Proposed Allocation for Community Development Block Grant – CV Funds

July 27, 2020

What is CDBG-CV?

What is CDBG-CV?

- CDBG-CV is a special allocation of Community Development Block Grant funds appropriated through the CARES Act to prevent, prepare, and respond to coronavirus
- Eugene is eligible to receive $839,940 in CDBG-CV funds
- Uses of funds must meet CDBG National Objective, Eligible Use, and other federal requirements
- There is no cap on human services however there are new requirements to avoid duplication of benefits
- HUD has issued guidance on the submission process but additional guidance is forthcoming on allowed uses of funds
- Uses of CDBG funds must be consistent with the Priority Needs and Strategies identified in Eugene-Springfield 2020 Consolidated Plan

Priority Needs

Renters	Low-income people need increased access to quality affordable rental housing as well as rental assistance
Homeowners	Low-income people need increased access to quality affordable home ownership opportunities and support to remain homeowners
People experiencing homelessness	People need access to housing and supportive services to prevent them from becoming homeless and to leave homelessness
Non-Homeless Special Needs Populations	Special needs populations need additional support as it relates to affordable housing, human services, and employment opportunities
Employment Opportunities	People who have low-incomes, are unemployed or underemployed need a broader range of employment opportunities, including self-employment
Low-Income Areas	Geographic areas that meet criteria as low-income areas or areas of slums and blight need support for rehabilitation and public facility improvements

Affordable Housing Strategies

Increase the supply of affordable housing

Acquire land: develop; acquire; and preserve affordable housing; and support organizations that build affordable housing

Rehabilitate existing affordable housing

Provide rehabilitation grants and loans including emergency home repairs and accessibility improvements

Create homeownership opportunities

Provide down-payment assistance for first-time home buyers

Provide rent assistance

Assist low income residents to remain in stable housing and prevent homelessness

Remove barriers to affordable and supportive housing

Support programs that assure housing opportunities are provided without discrimination

Community Development Strategies

Support human services for homeless persons, special needs, and other low-income people

Support human services, housing assistance, and capital improvements to the places where services are provided

Create jobs through business loans and microenterprise training

Offer loans to support business expansion and job creation as well as training for microentrepreneurs

Make strategic investments in low-income areas

Make improvements to low income areas such as removing distressed or hazardous structures and improve public areas

Fair Housing Strategies

- **Affordable Housing** - Expand the supply of affordable housing throughout the community
- **Fair Housing Outreach and Training** - Support fair housing outreach and education for residents
- **Landlord Outreach** - Support fair housing outreach and education for landlords
- **Hotline Services -** Support fair housing complaint and hotline services
- **Renter Protections** - Explore additional local renter protections
- **Regulatory issues -** Explore regulatory changes to better support protected classes
- **Expand Homeownership** - Consider ways to increase homeownership opportunities and access to financing for protected classes

Other Considerations

- Alignment with the Eugene Community Recovery Damage Assessment and Framework
- Recommendations of Housing Policy Board Renter Protections Committee
- Coordination with other emergency funding for rent assistance, homelessness, and human services coming to Lane County
- Ability to quickly deploy and utilize funding to support Eugene's recovery
- Allowed uses of CDBG-CV funds, feasibility, and flexibility to address rapidly changing needs

Allocation Process and Proposed Uses

Allocation Process

May - June	• Received and reviewed guidance, explored potential uses, and scheduled process
June 17	• Held first CDBG-AC meeting and discussed overall direction and potential uses
June 25	• Held second CDBG-AC meeting and presented draft allocation
July 8	• Held third CDBG-AC and public hearing. Committee recommendation
July 27	• Council Work Session to consider proposed allocation
August 7	• Submit CDBG-CV allocation to HUD

Housing Assistance

Identified Need

- Many working households have experienced interruptions in income that impact their ability to maintain stable rental housing

Proposed Allocation

- $420,000 for Access to Housing Assistance / Homelessness Prevention / Direct Rent Assistance

Potential Uses

- Provide housing navigation and case management services to prevent homelessness and maintain housing stability
- Expand outreach and access through renter hotline services and specifically for diverse populations
- Expand access to legal assistance to maintain housing
- Direct rent assistance

Expand Homeless Services

Identified Need

- There is a significant need for additional homeless services and supports for people without homes

Proposed Allocation

- $300,000 for homeless services

Potential Uses

- Expand capacity of homeless day access centers
- Expand capacity of emergency shelter facilities
- Provide navigation assistance to people experiencing homelessness

Expand Fair Housing

Identified Need

- Members of protected classes under fair housing law have been disproportionately impacted by COVID-19

Proposed Allocation

- $50,000 for Fair Housing Services, Programs, and Actions

Potential Uses

- Provide additional fair housing training and services to support protected classes impacted by COVID-19
- Address identified impediments within Fair Housing Plan that have been exacerbated by COVID-19
- Provide additional housing outreach to members of protected classes

Microenterprise Training

Identified Need

- Many people have an interest or need to explore self-employment and microenterprises

Proposed Allocation

- $30,000 for microenterprise training

Planned Use

- Provide additional microenterprise funding to expand training opportunities through two community providers
- Provided targeted assistance to the Latinx community

Proposed Allocation

Provide Housing Assistance	$420,000
Expand Homeless Services	$300,000
Expand Fair Housing	$ 50,000
Microenterprise Training	$ 30,000
CDBG-CV Administration	$ 39,940
Total CDBG-CV Uses	$839,940

Next Steps

August

- Submit CDBG-CV allocation to HUD and receive HUD approval

Fall

- Further develop planned uses and execute agreements for use of funds
- Begin program implementation