

2020 Downtown Urban Renewal Plan Amendment for Farmers Market

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Land Purchase (completed Jan. 2019)

\$1.25M - Budgeted (2018)

Farmers Market

**Park Blocks &
Open Space**

1059 Willamette

High Speed Fiber

Farmers Market

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Plaza and Pavilion (project approval: Jul. 2020)

\$3.25M - Budgeted (Oct. 2020)

\$5.3M - contingent on Amendment (tonight) & budget action in 2021

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UR Project Update

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- Park Blocks (project approval: Jul. 2020)
- Restroom
 - 8th Avenue / ROW around Farmers Market
 - Partial design

\$1.8M - Budgeted (Oct. 2020)

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RFP released! (project approval: Sept. 2020)

\$0.7M - contingent on selected proposal & budget action in 2021

High Speed Fiber

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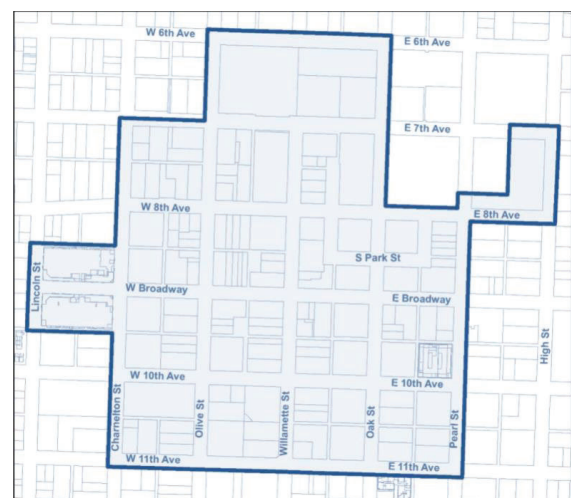
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High Speed Fiber	EUGNet (Phase 1 / downtown zone – in progress)	\$3.0M

UR Project Update

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Downtown Urban Renewal Background

- Downtown Urban Renewal Plan (Plan) last amended in 2016
- The current Plan includes four specific projects
- Agency Board initiated a Type II amendment to the Plan on June 22, 2020 to “amend or remove the cap on Agency funds that may be used on the Farmers Market project.”



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Proposed 2020 Plan Amendment

- Removes spending limit placed on the Farmers Market Improvements in 2016 before community visioning: \$4.5M
- Community visioning expanded original 2016 scope
- Cost estimate to build full community vision, including purchase of the property, is \$9.8 million of tax increment funding



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Proposed 2020 Plan Amendment

- **Will**-Remove a spending cap on the Farmers Market project
- Will not- Increase spending limit for the Urban Renewal district
- Will not- Add or change projects
- Will not - Change district boundary



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Public Outreach

Public outreach came as part of the Town Square project in the spring and summer of 2019.

- 4 public events with over 1,000 attendees
- 3 surveys with over 2,500 responses
- Stakeholder meetings with the Lane County Farmers Market, Saturday Market, local businesses, artists, performers and cultural groups
- Public Hearing for Urban Renewal in July of 2020



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Summary of Council Actions 2010-2020

2010- Council made initial funding eligible for Farmers Market Improvements (\$500k)

2016- Council increased funding eligible for Farmers Market Improvements (\$4M), with a spending cap total of \$4.5 million

2019- Agency Board approved the concept plan for the Farmers Market and Park Blocks, including both the plaza and a pavilion

2020

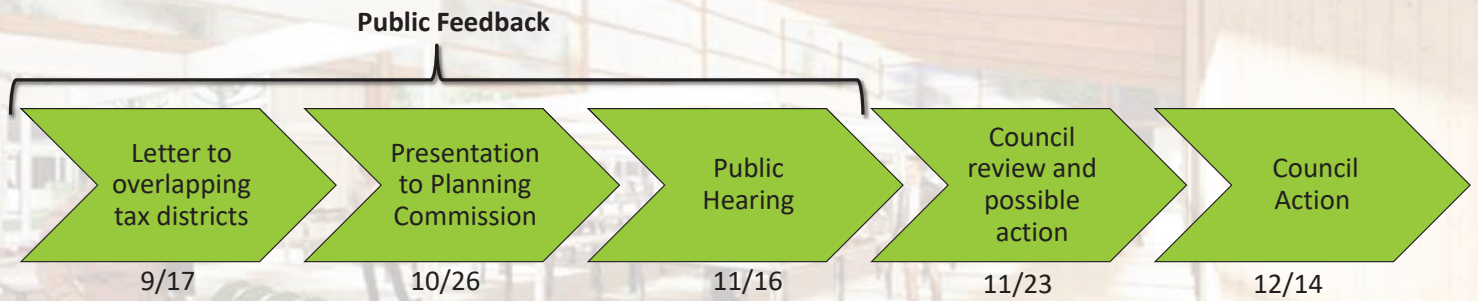
June- Agency Board initiated the plan amendment process to remove the spending cap

July- Agency Board approved the full Farmers Market design for Urban Renewal funding

October- Council approved supplemental budget to authorize initial funding allowed under the existing spending cap for Farmers Market

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Urban Renewal Amendment Timeline



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Thank you

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