RESULTS

December 2020—January 2021

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Today's Presentation

- Overview
- Demographics
- Findings
- Eugene Compared with other Communities
- Qualitative Analysis
- Next Steps

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Overview

Three surveys

- ETC (Representative)
- Engage Eugene (Self-selected – English)
- Engage Eugene (Self-selected – Spanish)

Responses

- Representative: 603
- Self-selected – English: 1,513
- Self-selected – Spanish: 118

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Survey Demographics

Representative Sample

- Even distribution across age and income levels
- 500 of the 603 responses were from people who identified as white

Self-selected surveys

English	Spanish
Both skewed more female	
Skewed $60k and above	Heavily skewed $60k and under
Even age distribution	Skewed 35-44 age range
Heavily skewed white	Heavily skewed Hispanic/Latinx

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Health & Wellbeing of Residents

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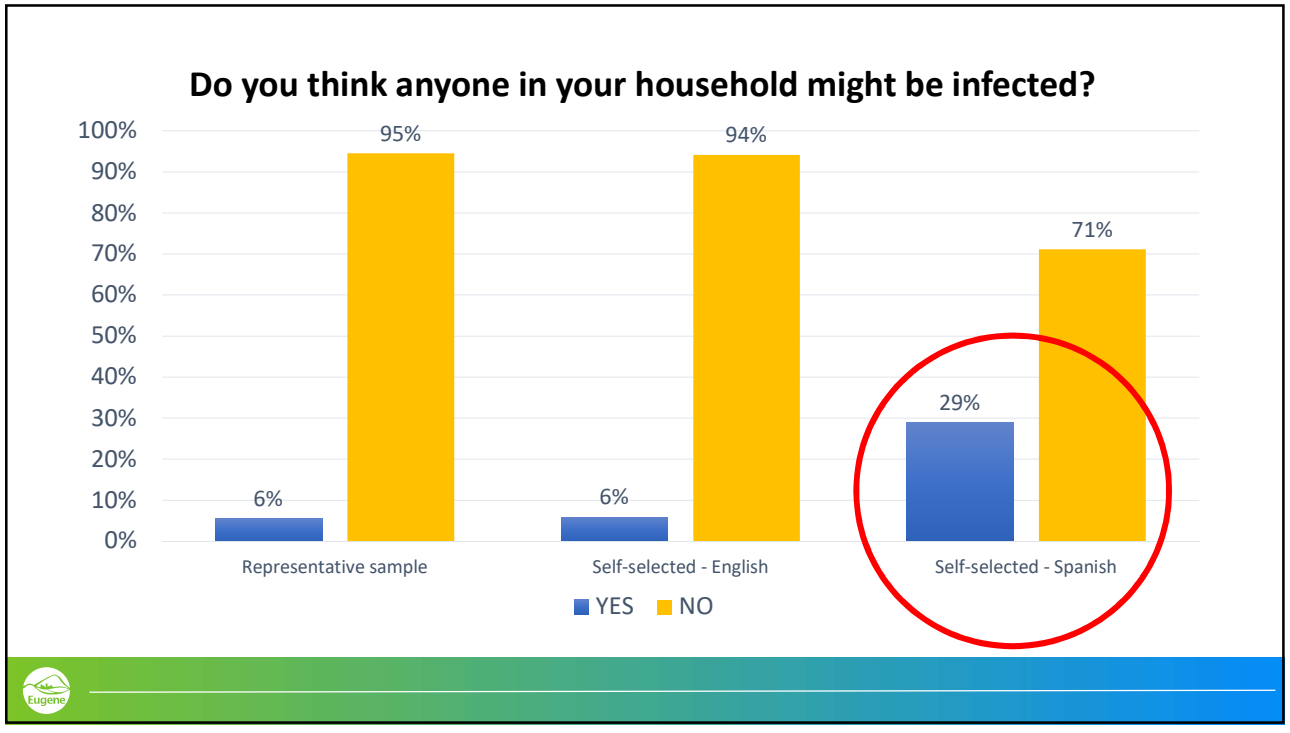

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Major Takeaways: Health & Wellbeing

Mental Health Services:

- Income and access
- High unmet need in Spanish language survey

Emotional Distress:

- Emotional distress as a result of COVID-19 is high - 45% (ETC)
- Spanish survey reflects **over 70%** reporting emotional distress.

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Financial Situation of Residents

Additional Question on self-selected Spanish survey: Would like to but don't qualify – **31%** of respondents checked that box

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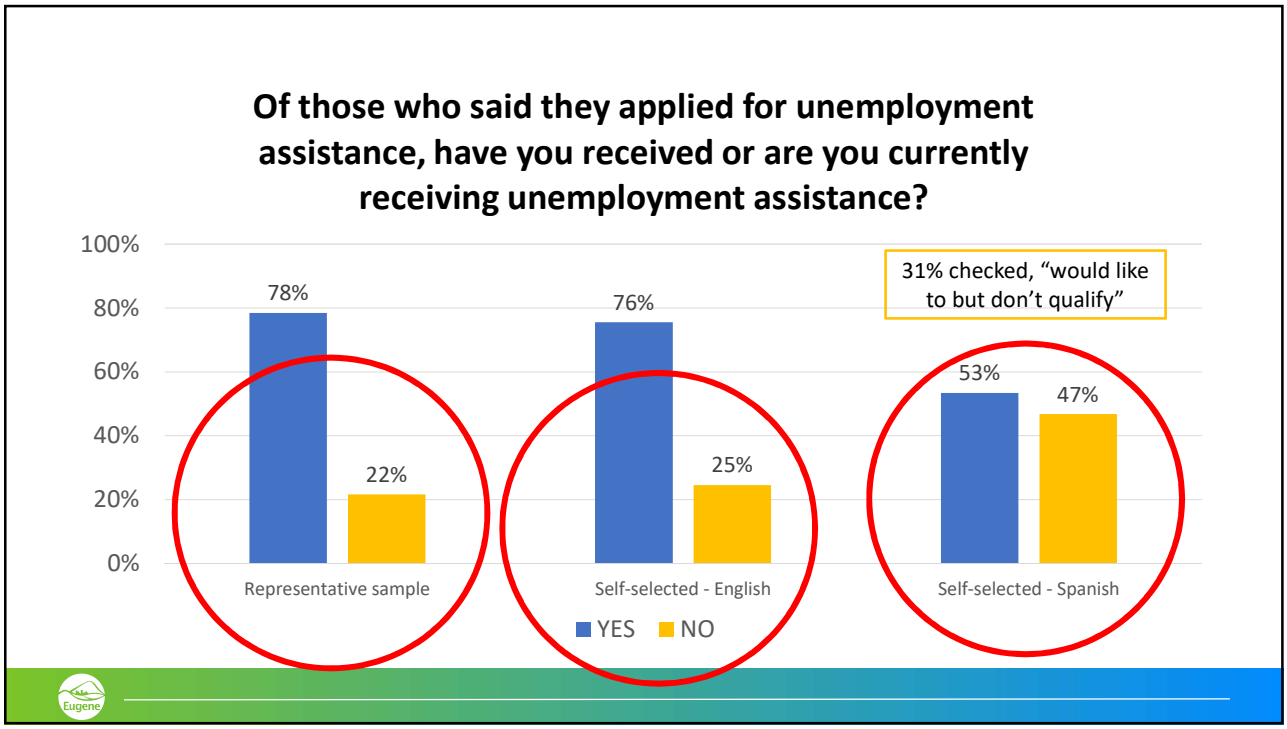
Of those who said they applied for unemployment assistance, have you received or are you currently receiving unemployment assistance?
100%
80%
60%
40%
20%
0%
78%
22%
76%
25%
53%
47%
31% checked, "would like to but don't qualify"
Representative sample
Self-selected - English
Self-selected - Spanish
YES
NO

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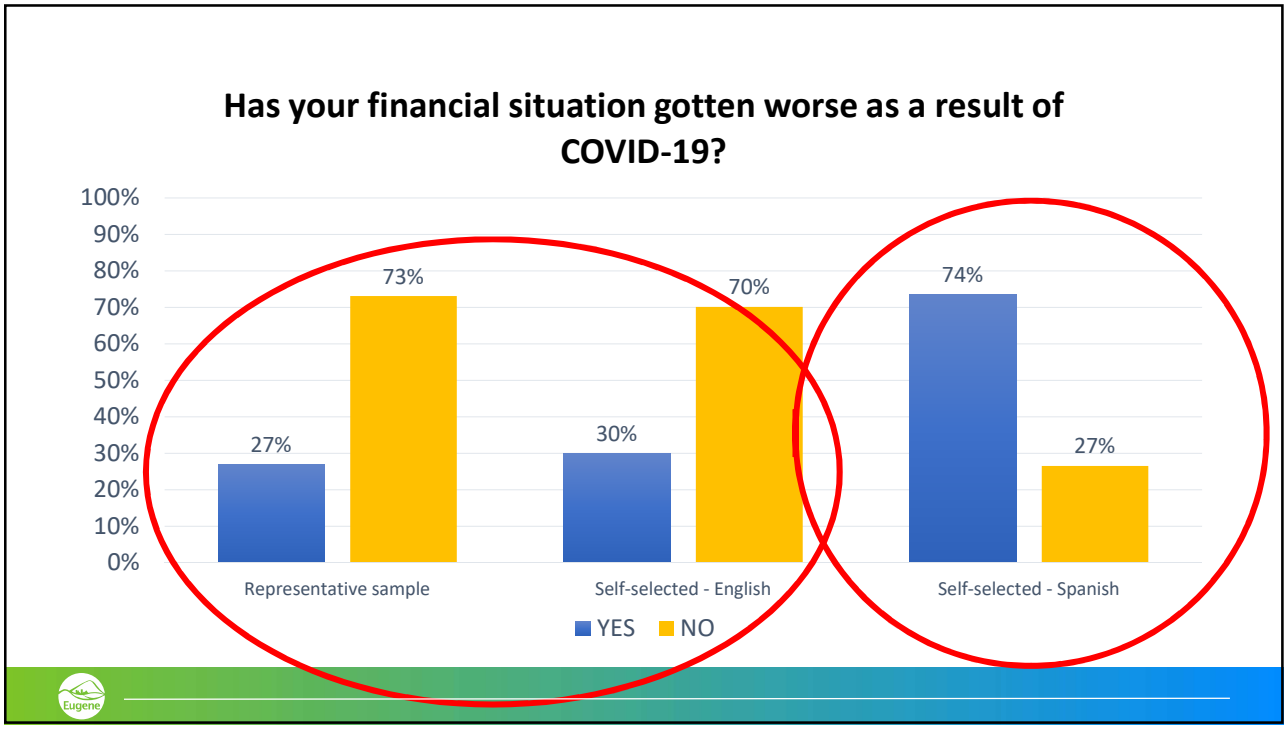
Has your financial situation gotten worse as a result of COVID-19?
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
27%
73%
30%
70%
74%
27%
Representative sample
Self-selected - English
Self-selected - Spanish
YES
NO

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Takeaways: Finances & Jobs

How has your financial situation has gotten worse? Top responses:

- Work hours reduced
- Sales are down
- Contracts postponed
- Lost job
- Been sick and can't work (esp. Spanish survey)

If you lost your job, what industry did you work in before coronavirus? Top responses:

- Food service
- Construction, Agriculture

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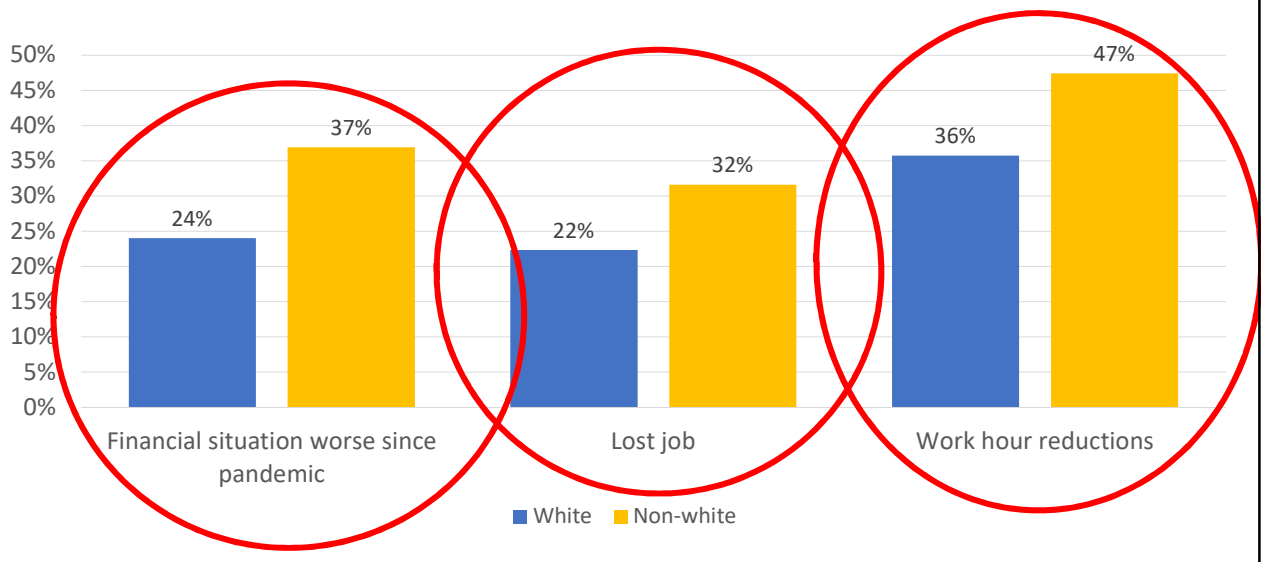
Financial Impacts: White v. Non-white (from Representative sample)



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Assistance to Residents

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Those who have applied for Assistance Programs

Representative Sample:
- Food assistance (6.3%)
- EWEB Utility credits (4.5%)

Self-selected – English
- Food assistance
- EWEB utility credits
- Business support through COE

Self-selected – Spanish
- Food assistance
- Rent assistance
- EWEB utility credits

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Areas where people* are having the most trouble

***disproportionate impacts to people who identify as non-white.**

- Maintaining employment
- Food
- Cleaning products/supplies
- Education
- Childcare
- Utilities

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Comparison with Other Communities

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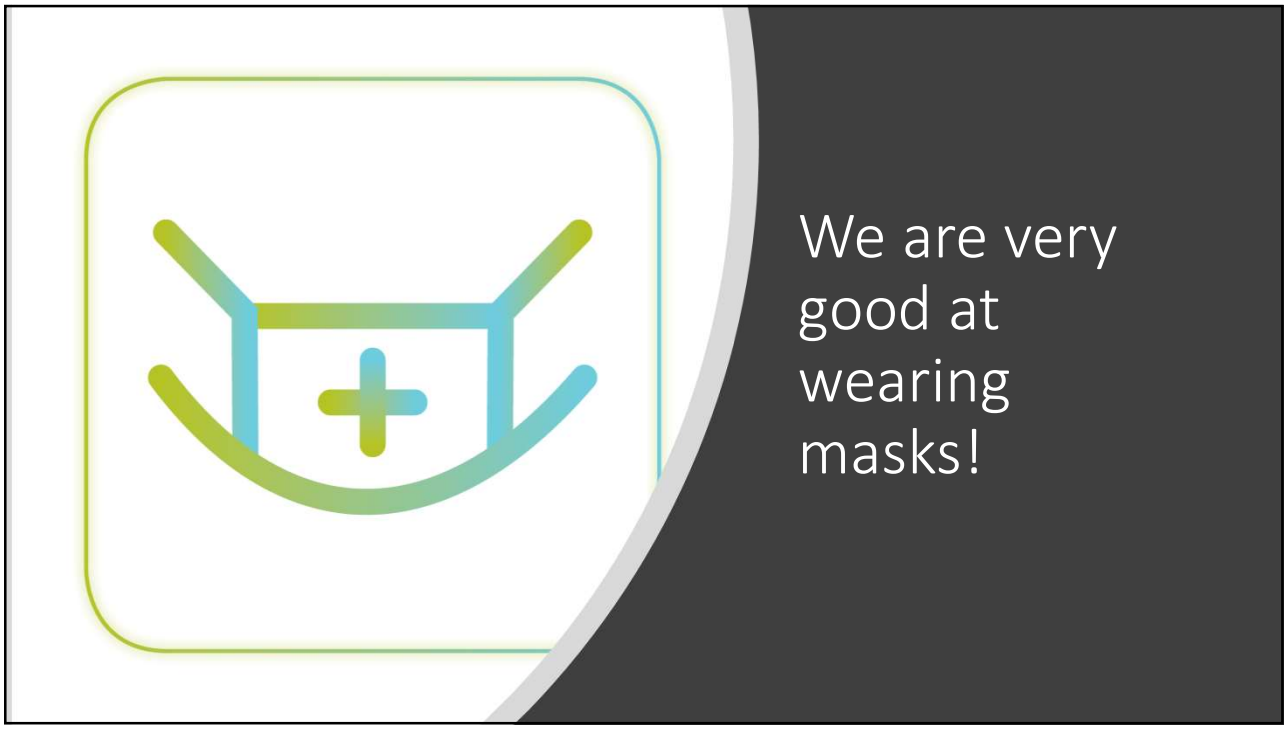

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Please indicate how your financial situation has gotten worse as a result of the COVID-19 pandemic

	Eugene	Western Region	US Benchmark
My work hours have been reduced	10.2%	21.7%	19.3%
Sales are down at my company/business	8.7%	15.7%	10.1%
Projects/contracts have been postponed	8%	16.9%	11.1%
I lost my job	6.2%	N/A	11.1%
Value of stocks/investments have gone down	4.3%	N/A	11.5%
I have been sick and unable to work	1.2%	N/A	4.0%

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Qualitative Analysis

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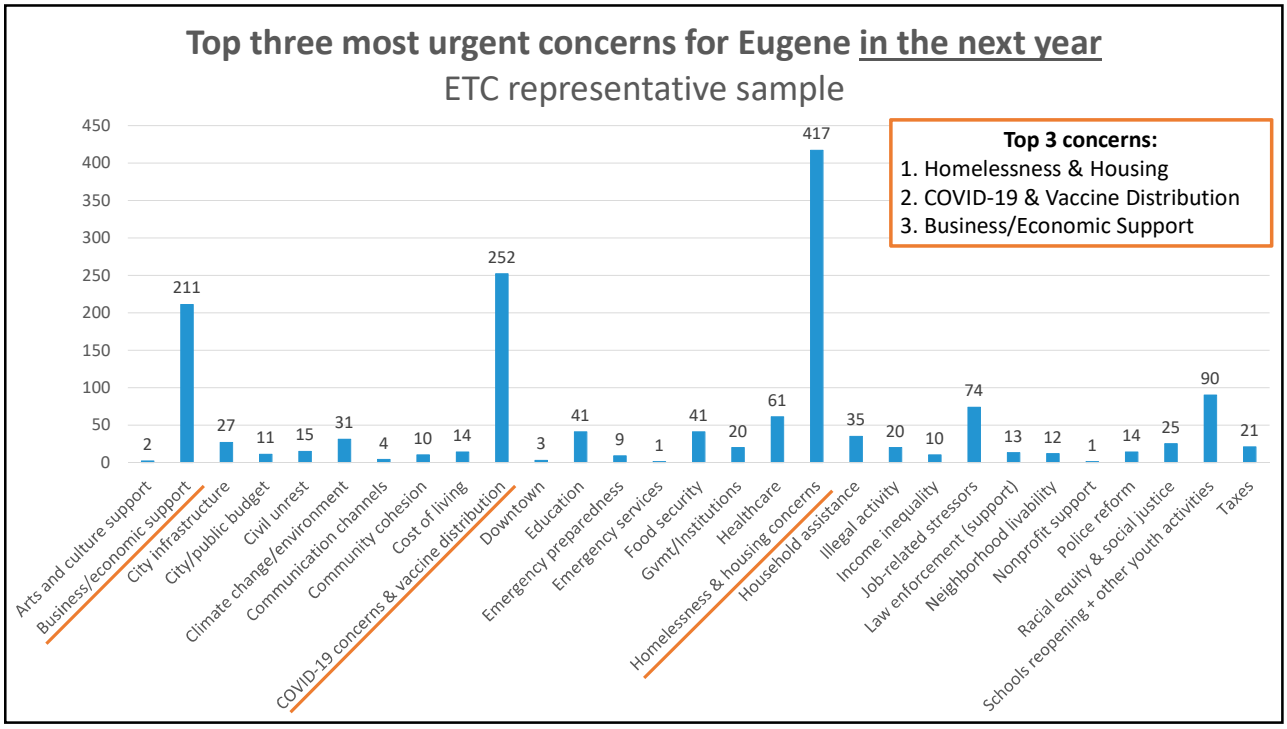

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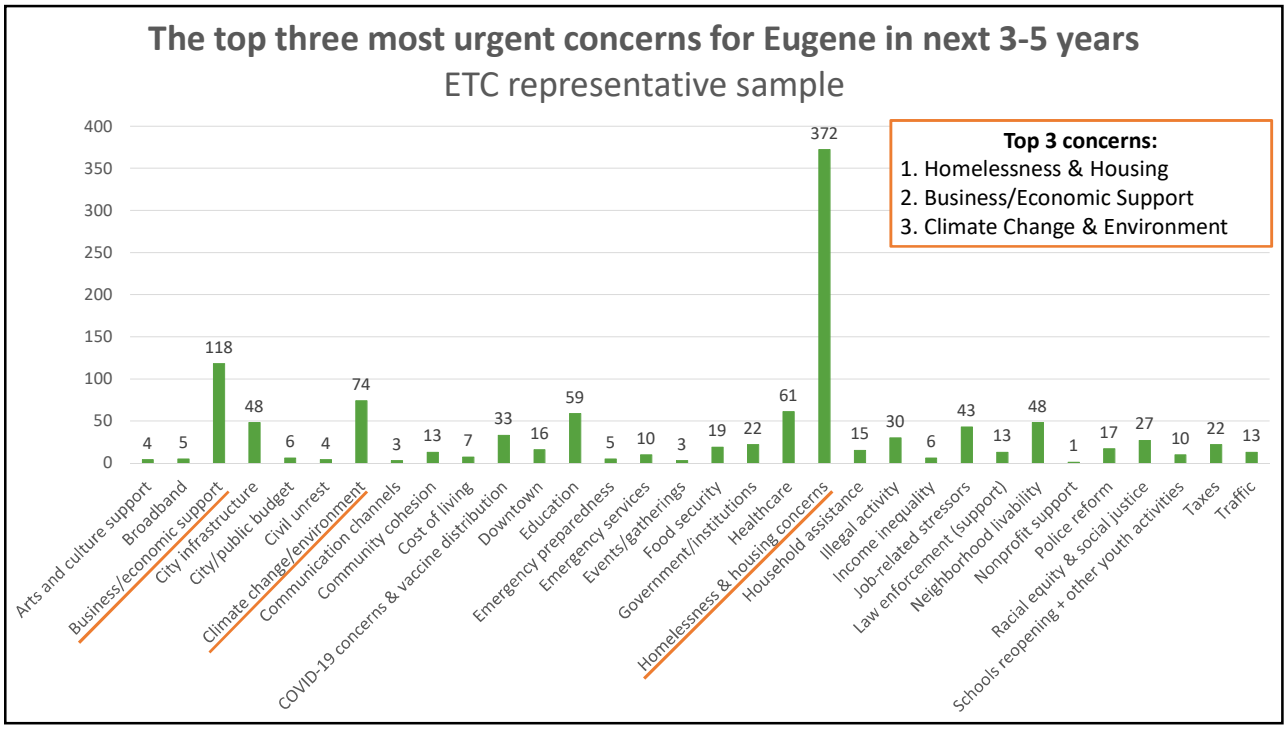
The top three most urgent concerns for Eugene in next 3-5 years
ETC representative sample
Top 3 concerns:
1. Homelessness & Housing
2. Business/Economic Support
3. Climate Change & Environment
400
350
300
250
200
150
100
50
0
4 5 118 48 6 4 74 3 13 7 33 16 59 5 10 3 19 22 61 372 15 30 6 43 13 48 1 17 27 10 22 13
Arts and culture support
Broadband
Business/economic support
City infrastructure
City/public budget
Civil unrest
Climate change/environment
Communication channels
Community cohesion
Cost of living
COVID-19 concerns & vaccine distribution
Downtown
Education
Emergency preparedness
Emergency services
Events/gatherings
Food security
Government/institutions
Healthcare
Homelessness & housing concerns
Household assistance
Illegal activity
Income inequality
Job-related stressors
Law enforcement (support)
Neighborhood livability
Nonprofit support
Police reform
Racial equity & social justice
Schools reopening + other youth activities
Taxes
Traffic

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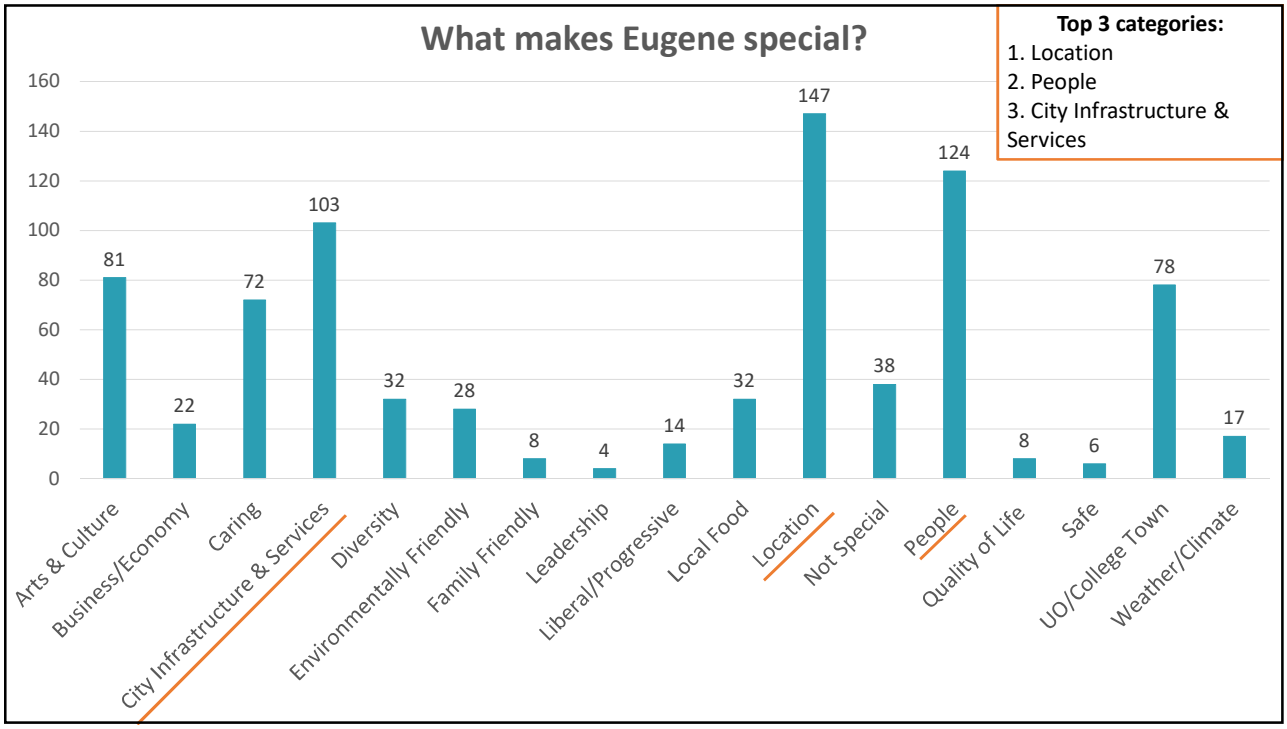
What makes Eugene special?
Top 3 categories:
1. Location
2. People
3. City Infrastructure & Services
160
140
120
100
80
60
40
20
0
81 22 72 103 32 28 8 4 14 32 147 38 124 8 6 78 17
Arts & Culture
Business/Economy
Caring
City Infrastructure & Services
Diversity
Environmentally Friendly
Family Friendly
Leadership
Liberal/Progressive
Local Food
Location
Not Special
People
Quality of Life
Safe
UO/College Town
Weather/Climate

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Next steps

- Match needs to appropriate resources (Community Recovery)
- Share data
- Inform future survey efforts

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Learn more

All reports are viewable on these City websites

English:
eugene-or.gov/covid19survey

Spanish:
eugene-or.gov/encuestadecovid19

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