

City of Eugene *strategic planning* Retreat pt.2

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**We cannot solve our
problems with the same
thinking we used when
we created
them.**

- Albert Einstein

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2

**What Would The World Look
Like If Instead Of Pretending
Like We Knew Everything,
We Celebrated That We Had
Something To Learn?**

3

**The only things in life
that we can learn are
things that we don't
yet know.**

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Goals for This Retreat

- Extraordinary Balance Strategic Plan:
 - Overarching Powerful Results Statement
 - Clarity Around our Focus Areas
 - Understanding Common Barriers to Achievement
 - Establish SMART SIYA Goals and Metrics
 - Create an Action Plan to achieve our goals
- Space for Communication and Collaboration
- Have Some Fun
- Learn

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PERCEPTION GUIDES ALL OF OUR BEHAVIOR

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What you say/do
(Reality)

Matters Less Than

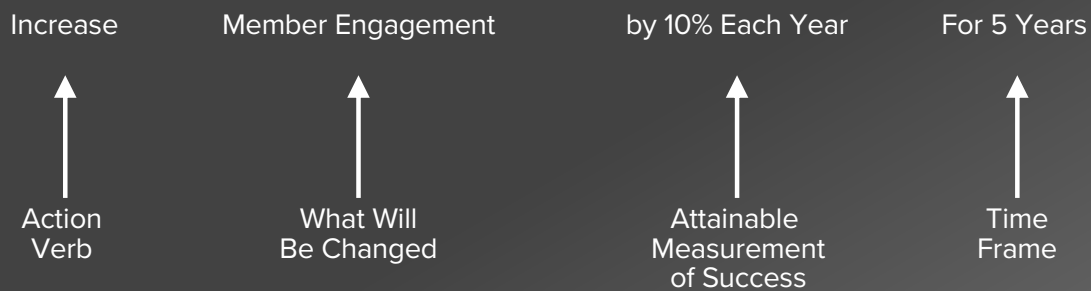
What They Hear/Feel
(Perception)

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Lesson

8

Anatomy of a SMART SIYA Goal



Think “Results Oriented” not “Project Based”
Think “Seemingly impossible yet achievable”
NOT “Low Hanging Fruit”

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Action Planning

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Action Planning

- Brain dump (no editing!)



11

Action Planning

- Brain dump (no editing!)
- Year 1
- Beyond Year 1



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ACTION PLAN