



2020 Census and Ward Population Update

Eugene City Council Work Session
February 17, 2021

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Background

- Purpose of this effort is to ensure wards have approximately equal representation
- Occurs every 10 years based on US Census data
- Boundary changes may not be necessary
- Code specifies equal representation, but not the process, method or the criteria

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Timeline Overview

- Census data delayed from April until September (Attachment A no longer valid)
- No formal City deadline – goal of Fall for candidate filing
- Somewhat dependent on how much change has occurred

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Key Decisions and Discussions

- Oversight of the process
- Boundary option criteria
- Public engagement

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Process Oversight

- Council had direct oversight in 1991, 2001 and 2011
- Options
 - Council provides direct oversight
 - Council subcommittee advises Council
 - Ad hoc committee advises Council

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Boundary Option Criteria

- Criteria guide staff in developing options
- 2011 Criteria
 - Population difference of +/-3 percent, among wards
 - Use 2010 data; do not assume potential growth
 - Consider geographic and neighborhood features; strive for relative compactness and contiguity without rigid adherence to these characteristics
 - Provide demographic information with options to support consideration of potential impacts

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Public Engagement

- Webpage – background, interactive maps
- Online surveys – criteria, boundary options
- Social media
- Interested Parties list
- Articles for neighborhood newsletters
- Presentations to civic groups
- Public Forum prior to decisions
- Public Hearing prior to adoption

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Revised Timeline

- February – September
 - Develop process, approve criteria
 - Prepare database, basemap
 - Community engagement
- October – November
 - Determine boundary adjustment needs
 - Develop options
 - Community engagement
- December – January
 - Approve ward boundaries

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Next Steps

- Staff
 - Database and mapping preparation
 - Begin public engagement
- Council Decisions
 - Oversight
 - Criteria

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Questions & Discussion

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