



2020 Census and Ward Population Update

Eugene City Council Work Session
September 20, 2021

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Overview

- Final Census data
- Boundary scenario development
- Review boundary scenarios

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Background

- Purpose of this effort is to ensure wards have approximately equal representation
- Occurs every 10 years based on US Census data
- Boundary changes are necessary
- Council has provided direction on criteria for creating new boundary scenarios

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Population Data

Council Ward	Total Population ¹	Target Population	% Difference from Target
Ward 1	21,709	22,118	-1.8%
Ward 2	20,645	22,118	-6.7%
Ward 3	23,982	22,118	8.4%
Ward 4	21,580	22,118	-2.4%
Ward 5	22,771	22,118	3.0%
Ward 6	21,116	22,118	-4.5%
Ward 7	24,110	22,118	9.0%
Ward 8	21,032	22,118	-4.9%
Total	176,945	176,945	

¹ Data source: U.S. Census Bureau 2020 Redistricting PL 94-171, Regional GIS

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Boundary Scenario Criteria

- A population range difference of 3 percent, plus or minus, among wards
- Work with 2020 U.S. Census data and do not assume potential growth
- Pursue an incremental change approach
- Boundary options should be developed that neither advantage nor disadvantage incumbent elected officials, however the boundary should not be drawn to remove an incumbent's residence from their ward.

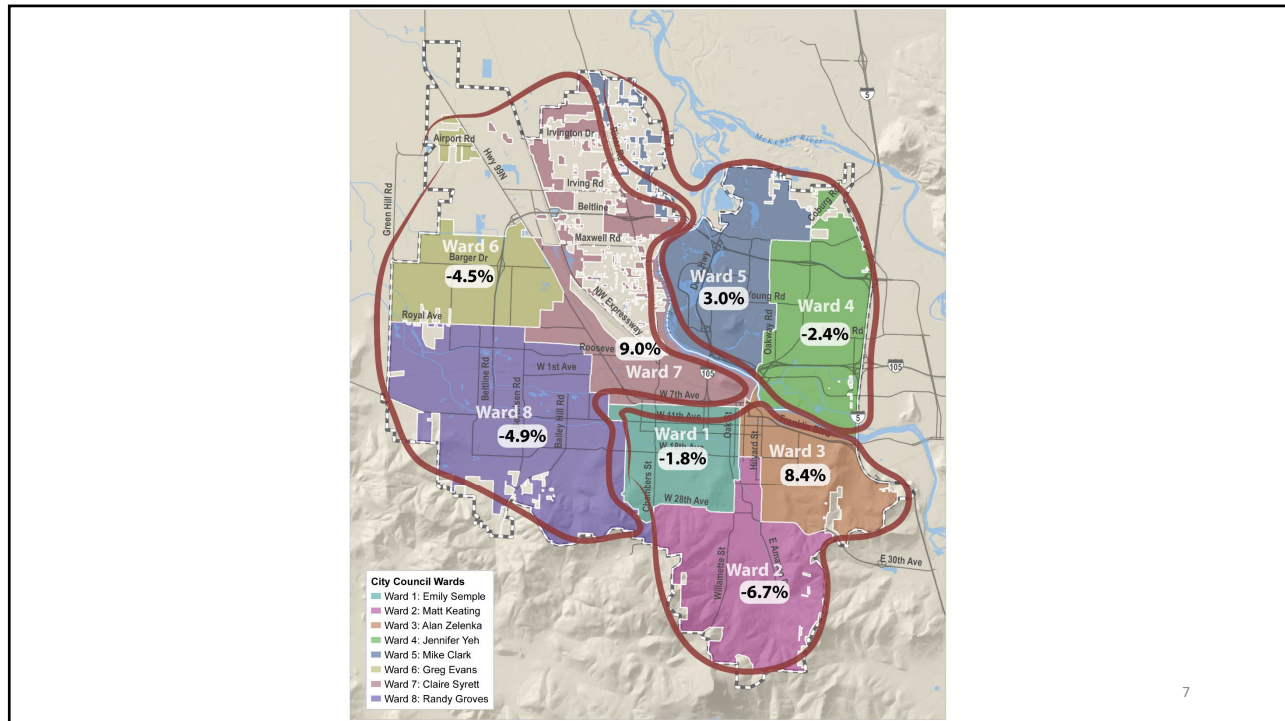
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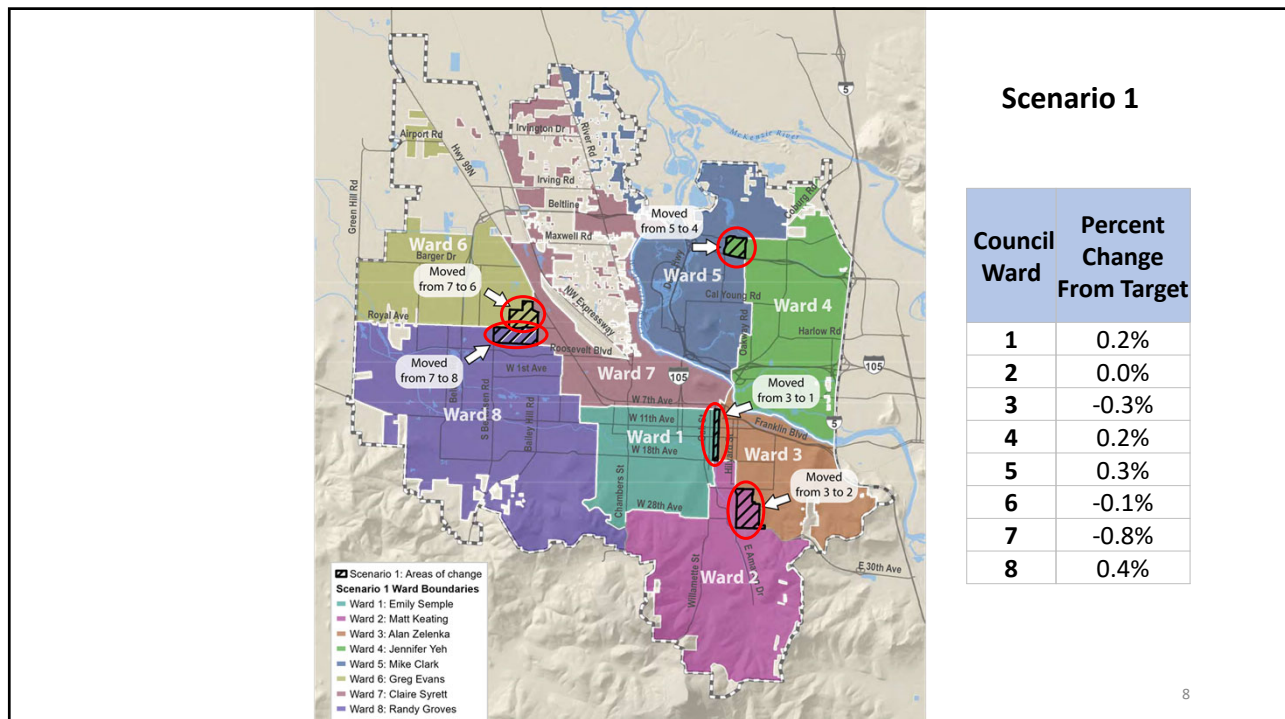
Boundary Scenario Criteria (cont.)

- Develop scenarios that consider geographic and neighborhood features and strive for relative compactness and contiguity without rigid adherence to these characteristics
- Provide demographic information with scenarios to support consideration of potential impacts

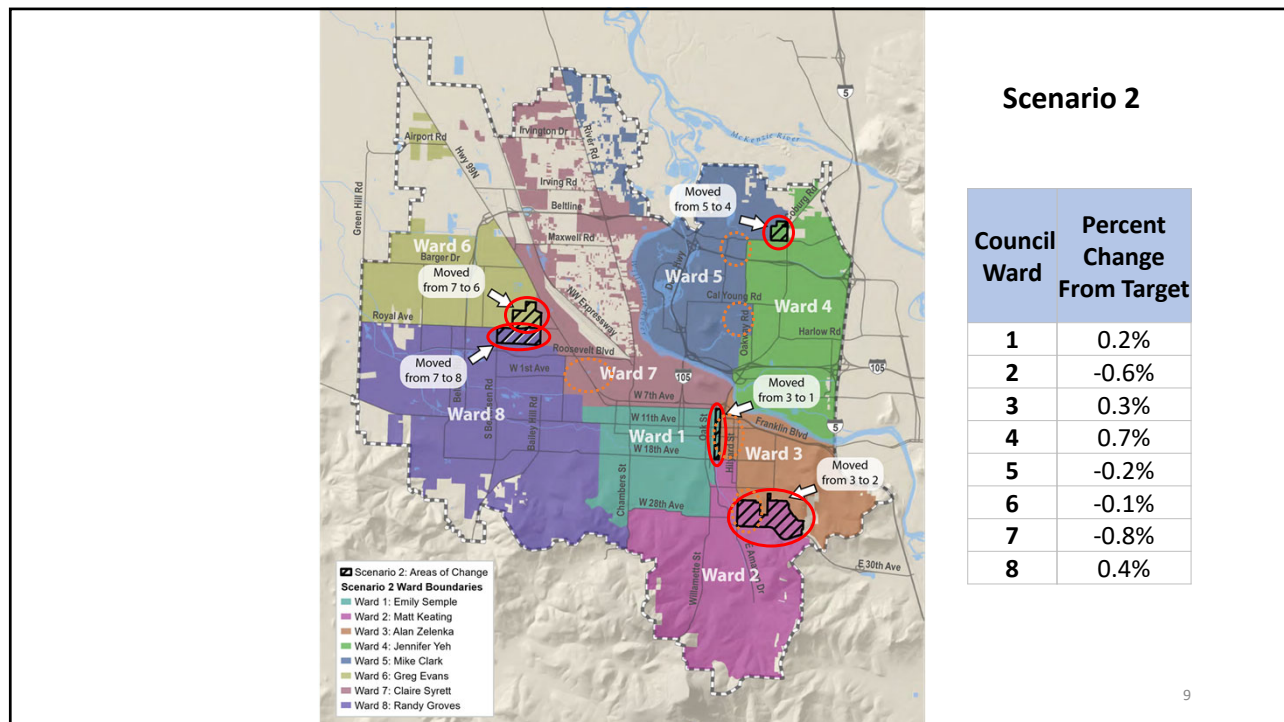
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 <h2>Project Timeline</h2>	
Time Frame	Possible Steps and Decision Points
February 2021	City Council Work Session to share information, identify issues, and discuss general approach.
May-June 2021	Provide information and obtain public input on boundary criteria. Council review and approval of ward boundary criteria.
August-September 2021	Receive and review Census data. Prepare ward boundary scenarios. Council direction to staff on scenarios.
October 2021	Community engagement on ward boundary scenarios. Summarize results for Council. Council direction on preferred scenario and any revisions.
November 2021	Review preferred scenario; direct staff to prepare ordinance and map
December 2021	Adopt new ward boundaries.

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May 2022 Primary Election

- September 9, 2021 - Filing period opens (per ORS)
- March 2, 2022 - Filing period closes (per City Code)
- May 17, 2022 - Election

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Community Engagement

- Website
 - Council meeting materials
 - Map viewer for scenarios
 - Survey
- Outreach
 - Neighborhood Leaders Council
 - Individual Neighborhood Associations
 - Chamber, League of Women Voters, etc.
- Virtual Open House
- Public Forum – October 25

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Next Steps

- Council direction on scenario(s) for community engagement
- Community engagement on scenario(s)
- Staff summarize engagement

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Questions & Discussion

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