



2020 Census and Ward Population Update

Eugene City Council Work Session
November 8, 2021

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Overview

- Data revisions
- Review boundary scenarios
- Community feedback
- Next steps - Council direction

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Background

- Purpose of this effort is to ensure wards have approximately equal representation
- Occurs every 10 years based on US Census data
- Boundary changes are necessary
- Council has provided direction on criteria for creating new boundary scenarios
- Other jurisdictional coordination

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Data Revisions

- City/Ward population
 - River Road/Santa Clara
- Ward assignment – census block shape changes
 - Ward 1/8

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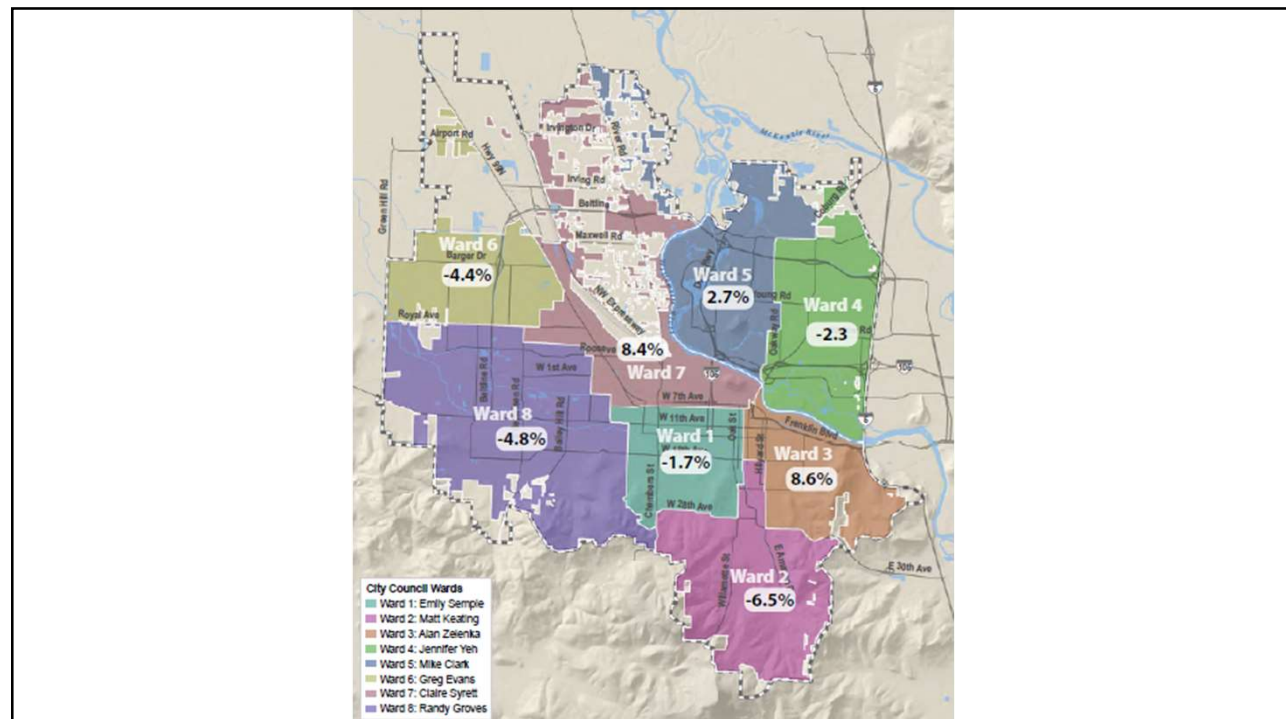


Population Data (revised)

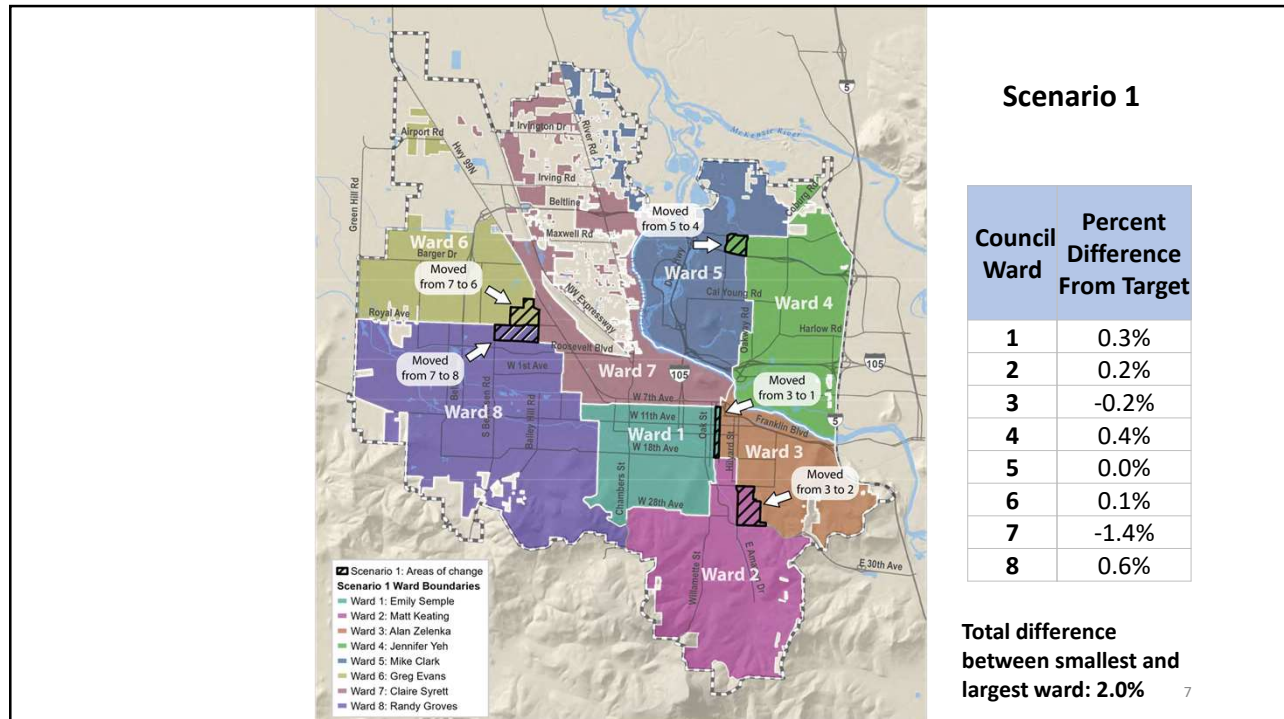
Council Ward	Total Population ¹	Target Population	% Difference from Target
Ward 1	21,709	22,083	-1.7%
Ward 2	20,645	22,083	-6.5%
Ward 3	23,974	22,083	8.6%
Ward 4	21,580	22,083	-2.3%
Ward 5	22,670	22,083	2.7%
Ward 6	21,116	22,083	-4.4%
Ward 7	23,941	22,083	8.4%
Ward 8	21,032	22,083	-4.8%
Total	176,667		

¹ Data source: U.S. Census Bureau 2020 Redistricting PL 94-171, Regional GIS

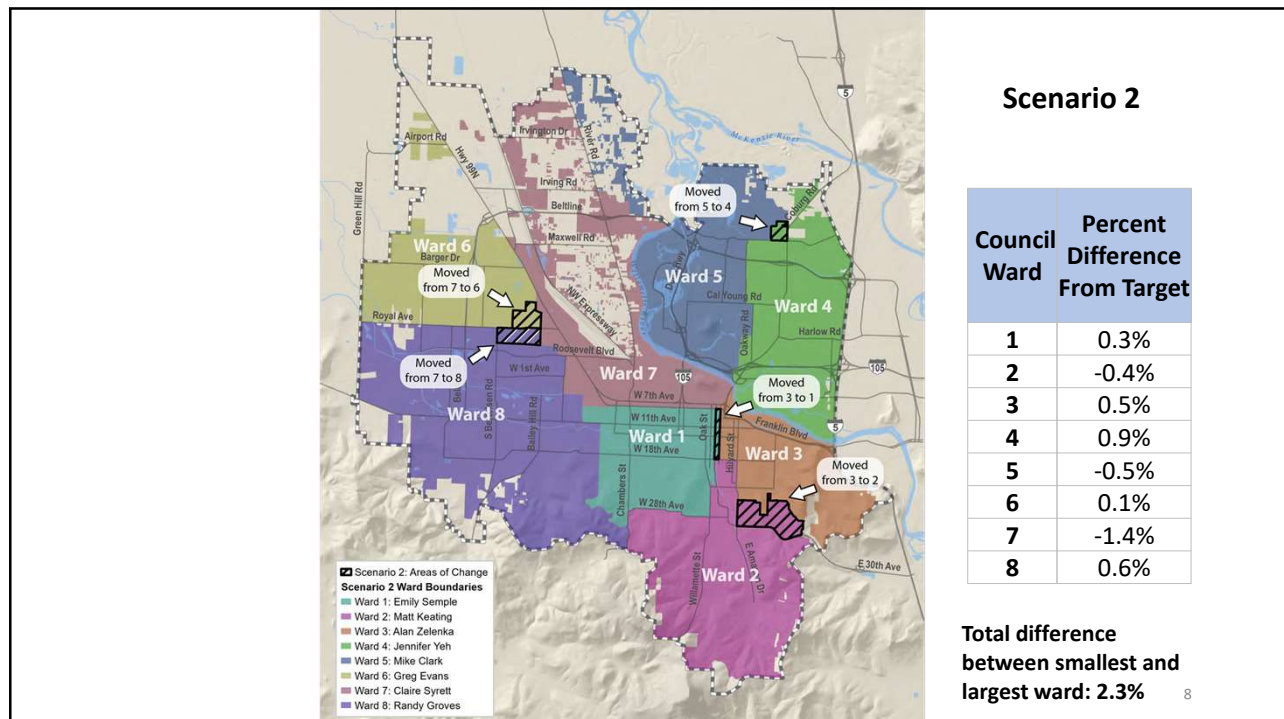
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Community Engagement

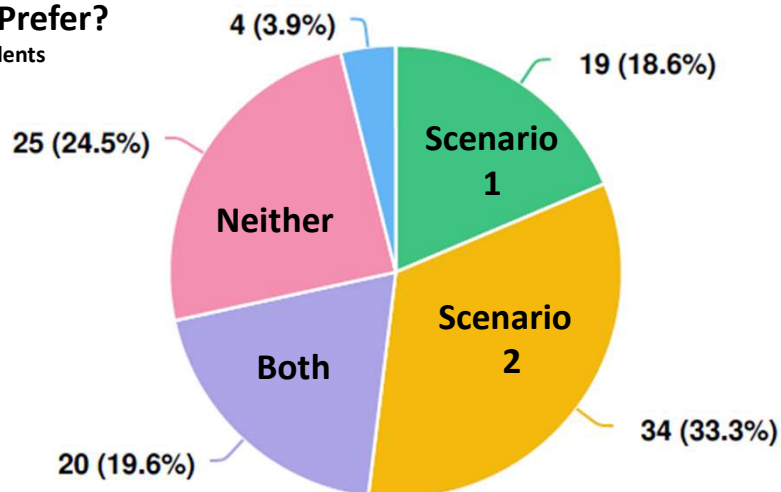
- Presentations - Neighborhood Leaders Council
- Survey responses - 105
- Public Forum testimony

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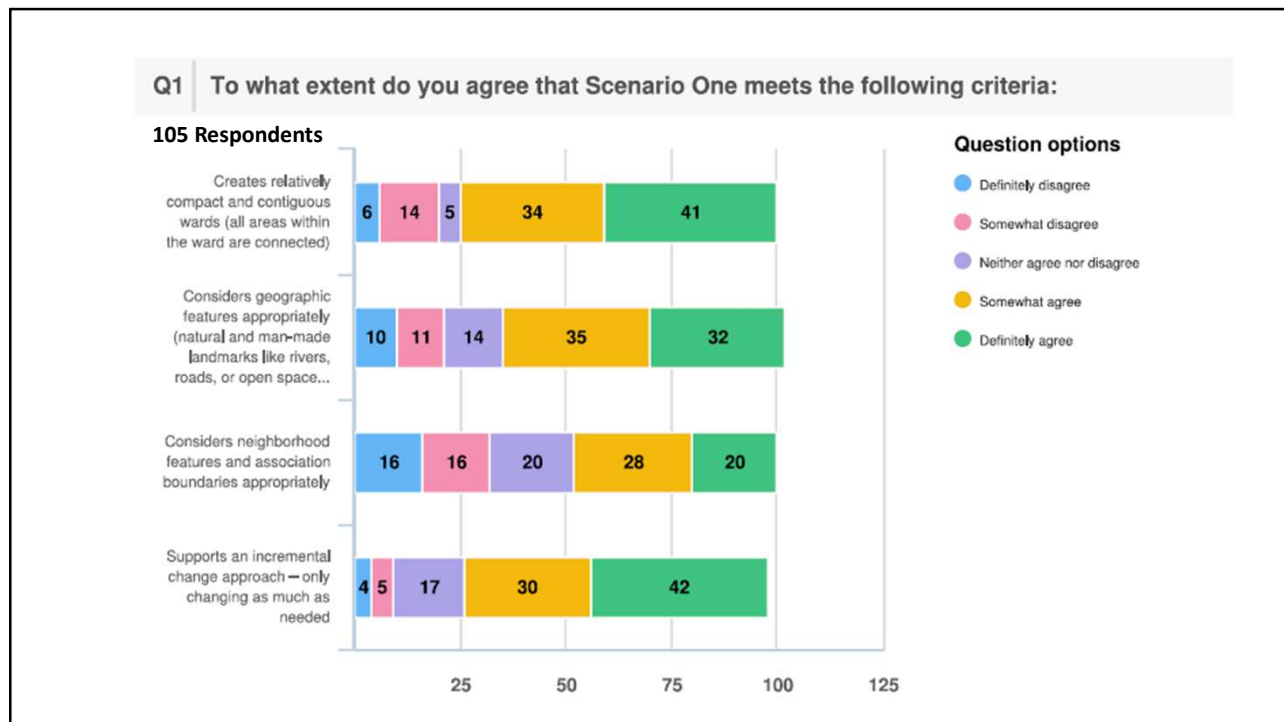
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Which Scenario Do You Prefer?

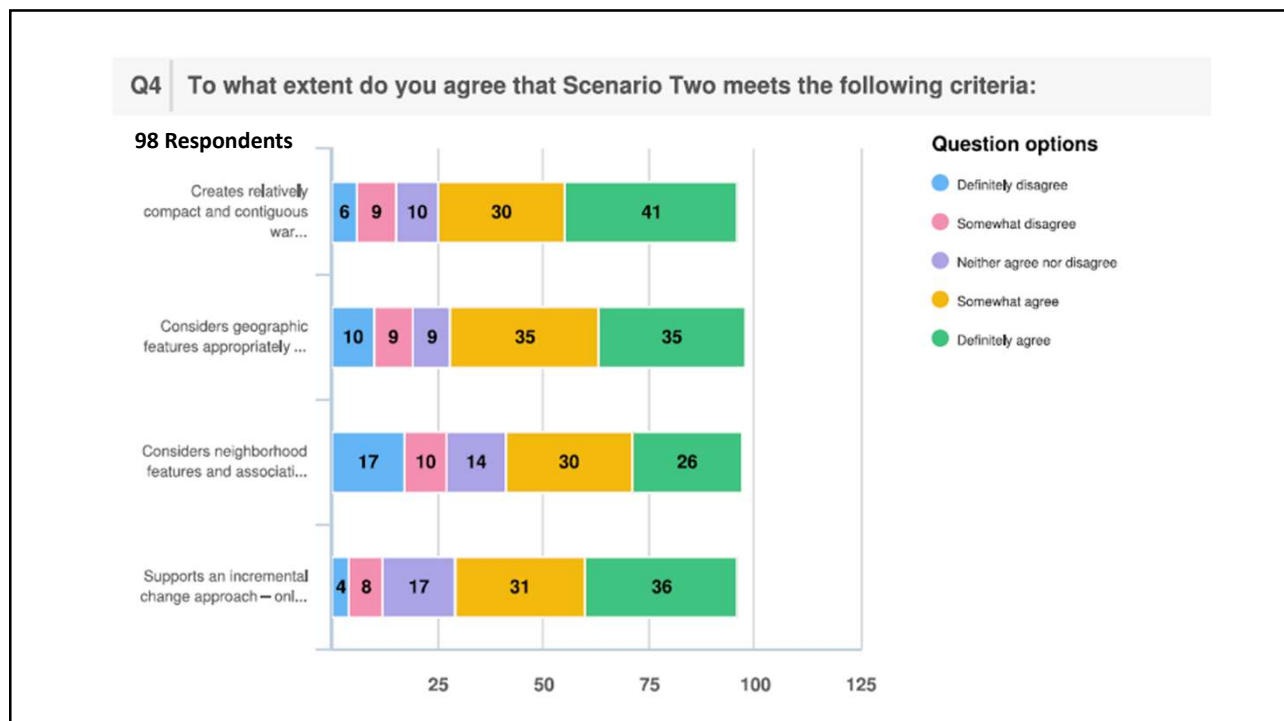
102 respondents



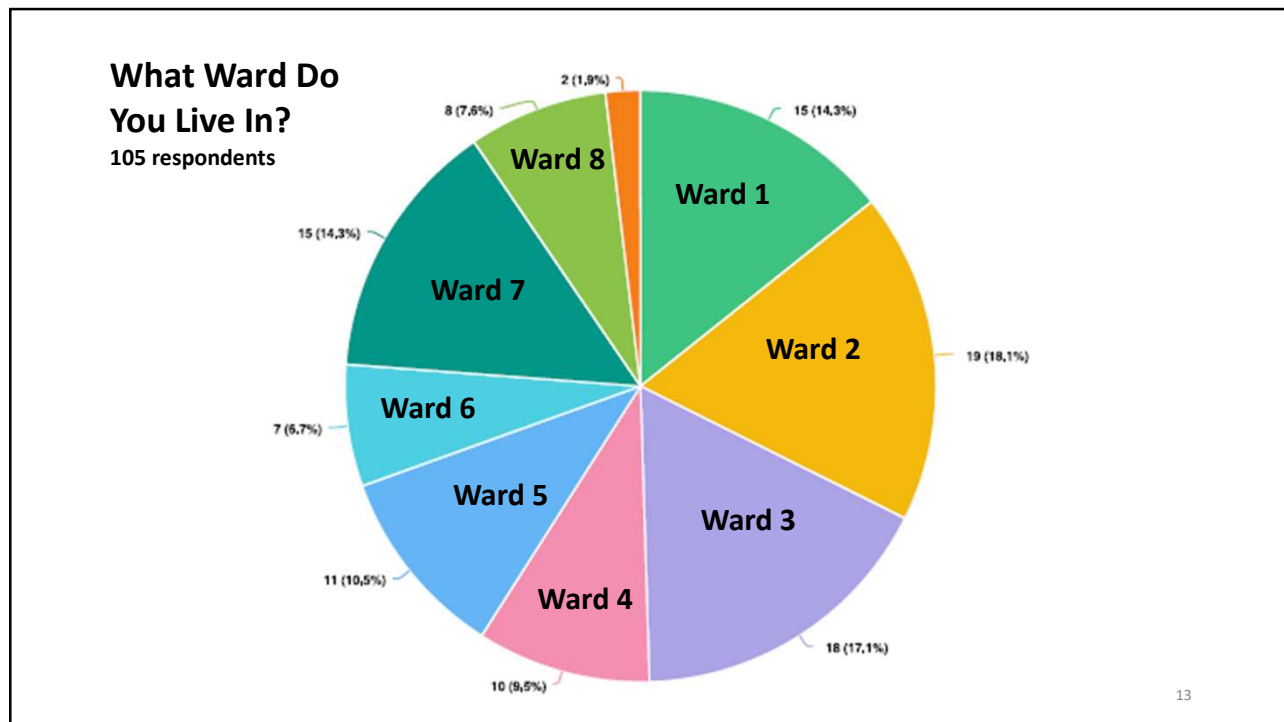
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Survey Comments – Scenario 1

- Like
 - Simple
 - Meets criteria
 - Like the Ward 6/7/8 changes
- Want to Change
 - Don't like the Ward 4/5 changes
 - Don't like the Ward 2/3 changes

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Survey Comments – Scenario 2

- Like
 - Simple
 - Like the Ward 2/3 changes better
 - Like the Ward 4/5 changes better
- Want to Change
 - Don't like the Ward 2/3 changes

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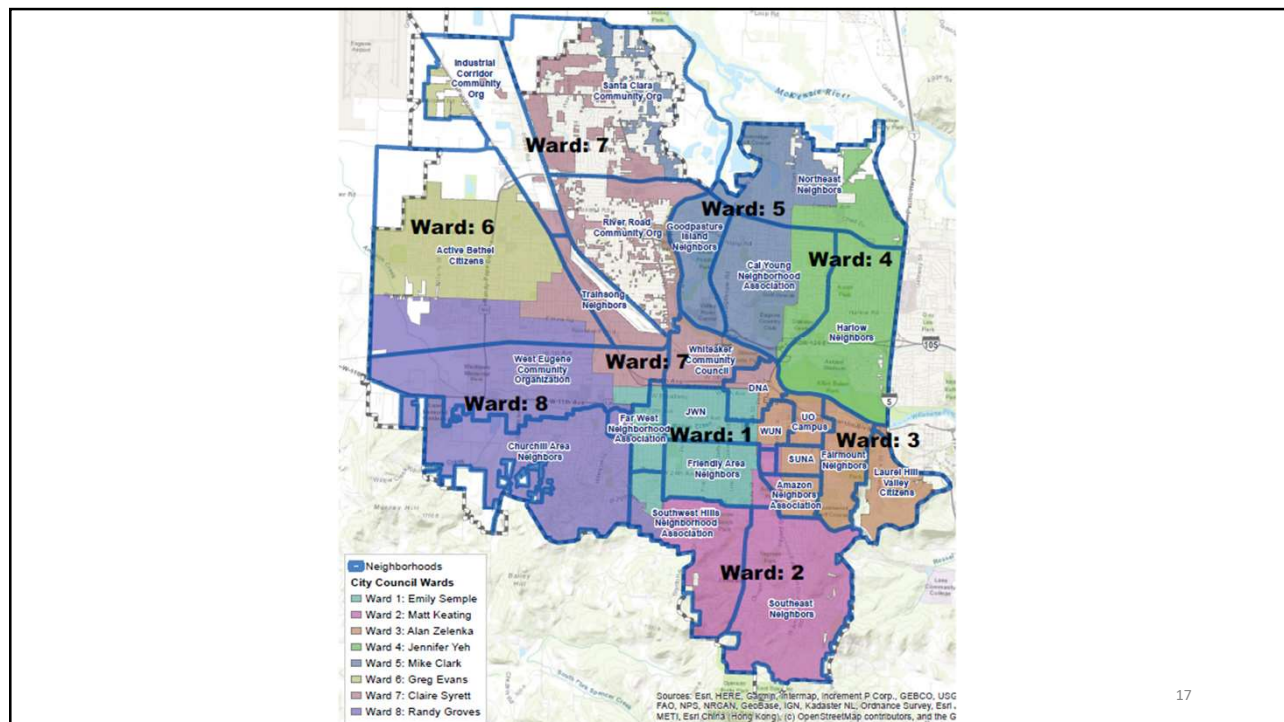


Survey Comments - General

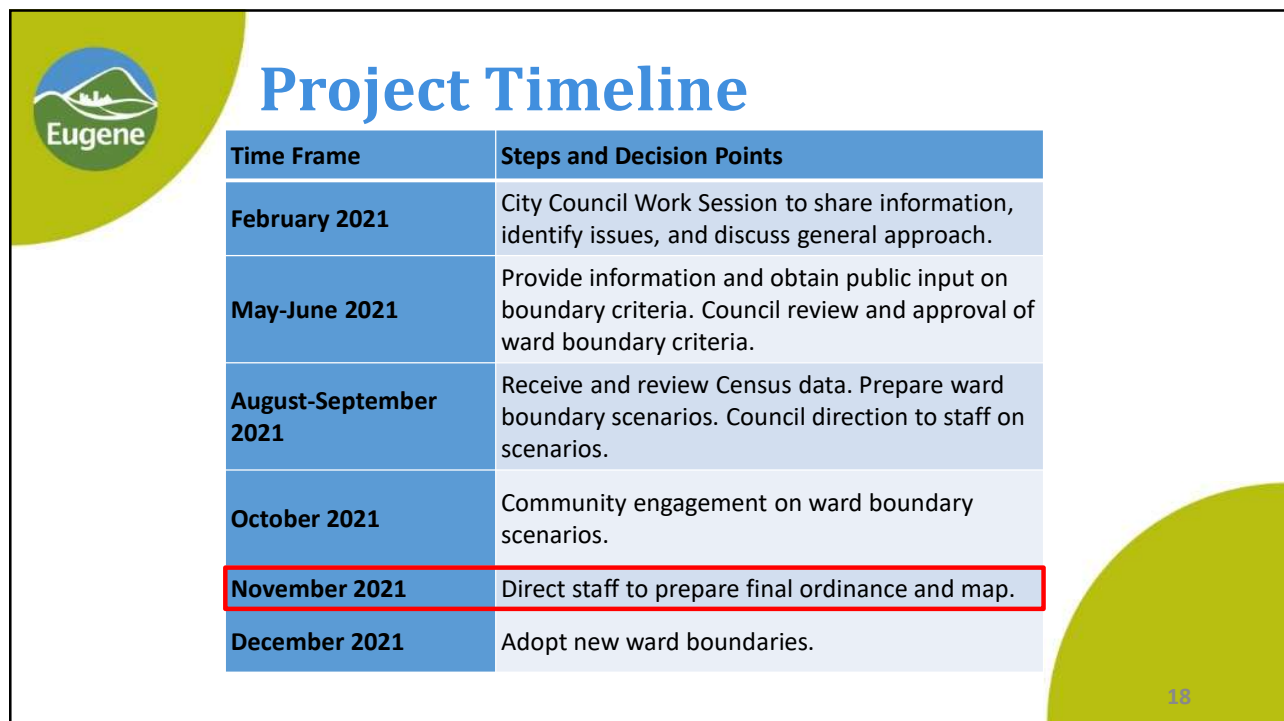
- Consideration of renters
- Consideration of communities of interest
 - Income
 - Homelessness
 - Travel patterns
- New ward needed
- Single ward for downtown
- Single ward for River Road/Santa Clara
- Better alignment with neighborhood boundaries

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Next Steps

- Direct staff on preparation of the ordinance and final map
- Public Hearing – December 13
- Council action
- Submit to Lane County by December 31

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Questions & Discussion

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