

ROUGHLY EDITED TRANSCRIPT
CITY OF EUGENE
WORK SESSION
JULY 13, 2026
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7.13.26 WORK SESSION.

>> MAYOR KNUDSON: THANK YOU, GOOD EVENING AND WELCOME TO THE JULY 13, 2026, CITY COUNCIL WORK SESSION. THANK YOU FOR JOINING US IN THIS HYBRID MEETING FORMAT. FOR WORK SESSIONS THERE IS AN OPPORTUNITY FOR PUBLIC COMMENT AND THOSE WISHING TO ACCESS THE MEETING CAN DO SO BY WATCHING THE LIVE STREAM ON OUR WEBSITE, THE BROADCAST ON CHANNEL 21 OR BY CALLING INTO ONE OF THE PHONE NUMBERS LISTED FOR THE MEETING.

ON THE PUBLIC WEBCAST AND MEETINGS MATERIALS PAGE OF THE WEBSITE. IN CASE OF A MEDICAL EMERGENCY AN EXTERNAL

DIFIBRILATOR IS LOCATED ON THE COUNTER BEHIND STAFF ON THE LEFT SIDE OF THE ROOM.

IN CASE OF EMERGENCY EVACUATION, EMERGENCY EXIT ARE THROUGH THE DOUBLE DOORS AT THE BACK OF THE ROOM AND THE DOORS TO THE PATIO CAN BE USED AS NEEDED.

THANK YOU FOR JOINING US THIS EVENING AND I CALLED THAT JULY 13, 2026, WORK SESSION AT THE EUGENE CITY COUNCIL TO ORDER.

BEFORE HANDING THINGS OVER TO OUR CITY MANAGER AND STAFF TEAM HERE WITH US TODAY, I WANT TO OFFER A FEW THOUGHTS ON OUR PROCESS AND A ROADMAP FOR OUR CONVERSATION.

AT THIS WORK SESSION IS AN IMPORTANT FOLLOW-UP TO THE LONG-RANGE FINANCIAL PLANNING WORKSHOP FROM UNDER TWO WEEKS AGO.

WE HAVE THREE MOTIONS ON TONIGHT'S AGENDA AND 90 MINUTES FOR DISCUSSION AND DIRECTION.

AS WE MOVE THROUGH THE MATERIAL, THREE SHORT PRESENTATIONS FROM NANCY, ONE ON THE DRAFT PROVIDE BUDGET PRINCIPLES, AND ONE ON THE STRATEGIC PLAN FRAMEWORK.

THESE WERE DEVELOPED FROM THE COUNCIL FEEDBACK AT THE LONG-RANGE FINANCIAL PLANNING WORKSHOPS JUNE 30TH AND JULY 31ST.

AS YOU CAN UNDERSTAND IT WAS A PRIORITY TO BRING THIS BACK BEFORE THE BREAK BEFORE DISCUSSIONS ARE FRESH AND THANK YOU, STAFF, FOR ALL THE EFFORT THAT HAS GONE INTO BRINGING THE MATERIAL FORWARD AND BACK TO US.

TODAY AS AN OPPORTUNITY FOR COUNCIL TO GIVE DIRECTION ON THE WORK HAPPENING AND HAPPENING OVER BREAK.

THROUGH THE END OF JULY AND AUGUST INTO SEPTEMBER AND RETURNING WITH OUR WORK SESSIONS IN THE FALL.

WE MET AT OUR LONG-RANGE FINANCIAL PLANNING WORKSHOP IT SOUNDED LIKE THERE WAS A FAIR AMOUNT OF AGREEMENT AMONG COUNCIL AND THE DRAFT BUDGET PRINCIPLES BROUGHT FORWARD, THE DRAFT SERVICES FRAMEWORK, WE HAVE THE OPPORTUNITY TO DISCUSS THIS WORK TODAY.

BASED ON THE CONVERSATION AND FOLLOW-UP I ANTICIPATE COUNCIL MIGHT WANT TO HAVE MORE TIME FOR THE STRATEGIC PLAN REFRESH AND FRAMEWORK DISCUSSION SO I WILL KEEP THAT IN MIND WITH OUR TIME TODAY.

WHILE THESE DOCUMENTS DON'T PRESCRIBE ANY PARTICULAR DIRECTION, THEY ARE IMPORTANT TO GUIDING THE WORK THAT IS HAPPENING OVER THESE NEXT WEEKS AND MONTHS.

AND OUR STAFF BENEFITS FROM COUNCILS' CLEAR DIRECTION RELATED TO THE WORK.

THANK YOU FOR PUTTING OUR ATTENTION ON THIS WORK.

GIVEN THESE MATERIALS ARE IN SOME CASES FAMILIAR AND OTHER CASES THE FIRST TIME YOU ARE SEEING YOUR THOUGHTS COMPILED, INTO A DOCUMENT, I WANT TO FLAG A REMINDER TO A RECENT DISCUSSION ABOUT THE OPERATING AGREEMENTS AND OUR HOPE IS THAT AS A PROFESSIONAL COURTESY WE WILL BE ABLE TO ENGAGE FEEDBACK WITH THE MOTIONS PUT ON THE TABLE RELATED TO THE DOCUMENTS.

BEFORE WE MOVE INTO A AMENDING PROCESS SO WE HAVE A CHANCE TO CHECK IN AND SEE WHERE EVERYONE IS AT.

I WILL DO MY BEST TO KEEP US MOVING SWIFTLY THROUGH THIS PROCESS AND THAT WORK. THANK YOU FOR YOUR ATTENTION TO THE MATERIALS TODAY. AND WITH THAT I WILL TURN THINGS OVER TO THE CITY MANAGER TO INTRODUCE OUR FIRST TOPIC, A WORK SESSION ON LONG-RANGE FINANCIAL PLANNING AND THE STRATEGIC PLAN.

>> THANK YOU, AS A REMINDER TODAY'S WORK SESSION IS RELATED TO A FIRM PROVIDED AT THE LAST WORKSHOP, JUNE 30TH AND JULY 1ST REGARDING THREE ITEMS AT THE GUIDING PRINCIPLES, BUDGET GUIDING PRINCIPLES, SERVICE FRAMEWORK AND THREE IS THE STRATEGIC FOCUS AREAS AND STRATEGIES.

ONE THING OF NOTE I WANT TO MAKE IS THESE THREE THINGS WORK TOGETHER BUT NOT SEPARATE INITIATIVES BUT AS AN INTEGRATED APPROACH THAT ALIGNS COUNCIL GOALS, SERVICES AND RESOURCES.

MORE IMPORTANTLY IT SHARES AS A FOUNDATION FOR EVALUATING INVESTMENTS UNDERSTANDING TRADE-OFFS AND DEVELOPING A

BUDGET THAT IS FISCALLY RESPONSIBLE WHILE PROVIDING COMMUNITY NEEDS.

THE DESIRED ACTIONS FOR TODAY ARE TO CONSIDER AND IMPROVE THE BUDGET PRINCIPLES TO SERVE AS FRAMEWORK AND THE STRATEGIC FOCUS AREAS AND STRATEGIES AS NEEDED.

WITH THAT I WILL TURN IT OVER TO NANCY TO GUIDE US THROUGH THE CONVERSATION.

>> GOOD EVENING, MAYOR, MEMBERS OF COUNCIL, NICE TO BE BACK WITH YOU.

IS THIS TURNED ON?

WONDERFUL.

I AM DELIGHTED TO BE BACK TO SEE YOU AGAIN. I AM HERE THIS EVENING TO PRESENT THE OUTCOMES OF OUR CONVERSATION TOGETHER, JUNE 30TH AND JULY THE FIRST.

REALLY AND HOPE THAT WE HAVE BROUGHT FORWARD AN ADEQUATE AND CORRECT REFLECTION OF THE WORK WE ACCOMPLISHED BUT WITH FRESH EYES, GOOD SPACE AND OPPORTUNITY TO REFLECT ON THE ELEMENTS THE MAYOR AND CITY MANAGER REFERRED TO, GET FEEDBACK AND THOUGHTS IN THE HOPES WE CAN PROVIDE CLEAR DIRECTION TO THE CITY AS THEY MOVE FORWARD TOWARD THE BUDGET DEVELOPMENT PROCESS.

SO WITH THAT WE HAVE A SHORT DECK WE WILL USE TO GUIDE OUR TIME TOGETHER AND TRY TO BE EFFICIENT WITH THIS, I WILL GIVE YOU THE UPDATE AND A PREVIEW, OF THE TOPICS AND TURN IT BACK TO THE MAYOR TO FACILITATE THE CONVERSATION.

AS WAS MENTIONED WE HAVE THREE OBJECTIVES, THREE KEY ELEMENTS FROM THE WORKSHOP WE HELD, THE FIRST IS BUDGET PRINCIPLES, AFTER WE HAVE GONE THROUGH THAT WE WILL MOVE ON TO THE SERVICE FRAMEWORK.

AND AT LAST, WE WILL SPEND OUR TIME ON THE STRATEGIC PLAN FRAMEWORK THAT INCLUDES THE FOCUS AREAS WITH DEFINITIONS, SOME KEY STRATEGIES THAT EMERGED THROUGH THE LAST CONVERSATION.

YOU WILL HAVE AMPLE TIME FOR CONVERSATION ON THOSE ELEMENTS.

WANTED TO GIVE YOU IN THINKING ABOUT HOW THESE ARE PUT TOGETHER IN AN INTEGRATED APPROACH, GIVE A PREVIEW OF NEXT STEPS, SO YOU CAN ANTICIPATE AND THINK ABOUT HOW THESE PARTS AND PIECES FIT TOGETHER AND HOW THIS CONVERSATION LEADS TO FURTHER ACTIONS AND CONVERSATIONS WITH COUNCIL.

I AM GOING TO TURN IT BACK TO JENNY FOR A MOMENT.

>> THANK YOU, I WILL GO BRIEFLY THROUGH THESE NEXT STEPS. IN AUGUST WE WILL GO BACK TO THE TAG OR TECHNICAL ADVISORY GROUP AND IN ADDITION TO THE BUDGET COMMITTEE AND GET FEEDBACK AND THEY WILL HAVE THE OPPORTUNITY TO REVIEW THE WORK WE HAVE DONE OVER THE PAST SEVERAL MONTHS.

INCLUDING THE BUDGET PRINCIPLES, FRAMEWORK AND YOUR WORK AROUND THE STRATEGIC FOCUS AREAS AND STRATEGIES THIS EVENING. IN SEPTEMBER ON SEPTEMBER 16TH, THE COUNCIL WILL MEET AGAIN TO REVIEW THE THEMES THAT ARISE FROM THE DISCUSSIONS AND BUDGET COMMITTEE AND WE WILL DISCUSS HOW SERVICES AND PROGRAMS WILL BE CATEGORIZED WITHIN THE SERVICE FRAMEWORK, DISCUSS UNFUNDED NEEDS AND MORE IMPORTANTLY YOU RAISED THIS ISSUE AT THE WORKSHOP, TO EXPLORE REVENUE AND EXPENSE OPTIONS TO ADDRESS THE CITY'S LONG-TERM STRUCTURAL FUNDING GAP.

THAT WOULD BE A STRATEGIC LEVER.

IN OCTOBER AND NOVEMBER WE WILL CONTINUE TO DISCUSS YOUR DIRECTION WITH THE BUDGET COMMITTEE.

WRAPPING UP THE END OF THE YEAR WE WILL BRING BACK UPDATED FINANCIAL POLICIES FOR YOUR REVIEW AND APPROVAL AND A SUPPLEMENTAL BUDGET.

>> OKAY, TO GET EVERYBODY UP TO SPEED ON THE OUTCOMES OF OUR WORKSHOP I WANTED TO PROVIDE A BRIEF RECAP TO BRING US BACK TO THAT TIME TO UNDERSTAND HOW WE ENGAGED AND THE TOPICS WE COVERED.

I WILL BE PREPARING AND DELIVERING A COMPLETE REPORT OF THE WORKSHOP AFTER THIS EVENING'S DISCUSSION SO IT CAN BE REFLECTIVE OF YOUR FOLLOW-UP INPUT SO YOU CAN ANTICIPATE RECEIVING THAT.

PRIOR TO THE WORKSHOP, JUNE 30TH, JULY 1ST, WE HAD A SERIES OF INTERVIEWS AND A THREE-PART SERIES OF INFORMATIONAL WORK SESSIONS THAT LAID THE FOUNDATION FOR OUR WORK TOGETHER.

WHEN WE WORK TOGETHER, WE ADDRESSED A NUMBER OF TOPICS THAT REFLECTED THEMES THAT EMERGED THROUGH OUR INTERVIEW CONVERSATIONS.

DURING THOSE CONVERSATIONS YOU IDENTIFIED THE FACT THAT THE STRUCTURAL BUDGET CHALLENGE IS COMPLEX AND TAKES A NEW AND REVISED APPROACH TO BE INTENTIONAL, TO CHANGE THE COURSE OF THE CONVERSATION AND NOT JUST HAVE A REPEAT ANNUALLY. AS A RESULT WE SPENT TIME TALKING ABOUT BEST PRACTICES AND REVIEWED A NUMBER OF TOOLS, INCLUDING BUDGET PRINCIPLES, THE SERVICES FRAMEWORK, WHICH WE WILL REVIEW TONIGHT BASED ON YOUR FEEDBACK.

YOU ALSO IDENTIFIED THE IMPORTANCE OF LONG-RANGE PLANNING, PROVIDING COUNCIL'S DIRECT INPUT ON WHAT MATTERS FOR THE LONG-TERM.

AS A RESULT WE SPENT TIME TALKING ABOUT KEY STRATEGIC FOCUS AREAS THAT ARE IMPORTANT TO YOU AS A GOVERNING BODY FOR THIS CITY AND WE TOOK THE NEXT STEP WHICH WAS TO DISCUSS HOW TO BALANCE THE LONG-TERM OBJECTIVES, IDENTIFIED THROUGH THOSE FOCUS AREAS AND A RANGE OF STRATEGIES.

YOU PARTICIPATED IN ACTIVITY THAT STARTED TO SERVICE SOME OF THE THINGS THAT MATTER TO YOU, YOU WILL HAVE THE OPPORTUNITY THIS EVENING TO PUT FRESH EYES ON THOSE STRATEGIES AND MAKE SURE THEY ARE REFLECTIVE OF THE THINGS YOU WANT TO SPEND TIME ON OVER THE COURSE OF THE NEXT TWO YEARS.

LASTLY, WE SPENT A PORTION OF THE TIME ADDRESSING AND REFLECTING ON THE IMPORTANCE OF CIVILITY AND EFFECTIVE WORKING RELATIONSHIPS WHICH YOU ENJOY TODAY BY PART OF WHAT WE HEARD IN THE INTERVIEWS WE WANT TO MAKE SURE THAT IS SUSTAINED. EFFECTIVE GOVERNANCE WAS WHAT STARTED OUR TIME TOGETHER.

WITH THAT RECAP I WILL MOVE US TO THE BUDGET PRINCIPLES.

AND SHARE WITH YOU THE UPDATES THAT EMERGED FROM OUR CONVERSATION AND I WILL TURN BACK TO THE MAYOR TO FACILITATE THE CONVERSATION.

BUDGET PRINCIPLES ARE A BEST PRACTICE USED BY MANY ORGANIZATIONS, RECOMMENDED BY GFOA, THE GOVERNMENT FINANCIAL ORGANIZATION -- I AM GOING TO MESS THAT UP. OFFICERS ASSOCIATION.

AS A TOOL TO GUIDE BUDGET CONVERSATIONS, HOW YOU TALK ABOUT AND MAKE BUDGET DECISIONS BUT THEY ARE ESTABLISHED AND INTENDED TO GUIDE AND INFORM THE WORK THIS BODY AS WELL AS WITH STAFF AS YOU ARE WORKING THROUGH THE BUDGET.

IT ESTABLISHES A SHARED SET OF EXPECTATIONS AND CAN BE A USEFUL TOOL.

WE PRESENTED AN INITIAL SET OF BUDGET PRINCIPLES WE REVIEWED AND DISCUSSED DURING OUR TIME TOGETHER. AND PART OF THE RECOMMENDED CHANGES REFLECTED IN THE SET BEFORE YOU INCLUDED HOW THEY ARE REPRESENTED, SO THEY SHOW THE LOGICAL FILL IN TERMS OF HOW YOU ARE EVALUATING BUDGET OPTIONS AND OPPORTUNITIES SO THE STRUCTURE WAS RECOMMENDED TO BE AS LAID OUT THIS EVENING AND THERE WAS AN INTEREST IN MAKING SURE THE ORGANIZATION, THE WORKFORCE WAS REFLECTED AS ONE OF THE PRINCIPLES SO WE ADDED WHAT IS NOW PRINCIPAL NUMBER SIX TO INVEST IN THE WORKFORCE NEEDED TO DELIVER THE SERVICES.

SO THAT BECOMES A LENS THAT IS APPLIED AS YOU EVALUATE BUDGET OPTIONS.

LASTLY, THERE WERE TWO BUDGET PRINCIPLES THAT SEEM TO ALIGN CAREFULLY TOGETHER, NATURALLY TOGETHER, WHICH CREATED A REVISED NUMBER 3 SO ADVANCED FINANCIAL STABILITY THROUGH CONTINUOUS IMPROVEMENT.

COMBINED TWO PRINCIPLES AROUND FINANCIAL SUSTAINABILITY AND A FOCUS ON CONTINUOUS IMPROVEMENT WITH EFFECTIVE AND EFFICIENT MEMBERS.

THOSE ARE THE PRINCIPLES HOPEFULLY WE HAVE CAPTURED AND REFLECTED EACH OF THE IMPORTANT ELEMENTS YOU SUGGESTED

DURING OUR TIME TOGETHER AND WITHOUT I WILL TURN IT BACK TO THE MAYOR FOR CONSIDERATION.

>> MAYOR KNUDSON: THANK YOU, NANCY.

COUNCILOR KEATING, I SAW YOUR HAND AND I WILL TURN TO THE COUNCIL PRESIDENT TO PUSH THE MOTION ON THE TABLE.

>> CAN I INTERJECT?

WHEN YOU READ THE MOTION IT WOULD BE HELPFUL IF YOU IN ATTACHMENT A THE REVISED SAYS ADVANCED, FINANCIAL SUSTAINABILITY AND IT IS SUPPOSED TO BE STABILITY.

SO WHEN YOU READ THE MOTION IF YOU COULD JUST MAKE SURE IT IS CLEAR IT IS AS -- NOT AS ATTACHMENT A BUT ACTUALLY AS SHOWN IN THE POWERPOINT OR SOMETHING LIKE THAT SO WE CAPTURE THAT

>> COUNCILOR KEATING: MY QUESTION IS A POINT OF INFORMATION OR CLARIFICATION NOT RELATED TO THE MOTION.

>> MAYOR KNUDSON: YES, COULD I ASK CLARIFICATION, WHERE IS THAT CHANGE OR CORRECTION. AND WHICH NUMBER?

>> NUMBER 3 AND ATTACHMENT A. IT SAYS REVISED ADVANCED FINANCIAL SUSTAINABILITY AND IT SHOULD SAY ADVANCED FINANCIAL STABILITY.

>> MAYOR KNUDSON: THANK YOU.

COUNCILOR KEATING, YOUR QUESTION?

>> KEATING: ON THE PREVIEW OF NEXT APPS ON SLIDE NUMBER 3, THIS IS PROBABLY A QUESTION FOR THE CITY MANAGER.

WHEN THE BUDGET COMMITTEE MEETINGS AND THE TAG MEETINGS ARE HAPPENING IN AUGUST, THIS BODY REPRESENTS HALF OF THE BUDGET COMMITTEE.

DO YOU FORESEE MEETING WITH THE BUDGET COMMITTEE AS A WHOLE OR CITIZEN APPOINTED BUDGET COMMITTEE MEMBERS OR MEETING WITH THEM IN PART, SEEKING CLARIFICATION AND A FOLLOW-UP.

>> THANK YOU FOR THE QUESTION. AS WE DISCUSSED IN THE WORKSHOP, THIS WOULD BE FOR THE COMMUNITY MEMBERS OF THE BUDGET COMMITTEE SINCE COUNCIL WILL BE ON BREAK.

IT WILL BE INFORMATIONAL ONLY, A RECAP OF YOUR WORKSHOP AND THE WORK YOU ARE DOING TO BRING THEM ALONG AND ALSO RECEIVE FEEDBACK WHICH WE WILL BRING BACK TO YOU IN SEPTEMBER.

>> KEATING: THANK YOU. A FOLLOW-UP.

I THINK THIS WAS ANSWERED DURING OUR WORKSHOP.

WE ESTABLISHED A REVENUE TEAM THAT HAS SINCE DISSOLVED, THAT IS A REVENUE TEAM THAT IS NOT CURRENT OR ACTIVE. IS THERE ANY OUTREACH TO MEMBERS THEREOF?

OR ARE WE OR IS THE NEXT STEPS PLAN JUST THE TEAMS OUTLINED IN FRONT OF US?

IS THERE ANY REVENUE TEAM OUTREACH I GUESS IS MY QUESTION.

>> TO DATE, WE PLANNED ON REACHING OUT TO THE MORE RECENT GROUPS.

SO TAG AND TAG TO POINT OUT IS THE NEW GROUP.

IN THE BUDGET COMMITTEE, THE COMMITTEE MEMBERS OF THE BUDGET COMMITTEE.

>> KEATING: OKAY, THAT IS HELPFUL.

MAYOR, MAY I ASK A FOLLOW-UP, WHAT WOULD BE A PROCESS FOR ENCOURAGING ENGAGEMENT WITH THE FORMER REVENUE TEAM MEMBERS?

IF AT ALL?

OR IS IT NOW SO FAR IN THE PAST THAT WE WOULD HAVE TO START A NEW?

>> I WOULD RECOMMEND ALLOWING US TO BRING FEEDBACK BACK TO YOU AND IF IT IS SO CHOOSING, THE COUNCIL WOULD LIKE TO FORM

THAT, WE CAN CARVE OUT A PROCESS DURING THE NEXT TIME WE MEET. FOR COUNCIL TO DO JUST THAT.

>> MAYOR KNUDSON: THANK YOU, I WILL TURN TO THE COUNCIL PRESIDENT TO PUT THE FIRST MOTION ON THE TABLE.

>> LEECH: THANK YOU, MOVE TO ADOPT THE BUDGET PRINCIPLES AS SET FORTH AND PRESENTED THIS EVENING.

>> KASHINSKY: SECOND.

>> MAYOR KNUDSON: COUNCIL DISCUSSION ON THE MOTION?

>> EVANS: I HAVE MOTIONS, PART OF WHAT WE HAVE IS WE WANT YOU TO BE APPROVING THE SUMMARIES UNDERNEATH AND IF YOU JUST APPROVE THE POWERPOINT, THAT IS A MISTAKE I DIRECTED YOU TO THE POWERPOINT AS THE CORRECTION.

A BETTER CORRECTION WOULD BE MOVED TO ADOPT ATTACHMENT A WITH A CHANGE TO NUMBER 3, REPLACING SUSTAINABILITY WITH STABILITY.

I APOLOGIZE FOR THAT.

>> MAYOR KNUDSON: SO MOVED.

>> EVANS: SECOND?

>> MAYOR KNUDSON: THANK YOU CITY ATTORNEY, STAFF AND COUNCIL.

>> EVANS: THAT WAS A MISTAKE ON MY PART.

>> MAYOR KNUDSON: THANK YOU.

OTHER DISCUSSION?

>> ZELENKA: NUMBER 6 SAYS NEW. THAT WAS NOT IN THE ORIGINAL ONE THAT WAS PRESENTED, WE ADDED THAT AS A RESULT OF OUR DISCUSSION.

>> CLARK: I WANT TO SAY I AM HAPPY TO VOTE IN FAVOR BECAUSE I KNOW WE DEVELOPED THIS LIST TOGETHER.

AND WORKED TOGETHER TO DO SO.

BUT THERE IS A CERTAIN DEGREE OF 30,000 FOOT, THIS NON-SPECIFICITY TO THIS WHICH I KNOW IS INTENTIONAL.

AGAIN, HAPPY TO VOTE IN FAVOR BECAUSE WE DEVELOPED IT TOGETHER BUT I DON'T UNDERSTAND ITS RAMIFICATIONS YET IN TERMS OF WHAT, IF AT ALL ARE THE LIMITATIONS FOR THE REFINEMENT DECISIONS MADE LATER BASED ON THIS. CAN ANYBODY BE MORE CLEAR WITH ME ABOUT THE DIRECTION YOU ARE GOING TO TAKE FROM THIS AND WHAT IT MEANS TO YOU AND WHAT COMES OUT AS A PRODUCT AS A RESULT. MOSTLY TALKING TO JENNY HERE.

>> THANK YOU. I WOULD LEAVE YOU WITH THE THESE ARE GUIDING PRINCIPLES. THE BUDGET PRINCIPLES. THEY ARE TO INFORM, GIVE YOU CONSIDERATION AS YOU ARE MAKING DECISIONS. YOU MAY MOVE OUTSIDE THOSE PRINCIPLES AS A BODY IF YOU CHOOSE TO DO SO.

YOU CAN CREATE A RATIONALE TO DO THAT. HOWEVER WE ARE PUTTING THESE BEFORE YOU BECAUSE THESE ARE TYPICALLY CONSIDERATIONS THAT ARE BEST PRACTICES, HIGH-PERFORMING COUNCILS CONSIDER WHEN THEY ARE MAKING BUDGET DECISIONS BEFORE THEM AND THE COMMUNITY.

THEY ARE GUARDRAILS BUT THEY CAN BE MODIFIED IF THE COUNCIL CHOOSES TO DO SO.

I JUST WANT TO POINT OUT THEY ARE GUIDING.

THEY ARE NOT RESTRICTIVE IN ANY WAY, BLACK AND WHITE, THEY ARE GUIDANCE AND A VERY GOOD, STRONG GUIDANCE THAT STAFF IS RECOMMENDING THAT YOU CONSIDER.

IF THAT IS HELPFUL.

>> CLARK: IT IS, THANK YOU.

>> MAYOR KNUDSON: OTHER QUESTIONS OR COMMENTS FROM COUNCIL?

I WILL OFFER IN ADDITION THAT I THINK THESE PRINCIPLES THROUGH THEIR EXISTENCE IS AN EXAMPLE OF ENCOURAGING AND SUPPORTING TRANSPARENCY THAT IS IDENTIFIED IN THE FIRST PRINCIPLE, WHICH IS A GOOD SIGN.

AND THAT CLARITY I THINK IS IMPORTANT AND A CRITICAL PART OF THE COMMUNICATION WE HAVE WITH THE PUBLIC AROUND HOW IT IS THE CITY ORGANIZES AND ASSEMBLES ITS BUDGETS AND WHAT IS GUIDING THAT WORK.

NOT JUST THE INDIVIDUAL PROGRAMS AND PRIORITIES AND TECH SIX BUT THE BIGGER PICTURE.

AND RARELY IS THIS A TOPIC OF OUR CONVERSATION WITH THE PUBLIC SO IT IS HELPFUL INFORMATION IN THAT WAY.

SEEING COUNCILOR KEATING.

>> KEATING: JUST ONE MORE CLARIFICATION, THESE ARE NUMBERED, NOT A TOP 10 LIST, NO PARTICULAR ORDER. THESE ARE PRINCIPLES THAT ARE SHARED EQUALLY AND BROADLY. IS THAT ACCURATE?

>> EQUALLY IMPORTANT, YES.

>> MAYOR KNUDSON: THANK YOU, SEEING NO FURTHER QUESTIONS OR DISCUSSION FROM COUNCIL WE WILL TAKE A VOTE FOR THE MOTION.

PLEASE RAISE YOUR HANDS IF YOU ARE ONLINE OR IN THE ROOM.

THE MOTION PASSES UNANIMOUSLY.

COUNCIL, MOVING ON TO OUR SECOND SHORT PRESENTATION I WILL CONTINUE WITH THE DISCUSSION IN THE DRAFT SERVICES FRAMEWORK.

>> VERY GOOD. THE BUDGET PRINCIPLES PROVIDE THE GUARDRAILS JENNY MENTIONED BUT AS DECISIONS ARE GOING TO NEED TO BE MADE AND OPPORTUNITIES AND STRATEGIES AND STRUCTURAL BUDGET IMBALANCE WILL BE MADE HAVING A SERVICES FRAMEWORK THAT ALLOWS FOR CATEGORIZATION AND ANALYSIS THAT IS OBJECTIVE AND USES DEFINED CRITERIA AND BENEFICIAL.

COMING FROM COUNCIL AS DIRECTION TO BE IMPLEMENTED BY STAFF AND WILL COME BACK TO YOU IN THE FORM OF A RECOMMENDED BUDGET.

WE WORKED THROUGH A PROPOSED FRAMEWORK THAT WAS REFLECTIVE OF SOME OF THE INPUT WE HEARD DURING THE INFORMATIONAL SESSIONS WHEN WE PRESENTED A SERIES OF EXAMPLES FROM OTHER ORGANIZATIONS.

PART OF WHAT WE WANTED TO ACCOMPLISH WAS SOMETHING THAT WAS ACCESSIBLE, SOMETHING THAT WAS EASY TO UNDERSTAND, THEN YOU CAN LEARN FROM AND ADAPT AND USE OVER TIME.

I WILL GIVE A LITTLE BIT OF A REMINDER.

THERE WERE NO SIGNIFICANT RECOMMENDED CHANGES TO THE FRAMEWORK DURING OUR CONVERSATION TOGETHER. DURING THE WORKSHOP.

I WANTED TO GET BACK INTO THE ROOM A REMINDER OF THE FRAMEWORK AND WHAT IT IS INTENDED TO ACCOMPLISH AND HOW IT WILL WORK FOR THE BENEFIT OF THOSE LISTENING BUT YOU WILL SEE NO MATERIAL CHANGES TO THE FRAMEWORK HERE.

FIRST WHILE STARTING OFF WITH THE PURPOSE OF HAVING A SERVICE FRAMEWORK IS IT GROUNDS DECISIONS AND SHARED CRITERIA.

THAT WILL BE SOMETHING THAT WILL BE IMPORTANT FOR COMMUNICATING WITH THE PUBLIC BUT ALSO HAVING CONVERSATIONS AND EVALUATING PROPOSALS THAT COME BEFORE YOU.

IT PROVIDES GUIDANCE WITHIN BUILDING BUDGET REQUESTS, THIS WILL BE AN IMPORTANT TOOL FOR STAFF, THE DEPARTMENTS, EXECUTIVE TEAM, CITY MANAGER TO BRING BACK EVALUATED PROPOSALS TO YOU AS PART OF THE NEW BUDGET.

IT BUILDS AN IMPORTANT BRIDGE BETWEEN WHAT IS POLITICALLY ACCEPTABLE, AT THE ELECTED BODY, GOVERNING BODY LEVEL, WE TALKED ABOUT THIS WHEN WE WERE TOGETHER.

WITH THE CAPACITY AND RESOURCES AVAILABLE WITHIN THE ORGANIZATION. STRIKING THAT IMPORTANT BALANCE IS INFORMED THROUGH SERVICES FRAMEWORK.

THIS ALSO SEEKS TO PROVIDE A FRAMEWORK FOR LONG-TERM FINANCIAL STABILITY AND THAT IS THE GOAL SO YOU ARE NOT HAVING TO MAKE SHORT-TERM DECISIONS WITH LONG-TERM CONSEQUENT IS.

IT REALLY PROVIDES A LONGER-TERM LENS.

LASTLY IT PROVIDES VISIBILITY AND REDUCES AMBIGUITY IN TERMS OF HOW DECISIONS ARE MADE. THAT MIGHT BE THE MOST IMPORTANT COMPONENT OF THE FRAMEWORK HERE BEFORE YOU.

THIS IS THE DIAGRAM WE LOOKED AT WHEN WE WERE TOGETHER. THE ILLUSTRATION OF THE IMPORTANCE OF UNDERSTANDING THE DIRECTION OF COUNCIL, COLLECTIVELY, WHAT IS POLITICALLY DESIRABLE, ACCEPTABLE WITH THE CAPACITY OF THE ORGANIZATION BECAUSE THAT OVERLAP IN THE MIDDLE OF THE VENN DIAGRAM WHERE YOU ARE ABLE TO MAKE THE BIGGEST ACHIEVEMENT AND MOVE THINGS FORWARD.

I WILL WALK THROUGH THE ELEMENTS OF THE FRAMEWORK, HIGH-LEVEL, THERE ARE NO CHANGES TO THE CONTENTS BUT THERE ARE FOUR CATEGORIES AND THAT WORD IS INTENTIONAL. THESE ARE NOT INTENDED TO BE A RANKING BUT INTENDED TO DEFINE THROUGH DEFINITION SERVICES, PROGRAMS DELIVERED BY THE CITY.

THE FIRST ARE THE REQUIRED SERVICES. THE DEFINITION IS PRINTED HERE AND IN YOUR PACKET.

IT ALSO HAS GUIDING QUESTION THAT WOULD BE APPLIED TO ALL SERVICES AND PROGRAMS IN THE CITY.

OVER TO THE RIGHT, FOR EACH OF THESE EVALUATIONS, A BUDGET LENS THAT CONSIDERS A NUMBER OF KEY FACTORS INCLUDING THINGS LIKE COMMUNITY IMPACT, ORGANIZATIONAL IMPACT, ALIGNMENT WITH COUNCIL DIRECTION, SERVICE LEVEL AND OTHER CONSIDERATIONS ARE PART OF THE ANALYSIS AND PART OF THE REVIEW THAT WILL INFORM THE BUDGET PROPOSALS THAT COME BEFORE YOU.

THE FIRST CATEGORY IS THE REQUIRED SERVICES.

SECOND CATEGORY IS ESSENTIAL SERVICES.

THE DEFINITION AND KEY QUESTIONS THAT WOULD INFORMED THAT EVALUATION TO CLARIFY HOW THINGS ARE CATEGORIZED IS IN FRONT OF YOU. WITH THE SAME BUDGET DECISION CONSIDERATIONS OFF TO THE RIGHT.

THE THIRD CATEGORY FOCUSES ON OUR COMMUNITY SERVICES.

THE DEFINITION FOCUSES ON THE ELEMENTS AND EXPECTATIONS OF THE COMMUNITY.

AND HOW THEY ARE EXPERIENCING THE CITY.

QUESTIONS ARE LISTED BELOW AND THE BUDGET CONSIDERATIONS ARE ON THE RIGHT. ALL OF THIS IS IN YOUR PACKET OF CHANGES.

THE LAST OF THE FOUR SERVICE AREAS IS THE STRATEGIC PRIORITY SERVICES.

THIS BRINGS US BACK TO THE IMPORTANCE OF ALIGNMENT TO COUNCIL DIRECTION ON KEY FOCUS AREAS AND STRATEGIES AND YOU WILL SEE IN THE DEFINITION, PROGRAMS AND SERVICES THAT ADVANCE THE COUNCIL STRATEGIC PLAN FRAMEWORK, RESPOND TO EMERGENCY COMMUNITY NEEDS, FOSTER INNOVATION AND CREATE TARGETED COMMUNITY BENEFITS BEYOND CORE SERVICE EXPECTATIONS.

THIS IS A NATURAL LEAD INTO OUR NEXT CONVERSATION AROUND THE STRATEGIC FOCUS AREAS AND STRATEGIES AND THE FOURTH OF THE FOUR AREAS THAT WOULD BE EVALUATED. ACROSS THE SERVICE AREAS.

LASTLY, A REMINDER HOW THE FRAMEWORK IS IMPLEMENTED, WHO OWNS DIFFERENT COMPONENTS OF THAT. THE STAFF RESPONSE ABILITY IS EVALUATING SERVICES AND PROGRAMS ACROSS THE ORGANIZATION USING THE DEFINITIONS WITHIN THE FRAMEWORK I PRESENTED TO CATEGORIZE SERVICES BEFORE THEY COME BACK TO YOU.

THIS PROCESS IS OWNED AND ADMINISTERED BY STAFF TO ENSURE IT IS CONSISTENT AND THE CRITERIA IS BASED EQUALLY ACROSS THE BOARD.

THE COUNCIL RESPONSE ABILITY IS MAKING DECISION, PROVIDING DIRECTION ON THE DEFINITIONS AND PROVIDING A POLITICAL LENS TO EVALUATE THE BUDGET PROPOSALS.

ALONG WITH THE BUDGET SERVICE CATEGORIES AS A FOUNDATION.

WITHOUT I WILL MOVE IT BACK TO YOU TO FACILITATE THE CONVERSATION.

>> MAYOR KNUDSON: ANCHOR, NANCY. ACROSS THOUSANDS OF TOUCH POINTS WE HAVE AS A CITY WITH OUR SERVICES IT IS HELPFUL TO CATEGORICALLY ORGANIZE THOSE MANY DIFFERENT TOUCH POINTS. I WILL TURN TO THE COUNCIL PRESIDENT TO PUT A MOTION FORWARD.

>> LEECH: MOVE TO APPROVE THE SERVICE FRAMEWORK AS SET FORTH IN ATTACHMENT B TO THE CIS.

>> KASHINSKY: SECOND.

>> MAYOR KNUDSON: DISCUSSION?

>> ZELENKA: I THINK THIS IS VERY GOOD WORK. IT CAPTURES THE DISCUSSION FROM THE LAST TIME AND I LIKE THE STRUCTURE OF THE SERVICE FOCUS AREAS AND THE STRATEGIES WHICH WE WILL DISCUSS NEXT.

BUT WHAT IS IMPORTANT IS THE ACTIONS TO IMPLEMENT THE STRATEGIES BUT THAT IS LEADER TO COME, THIS IS THE FRAMEWORK THAT WE WILL HANG THAT ON.

SO THAT I UNDERSTAND THE SERVICE FRAMEWORK IS A CATEGORIZATION TOOL AND NOT A HIERARCHY OR PRIORITIZATION TOOL?

SO MEANING WE COULD FIND ANY OR ALL TYPES OF SERVICES AT THE SAME TIME?

AND THE NEXT UP IS FOR STAFF TO GO AND CATEGORIZE THE SERVICES AND SERVICES CAN BE ALL OR IN PART IN DIFFERENT CATEGORIES.

RATE, DEPENDING ON HOW THEY ARE CHARACTERIZED. OKAY.

I THINK IT IS A GOOD WAY OF HELPING US ORGANIZE THIS.

>> MAYOR KNUDSON: COUNCILOR KASHINSKY AND COUNCILOR GROVES?

>> KASHINSKY: THANK YOU, I APPRECIATE THIS, I THINK IT IS GOING TO BE VERY USEFUL.

I ALSO FEEL LIKE A LOT OF THE VERY IMPORTANT QUESTIONS WILL COME OUT OF THIS BUDGET DECISION LENS AND SO AS WE ARE GETTING INFORMATION ABOUT THESE PROGRAMS AND HAVING THESE CONVERSATIONS, WILL STAFF ALSO BE PROVIDING INFORMATION AND SURROUNDING RELEVANT AREAS IN THAT BUDGET DECISION LENS SO WE CAN SEE THIS IS A CORE COMMUNITY SERVICE THAT HAS 100% COST RECOVERY.

VERSUS ONE THAT DOESN'T. IS THAT GOING TO BE PART OF THE DISCUSSIONS AS WELL?

>> YES, THAT IS THE EXPECTATION. THE FIRST STEP IS TO DO THE CATEGORIZATION OF THE SERVICES AND PROGRAMS, SECOND AFTER THAT COMES BACK BEFORE COUNCIL IS TO PUT THE BUDGET LENS AND USE THE CRITERIA THAT WAS LISTED THROUGH THE LEADERSHIP TEAM ON THE STAFF SIDE IN ORDER TO INFORM THE BUDGET PROPOSALS THAT WILL COME BEFORE COUNCIL.

>> KASHINSKY: THANK YOU.

>> GROVES: THANK YOU, THANK YOU FOR THIS. I LIKE THE FRAMEWORK IS LAID OUT.

COUNCILOR KASHINSKY VERIFIED SOME THINGS I WAS LOOKING FOR BECAUSE I AM LOOKING FOR A WAY, HOW DO WE PRIORITIZE BECAUSE OTHERWISE WE ARE BACK TO WHERE WE HAVE BEEN FOR THE LAST 20 YEARS.

AND EVERYTHING IS A NUMBER 1. THANK YOU.

>> MAYOR KNUDSON: COUNCILOR ZELENKA?

>> ZELENKA: THE BUDGET DECISION CONSIDERATIONS ARE ALL THE SAME FOR EACH ONE OF THE CORE SERVICE AREAS.

WHAT IS IT YOU ARE GOING TO DO WITH THOSE?

ARE YOU GOING TO TAKE EACH SERVICE, CATEGORIZE IT INTO ONE OF THESE CATEGORIES AND WALK THROUGH EACH ONE OF THESE CONSIDERATIONS THAT TALK ABOUT THEM?

>> THANK YOU. YES, AS PART OF DEVELOPING THE BUDGET, STAFF ARE WORKING ON A PROCESS TO EVALUATE DIFFERENT SERVICE OPTIONS AND WE WOULD BRING THAT BACK AS PART OF THE CITY MANAGERS RECOMMENDED BUDGET IN THE SPRING, WE WOULD BRING THAT INFORMATION THROUGH WHEN WE ARE PRESENTING THE STRATEGIES AND THOSE DECISION POINTS BACK TO COUNCIL.

>> YEH: I HAVE A QUESTION, THE BUDGET DECISION LENS AS WELL, I AM ASSUMING, THEORETICALLY WE ARE HOPING TO BE ABLE TO USE THE

FRAMEWORK MAY BE WITH CHANGES INTO THE FUTURE, NOT JUST FOR THIS ONE YEAR.

I AM WONDERING WHY THE DECISION LENSES ARE ONLY FOCUSED ON REDUCING AND ELIMINATING SERVICES WHERE THERE COULD BE INSTANCES WHERE WE DECIDE TO INVEST IN A PARTICULAR SERVICE.

EVEN AT A TIME WHEN WE ARE CUTTING OTHER AREAS. DOES THAT GET CAPTURED SOMEWHERE ELSE?

>> WHAT MAKES ME WANT TO HIGHLIGHT IS THE STRATEGIC PRIORITY SERVICES SO THAT IS WHERE YOU ARE GOING TO SEE SOME OF THE INVESTMENTS COME IN SO THAT IS WHERE THE TRADE-OFF -- WE MAY HAVE TO REDUCE IN OTHER AREAS IN ORDER TO INVEST IN WHAT COUNCIL'S PRIORITIES ARE AND EVERY TWO YEARS THERE MAY BE TRADE-OFFS MADE BUT THAT IS WHERE YOU WOULD SEE THE INVESTMENT. IN ORDER TO DO THAT WE MAY HAVE TO EITHER REDUCE OR LOOK AT PROVIDING SERVICES DIFFERENTLY IN ORDER TO CREATE CAPACITY FOR THE INVESTMENT YOU WOULD LIKE TO SEE MADE.

>> MAYOR KNUDSON: ANY OTHER QUESTIONS FROM COUNCIL?

SEEING NONE.

WE WILL TAKE A VOTE ON THIS MOTION.

PLEASE RAISE YOUR HANDS ALL IN FAVOR.

THE MOTION PASSES WITH A VOTE OF 8-0.

THANK YOU.

GOING TO TURN IT BACK TO NANCY TO MOVE INTO PRESENTATION OF THE DRAFT STRATEGIC PLAN REMARK AND SEE HOW WE ARE DOING WITH TIME AND HOW WE WANT TO APPROACH THIS DISCUSSION.

>> PERFECT, THANK YOU.

WE SPENT MORE THAN HALF OUR TIME TOGETHER FOCUSED ON THE STRATEGIC FOCUS AREAS AND TALKING ABOUT WHAT SUCCESS LOOKS LIKE, WHAT ARE THE THINGS THAT ARE IMPORTANT TO YOU AS A BODY TO ALLOCATE RESOURCES TOWARDS AND SPENT TIME WORKING ON OVER THE NEXT TWO YEARS BUT ALSO WITH A LONG VIEW IN MIND.

THIS IS THE PLACE TO THINK ABOUT THAT BALANCE BETWEEN NOT LOSING THE LONG-TERM DIRECTION AND EXPECTATIONS, HOPES YOU HAVE FOR THE COMMUNITY, ALSO HOW YOU ARE GOING TO NAVIGATE SHORT-TERM DECISIONS WITHIN LIMITED RESOURCES OVER THE NEXT TWO YEARS.

WHAT I AM GOING TO PRESENT TONIGHT ATTEMPTS TO REFLECT THE SPIRIT OF THE CONVERSATION, THE WORDS AND THE INTERESTS THAT WE TALKED ABOUT IN THE ROOM BOTH THROUGH OUR POST ACTIVITY BUT ALSO THROUGH THE CONVERSATION.

AND OF COURSE WE WILL TURN IT BACK TO DIVE IN DEEPER BUT LET ME DO A LITTLE FRAMING FIRST.

I WANT TO MAKE MENTION OF THE FACT THAT THE CITY CURRENT STRATEGIC PLAN IS TOWARDS THE END OF ITS TIME.

THERE IS A NEED FOR A VARIETY OF REASONS TO GET DIRECTION FROM THIS BODY. AROUND WHAT IS GOING TO BE MOST IMPORTANT AS A BRIDGE TO A TIME WHEN YOU CAN DO ANOTHER FULL STRATEGIC LAND.

THAT IS WHAT WE TALK ABOUT HERE, YOUR INTERESTS AND AREAS OF FOCUS BASED ON YOUR UNDERSTANDING AND EXPECTATIONS FOR THE COMMUNITY.

OKAY, ON THIS NEXT SLIDE WE HAVE THE FIVE KEY STRATEGIC FOCUS AREAS THAT HAVE HAD SOME REFINEMENT BASED ON COUNCIL INPUT. YOU MAY RECALL AS A RESULT OF THE INTERVIEWS THAT I HAVE HELD WITH YOU PRIOR TO THE WORKSHOP WE HAD SOME INITIAL POTENTIAL FOCUS AREAS. WE HAD SOME THEMES THAT STOOD OUT AND EMERGED. THERE SEEM TO BE A FAIR AMOUNT OF ALIGNMENT IN THE BIG BUCKETS.

MAJOR AREAS OF TOPICS TO FOCUS ON OVER THE NEXT YEAR. THE NEXT COUPLE OF YEARS. THE DETAIL AND STRATEGIES ARE THE AREAS PERHAPS WHERE THERE MAY BE DIFFERENT PERSPECTIVES.

WE PRESENTED THOSE AND WE DID SOME REFINEMENT, THE TOP ONE, FINANCIAL STABILITY WHICH IS HOW THEY WERE TRANSLATED INTO THE BUDGET PRINCIPLE, HAD BEEN FINANCIAL SUSTAINABILITY.

BASED ON COUNCIL DIRECTION WE REFRAMED THE NAMING OF THAT. AS WITH COMMUNITY SAFETY. I HEARD A LOT OF CLEAR AND IMPORTANCE OF PUBLIC SAFETY BUT IT WAS CLEAR WHEN WE WERE

TOGETHER IN THE WORKSHOP THAT IS A BROADER CONCEPT, BROADER NEED AND INTEREST FOR THIS BODY. WE HAVE RENAMED THAT TO BE COMMUNITY SAFETY.

WE ALSO INCORPORATED THE IDEA OF LIVABILITY INTO THAT THIRD FOCUS AREA. IT IS DRIVING LIVABLE COMMUNITY.

IT FOCUSES ON THINGS BEYOND ECONOMIC VITALITY, FOCUSING ON HOW PEOPLE ENGAGE AND ENJOY THE CITY OF EUGENE.

THAT WAS ALSO REVISED. THE OTHER FOCUS AREAS OF HOUSING AND HOMELESSNESS AND TRANSPORTATION AND INFRASTRUCTURE HAD SOME REFINEMENT IN TERMS OF WHAT THAT LOOKS LIKE AND WE WANT TO MAKE SURE IS INCORPORATED.

THE NAMING DID NOT CHANGE.

TO THE RIGHT YOU SEE DESCRIPTIONS OF WHAT THOSE ARE INTENDED TO INCLUDE AND WE HAVE TRIED TO BE REFLECTIVE OF THE COUNCIL INTEREST AND CONVERSATION DURING THE WORKSHOP USING THE WORDS AND THE POSTED IDEAS THAT YOU PRESENTED DURING OUR TIME TOGETHER.

THEY PRESENT THE FOCUS AND PROVIDE A LITTLE BIT OF DEFINITION OF WHAT YOU ARE STRIVING FOR, WHAT THE GOAL OF THE AREA MAY LOOK LIKE.

THOSE ARE THE FIVE FOCUS AREAS AND IN ADDITION YOU WILL RECALL WE MENTIONED ONE FOCUSED ON ORGANIZATIONAL EXCELLENCE.

WE AGREED THAT IS THE FOCUS OF THE ORGANIZATION AND URGES ALL THESE THINGS. HOW THE ORGANIZATION FUNCTIONS, EXPECTATIONS AND THE LEVEL OF SERVICE DIVIDED FOCUSING ON GETTING TO CUSTOMER SERVICE, WHICH IS IMPORTANT TO THIS BODY.

REFLECTED WITHIN EACH OF THESE SO IT STANDS AND BRIDGES ALL OF THEM TOGETHER THROUGH THE ORGANIZATION. SO WE KEPT THE FOCUS ON THE FIVE.

I WILL WALK THROUGH EACH OF THOSE FIVE AREAS AND YOU HAVE THIS IN YOUR PACKET.

WITH SOME HIGH-LEVEL STRATEGIES THAT ARE INTENDED TO REFLECT THE SPIRIT OF THE CONVERSATION WE HAD.

WHEN I AM DONE WITH THE PRESENTATION YOU WILL BE ABLE TO PROVIDE COMMENTS AND FEEDBACK AS TO HOW WELL WE REPRESENTED THAT THERE MAY BE OTHER THINGS YOU MIGHT WANT TO CONSIDER.

SO THE FIRST IS FINANCIAL STABILITY.

THERE WERE THREE KEY STRATEGY AREAS THAT EMERGED.

ONE IS TO ALIGN RESOURCES THROUGH THE CITY SERVICE FRAMEWORK.

WHICH WE JUST TALKED ABOUT.

USING THAT AS A TOOL TO INFORM THE BUDGET PROCESS.

TO BUILD A LONG-TERM FINANCIAL STABILITY PLAN, YOU CAN IMAGINE FOR EACH OF THESE THERE MAY BE A SERIES OF TACTICS AND DETAILS THAT WILL BE NECESSARY TO ACCOMPLISH THESE STRATEGIES.

AND THE LAST IS TO STRENGTHEN AND DIVERSIFY REVENUE. MAKING SURE THERE IS A FOCUS ON HOW AND HOW YOU UTILIZE OR INCREASE THE SOURCES OF REVENUE AVAILABLE TO DELIVER SERVICES.

THE NEXT FOCUS AREA, COMMUNITY SAFETY.

HAS FOUR STRATEGIES, THE FIRST IS TO FOCUS ON STRENGTHENING THE TRUST AND TRANSPARENCY WITH THE COMMUNITY.

NEXT, WE HAVE ENSURING TIMELY, EFFECTIVE EMERGENCY RESPONSE, TRADITIONAL PUBLIC SAFETY, POLICE AND FIRE SERVICES.

REDUCING CRIME AND STRENGTHENING CO-COMPLIANCE.

STRENGTHENING PARTNERSHIPS THAT SUPPORT BEHAVIORAL HEALTH AND CRISIS RESPONSE.

SO ACKNOWLEDGING THE BROADER IMPORTANCE OF COMMUNITY SAFETY BEYOND TRADITIONAL METHODS.

NEXT, WE HAVE THE FOCUS AREA ON DRIVING, LIVABLE COMMUNITY.

WITH FOUR STRATEGY AREAS.

THE FIRST ONE, SUSTAIN EUGENE SPARKS, SORRY, LIBRARY, PARKS AND CULTURAL PROGRAMMING.

KEEPING THAT IN VIEW IS PART OF A LIVABLE COMMUNITY.

EXPANDING ECONOMIC AND JOB OPPORTUNITY FOR SHARED PROSPERITY WITHIN THE COMMUNITY.

KEEP A LOOK SPACES, PARKS AND WATERWAYS CLEAN, SAFE AND ACCESSIBLE AND ADVANCED COMMUNITY RESILIENCE, CLIMATE ACTION AND ENVIRONMENTAL STEWARDSHIP.

THIS SPEAKS TO ALL THE ENVIRONMENTAL AREAS OF INTEREST AND FOCUS AND GOALS YOU HAVE FOR EUGENE.

NEXT, WE HAVE HOUSING AND HOMELESSNESS.

HERE WE HAVE THREE STRATEGIES LISTED AS INCREASED AND ACCELERATE THE PRODUCTION OF DIVERSE HOUSING TYPES.

WE TALKED ABOUT THE IMPORTANCE OF HOUSING AFFORDABILITY AS A MEASURE, AS PART OF THE DEFINITION ON THE INITIAL PAGE.

WITHIN THE CITY OF EUGENE. KEEPING HOUSING AFFORDABLE FOR ALL.

REMOVING BARRIERS TO HOUSING PRODUCTION, THIS IS HOW THE CITY EVALUATES AND MAKES THE ABILITY TO INCREASE DEVELOPMENT OPPORTUNITIES MORE ACCESSIBLE.

REDUCING BARRIERS BY EVALUATING HOW SERVICES ARE PROCESSED.

AND LASTLY COORDINATING WITH REGIONAL PARTNERS, TO ADDRESS ALMOST RESPONSE.

LASTLY, WE HAVE TRANSPORTATION AND INFRASTRUCTURE.

WITH FOUR STRATEGIES, ADVANCING TRANSPORTATION SAFETY.

INVESTING IN A CONNECTED MULTIMODAL TRANSPORTATION SYSTEM.

MODERNIZING AND MAINTAINING CITY INFRASTRUCTURE TO SUPPORT COMMUNITY NEEDS AND PURSUE FUNDING PARTNERSHIPS FOR INFRASTRUCTURE INVESTMENT.

ONE THING I WOULD LIKE TO REMIND COUNCIL, WITH THESE FOCUS AREAS AND STRATEGIES WE ARE TRYING TO BRIDGE A LONG-TERM FOCUS FOR THE COMMUNITY. SOME OF THESE THINGS MAY EXTEND BEYOND THE TWO-YEAR HORIZON AND REQUIRE LONG-TERM MOMENTUM.

BECAUSE THEY ARE IMPORTANT YOU WANT TO MAKE SURE THEY REMAIN IN VIEW, THE TEMPO AND DEGREE OF INVESTMENT WILL DEPEND ON HOW YOU CHOOSE TO ALLOCATE THE RESOURCES YOU HAVE AVAILABLE.

IT ATTEMPTS TO STRIKE A BALANCE BY PROVIDING FOCUS WITHIN THE BUDGET.

THOSE ARE THE PRELIMINARY FOCUS AREAS AND STRATEGIES.

>> MAYOR KNUDSON: THANK YOU, NANCY.

THANK YOU FOR TAKING THE TIME TO WALK THROUGH THE STRATEGIES UNDERLYING EACH OF THESE FOCUS AREAS.

THIS ITEM IS A LITTLE BIT DIFFERENT FROM THE FIRST TWO PRESENTED TODAY IN THAT IT IS THE COUNCIL'S FIRST OPPORTUNITY TO SEE YOUR WORKSHOP CONVERSATION COMPILED.

WE HAVE FIVE KEY FOCUS AREAS AND MULTIPLE STRATEGIES LISTED UNDERNEATH EACH AS WELL AS A BRIEF OVER ARCHING STATEMENT, THE THAT SEEMS TERTIARY AND RELATIONSHIP TO THOSE PIECES OF INFORMATION.

WHAT I AM THINKING ABOUT IN TERMS OF OUR TIME AND A CHECK IN PROCESS IS THAT I THINK BEFORE WE PUT A MOTION ON THE TABLE I WOULD LIKE TO DO A ROUND, WALKING THROUGH THE WARDS AND I WILL BEGIN WITH MYSELF TO CHECK IN ON HOW PEOPLE ARE FEELING ABOUT WHAT WE SEE IN THIS UPDATE TO THE STRATEGIC FOCUS AREAS.

THEN WE WILL MOVE ON TO OUR DISCUSSION BEFORE BRINGING THE MOTION FORWARD.

I WILL BEGIN WITH A ONE-MINUTE ROUND AND ONE MINUTE ROUND THROUGH EACH COUNCIL WARD BY SAYING I APPRECIATE THIS WORK.

AS A MAYOR WHO HAS BEEN IN SERVICE FOR APPROACHING TWO YEARS, THIS TYPE OF UPDATE TO THE DIRECTION AND A REFRESH TO THE FIRST EVER STRATEGIC PLAN FOR THE CITY OF EUGENE I THINK IS IMPORTANT.

AND CAN SEE THE VALUE IN THIS ALREADY IN TERMS OF HOW THIS WILL HELP TO ORGANIZE OUR OTHER EFFORTS.

AND CLARIFY OUR POSITIONS AND THE POTENTIAL PARTNERSHIPS WE MIGHT HAVE WITH OTHERS.

I WILL SAY VERY BROADLY AND ONE OF THE REASONS WHY I APPRECIATE THE DETAIL WITH THE STRATEGIES IS THE WORDS AFFORDABILITY, BELONGING, ECONOMIC DEVELOPMENT, CLAIMANT RESPONSIVENESS, THESE ARE FOUR WORDS THAT I WOULD EXPECT TO BE REALLY CENTRAL IN THINKING ABOUT WHAT WE ARE ACCOMPLISHING AND WORKING TOWARDS IN THIS NEXT FEW YEARS.

THAT IS JUST A GENERAL PIECE OF FEEDBACK.

THERE MAY BE A FIFTH WARD IN THERE BUT I THINK IT IS IMPORTANT SO WE WILL WALK THROUGH THE WARDS QUICKLY WITH A FIRST, WITH WARD ONE.

AND WALK UP THROUGH THE WARDS.

>> KASHINSKY: I WAS NOT READY TO GO FIRST.

THANK YOU SO MUCH FOR ALL THE WORK YOU HAVE DONE, I WOULD SAY I FEEL THIS IS A GOOD JOB OF CAPTURING THE BROAD DISCUSSION WE HAD AND SUBTLETIES AND PLACES WHERE THERE WASN'T NECESSARILY A FULL EVERYONE IS VIEWING EVERYTHING EXACTLY THE SAME WAY SO IT DOES A GOOD JOB.

THERE ARE PLACES I THINK I COULD WORDSMITH BUT I THINK THAT IS THE CASE WITH ANY DOCUMENT THAT IS WRITTEN BY A GROUP, YOU CAN GET INTO WORDSMITHING.

I WILL SAY I FEEL LIKE ALMOST EVERYTHING I WOULD SEE AS A PRIORITY CAN BE ENCAPSULATED WITH THIS. THE ONE PLACE I FEEL LIKE IT ISN'T NECESSARILY QUITE GETTING THERE IS UNDER THE COMMUNITY SAFETY ONE.

THE BROAD CONVERSATION IS ABOUT REDUCING RISKS THROUGH PREVENTION, EARLY INTERVENTION AND AFFECTIVE RESPONSE BUT I AM NOT SEEING A STRATEGY OTHER THAN PARTNERSHIPS, BEHAVIORAL HEALTH, THAT IS LOOKING AT THAT PREVENTION AND EARLY INTERVENTION, WE ARE NOT SEEING MUNICIPAL COURT OR ANYTHING LIKE THAT.

>> MAYOR KNUDSON: THANK YOU.

WERE TWO.

>> KEATING: THANK YOU, THIS IS RAPIDFIRE, I GREATLY APPRECIATE THIS AND WISH WE WOULD HAVE STARTED WITH THE STRATEGIC FOCUS AREAS AND MOVED INTO THE FRAMEWORK.

AND THE REVISED BUDGET PRINCIPLES. BUT HERE WE ARE.

I WANT TO UNDERSCORE MY SUPPORT ESPECIALLY FOR THE STRENGTHENING PARTNERSHIPS AND SUPPORT BEHAVIORAL HEALTH AND CRISIS RESPONSE.

IN THE STRATEGIC FOCUS AREA FOR HOUSING THERE IS A CLAUSE THAT SAYS REMOVE BARRIERS TO HOUSING PROJECTION AND ONE PATH THEY COULD TAKE TO EXPAND THE URBAN GROWTH BOUNDARY IS ONE I DON'T HAVE THE APPETITE FOR.

I WOULD MUCH RATHER SEE US BUILD UP AND NOT OUT PROTECTING OUR FORESTS TO THE SOUTH AND FARMLANDS TO THE NORTH.

THAT BROAD STATEMENT PUTS US IN A PICKLE AND FINALLY I SEE A DEARTH OF THE LONGING TO STRENGTHEN RELATIONSHIPS WITH EXISTING PARTNERS AND VENDORS.

I WAS A BROKEN RECORD WHEN WE MET JUNE 30TH AND JULY 1ST AROUND ANIMAL SERVICES AND I DON'T NECESSARILY SEE THAT ARTICULATED HERE IN THIS DOCUMENT.

>> ZELENSKA: YES, I LIKE THE STRUCTURE.

ON THE THRIVING AND LIVABLE COMMUNITY, APPRECIATE STRATEGY FOUR, ADVANCED COMMUNITY RESILIENCE, ENVIRONMENTAL STEWARDSHIP, ON THE HOUSING AND HOMELESSNESS FOCUS AREA, IT MOSTLY JUST FOCUSES IN ON HOUSING PRODUCTION.

AND STRATEGY THREE, COORDINATE REGIONALLY ON HOMELESSNESS RESPONSE, AND ADEQUATELY CAPTURES THE NECESSARY HOMELESS ASPECTS, OUR CONVERSATION WAS ABOUT HOUSING PRODUCTION.

THIS FOCUS AREA SHOULD MENTION ACCESS TO SERVICES THAT ARE NECESSARY TO PULL PEOPLE OUT OF HOMELESSNESS INCLUDING MENTIONING DOING SOMETHING ABOUT LACK OF AFFORDABLE HOUSING, MENTAL HEALTH SERVICES AND SUBSTANCE ABUSE WHICH ARE THE CAUSES BEHIND HOMELESSNESS, HOMELESSNESS IS A SYMPTOM OF THOSE PROBLEMS. HOPEFULLY WE CAN MOVE THIS FORWARD AND HAVE STAFF BRING BACK AN ADDITIONAL STRATEGY UNDER THAT FOCUS AREA SO WE CAN MOVE ON EXPEDITIOUSLY.

>> YEH: I AGREE WITH MY COLLEAGUES. I THINK THIS IS AN EXCELLENCE HEART. I WAS VERY PLEASED TO READ THROUGH IT.

I AGREE WITH COUNCILOR ZELENKA, WE NEED TO DO MORE WORK AROUND HOMELESSNESS AND HAVE A STRATEGY OR TWO THAT IS A LITTLE MORE SPECIFIC, I FEEL LIKE THIS PARTICULAR ONE COULD MEAN WE ARE NOT DOING ANYTHING BUT TALKING TO PEOPLE.

I THINK WE NEED TO BE MORE SPECIFIC ABOUT WHAT WE ARE TALKING ABOUT AND IN THE COMMUNITY SAFETY, I THOUGHT THE WORDS REDUCE CRIME, WE ARE DOING A LOT OF WORK IN THIS.

I THINK THAT IS TRYING TO, WHEN I READ IT THAT TO ME IS INCLUDING PREVENTION, EARLY INTERVENTION, I DON'T KNOW IF EVERYONE READS IT THAT WAY.

I AM WONDERING IF THAT IS WHAT WE MEAN IF WE NEED TO BE MORE SPECIFIC SO PEOPLE UNDERSTAND WHAT WE ARE SAYING.

THOSE ARE MY INITIAL THOUGHTS.

I WAS REALLY IMPRESSED.

>> CLARK: THANK YOU, MAYOR. MY INITIAL THOUGHTS ON THIS ARE FAIRLY DIAMETRICALLY OPPOSITE OF MY FRIENDS.

WITH REGARD TO HOUSING AND HOMELESSNESS.

I LIKE THE WAY THIS IS WRITTEN.

AND THE WAY IT IS LAID OUT. THE REASON IS SOMETHING MY FRIEND MATT HAS SAID, HE IS DIAMETRICALLY OPPOSED TO IS THE BIGGEST MISTAKE WE HAVE MADE IN THE LAST 15 YEARS AND THE REASON WE ARE IN THE FINANCIAL BOX WE ARE IN.

BECAUSE WE HAVEN'T BEEN WILLING TO GROW OUT AS MUCH AS WE GROW UP.

I THINK HAVING THIS KIND OF LANGUAGE GIVES US THE OPTION TO DO SOMETHING DIFFERENT ABOUT IT IF WE SEE THE WISDOM OF DOING SO.

THE OTHER PIECE THAT STRUCK ME WAS IN THE FINANCIAL STABILITY LANGUAGE.

THE FIRST ONE.

THE FIRST BUILDS A LONG-TERM FINANCIAL STABILITY PLAN, I WAS ACTUALLY HOPING THAT IS WHAT THIS PROCESS WAS IN MORE SPECIFICS.

IT IS GOOD TO KNOW WE ARE GOING TO DO MORE WORK THERE.

BUT I WAS ACTUALLY HOPEFUL WE WOULD GET INTO THE SPECIFICS NOW.

>> MAYOR KNUDSON: COUNCILOR, I AM GOING TO STOP YOU BECAUSE YOU ARE PROBABLY 15-20 SECONDS PASSED BUT WE WILL RETURN.

>> CLARK: I DO HAVE A COMMENT ON THE LAST ONE.

>> MAYOR KNUDSON: COUNCILOR EVANS?

>> EVANS: THANKS, MAYOR.

I LIKE THE WORK THAT HAS BEEN DONE SO FAR.

I THINK MY FOCUS IN TERMS OF THESE ITEMS IS MORE IN THE NEIGHBORHOOD OF PUBLIC SAFETY AND TRANSPORTATION.

I THINK THIS GIVES US A GOOD POINT FOR US, A BENCHMARK FOR US TO LOOK AT HOW WE ARE GOING TO MOVE FORWARD AND WHAT DIRECTION WE ARE GOING TO MOVE FORWARD IN, IN ALL OF THESE AREAS.

I AM GOOD WITH THE DIRECTION WE ARE GOING SO FAR.

>> LEECH: THANK YOU, MAYOR.

IN GENERAL I AM REALLY IMPRESSED WITH THE WAY THIS HAS BEEN PUT TOGETHER.

I SEE ALL OF OUR VOICES FROM THE WORKSHOP HERE REPRESENTED, THANK YOU.

COMMENTING ON SOME OF THE OTHER PIECES THAT WERE BROUGHT UP, I DON'T HAVE A PROBLEM WITH REMOVE BARRIERS TO HOUSING PRODUCTION.

I THINK WHEN IT GETS DOWN TO THE SPECIFIC TOOLS WE CAN WORK ON THAT.

COORDINATE REGIONALLY AND HOMELESSNESS RESPONSE, I THINK THAT COULD BE BUILT OUT.

THAT SPEAKS TO SAYING HERE IS OUR LANE COUNTY PARTNER, WE ARE GOING TO COORDINATE. WE DO A LOT OF PREVENTION WORK AND I THINK THAT SHOULD BE CAPTURED, WE DO TENANT PROTECTIONS.

AND OTHER WORK AND WE HAVE TEAMS FOCUSED ON NETWORK AS WELL.

MAYBE WE CAN ADD A FORTH.

AND SIMILARLY, COUNCILOR KASHINSKY, MENTIONED STRENGTHENING PARTNERSHIPS AROUND BEHAVIORAL HEALTH AND HOPEFULLY WE CAN ENCAPSULATE OUR SPECIFIC WORK AS WELL.

>> GROVES: THANK YOU FOR THIS DOCUMENT.

I LIKE THE FRAMEWORK THAT IS PROPOSED, THAT IS SOMETHING WE CAN WORK WITH.

I WISH WE HAD TIME AND I KNOW WE DON'T, I WISH WE HAD TIME TO HEAR FROM ALL OF OUR DEPARTMENT HEADS. THEY ARE THE SUBJECT MATTER EXPERTS AND I WOULD LIKE TO HEAR THEIR THOUGHTS.

ON HOUSING AND HOMELESSNESS I AGREE WITH COUNCILOR CLARK ON THE HOUSING PIECE, I AGREE WITH COUNCILOR ZELENKA ON THE HOMELESSNESS PIECE. WE NEED MORE DETAIL. ON COMMUNITY SAFETY, I LIKE IT BUT THERE IS NOTHING THAT ADDRESSES HOW FAR BEHIND THE FIRE HAS FALLEN IN PROVIDING SERVICES. WE HAVE THE SAME NUMBER OF FIREFIGHTERS ON THE STREET TODAY THEN WE HAD IN 1981 AND WE ARE NOT KEEPING PACE WITH DEMAND.

AND NOW THAT WE HAVE PROPOSED FOR SEPARATION, THAT WAS PART OF WHAT MERGING WAS FOR WAS TO HAVE MORE RESOURCES.

TO MOVE BACK AND FORTH. SO WE NEED TO, I THINK WITH THIS HIGHER ON THE LIST.

THANK YOU.

>> MAYOR KNUDSON: THANK YOU FOR THAT CHECK IN AND ALL THE COMMENTS SHARED AND I WILL OPEN THE FLOOR FOR CONTINUED COUNCIL DISCUSSION IN OUR TYPICAL ROUNDS.

COUNCILOR ZELENKA, COUNCILOR KEATING AND COUNCILOR CLARK.

>> ZELENKA: COMMUNITY SAFETY ASSUMED THE FIRE WAS THERE. BUT IT'S NOT.

IT JUST SAYS REDUCE CRIME AND STRENGTHEN CODE COMPLIANCE.

IS IT EFFECTIVE EMERGENCY RESPONSE?

IS THAT WHAT THAT IS SUPPOSED TO MEAN?

I DON'T THINK I LIKE THAT.

EFFECTIVE EMERGENCY RESPONSE I GUESS IS --

>> YOU COULD ADD RESOURCE ALLOCATION AND THAT COULD CAPTURE -- ENSURE TIMELY EFFECTIVE EMERGENCY RESPONSE AND RESOURCE ALLOCATION THAT GETS TO THE STAFFING RESOURCE ISSUE THAT COUNCILOR GROVES WAS ALLUDING TO.

>> ZELENKA: WHEN YOU ARE READY NOT, WHAT WERE YOU THINKING ABOUT?

>> FIRST OF ALL, I THINK IT WAS AN ATTEMPT TO REFLECT ON BOTH POLICE AND FIRE.

AND WE TRIED TO WEAVE THAT IN THROUGHOUT INCLUDING THE STATEMENT ABOVE TO REFLECT ON THOSE PIECES.

I HEAR WHAT YOU ARE SAYING IN TERMS OF THE CLARITY AROUND KEEPING, CATCHING UP AND KEEPING PACE.

RELATIVE TO THE RESOURCES.

I THINK THAT IS SOMETHING WE COULD EASILY ADDRESS THROUGH STRATEGY 1, TWO IN PARTICULAR, EACH OF THOSE COULD TOUCH ON BOTH ELEMENTS OF PUBLIC SAFETY.

BUT I AM HEARING A SPECIFIC AND SEPARATE INTEREST TO INCORPORATE.

>> ZELENKA: THE ITALIC PART, I DON'T KNOW THE IMPORT OF THAT, THE SUCCESS STATEMENT.

WHEN I READ THAT I DON'T GET FIRE SAFETY.

OR FIRE RESPONSE.

PREVENTION, EARLY INTERVENTION, AFFECTIVE RESPONSE. I SUPPOSE. IT IS SO BROAD THAT IT IS ALMOST NOT CAPTURING IT FOR ME.

AND MIKE, I HOPE YOU ARE NOT MISINTERPRETING WHAT I SAID.

ADD TO THAT HOUSING AND HOMELESSNESS, NOT INSTEAD OF. WE WOULD ADD A FORTH STRATEGY, NOT DELETE THE OTHER ONES. I THINK THE OTHERS ARE CRITICALLY IMPORTANT.

>> KEATING: THANKS, I WOULD PUT MYSELF IN THE SUPPORT CATEGORY COLUMN OF ADDING A FORTH BUCKET AS WELL. AND EXPAND SERVICES. I THINK WE ARE ALL ROWING IN THE SAME DIRECTION IN THAT PIECE.

THE FOCUS AREAS AND STRATEGY BUCKET OF COMMUNITY SAFETY I THOUGHT WAS STRONG BUT I HEAR LOUD AND CLEAR THE NEED FOR RESOURCE ALLOCATION FOR OUR FIRST RESPONDERS OR MAYBE MORE SPECIFICITY AROUND THAT PIECE FOR FIREFIGHTERS. THINK YOU FOR THAT.

I APPLAUD THE REDUCED CRIME AND STRENGTHEN CODE COMPLIANCE PIECE.

ESPECIALLY ON THE HEELS OF THE FOURTH OF JULY WHEN THE COMMUNITY IS CLAMORING FOR CODE ENFORCEMENT AROUND FIREWORKS AS WE RAPIDLY APPROACH A DANGEROUS FIRE SEASON AROUND THE CORNER.

AND I DIDN'T HAVE TIME IN MY FIRST MINUTE TO UNDERSCORE A COUPLE OTHER PIECES, STRATEGIC FOCUS AREAS I REALLY LIKE.

IT IS FUNNY BECAUSE I AM GOING TO BE ARGUING AGAINST THE BROAD PIECE ABOUT HOUSING I POINTED OUT AT FIRST OF HOW GENERAL IT WAS BECAUSE I APPRECIATE HOW GENERAL THE FINANCIAL STABILITY TERM IS IN REGARDS TO STRENGTHENING AND DIVERSIFYING REVENUE.

GIVING OUR TEAM THE FLEXIBILITY TO BE CREATIVE IN REGARD TO COLLECTING REVENUE AND INCREASING REVENUE FOR EVERYTHING WE DO, WE FIND WE ARE PROPOSED CUTTING, FINDING WAYS TO RAISE REVENUE AS WELL. I APPRECIATE THAT PIECE AND THE FINANCIAL STABILITY AND IN THE THRIVING AND LIVABLE COMMUNITY, IT HAD MENTIONED BUT I WANTED TO AMPLIFY THE POINT ABOUT KEEPING PUBLIC SPACES, PARKS, WATERWAYS, CLEAN, SAFE AND ACCESSIBLE, I THOUGHT IT WAS AN EXCELLENT -- YOU BRILLIANTLY CAPTURED I THINK WHAT COUNCIL WAS TRYING TO SAY WHEN WE MET IN OUR WORKSHOP SETTING.

IN SUM, THESE ARE INTERCONNECTED, THEY COMPLEMENT EACH OTHER WELL AND IN SUM, YOU DID AN ASTUTE JOB OF COLLECTING OR COMPILING OUR COLLECTIVE WISHES AND THIS IS REAL, EXCITING WORK. THANK YOU COME IN NANCY PARKER

>> CLARK: THANK YOU, MAYOR. THANK YOU FOR THE CLARIFICATION.

I AM NOT IN FAVOR OF ADDING THE FOURTH ONE WHILE I UNDERSTAND THE IMPORTANCE OF WHY YOU WANT TO DO IT. IT MAKE SENSE TO ME.

I DON'T AGREE THAT I THINK THAT IS OUR JOB TO DO, I THINK IT IS THE COUNTY.

AS THE FEDERAL AND STATE FUNDS GO AWAY, TO DO MORE AND MORE OF THAT WORK, I THINK IT IS GOING TO GIVE US REAL BUDGET CHALLENGES TO TRY TO STEP UP LOCALLY WITH MONEY TO FILL THE WHOLE OF FEDERAL AND STATE DOLLARS THAT GO AWAY.

I DON'T WANT TO EMPHASIZE THAT, I WOULD RATHER DO IT BY WORKING BETTER IN PARTNERSHIP WITH THE COUNTY AND REGIONAL AGENCIES. I AGREE WITH RANDY ABOUT WHAT HE SAID WITH REGARD TO FIRE.

WE WILL HAVE TO STEP UP ON OUR INVESTMENT AS WE CHANGE WHAT THIS IS NO MATTER HOW IT CHANGES.

AND LASTLY ON THE FINANCIAL STABILITY PIECE, THE LAST ONE GAVE ME A LITTLE BIT OF HEARTBURN BECAUSE OF THE WAY IT IS WRITTEN. I WANT VERY MUCH TO STRENGTHEN REVENUE.

I DON'T NECESSARILY FEEL IT IS IMPORTANT IN ANY WAY TO DIVERSIFY IT ALTHOUGH I AM WILLING TO BE OPEN TO IT.

WHAT I WOULD LIKE TO SEE US DO IS ACTUALLY HAVE A CONVERSATION ABOUT STRENGTHENING THE MAJOR REVENUE SOURCE TO THE BODY, WHICH WE HAVE NEVER IN 20 YEARS I HAVE SAT HERE HAVE.

TO SAY OKAY, IF THE MAJOR SOURCE IS PROPERTY TAX REVENUE AND WE NEED MORE OF IT, WHAT DOLLAR AMOUNT IN INCREASED ASSESSED VALUE NEEDS TO BE ADDED TO THE PICTURE OF WHAT WE HAVE TODAY IN ORDER TO HAVE THE RIGHT AMOUNT TO PRODUCE THE REVENUE WE NEED.

WHAT WE NEED TO DO TO ADD THAT AMOUNT OF ASSESSABLE VALUE TO OUR COMMUNITY?

WE HAVE NEVER HAD THAT CONVERSATION.

I WOULD LOVE IT IF WE DID.

THANK YOU.

>> KASHINSKY: YES, THANK YOU.

I WILL SAY ONE OF THE THINGS I DO APPRECIATE AND IT MAKES SOME OF THIS CONVERSATION CHALLENGING IS THIS IS BROAD AS TRYING NOT TO GET INTO SPECIFICS AND SPECIFIC PRIORITIZATION TO A LARGE DEGREE. WHICH IS USEFUL FOR THIS BECAUSE IT LEAVES THE SPACE FOR SOME OF THESE OTHER CONVERSATIONS ABOUT THE HOW AND THE HOW DO WE REMOVE BARRIERS TO HOUSING, HOW DO WE ENSURE TIMELY EMERGENCY RESPONSE. ALL THOSE QUESTIONS AND WHERE THOSE FALL PRIORITY WISE AND FUNDING WISE, THERE IS SPACE FOR THAT WITHIN THIS PLAN WITHOUT HAVING TO LIFT EVERYTHING POINT BY POINT. I THINK THAT IS VERY GOOD.

I THINK I DO AGREE ANYTHING SOME OF THE CONVERSATION ABOUT HOW WE INCLUDE HOUSING AND HOMELESSNESS AND HOMELESSNESS IN PARTICULAR IS ALSO SIMILAR TO MY COMMENT ABOUT CONVENTION AND EARLY INTERVENTION IN THE PUBLIC SAFETY ROME.

I FEEL LIKE SOME OF THIS IS ALMOST A CULTURAL HOW DO WE APPROACH THESE PROBLEMS, ARE WE LOOKING AT OKAY, WE ARE GOING TO BE REACTIVE OR ARE WE LOOKING AT BEING PROACTIVE AND I DON'T FEEL LIKE THERE IS A GOOD BULLET THAT THE STRATEGY THAT ENCAPSULATES THAT BUT I FEEL LIKE IT DOES GET INTO THAT QUESTION OF ARE WE ONLY GOING TO BE REACTIVE TO HOMELESSNESS IN OUR COMMUNITY OR ARE WE GOING TO BE PROACTIVE AND TRY TO FIND SOLUTIONS IN ADVANCE. ARE WE GOING TO BE REACTIVE TO PUBLIC SAFETY, COMMUNITY SAFETY ISSUES.

OR ARE WE GOING TO BE PROACTIVE AND TRY TO PREVENT THEM AND I FEEL LIKE THAT HAS BEEN HINTED AT WITH SOME OF THE STATEMENTS.

BUT I THINK BOTH WITH THE HOMELESSNESS PIECE AND THE SAFETY PIECE THERE ISN'T A STRATEGY I THINK THAT GETS AT THAT.

AND AS FAR AS THE STRENGTHENING AND DIVERSIFYING REVENUE, I AM VERY GLAD THAT IS THERE.

THIS IS INTENDED TO BE A TWO YEAR, WHAT ARE WE FOCUSING ON IN THE NEXT TWO YEARS AND I THINK IF WE AREN'T TALKING ABOUT WAYS

TO DIVERSIFY REVENUE, WE ARE GOING TO NOT BE ABLE TO DO A LOT OF THE OTHER THINGS IN THE STRATEGIES.

BECAUSE LONG-TERM SOLUTION, SHORT AND LONG-TERM SOLUTIONS ARE NEEDED WHEN IT COMES TO REVENUE AND STABILITY.

THANKS.

>> EVANS: OKAY, MY MICROPHONE IS WORKING NOW.

I THINK THERE IS A PIECE HERE THAT IS NAGGING ON THE BACK OF MY BRAIN THAT I CAN'T GET AWAY FROM.

THAT IS HOW DO WE DEAL WITH THE FACT THAT WE DON'T HAVE THE FEDERAL AND STATE PARTNERSHIPS OR DEFINITELY NOT THE FEDERAL PARTNERSHIPS AT THIS POINT.

IN TERMS OF PROVIDING HOUSING SUBSIDIES FOR AFFORDABLE HOUSING.

ONE OF THE KEY PIECES OF THIS IS IN THIS WHOLE CHAIN WE ARE TALKING ABOUT AS FAR AS HOUSING AND HOMELESSNESS IS CONCERNED, THE AFFORDABILITY OF HOUSING AND WHAT I KEEP RUNNING INTO WITH VARIOUS CONSTITUENTS OF PEOPLE ACROSS THE CITY, CONTINUOUSLY PEOPLE WHO WORK IN THE SERVICE INDUSTRY AND SIMILAR INDUSTRIES DO NOT HAVE THE REVENUE TO BE ABLE TO SUPPORT INCREASING RENTAL RATES, INSURANCE, UTILITY BILLS, ALL OF THAT.

WHICH IS BASICALLY DEEPENING OUR HOMELESSNESS PROBLEMS AND ISSUES AND NOT GETTING US OUT OF IT.

I THINK WE ALSO NEED TO HAVE CONTINUAL CONVERSATIONS WITH OUR STATE PARTNERS AS WELL AS OUR OTHER MUNICIPAL PARTNERS AROUND THE STATE AND AROUND THE COUNTRY ABOUT HOW WE GET TO A POINT WHERE WE CAN PROVIDE A DIFFERENT TYPE OF AND DIFFERENT KIND OF HOUSING SUBSIDY THAT CAN BE SUSTAINABLE OVER TIME AND WILL PROVIDE SOME SEMBLANCE OF CONTINUITY FOR PEOPLE WHO ARE TRYING TO MOVE OUT OF UNSTABLE HOMELESSNESS AND UNSTABLE HOUSING I SHOULD SAY, INTO MORE SUSTAINABLE AND LONGER-TERM HOUSING, PARTICULARLY CONSIDERING THE INCOME THEY ARE DEALING WITH.

INCOME IS NOT GOING UP.

BUT THE PRICE OF POTATO CHIPS ARE.

>> GROVES: THANK YOU, MAYOR. CITY MANAGER, DO YOU HAVE ENOUGH TO WORK WITH HERE OR DO WE NEED AN AMENDMENT TO THE MOTION ON COMMUNITY SAFETY?

>> I THINK WE HAVE ENOUGH TO WORK WITH, WHAT THE SOLUTION IS, IS PROBABLY TO COME BACK ON WEDNESDAY WITH WHAT WE HEARD AND ALLOW THE COUNCIL TO SAY THUMBS UP OR WHETHER WE NEED TO MAKE A FURTHER MODIFICATION.

I MADE A QUICK LIST BUT MAYBE NANCY, YOU WANT TO GO THROUGH WHAT YOU HAVE AS WELL BECAUSE THERE ARE THEMES THAT CAME UP THAT WE CAN EXPLORE AND SOME I HEARD MORE SUPPORT FOR THAN OTHERS.

THEY ARE LANGUAGE TO CLARIFY, PUBLIC SAFETY, EMERGENCY RESPONSE AND RESOURCES, CRIME PREVENTION, EARLY PREVENTION, PROACTIVE FACILITATION OF ACCESS TO SERVICES, AFFORDABLE HOUSING TO ADDRESS HOMELESSNESS THAT WAS RAISED, I HEARD AND ALL SERVICES, I DIDN'T HEAR OTHERS ECHOING FOR THAT.

THERE WAS CONVERSATION BY COUNCILOR CLARK WITH RESPECT TO FINANCIAL STABILITY BUT THERE WAS NOT A SPECIFIC AMENDMENT I HEARD SO IF YOU WANT TO WEIGH IN ON THAT, THAT IS THE ONE BLANK I DO HAVE.

>> GROVES: I HAD ANOTHER POINT I WANTED TO MAKE AND NO INTENTION TO MAKE A MOTION BUT I AM ASSUMING DURING THE BUDGET PROCESS WHEN WE TALK ABOUT STRATEGIC OBJECTIVES, WE CAN LOOK AT PROGRAMS THAT ARE TOUCHING ON MORE THAN ONE ISSUE AND HELPING OUR UNHOUSED. THAT WOULD BE THE PLACE TO BRING THAT UP I AM ASSUMING?

>> ONE THING I WOULD LIKE TO PROVIDE THE COUNCIL WITH IS WHEN WE COME BACK IN THE FALL IS ONCE WE GET DIRECTION ON THE STRATEGIES IN PARTICULAR, I THINK EVERYONE IS GOOD WITH THE FOCUS AREAS.

TO SHOW YOU WHAT THAT LOOKS LIKE WITH SOME TACTICAL OBJECTIVES UNDERNEATH THOSE STRATEGIES SO YOU CAN SEE A HIGHER LEVEL WORKING PLAN AND THAT IS GOING TO BE WHAT STAFF

TAKES TO BUILD THE BUDGET. I THINK THAT TACTICAL PEACE WILL BE REALLY IMPORTANT BECAUSE YOU CAN START SEEING WHAT THE STRATEGIES LOOK LIKE BOOTS ON THE GROUND IN PRACTICE SO I HOPE THAT WILL BE HELPFUL.

>> GROVES: THAT WOULD HELP ME VERY MUCH. THANK YOU.

>> MAYOR KNUDSON: THANK YOU, CITY MANAGER.

>> ZELENSKA: YES, MIKE SAID WE HAVE NEVER HAD THE CONVERSATION ABOUT WHAT IT TAKES TO GROW OUR WAY OUT OF THIS BUDGET PROBLEM BUT WE DID.

MAY 11TH, 2026 ON THE FINANCIAL PLAN SLIDE 23 TALKS ABOUT THE AMOUNT OF INVESTMENT THAT WE NEED AND RESIDENTIAL, COMMERCIAL, INDUSTRIAL AND MULTIFAMILY TO GENERATE \$1 MILLION.

AND IT'S VERY TELLING, OUR BUDGET IS \$10 MILLION AND WE WOULD NEED \$2.9 BILLION OF RESIDENTIAL INVESTMENT OR \$2.3 BILLION WORTH OF COMMERCIAL INDUSTRIAL INVESTMENT OR 3.6 BILLION WORTH OF MULTIFAMILY.

WHICH POINTS OUT TO ME THAT THOSE NUMBERS ARE SO LARGE THE INVESTMENT OVER THE SHORT TERM DOESN'T ALLOW YOU TO SOLVE YOUR BUDGET PROBLEM IN THE NEAR-TERM.

GROWTH IS A GOOD THING FOR THE COMMUNITY, I THINK.

AND IT'S A GOOD, OVERALL STRATEGY AND WE HAVE TO KEEP OUR EYE ON THE BALL BUT IT'S A TERRIBLE BUDGET, SHORT-TERM BUDGET CRISIS TOOL BECAUSE YOU CAN'T GROW THAT FAST AND GET THAT MUCH REVENUE OR THAT MUCH NEW INVESTMENT IN OUR COMMUNITY TO GET THE PROPER TAX REVENUE TO SOLVE THE BUDGET PROBLEM.

>> MAYOR KNUDSON: COUNCILOR CLARK AND COUNCILOR EVANS.

THANK YOU.

>> CLARK: THANK YOU, MY FRIEND IS WRONG ABOUT ONE THING BUT RIGHT ABOUT A LITTLE BIT OF IT.

HE IS WRONG ABOUT THE FACT WE NEVER HAD THE CONVERSATION BECAUSE WE HAVEN'T, WE BROUGHT UP THOSE NUMBERS.

ON THAT DAY HE MENTIONED. THAT IS TRUE.

BUT WE HAVE NEVER HAD THE CONVERSATION THAT NUMBER IS TOO BIG FOR US TO DEAL WITH. WE HAVE NEVER TALKED ABOUT IT RELATIVE TO THE REST OF THE COMMUNITY AND FOUND OUT IT IS NOT A RIDICULOUS NUMBER.

IT MUST BE POSSIBLE AND REQUIRES THE FOLLOWING POLICY STRATEGY, DIFFERENT DECISIONS IN ORDER TO GET THERE.

WE HAVE NEVER HAD THE CONVERSATION ABOUT WHAT POLICY, WHAT DIFFERENT POLICY DECISIONS COULD WE MAKE TO ACTUALLY ARRIVE AT IT AND HE IS CORRECT THAT IT ISN'T A SHORT-TERM BUDGET SOLUTION.

IT IS A LONG-TERM ONE AND THAT HAS BEEN MY PROBLEM AND THE POINT OF SAYING WE NEVER HAVE IT.

WE NEVER SOLVE THE LONG-TERM PROBLEM, WE KEEP SAYING IT DOESN'T WORK FOR THE SHORT TERM SO WE CAN'T DO IT.

AND WE ARE IN THE BOX WE ARE IN BECAUSE WE HAVE MADE VERY BAD, LONG-TERM DECISIONS.

AND WE NEED TO HAVE A LONG-TERM STRATEGY AND LONG-TERM, IN-DEPTH DISCUSSION IN MY OPINION.

>> EVANS: THANKS, MAYOR. YOU CAN ADD MY NAME TO SUPPORTING COUNCILOR KEATING'S EFFORTS AROUND ANIMAL SERVICES.

CORRECT ME IF I AM WRONG, STAFF, WE ARE OPERATING THE FIRST THREE EMERGENCY SHELTER FROM THE CITY PERSPECTIVE AND WE HAVE GREENHILL, WHICH IS OPERATED BY THE COUNTY.

AD ON GREENHILL ROAD. ONE OF THE SUGGESTIONS THAT WAS BROUGHT UP IN PREVIOUS BUDGET CONVERSATIONS WAS HOW DO WE CLOSE AND CONSOLIDATE THE FIRST THREE FACILITIES INTO GREENHILL AND I DON'T THINK WE GOT A CLEAR RESPONSE ON THAT.

I KNOW THE FIRST THREE IS FOR DISTRESSED ANIMALS AND ANIMALS IN SOME DANGEROUS SITUATIONS.

BUT AGAIN, I THINK WE NEED TO HAVE A MORE COMPREHENSIVE AND CREATIVE WAY TO ADDRESS OUR ANIMAL SERVICE SITUATION BECAUSE PART OF THIS IS THE NUMBER OF ANIMALS WE HAVE ON THE STREET AND OTHER SITUATIONS HAS GOTTEN TO BE DANGEROUS AND OUT OF HAND.

WE REALLY NEED TO HAVE A BETTER WAY OF ADDRESSING THAT AND A BETTER WAY OF TAKING CARE OF THESE ANIMALS.

>> MAYOR KNUDSON: YOUR CLOSED CAPTIONING WAS CLEAR BUT THE VOLUME WENT UP AND DOWN AS YOU WERE SPEAKING. WE DID HEAR YOU AND WE HAVE YOUR FEEDBACK CAPTURED BUT JUST SO YOU KNOW, IT WAS HARD TO HEAR.

>> EVANS: I DON'T KNOW WHAT IS WRONG WITH MY TECHNOLOGY. I AM TRYING TO WORK THROUGH IT.

>> MAYOR KNUDSON: THANK YOU.

>> KASHINSKY: THANK YOU, I DEEPLY APPRECIATE AND LOVE OUR ANIMAL SERVICES, FIRE SERVICES, ALL THE THINGS WE DO THAT ARE CRITICALLY IMPORTANT AND LOOKING FORWARD TO HAVING FURTHER DISCUSSIONS ABOUT HOW WE CONTINUE TO SUPPORT THOSE.

I ALSO AM VERY NERVOUS ABOUT GETTING INTO SPECIFIC PROGRAMMATIC PRIORITIES IN THIS DOCUMENT.

JUST BECAUSE I FEEL LIKE WHAT ENDS UP BEING THE PRIORITY ENDS UP BEING THE THING THAT SOMEONE MENTIONED AT THE TABLE AS OPPOSED TO LOOKING AT IT THROUGH THE LENSES THAT STAFF ARE GOING TO COME BACK TO US WITH, WITH HERE'S WHAT IS CRITICAL, HERE IS ALL THE INFORMATION WITH THE FRAMEWORK. AS MUCH AS I WISH WE WERE IN A PHASE IN THIS PROCESS WHERE WE WERE DOING PRIORITIZATION PROGRAMS AND SOURCE SERVICES AND RESOURCES, I DON'T KNOW THAT I NECESSARILY FEEL THIS IS PUTTING IT IN THE STRATEGIC PLAN OR STRATEGIC PLAN FRAMEWORK, WHATEVER IT IS WE ARE CALLING IT IS THE WAY TO DO THAT.

TO THE DEGREE WE ARE STATING BROUGHT STRATEGIES AS OPPOSED TO SPECIFIC SERVICES, I WOULD APPRECIATE THAT CONTINUING WITHIN THIS PLAN.

I ALSO THINK SOME OF THE CONVERSATIONS WE HAVE HAD AT THE TABLE I THINK WAS YOU AT THE BEGINNING WHO WAS LIKE WE ARE TALKING ABOUT THIS, SOMEONE ON THE SIDE OF THE TABLE, TALKING ABOUT HOW WE CAME IN, THIS IS CALLED THE LONG-RANGE FINANCIAL STRATEGIES.

AND WE HAVEN'T GOTTEN INTO SOME OF THE IMPORTANT CONVERSATIONS SURROUNDING THE LONG-TERM FINANCIAL

STRATEGIES INCLUDING HOW DO WE SOLVE OUR LONG-TERM AND SHORT-TERM REVENUE CONCERNS, HOW DO WE PRIORITIZE OUR DIFFERENT SERVICES, I THINK KEEPING THIS FOR WHAT IT IS, IS A FIRST STAGE AND I THINK SOME OF THE CONVERSATION HERE IS LIKE I FEEL LIKE WE CAME TO A VERY COLLEGIAL, MOSTLY CONSENSUS-BASED SPACE OF -- FOR THIS DOCUMENT AND I WANT TO ACKNOWLEDGE THAT I THINK THE NEXT IS GOING TO BE HARDER BECAUSE I THINK WE HAVE SOME VERY REAL, PHILOSOPHICAL DIFFERENCES AS TO HOW TO SOLVE THESE CHALLENGES AND I WANT TO MAKE SURE WE MOVE INTO THOSE CONVERSATIONS IN CONJUNCTION WITH BUDGET IT ALSO HAVING IT BE REALLY CLEAR THIS IS, THERE IS GOING TO BE SPACE FOR THOSE DISCUSSIONS BECAUSE I THINK COUNCILOR KEATING BROUGHT UP THE REVENUE COMMITTEE, THOSE ARE PIECES WE NEED TO KEEP MOVING FORWARD WITH THIS.

>> KEATING: THANK YOU, MAYOR, I WANT TO THANK YOU FOR YOUR PERSPECTIVES.

ESPECIALLY WANT TO WELCOME AND APPRECIATE THE PERSPECTIVE BY COUNCILOR EVANS BECAUSE IT IS A RESPONSIBILITY, WE HAVE I STATE STATUTE. IN ORS IT IS MANDATED WE DELIVER SOME SEMBLANCE OF ANIMAL SERVICES, I AM NOT QUOTING THE STATUTE VERBATIM. BUT I WOULD HOPE IT WOULD HIGHLIGHT IN THE COMMUNITY SAFETY BUCKET OR THRIVING COMMUNITY BUCKET, AND THE THRIVING LIVABLE COMMUNITY SPACE WE ARE CALLING OUT TO DEPARTMENTS.

LIBRARY AND CULTURAL SERVICES AND PARKS.

THERE IS NO MENTION ABOUT OUR STATE-MANDATED RESPONSIBILITY.

I WOULD HOPE, YOU CAN MAKE AN ARGUMENT IN THE COMMUNITY SAFETY SPACE THE STRENGTHENING CODE COMPLIANCE IS ONE ELEMENT OF THAT BUT ALSO THE STRENGTHENING PARTNERSHIPS AND I THINK THE PIECE THAT WOULD NEED TO BE MARRIED TO THE STRENGTHENING PARTNERSHIPS WOULD BE WITH VENDORS, NOT FOR PROFIT -- EXCUSE ME, WITH VENDORS OR NOT-FOR-PROFIT PARTNERS WHO ARE SUPPORTING SAID WORK.

IN REGARD TO ANIMAL SERVICES.

I APPRECIATE THE PERSPECTIVES, I THINK IT IS GERMANE AND IMPORTANT TO CITE ELEMENTS THAT ARE OUR RESPONSE ABILITY THROUGH ORS.

AND JUST TO ADD MY FEEDBACK IN THE TIMELY, EFFECTIVE EMERGENCY RESPONSE PEACE AND ADDING THE POTENTIAL FOR RESOURCE ALLOCATION, I WOULD BE VERY COMFORTABLE WITH ADDING THE RESOURCE ALLOCATION FOR FIRST RESPONDERS.

JUST TO MAKE THAT A LITTLE MORE CLEAR.

WHO EXACTLY WE ARE TALKING ABOUT.

I KNOW THAT OPENS UP ANOTHER CAN OF WORMS BECAUSE WHO ARE WE TO DEFINE AS FIRST RESPONDERS.

FROM THIS COMMUNITY MEMBERS PERSPECTIVE I HEAR FIRST RESPONDERS AND I THINK OF OUR EUGENE FIRE AND EMS TEAM ARE OFTEN THE FIRST TO RESPOND IN A LIFE-THREATENING SITUATION.

NO SHADE OR DISRESPECT TO LAW ENFORCEMENT PARTNERS, THEY ARE NOT OVERTLY CALLED OUT BUT EACH ONE OF THESE BUCKETS DOES DEAL WITH THE WORK EPD DOES ON A REGULAR BASIS AND I WOULD FIND IT APPROPRIATE TO ADD THE FIRST RESPONDERS PIECE AND IF WE ARE GOING TO MENTION RESOURCE ALLOCATION I HOPE THAT IS HELPFUL DIRECTION AND I WOULD LOVE TO HEAR WHERE MY COLLEAGUES ARE IN THEIR WISH LIST OR THOUGHTS AROUND HOW WE RESHAPE THESE DOCUMENTS.

>> MAYOR KNUDSON: I JUST WANT TO OBSERVE A COUPLE THINGS AND ALSO ASKED FOR ONE CLARIFICATION FROM THE CITY MANAGER, THE FIRST IS I THINK SOME OF THE DISCUSSION, WHICH I APPRECIATE, EVEN IN THE PAST SEVERAL COMMENTS BY COUNCIL HAS TO DO WITH THE INFORMATION THAT WILL BE MUCH MORE CLEARLY PRESENTED TO COUNCIL THROUGH THE SERVICE FRAMEWORK AND DEVELOPMENT OF THE DOCUMENT YOU HAVE JUST APPROVED.

QUESTIONS ABOUT THINGS THAT ARE REQUIRED BY STATE REGULATION, LEGAL REQUIREMENTS OF THE CITY, THOSE WILL BE CALLED OUT IN THAT DOCUMENT AND CONSISTENT WITH THE CONVERSATION OF REQUIRED SERVICES AND IS INCREDIBLY HELPFUL IN THIS CONVERSATION. I THINK THE DISCUSSION AND TO YOUR POINT THAT WE ARE NOT TRYING TO BRING EVERY PROGRAM UP TO THE LEVEL OF THE STRATEGIC PLANS, BIG ROCKS INSIDE THE BASE SO TO SPEAK. WE ARE TRYING TO GET CLARITY AROUND THE DIFFERENT STRATEGIES.

AND I THINK THE DISCUSSION TODAY HAS BEEN HELPFUL IN ADDING SOME IMPORTANT FEEDBACK TO WHAT HAS COME TO YOU IN THIS FIRST DRAFT YOU ARE SEEING TODAY.

CITY MANAGER, IT SOUNDED A COUPLE MINUTES AGO YOU OBSERVED WE COULD ESSENTIALLY BRING SOME OF THESE UPDATES TO THE STRATEGIC PLAN FRAMEWORK AND STRATEGIES BACK TO COUNCIL ON WEDNESDAY AT OR WORK SESSION AND HAVE THIS COMPLETED BEFORE COUNCIL BREAK?

>> THAT IS CORRECT AND WHAT I WOULD RECOMMEND THIS EVENING IS IF THE COUNCIL HAS AN APPETITE IS TO DO A MOTION APPROVING THE STRATEGIC FOCUS AREAS ONLY SINCE THERE IS ALIGNMENT ON THAT.

>> MAYOR KNUDSON: THANK YOU, THAT WAS GOING TO BE MY NEXT QUESTION IF THAT WOULD BE HELPFUL BECAUSE I APPRECIATE THE FOCUS AREAS AND AS A TREMENDOUS STEP FORWARD FOR OUR COMMUNITY AND GIVEN THE DIRECTION FROM THE BODY.

WITH THAT I WILL TURN TO THE COUNCIL PRESIDENT, CITY ATTORNEY, PLEASE CLARIFY IF NEEDED BUT THIS WILL BE A MOTION TO APPROVE THE STRATEGIC FOCUS AREAS, THE FIVE STRATEGIC FOCUS AREAS IDENTIFIED IN THE STRATEGIC PLAN FRAMEWORK.

>> MOVE TO APPROVE THE STRATEGIC FOCUS AREAS AS SET FORTH IN ATTACHMENT C TO THE CIS.

>> SECOND.

>> MAYOR KNUDSON: ANY FURTHER DISCUSSION?

SEEING THEN I WILL TAKE A VOTE FOR THE MOTION. ALL IN FAVOR?

THE MOTION PASSES 8-0. THANK YOU, COUNCIL, STAFF, NANCY, THIS CONCLUDES OUR AGENDA FOR TODAY.

AND I CLOSE THE JULY 13, 2026, CITY COUNCIL WORK SESSION AND WE ARE ADJOURNED.

