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Presentation Overview

- History and policy overview
- Recent use
- Previous Council direction
- Review updated policy and changes
- Discussion and possible action

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History of Policy

- Adopted in 2010
- Functioned alongside existing policies and guidance (streets, parks, library)
- Revised in 2018 by Council

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Overview of Existing Policy

- General guidelines (preamble)
- Naming & renaming
 - Criteria
 - Process

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Recent Naming Efforts

- Kesey Square (2017)
- Dr. Edwin Coleman Jr. Community Center and Andrea Ortiz Park (2018)
- Downtown Riverfront streets (2019)
- Umso Park (2024)

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Previous Council Direction

- Clarify guidance on naming **criteria**
- Clarify guidance on naming **process**
- Update the policy to be more **inclusive** in both process and naming criteria
- Make structural changes to **streamline** and simplify the policy

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Updated Policy & Changes: Criteria

Clarify guidance on naming criteria

- Much of the core criteria remains the same
 - Geographic, natural, historic, cultural, geological element
 - Individual – character, community contributions, donor
- All criteria now in policy vs preamble (redundancies)
- Changes to criteria for naming after individuals
 - Deceased (1 year)

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Updated Policy & Changes: Process

Clarify guidance on naming process

- New, clearer process
- Council approval of engagement process
- Engagement options, with increasing level of community engagement

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Updated Policy & Changes: Engagement

Engagement Options

- **Option 1** – staff research on names; engagement from existing groups or committees
- **Option 2** – public meetings and surveys; staff vetting
- **Option 3** – public name submission process, staff vetting; community voting

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Updated Policy & Changes: Inclusivity

Build inclusivity in both process and criteria

- Criteria more inclusive for naming after individuals
- Broader community engagement process
- Open renaming to all possible names (renaming)
- Involvement of key stakeholders

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Updated Policy & Changes: Streamline

Make structural changes to **streamline** and **simplify**

- Removal of preamble and redundant language
- Remove sections unrelated to City facilities (other jurisdictions)
- Aligns processes for naming and renaming

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Questions & Discussion

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