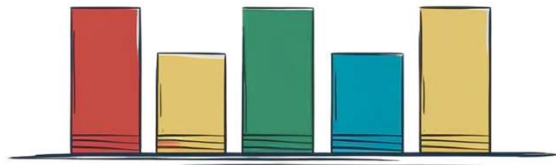


LONG RANGE

Financial Stability

A Shared Plan For Eugene's Future



City Council Work Session | July 14, 2025

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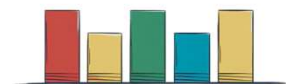
Agenda

Item 1:

- History and Context
- Strategic Rhythm
- Focus and Timeframes
- Financial Planning
- Ad Hoc Committee

Item 2:

- Continued Discussion of Options Regarding Referendum Petition 2025-01



2

Adopted Goals

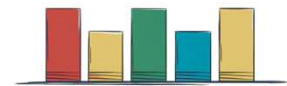
Fair, Stable and Adequate Financial Resources

An innovative government whose ongoing financial resources are based on a fair and equitable system of revenues and are adequate to maintain and deliver municipal services.

Long-term sustainable budget

New or expanded revenue sources

Accessible & transparent financial information

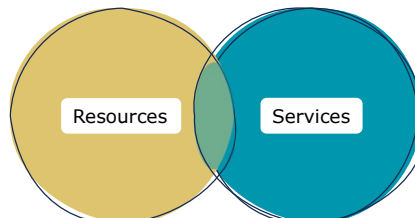
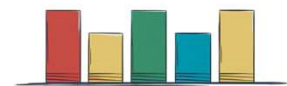


3

Strategic Plan

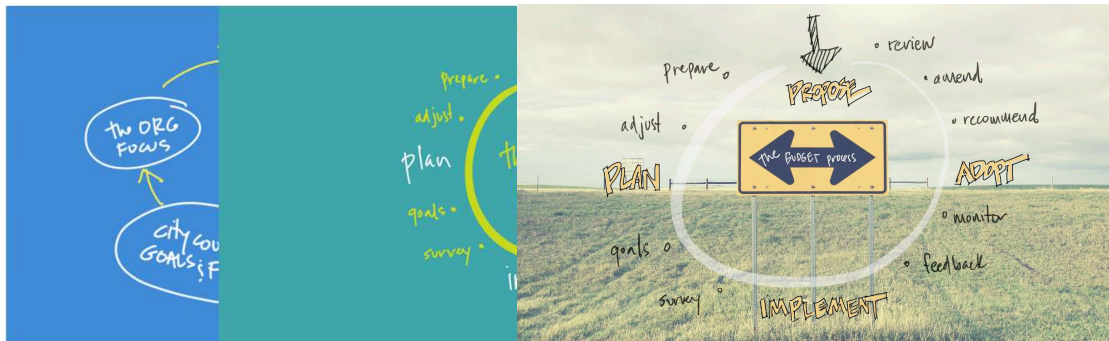
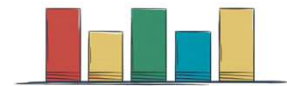
Organizational Wellbeing Goal

An innovative government whose ongoing financial resources are based on a fair and equitable system of revenues and are adequate to maintain and deliver municipal services.



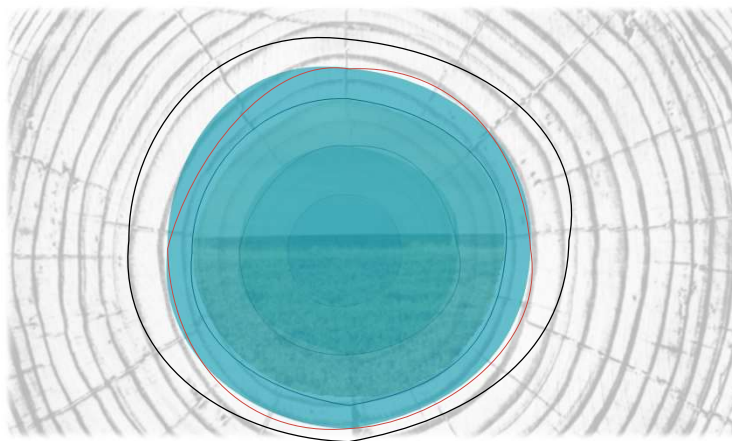
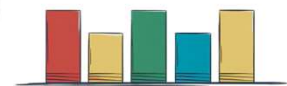
4

Strategic Rhythm



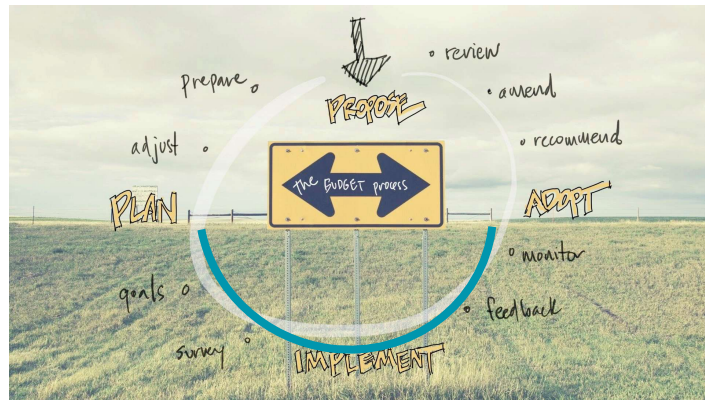
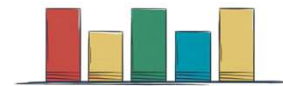
5

Strategic Rhythm



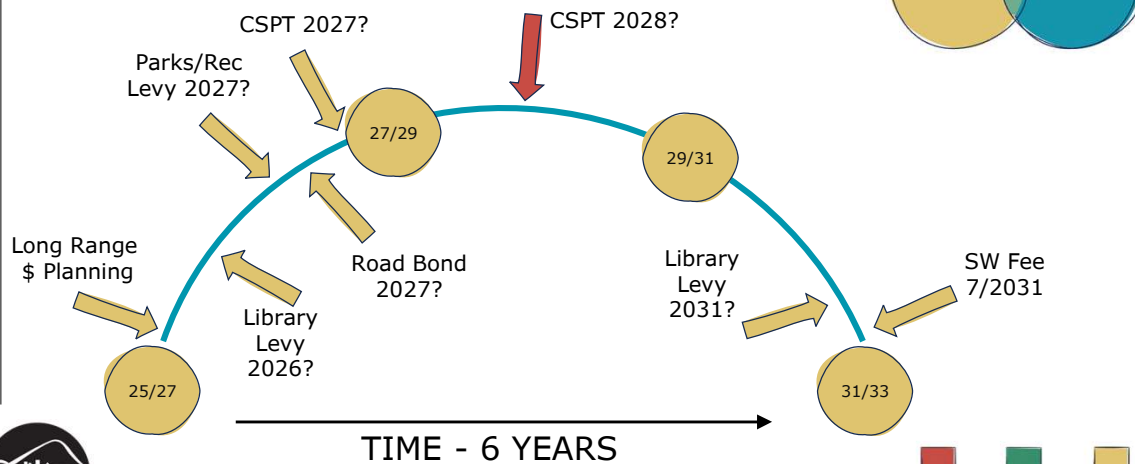
6

Strategic Rhythm

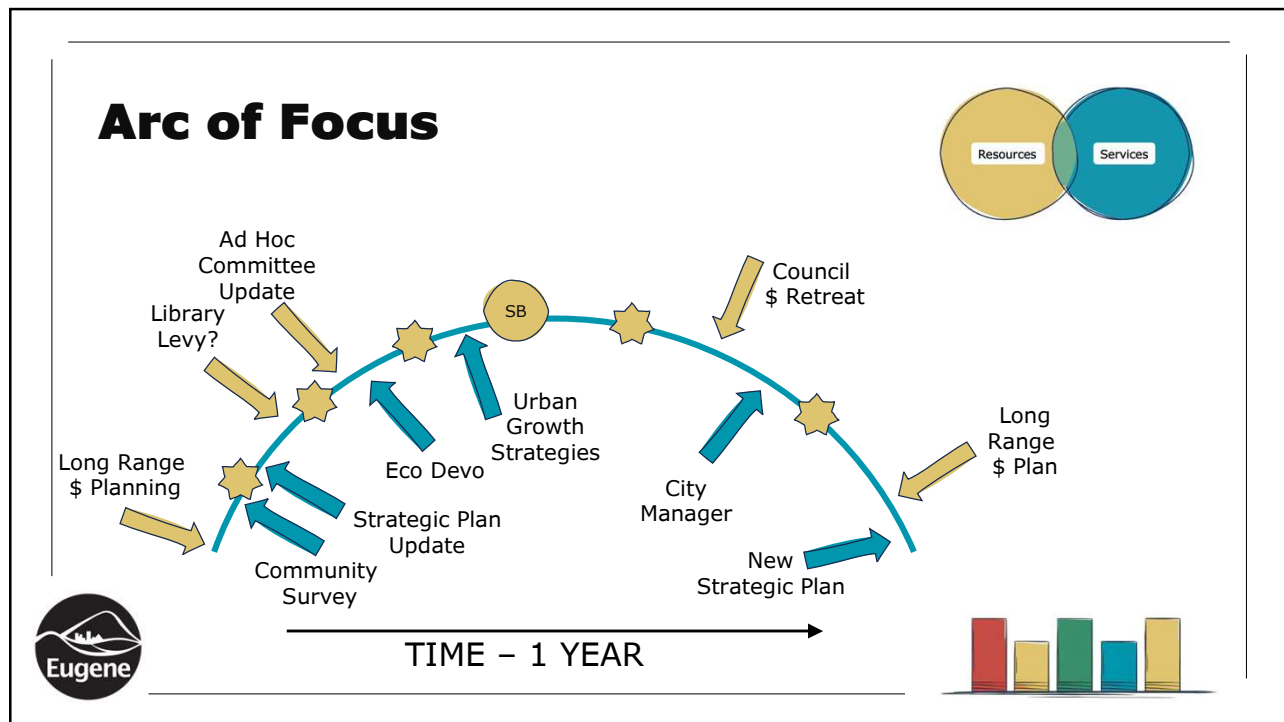


7

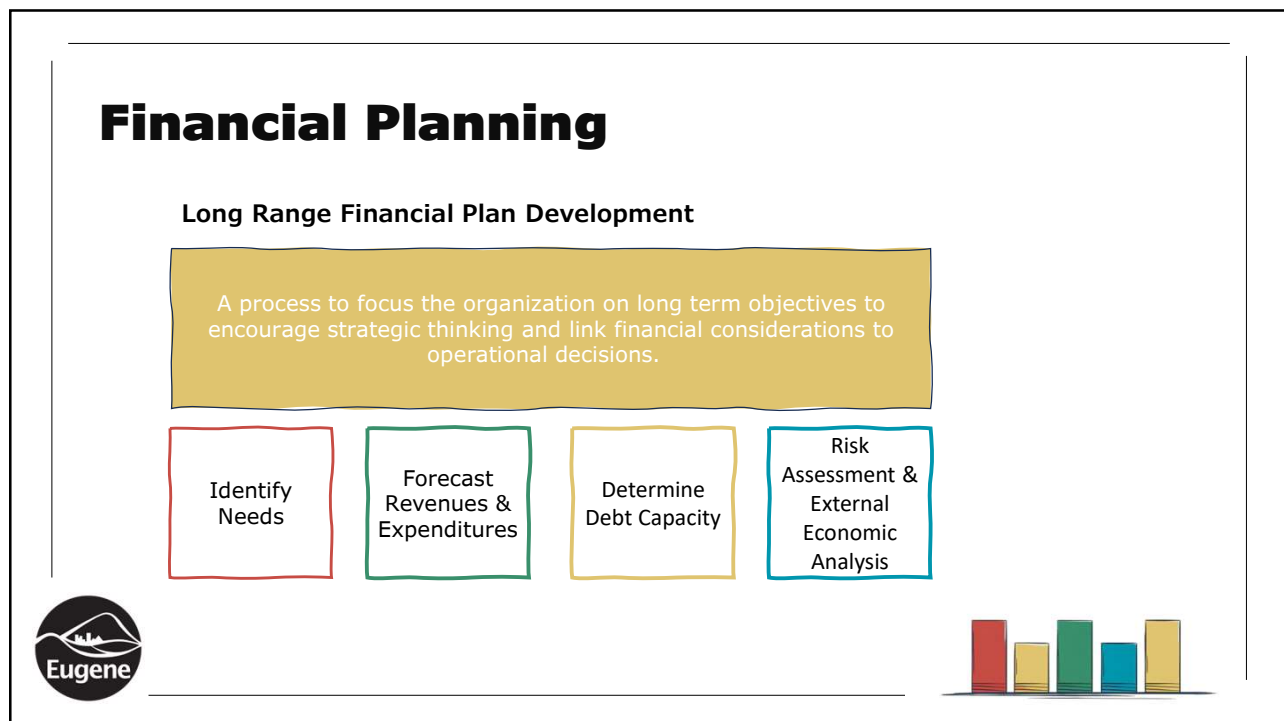
Arc of Focus



8



9



10

Financial Planning

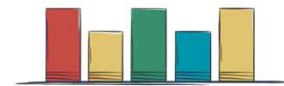
Long Range Financial Stability Outcomes

Shared
Knowledge

Prioritization
Framework

Strategies

Financial
Resiliency



11

Financial Planning

Ad Hoc Committee

A series of meetings
in Fall 2025

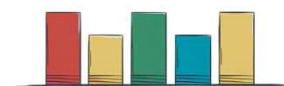


City Council Work Sessions or Retreat

Winter 2026

- Six Year Focus
- General Fund Services
- Potential Recommendations
 - Efficiencies
 - Cost Management Strategies
 - Future Gap Strategies
 - Revenue Options
 - Long Term Economic Considerations

- Ten Year Focus
- Financial Condition Update
- Unfunded Needs
- Financial Policies
 - Service Prioritization
- Strategy Development



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Education & Engagement

Equitable, Effective, Accountable Municipal Government

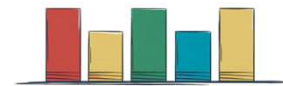
A responsive government that is transparent and open; we listen and work collaboratively and fairly with the community, providing accessible, equitable, effective, and efficient services to achieve measurable and positive outcomes.

Transparent
and
interactive
comms

Public
engagement
that involves
community
broadly

Stronger
public,
private and
IG
relationships

Inclusive and
equitable
systems and
services



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Ad Hoc | Technical Advisors



- 8 – 10 Members
- Expertise in Finance/Operations
- Expertise in Revenues/Development
- Commitment to Time, Learning and Outreach
- Advises City Manager or City Council
- Other considerations?



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Next Steps

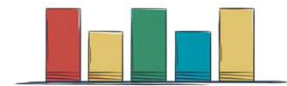
July-Sept: Preparation

- Identify and Invite Members
- Identify outside facilitator
- Education/Resources

Sept-December: Meetings

- Education and Grounding
- Exploration
- Advice and Report

January and Beyond: Council Retreat



15

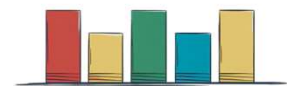
Discussion & Feedback

Are these the right areas of focus?

Does the timing feel right?

Other considerations?

Committee structure and motion to proceed.

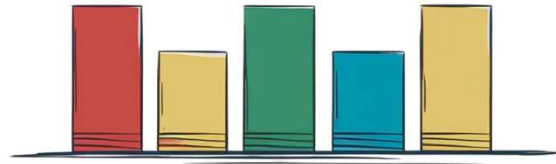


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LONG RANGE

Financial Stability

A Shared Plan For Eugene's Future



City Council Work Session | July 14, 2025

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Agenda Item 2:

Councilor Evans, seconded by Councilor Leech, moved to repeal Ordinance 20171, An Ordinance Establishing a Fire Service Fee and Adding New Sections 6.760, 6.765, 6.770, 6.775, 6.780, 6.785, and 6.790 to the Eugene Code 1971

Councilor Leech, seconded by Councilor Keating, moved to postpone to a date prior to July 16 VOTE: 7:1 PASSED, IN FAVOR: Kashinsky, Keating, Zelenka, Yeh, Evans, Leech, Groves OPPOSED: Clark

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