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Arts & Economic Prosperity 6

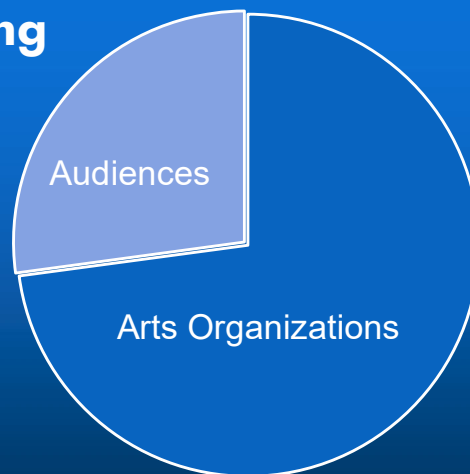
United States 373 Study Regions
Oregon 19 Oregon Regions
Eugene 89 Organizations
62 Events

COUNCIL GOALS	Safe Community for Community Wellbeing	Sustainable and Accountable Development	Accessible and Thriving Culture, Parks, and Recreation	Equitable, Effective, Accountable Municipal Government	Fair, Stable, and Adequate Financial Resources
COUNCIL OUTCOMES	Greater sense of safety.	Increased access and options to housing and shelter.	Accessible, inclusive, and equitable to our diverse communities.	Inclusive and equitable systems and services.	A long-term sustainable budget.
	Improved resilience for natural and human caused disasters.	Increased jobs and prosperity and decreased unemployment.	Invest in arts and culture as an economic engine.	Transparent and interactive communication.	New or expanded revenue sources.
	Increased response to, and decreased incidents of, hate and bias crimes.	Encourage and sustain downtown, transit corridors, and riverfront growth.	Preserve strength in arts, culture, and the outdoors.	Public engagement that involves the community broadly.	Accessible and transparent financial information.

3

Audience Spending
\$33.6 Million

AEP6 Eugene



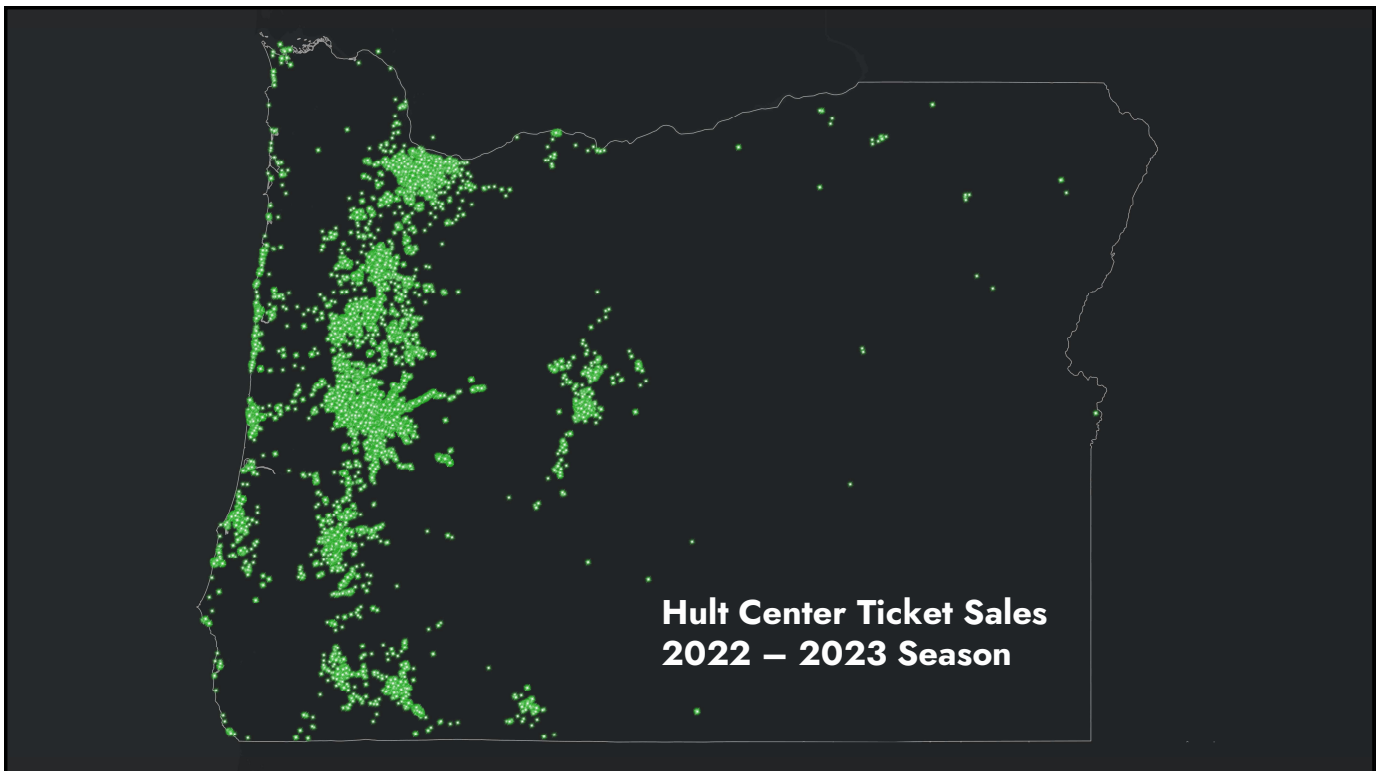
Total
\$123.8M

Arts Organizations
\$90.2 Million

4



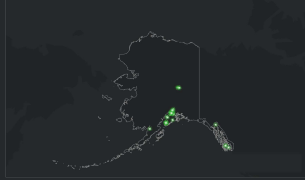
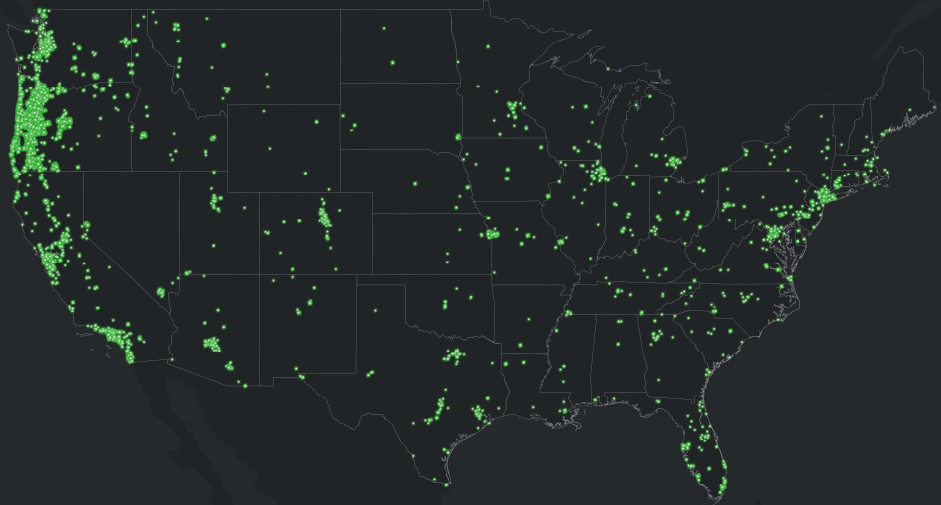
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Hult Center Ticket Sales 2022 – 2023 Season

192,762 patrons
X \$29.87
\$5.8M Hult Audience Spending



7

Actors Cabaret of Eugene
Adventure! Children's Museum
Amazon Community Center
American Harp Society
ArtCity Oregon
Arts and Business Alliance of Eugene
Asian American Foundation of Oregon
Ballet Fantastique
Ballet Folklórico Colibri
Black Cultural Festival
Chamber Music Amici
City of Eugene Cultural Services
Community Center for the Performing Arts (Wow Hall)
Delgani String Quartet
Disorient Asian American Film Festival of Oregon
Earthbound Moon NFP
Encircle Films
Erb Memorial Union
Eugene Arte Latino
Eugene Ballet
Eugene Concert Choir
Eugene Contemporary Art
Eugene Film Society
Eugene Gay Mens Chorus
Eugene Opera
Eugene Printmakers Community Studio
Eugene Public Library
Eugene Public Library Foundation
Eugene Science Center
Eugene Springfield Community Orchestra
Eugene Springfield Youth Orchestras
Eugene Symphony Association
Eugene Waldorf School
Free Shakespeare in the Park

Gamelan Sari Pandhawa
Girl Circus
Hilyard Community Center
Hult Center for the Performing Arts
Inspirational Sounds
#instaballet
Integrated Arts (Harmonic Laboratory)
Japanese-American Association of Lane County Oregon
John G Shedd Institute for the Arts
Joint Forces Dance Company (Danceability International)
Jordan Schnitzer Museum of Art
KindTree (Autism Rocks)
KWAX Classical Oregon
Lane African American/Black Student Success Program
Lane Arts Council
Lane County Historical Society
Lane County History Museum
Lane Literary Guild
Laverne Krause Gallery + UO Art Department Galleries
Materials Exchange Center for Community Arts
Maude Kerns Art Center
Minority Voices Theatre
Modern Quilt Guild (Local Chapter)
Multicultural Education Center and Children's Art Museum
Museum of Natural & Cultural History
Music Education & Performing Artists Association
Music's Edge Rock Camp
New Zone Gallery
Orchestra Next
Oregon Bach Festival
Oregon Children's Choir Association
Oregon Contemporary Theatre
Oregon Folklife Network at University of Oregon
Oregon Genealogical Society

Oregon Mozart Players
Pegasus Playhouse
Petersen Barn Community Center
Riverside Chamber Symphony
Roving Park Players
Sheldon Community Center
Shelton-McMurphy-Johnson Associates
SHO (Support Hult Center Operations)
Skipping Stones
Swing Shift Jazz Orchestra
The Eugene Gleemen
University of Oregon Foundation (Oregon Bach Festival)
University of Oregon University Theatre
UO Craft Center
Upstart Crow Studios
Very Little Theatre
Whiteaker Community Arts Team (WCAT)
Willamette Jazz Society (The Jazz Station)
Willamette Valley Hardy Plant Group
Wordcrafters in Eugene

89

8

89 Eugene Arts Organizations

Direct Expenditures	\$90.2M
Jobs	2,253
Tax Revenues	\$24M
Volunteers	3,831
	186k hours
	\$6M

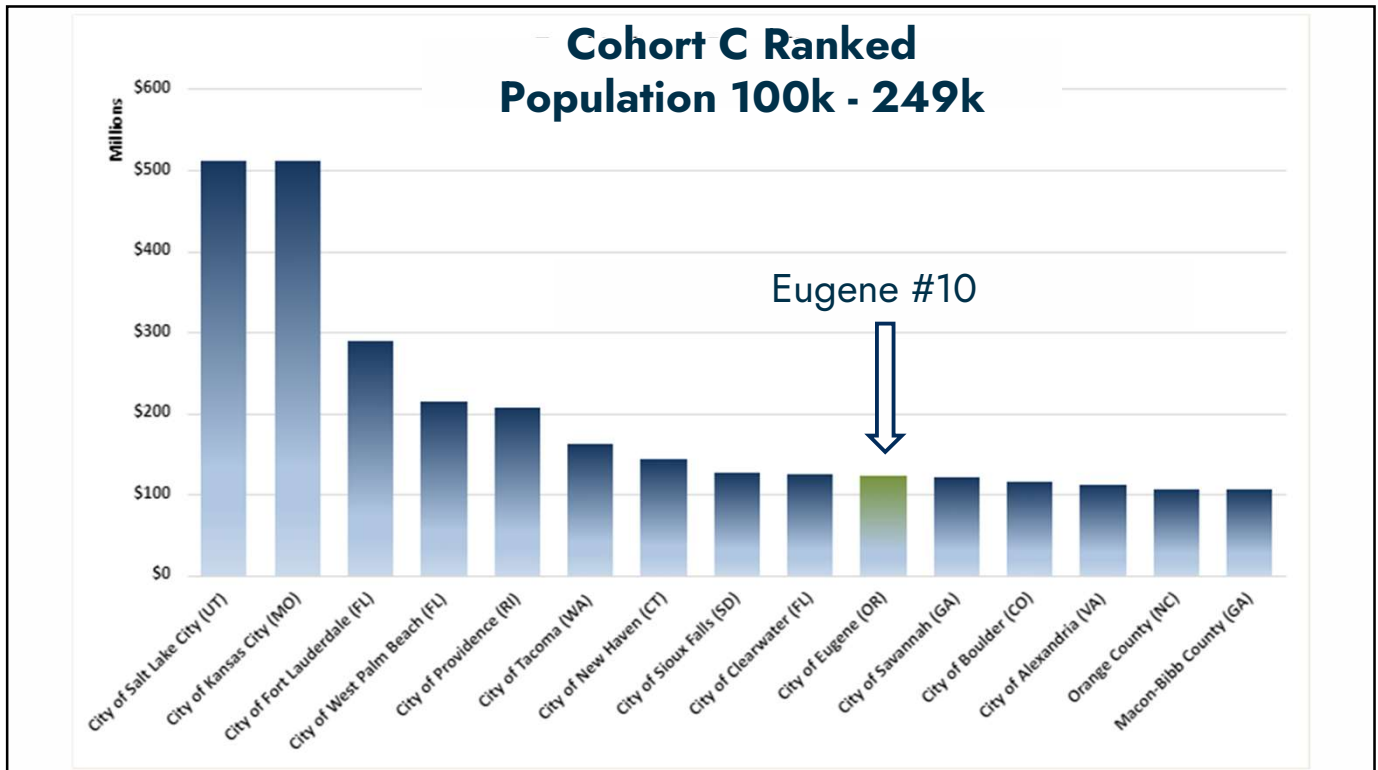


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AEP6 Study Comparison

	Eugene	Cohort Median	Salem
Jobs	2,714	592	432
Household Income	\$102.6M	\$20M	\$16.6M
Tax Revenues	\$30M	\$5.5M	\$4.8M
Audience	1,125,434	607,830	92,142
Visitors	149,683	144,195	129,127
Visitor Spending	\$10.3M	\$7.4M	\$5.8M
Overall Impact	\$123.8M	\$31.8M	\$26M

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Social Impact of the Arts and Culture

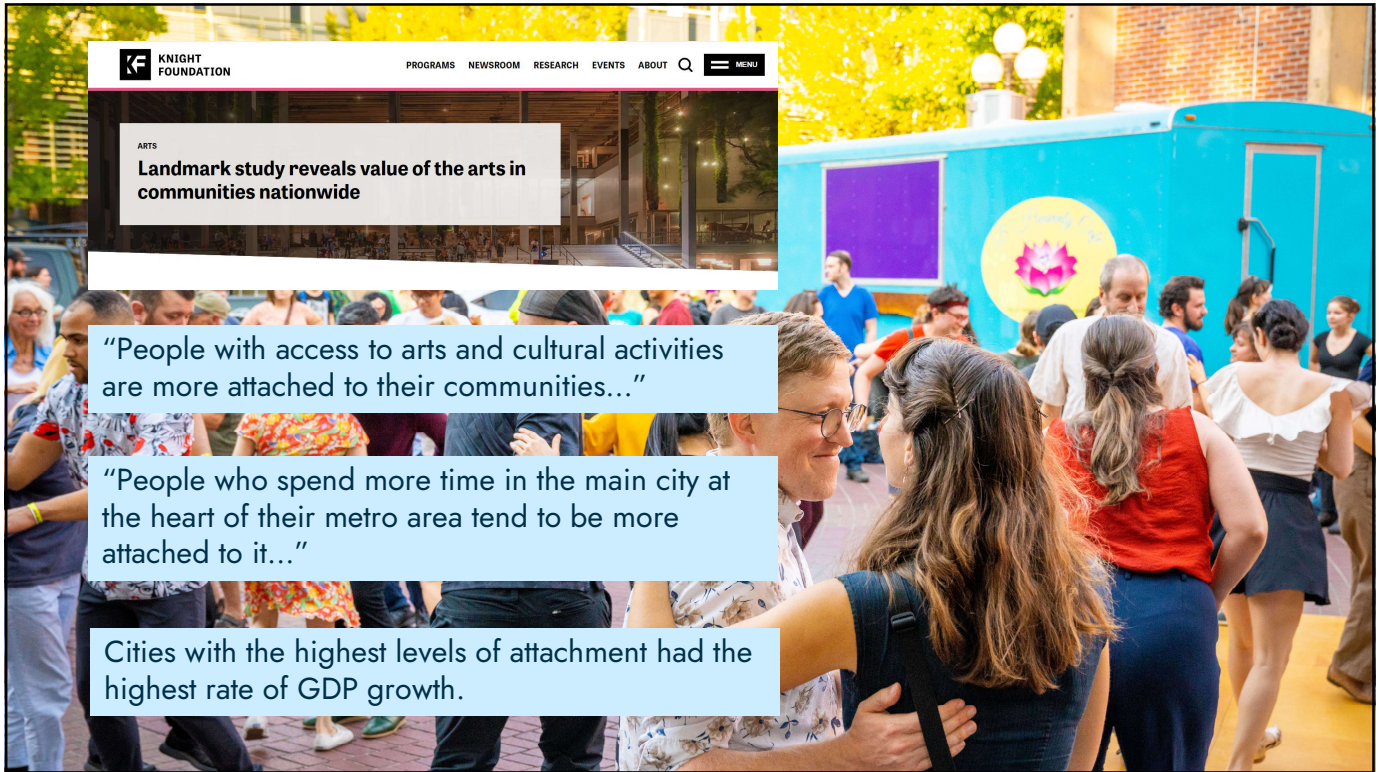
"This venue or facility is inspiring a sense of pride in this neighborhood or community." **91.1%**

"This venue or facility is an important pillar for me within my community." **86.2%**

"I would feel a great sense of loss if this activity or venue were no longer available." **90.4%**



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