



Eugene City Council

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EUGENE CITY COUNCIL AGENDA

January 27, 2020

5:30 p.m. CITY COUNCIL WORK SESSION
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401

Meeting of January 27, 2020;
Her Honor Mayor Lucy Vinis Presiding

Councilors

Emily Semple, President
Mike Clark
Chris Pryor
Betty Taylor

Jennifer Yeh, Vice President
Greg Evans
Claire Syrett
Alan Zelenka

5:30 p.m. CITY COUNCIL WORK SESSION

- 1. UPDATE: Eugene Public Library – Year 3 Levy Report**
- 2. WORK SESSION: City Manager Attributes**

For the hearing impaired, an interpreter can be provided with 48 hours' notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hours' notice. To arrange for these services, contact the receptionist at 541-682-5010. City Council meetings are telecast live on Metro Television, Comcast channel 21, and rebroadcast later in the week.

El consejo de la Ciudad de Eugene agradece su interés en estos asuntos de la agenda. El lugar de la reunión tiene acceso para sillas de ruedas. Se puede proveer a un intérprete para las personas con discapacidad auditiva si avisa con 48 horas de anticipación. También se puede proveer interpretación para español si avisa con 48 horas de anticipación. Para reservar estos servicios llame al 541-682-5010. Las reuniones del consejo de la ciudad se transmiten en vivo por Metro Television, Canal 21 de Comcast y son retransmitidas durante la semana.

For more information, contact the Council Coordinator at 541-682-5010
or visit us online at www.eugene-or.gov.

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Update: Eugene Public Library – Year 3 Levy Report

Meeting Date: January 27, 2020

Department: Library, Recreation and Cultural Services

www.eugene-or.gov

Agenda Item Number: 1

Staff Contact: Will O'Hearn

Contact Telephone Number: 541-682-5363

ISSUE STATEMENT

The purpose of this update is to report on the third year of the expanded “Library of the Future” services, provided with levy funding.

BACKGROUND

On November 3, 2015, the city of Eugene voters approved Measure 20-235 to fund expanded Eugene Public Library services for five years beginning July 2016. The expanded services promised in the levy were in three categories:

1. More hours and access
2. More programs for all ages
3. More materials and technology

Accountability and transparency were built into the levy measure through an annual review by the citizen Library Advisory Board.

PREVIOUS COUNCIL DIRECTION

This item relates to the following City Council Goals:

- Accessible and Thriving Culture and Recreation: A community where arts and outdoors are integral to our social and economic well-being and are available to all.
- Sustainable Development
- Effective and Accountable Municipal Government

COUNCIL OPTIONS

This is an informational item.

ATTACHMENTS

- A. Eugene Public Library: Year 3 Levy Report as approved by the Library Advisory Board
- B. Memo to City Manager Sarah Medary from the Library Advisory Board Chair, Lance Keith

FOR MORE INFORMATION

Staff Contact: Will O'Hearn

Telephone: 541-682-5363

Staff E-Mail: wohearn@eugene-or.gov

EUGENE PUBLIC LIBRARY

YEAR 3 LEVY REPORT



89.8%

Increase in teen programming in the last year.

84.6%

Increase in hours at both branches since the beginning of the levy.

11.35%

Increase in circulation in the last year.



MORE Programs & Services



MORE Materials & Technology



MORE Hours & Access



Accountability & Transparency

Eugene Public Library supports an informed community, lifelong learning and the love of reading by providing access for all city residents to the universe of ideas and information.

For nearly 120 years EPL has been helping people find what they're looking for. Today, that idea of access has expanded. More than 3,000 people use the Library each day. This includes the traditional circulation of books and resources and also access to a wide variety of digital offerings and skill-building resources like the Maker Hub and Media Lab.

Eugene Library is a place for everyone. We host free cultural

and educational programs for all ages that support a lifelong love of reading and provide a focus on literacy and informing our community.

Your Eugene Public Library card is now more powerful than ever.

On Nov. 3, 2015, voters approved a five-year local option operating levy (Measure 20-235) to fund expanded services, increased hours, free programs and materials and technology.

No matter what you are looking for, EPL strives to help you find your next adventure.

This report covers the time period of July 1, 2018 to June 30, 2019.



MORE Programs & Services

As anyone who enters our doors can attest, Eugene Public Library is much more than books and resources. Well balanced and diverse programming, coupled with a patron-first service approach, makes EPL a partner with our public. Adults, teens and kids alike are informed, entertained and inspired at our programs, and our community has access to new and emerging technologies through our Maker Hub and Media Lab.

Our levy promise

was to increase events by a third over the life of the levy. In FY 2019 EPL presented almost 2,300 programs to more than 65,000 participants.

This exceeds our goal of 1,800 programs.

The programs included language-rich activities for young readers. Each week, the Library offers 12 story times plus an offsite Storytime-To-Go program. We held 791 free programs offered for young readers with 27,206 participants in FY 2019.



As our young readers progress into their teen and young adult years, we adjust our approach to meet them where they are. Since 2018, EPL has joined a national trend to engage teens by focusing on hanging out, messing around and geeking out. This has increased opportunities for young adults; and hundreds of teens experience safety, support and inspiration in the Library each day.

We saw huge strides in this effort. Teen programming and attendance was our largest area of growth. We nearly doubled teen-specific programming to 355 activities and we increased attendance by 87 percent.

It's not just programs we promised to increase.

We also said we'd add more Maker opportunities. In addition to Maker programs that are open to everyone, Library cardholders have access to workshops and independent project

work in our Maker Hub and Media Lab in the Downtown Library. These spaces allow community members to learn and experiment with new digital and technological tools without having to invest in them at home. **Nearly 3,000 people used the spaces in FY 2019.**

THE TEEN CENTER

at the Downtown Library has been expanded and remodeled to serve changing needs and help young adults in a variety of life areas, and this focus has helped bring more teens into a supportive environment downtown. The positive impact has gone beyond just providing access and a safe space, though. The Teen Services



team and our community partners helped spearhead an effort with local nonprofit 15th Night to put on a clothing drive, and more than 80 youth from all walks of life were able to get clothes, hygiene products, blankets, backpacks and more. EPL relies on its partners, 4J and Bethel school districts and volunteers to fulfill our promises to the public.

MORE Materials & Technology

Another cornerstone of the EPL mission is to be responsive to community needs and maintain a diverse collection of materials. That includes making items available in print and digital formats to meet everyone's preferences and needs.

Our levy promise

was to return the Library's budget for books, movies, eBooks, etc., to pre-recession levels, providing quicker availability of in-demand items and to increase internet access at Bethel and Sheldon branches.

Eugene Public Library plays a critical role in bridging the digital divide through internet access and online training. This benefits the public in everything from job hunting to staying in touch with distant loved ones.

A total of 159 computers are available to community members, including laptops that can be borrowed at Bethel and Sheldon branches. Also in FY 2019, we increased the number of computers available for use without a library card.

Physical Collection
454,094
Electronic Collection
749,125

COLLECTION SIZE
1,203,219

TOTAL
COLLECTION INCREASE
212,456
 Since Levy funding began



STREAMING SERVICES

dominate the online landscape and their cost is a barrier for many households. That's where EPL can help. In meeting our commitment to more access and materials, EPL cardholders now have free access to Kanopy, a premium streaming service that offers more than 30,000 movies, documentaries, and educational videos. Watch up to 10 free films a month on your TV, computer, phone or tablet. Plus stream an unlimited number of titles from The Great Courses and Kanopy Kids collections. It's just one more way your EPL card saves you money and delivers the things you want.



MORE Hours & Access

Access to the universe of ideas and knowledge is a cornerstone of our mission at Eugene Public Library. Whether in person or online, access to free materials helps create an informed community.

Our levy promise was to increase hours (22 hours/week) at Bethel and Sheldon branches and restore Sunday morning hours at the Downtown Library. We've done that, and this expansion provides increased opportunities for cardholders to borrow materials and use resources. **In FY 2019, the Library had more than 1.1 million visits. Its collection grew by more than 3 million physical and digital items and total registered borrowers increased by 3,700 to 111,465.**

EPL continues to reach beyond its brick and mortar roots. **Staff and volunteers participated in nearly 350 offsite programs, reaching more than 9,000 people.** The addition of a library-branded van has supported more access by increasing visibility and making offsite outreach easier.

TOTAL CIRCULATION 2,703,487

Downtown	1,963,532
Bethel Branch	147,029
Sheldon Branch	237,010
Electronic Materials	355,916

items



FINE-FREE FOR YOUTH!

Access has been a priority for EPL, and we are already working on year four. Starting Jan. 1, 2020 Eugene Public Library no longer charges overdue fines on children's and teen items. Additionally, existing overdue fines for children's and teen items have been removed from accounts. As a result, many Eugene Public Library cards that were blocked because of overdue fines are again free to use. This new policy aims to promote early literacy and reading among all Eugene youth by making library use easier and more accessible.

"We love to see parents and kids leaving with armfuls of books to read together. And to see teens exploring and borrowing big piles of books. Overdue fines can get in the way. Plus, the fines can easily add up, which hits low-income families especially hard."

~ Kris Thorp, Youth Services Manager



Accountability & Transparency

Eugene Public Library meets the ever-changing needs of Eugeneans. And we think trust and libraries go hand in hand. During a deep five-year study completed in 2016, the Pew Research Center found trust in libraries remained high because of their proven ability to curate and share reliable knowledge.

Our levy promise is to ensure accountability and transparency. In the measure, we promised to separate levy fund budgeting and accounting per state law, to prepare an annual staff summary of spending and performance measures, an annual review by the citizen Library Advisory Board and to give an annual City Council.

Before the levy was passed, EPL's level of service was supported by \$10.6 million per year from the City of Eugene's general fund, plus donated funds.

FY 2019 LIBRARY EXPENDITURES	
Levy Funds	\$2,011,388*
General Fund	\$11,259,962
Misc. Trust Funds	\$159,508
	<hr/>
	\$13,430,858

* The Library Local Option Levy is set at \$2.7 million per year for 5 years, in accordance with state law restrictions regarding how levies are structured. As with the first two years of the levy, some FY 2019 funds have been intentionally reserved as part of budget planning for the full five years. While the levy will provide the same amount of revenue each year, spending will increase each year due to ongoing expansion of services as well as increased costs, inflation and other factors. Funds are budgeted in order to ensure the ability to fulfill levy promises throughout the full five years.

This report shows one side of the levy story. One of promises made and promises kept. The greater picture, though, shows how increased access, programs and materials contribute to a more informed and engaged community, and this is evident in countless stories from the public.



After all, libraries are not just about books, they are about people. Expansion of services provided by the levy helped EPL meet the needs identified by our community

and meet people where they are. Library staff, partners and volunteers spend every year supporting an informed community and fostering lifelong learning and a love for reading. That's at the heart of our work.

We're committed to free access to the universe of ideas and information for our community. We want to serve our community through changing times. That dedication allows EPL to adapt and remain essential to the lives of residents, and it keeps the Library a truly public space.

Ongoing levy information is available to the public at eugene-or.gov/levyinfo. This report will also be available online after review from the Library Advisory Board and City Council.



541-682-5450
eugene-or.gov/library





January 20, 2020

To: Sarah Medery, Manager
City of Eugene

From: Lance Keith, Chair *Lpk*
Eugene Public Library Advisory Board

Re: Report on the 3rd Year of the Library Levy

The Eugene Public Library Advisory Board is pleased to present this report for the third year of the Library Levy. On November 3, 2015, the City of Eugene voters approved Measure 20-235 to fund expanded Eugene Public Library services for five years beginning in July 2016. The citizen Library Advisory Board has the responsibility to annually review the levy performance to ensure accountability and transparency.

As you will read in the attached report, the focus of Eugene Public Library's levy implementation is: *"Promises made, Promises kept."* The expanded services promised in the levy were in three categories:

1. More Programs for All Ages

Promises made: The Library promised to increase free events by 33% over the course of the levy with a particular emphasis on areas identified as community priorities: early literacy, activities for teens, and "Maker" opportunities. Additionally, the Library promised to provide more free programs off-site and to bring these services to parts of the community not currently served by one of the three branch locations.

Promises kept: The Library achieved the programmatic goal of increasing free events to over 2,300 in FY 2019, with an impressive 89% increase in teen programs, a priority area identified by our community. We also saw increases in other priority areas: early literacy and "Maker" opportunities. Early literacy activities included 791 young reader programs which were attended by over 27,000 people. Staff and volunteers participated in nearly 350 offsite programs, reaching more than 9,000 people. This year, the addition of a library-branded van has supported increased access and offsite outreach opportunities.

2. More Materials and Technology

Promises made: The Library promised to return the budget for books, movies, eBooks, and etc., to pre-recession levels, and to increase the community's Internet access at the Bethel and Sheldon Branches by providing laptops for patrons.

Promises kept: The Library's spending on new materials has been restored to pre-recession levels and providing quicker availability for in-demand items. The lending of laptops continues at each of the two neighborhood branches, and we have seen a total collection increase of 212,450 items as a result of the levy.

3. More Hours and Access

Promises made: The Library promised to add 22 hours each week at the neighborhood Bethel and Sheldon Branches bringing each to a total of 48 open hours across six days and restore Sunday morning hours at the Downtown Library.

Promises kept: The expanded hours were implemented on Friday, July 1, 2016, which was the first day of the levy funding. In 2019, the Library had over 1.1 million visitors, and total registered borrowers increased by 3,700 to 111,465.

In closing, the Eugene Public Library Advisory Board takes great pride in reporting to you the continued success of the levy in the second year.

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Work Session: City Manager Attributes

Meeting Date: January 27, 2020
Department: Central Services
www.eugene-or.gov

Agenda Item Number: 2
Staff Contact: Randi Bowers-Payne
Contact Telephone Number: 541-682-5790

ISSUE STATEMENT

This is an opportunity for City Council to discuss desired attributes of a future City Manager with the Employee Resource Center (formerly Human Resources and Risk Services).

BACKGROUND

After over a decade of service to the City of Eugene, City Manager Jon Ruiz retired from the role in October 2019. If the position is vacated, by City Charter the Mayor is responsible for naming an interim City Manager. Mayor Vinis named Public Works Director Sarah Medary as City Manager Pro Tem in October 2019.

Per City Charter, the City Council has the sole responsibility to hire a City Manager. At the November 13, 2019, work session, the council expressed interest in a discussion with human resources about the attributes of a future City Manager. Employee Resource Center (formerly Human Resources and Risk Services) staff will be present to support the Council conversation.

PREVIOUS COUNCIL DIRECTION

City Council discussed the City Manager Pro Tem assignment and permanent position vacancy on [November 13, 2019](#). The following motion (including friendly amendments) passed 7:1, Councilor Evans opposed.

Councilor Zelenka, seconded by Councilor Syrett, moved to wait and hold a work session, until shortly after the completion of the 2020 budget committee process to further discuss the City Manager appointment process, including the appointment of Sarah Medary to the City Manager position and schedule a work session as soon as possible to discuss the attributes for our future City Manager with HR.

ATTACHMENTS

No attachments.

FOR MORE INFORMATION

Staff Contact: Randi Bowers-Payne

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