



Eugene City Council

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www.eugene-or.gov

EUGENE CITY COUNCIL AGENDA

October 22, 2018

7:30 p.m. CITY COUNCIL MEETING
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401

Meeting of October 22, 2018;
Her Honor Mayor Lucy Vinis Presiding

Councilors

Mike Clark, President
Greg Evans
Emily Semple
Jennifer Yeh

Betty Taylor, Vice President
Chris Pryor
Claire Syrett
Alan Zelenka

7:30 p.m. CITY COUNCIL MEETING
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401

- 1. PUBLIC FORUM**
- 2. CONSENT CALENDAR**
- 3. PUBLIC HEARING: An Ordinance Extending the Term of Ordinance No. 19775 and Ordinance No. 20397 Granting to Comcast of Oregon II, Inc. a Franchise for Operation of a Cable Telecommunications System.**
- 4. ACTION: Appointment to Budget Committee**

The Eugene City Council welcomes your interest in these agenda items. This meeting location is wheelchair-accessible. For the hearing impaired, an interpreter can be provided with 48 hours' notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hours' notice. To arrange for these services, contact the receptionist at 541-682-5010. City Council meetings are telecast live on Metro Television, Comcast channel 21, and rebroadcast later in the week.

El consejo de la Ciudad de Eugene agradece su interés en estos asuntos de la agenda. El lugar de la reunión tiene acceso para sillas de ruedas. Se puede proveer a un intérprete para las personas con discapacidad auditiva si avisa con 48 horas de anticipación. También se puede proveer interpretación para español si avisa con 48 horas de anticipación. Para reservar estos servicios llame al 541-682-5010. Las reuniones del consejo de la ciudad se transmiten en vivo por Metro Television, Canal 21 de Comcast y son retransmitidas durante la semana.

For more information, contact the Council Coordinator at 541-682-5010,
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EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Public Forum

Meeting Date: October 22, 2018
Department: Central Services
www.eugene-or.gov

Agenda Item Number: 1
Staff Contact: Beth Forrest
Contact Telephone Number: 541-682-5882

ISSUE STATEMENT

This segment allows citizens the opportunity to express opinions and provide information to the council. Testimony presented during the Public Forum should be on City-related issues and should not address items which have already been heard by a Hearings Official or are on the present agenda as a public hearing item.

SUGGESTED MOTION

No action is required; this is an informational item only.

FOR MORE INFORMATION

Staff Contact: Beth Forrest
Telephone: 541-682-5882
Staff E-Mail: bforrest@eugene-or.gov

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Approval of City Council Minutes

Meeting Date: October 22, 2018
Department: Central Services
www.eugene-or.gov

Agenda Item Number: 2A
Staff Contact: Beth Forrest
Contact Telephone Number: 541-682-5882

ISSUE STATEMENT

This is a routine item to approve City Council minutes.

SUGGESTED MOTION

Move to approve the minutes for the 2018 work sessions from September 19, September 26 and October 8.

ATTACHMENTS

- A. September 19, 2018, Work Session
- B. September 26, 2018, Work Session
- C. October 8, 2018, Work Session

FOR MORE INFORMATION

Staff Contact: Beth Forrest
Telephone: 541-682-5882
Staff E-Mail: bforrest@eugene-or.gov

MINUTES

Eugene City Council
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401

September 19, 2018
12:00 p.m.

Councilors Present: Emily Semple, Betty Taylor, Alan Zelenka, Jennifer Yeh, Mike Clark, Greg Evans, Claire Syrett, Chris Pyror

Mayor Vinis opened the September 19, 2018, Work Session of the Eugene City Council.

1. WORK SESSION:

Transportation Planning Engineer Chris Henry and Lane Transit District Senior Project Manager Sasha Luftig provided a MovingAhead update including policy direction, project history, process and engagement, and upcoming decision making.

Council Discussion

- Questions asked about whether LTD is working on other long-range planning scenarios that don't involve large buses.
- Concerns expressed that the City and LTD are investing money in something that may become obsolete. Support an analysis of the likelihood of the disruption of technology and when that may happen.
- Request made for an explanation of the difference between "enhanced corridor" and "bus rapid transit."
- The Coburg Road transportation corridor is the most problematic and deserves attention.
- Concerns expressed about how lack of transportation options or trip rate can contribute to economic fatality when businesses start being affected by it.
- Support increased frequency of service which will help get people out of cars and onto buses, and help the City meet its CRO goals.
- The ultimate goal of transportation corridors is to increase safety and cut transit time.
- Need to be able to show how transit corridors are affecting all modes of transportation.
- Information requested about how much the City saves when people stop using their cars.
- Improvements are being seen on Highway 99 and River Road, specifically around pedestrian safety.
- Questions asked about bike improvements in Coburg Road corridor, co-locating walking enhancements with bicycle enhancements and ways to cross the street safely.
- Concerns expressed about the MovingAhead and Transit Tomorrow processes occurring at the same time and how LTD will reconcile the two outreach processes if there happens to be contradictory input.
- Questions asked about when potential scaled projects would be available in order for the public to know what they would look like and be able to contribute to the conversation.
- The report is well done, the alternatives are clear, and the next step for public involvement is being coordinated.
- Public transit investments have many benefits including quality of life, more mobility, less time in traffic congestion, less individual cost, as well as reduced pollution and greenhouse gases.
- Not a single community has lamented its investment in transit, but many wish they had done more sooner.

- Anything that helps address CRO goals is important and this will also help with Vision Zero goals.
- Consider offering free bus service, like Corvallis. If service is often enough and free-of-charge, people might not want to own cars.
- Appreciate the public engagement parts of the report because commitment from the community on direction and needs is important.
- Transportation planning is challenging because decisions must be made that consider both the present and future, even though the future is unknown.
- Questions asked about how many people use the bus in the course of a year and how many are regular riders.
- Consider looking at new funding sources for MovingAhead and Transit Tomorrow initiatives.
- Consider allowing youth to ride the bus for free because encouraging them to get on the bus while they're young will help them become system users as adults.
- Consider allowing pets to board the bus with their owners.
- Transit Tomorrow presentation will be coming to Council on October 15.
- The idea that people don't need the same level of service on weekends is not true. People who don't work a Monday-Friday schedule are disproportionately affected by the decreased weekend bus schedule; this is an equity issue that should be addressed.
- Questions asked about plans to triple ridership in order to meet CRO goals and what the current number of travelers is during peak hours.

The meeting adjourned at 1:22 p.m.

Respectfully submitted,

Elena Domingo
Deputy City Recorder

Link to the webcast of this City Council meeting: [here](#).

MINUTES

Eugene City Council
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401

September 26, 2018
12:00 p.m.

Councilors Present: Emily Semple, Betty Taylor, Jennifer Yeh, Mike Clark, Claire Syrett, Chris Pryor

Councilors Absent: Alan Zelenka, Greg Evans

Mayor Vinis opened the September 26, 2018, Work Session of the Eugene City Council.

1. WORK SESSION: Community Safety System Update

Assistant City Manager Kristie Hammitt, Police Chief Chris Skinner, Fire Chief Joe Zaludek, and Community Safety Project Manager Kevin Alltucker provided an overview and update of progress made since the last update, desired outcomes, and next steps. Chief Skinner and Chief Zaludek reported back about the 26 community events they attended over the summer.

Council Discussion

- Happy and excited about this initiative and the progress being made; so much work has gone into the process.
- The bridge funding will give council an idea of how this is all going to work; council can then move forward to find more permanent funding.
- The complicated information in the presentation was provided in a very accessible way.
- Support the idea of using a dedicated bank account which will help make it an open, transparent, and accountable process to see where the dollars are actually going.
- After the school lock-down, North Eugene residents expressed their appreciation for the police response and knowing that their kids and the community were safe, that the situation was under control in short order, and that communication was timely and effective.
- With a new chief and a new plan in place, the community can look forward to new results.
- This plan is a reflection of the work that has been done to take in feedback from the community, synthesize it, and think creatively about the daunting challenges.
- Something has significantly changed in the approach the City is taking towards these matters. There has been much more collaboration between City departments and that is the only way progress can be made.
- Continue reaching out to Lane County as the provider of mental health services. They need to be engaged with the City on these issues.
- The community would greatly benefit from a centrally located day center.
- The report appropriately corrects the myth that if more shelters or services are offered, it will attract more people from other communities.
- Happy to see thoughtful, deliberate, and accountable action lined up to address potential barriers.
- Support for the bridge funding approach should be built on the expectation that the City has started a running clock running to find the ongoing money. There has to be follow-through.
- The city urgently needs a downtown homeless shelter if it's going to enforce existing camping and sleeping laws.
- Need to start looking for new sources of revenue, such as a hotel tax.

- Appreciate Chief Skinner for bringing specifics about how additional officers will be deployed. Having that tactical information helps council explain to constituents what direction the police department is going.
- Very supportive of additional 9-1-1 call takers; the plan recognizes that with inadequate staffing levels, employees get burned out which creates vacancies and then more burnout.
- In situations where there may not be a need or capacity for a sworn officer to respond to reports of burglaries or crimes not in-progress, there should be a customer service oriented response at a minimum.
- Appreciate the participation from police union leadership in being a part of this solution.
- Reminder that there will also be expenses associated with the upcoming shelter asks
- Hopeful that there will be robust attention given to the communication center because they need help.

MOTION: Councilor Clark, seconded by Councilor Taylor, moved to direct the City Manager to include in proposed Supplemental Budget #1 the \$8.6 million bridge strategy and to immediately begin work on long-term funding strategies to be completed prior to February 1, 2019.

Council Discussion

- Thank you to the City Manager for hiring the new police chief; have heard many accolades from the community.
- This is exciting work and gives us hope for change.
- Questions asked about the process and timeline for the community safety process team.

VOTE: PASSED 6:0

The meeting adjourned at 1:10 p.m.

Respectfully submitted,

Elena Domingo
Deputy City Recorder

Link to the webcast of this City Council meeting: [here](#).

MINUTES

**Eugene City Council
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401**

**October 8, 2018
5:30 p.m.**

Councilors Present: Emily Semple, Betty Taylor, Alan Zelenka, Jennifer Yeh, Mike Clark, Greg Evans, Claire Syrett, Chris Pyror

Mayor Vinis opened the October 8, 2018, Work Session of the Eugene City Council.

1. Committee Reports and Items of Interest

Council Discussion

- The Sustainability Commission and subcommittees are busy with their work plans.
- A work session has been approved to discuss a ban on single-use non-recyclable containers.
- The Human Rights Commission is working hard on the homeless situation; more places to sleep are critically needed.
- The Council will be asked to take a formal stance opposing Ballot Measure 105.
- LRAPA is meeting this Thursday and there is always an opportunity for public comment.
- The Public Forum is one of the best services the council provides to the community; it's democratic and thought-provoking.
- Thank you to staff for helping make the League of Oregon Cities conference so successful.
- Questions asked about the upcoming joint meeting with Lane County Commissioners and about the potential of building a public shelter on County land.
- Information shared about the first two Housing Tools and Strategies workshops.
- Congratulations to Civic Alliance on groundbreaking for their new sports facility.

2. WORK SESSION: Climate Action Plan 2.0 Update

Sustainability Analyst Chelsea Clinton reviewed the City's Climate Recovery efforts and gave an update about the Community Climate Action Plan 2.0.

Council Discussion

- Question asked about the option to use heat pumps instead of natural gas at Echo Hollow Pool and whether this decision will result in cost savings.
- Appreciation expressed for involving large-lever shareholders and reaching out to neighboring communities.
- Question asked about council's opportunity to move things forward at the end of the meetings with large-level shareholders.
- Hoping to see multiple project timelines start to align.
- Questions asked about the City's banking RFP criteria.
- Interest expressed in trying to decrease bicycle theft in order to encourage people using their bicycles more.
- Request made for a list of different action items that have happened already.
- Want to keep equity at the forefront of this work and appreciate the highlight that has been placed on that.
- Question asked about whether the large-level shareholder entities are going to be expected to make proposals about how they might change their way of business to help meet goals.

- It would be helpful to propose ideas that would help people to feel more connected to where the City is trying to go.
- Questions asked about plans for household consumption, purchasing, use, and recovery.
- Questions asked about how the fuel use of planes coming in and out of our airport is captured.
- Questions asked about the community-wide inventory calculations.
- Concern expressed that there is not a sense of urgency because the City is behind on meeting its timelines and goals.
- More frequent updates and increasing expectations for more actions from staff would be helpful
- As possible actions are prepared, it would be helpful to lay out both the strategies and the impacts each would result in.
- Questions asked about the desired outcome for Northwest Natural Gas as a large-lever stakeholder in this dialogue.
- It is important not to give people the impression that making progress on CRO goals involves sacrifice or is difficult or costly; there are many things that can be done better, cheaper, faster, and smarter.
- It is important to talk about a sense of scale and be mindful of the metrics being used, including those related to airplanes.

3. INFORMATION: Railroad Quiet Zone Update

City Engineer Mark Schoening reviewed the history of the Railroad Quiet Zone and updated council about current progress.

Council Discussion

- Questions asked about plans for changing a section of Jefferson Street to a one-way street.
- Questions asked about Union Pacific's involvement in the design work and the City's role in paying for it.
- It is important to remember that there are additional crossings outside of the downtown that City may want to be looking ahead to.
- Funds from the state gas tax are being used to pay for this project, not funds from the road bonds that voters passed.
- Neighbors in the Santa Clara area are asking about the railroad crossings in their neighborhood and look forward to the Phase 2 conversation.
- Questions asked about whether the Railroad Quiet Zone will have negative or positive impacts on industrial properties in North Eugene.

The meeting adjourned at 6:58 p.m.

Respectfully submitted,

Elena Domingo
Deputy City Recorder

Link to the webcast of this City Council meeting: [here](#).

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Approval of Tentative Working Agenda

Meeting Date: October 22, 2018
Department: City Manager's Office
www.eugene-or.gov

Agenda Item Number: 2B
Staff Contact: Beth Forrest
Contact Telephone Number: 541-682-5882

ISSUE STATEMENT

This is a routine item to approve City Council Tentative Working Agenda.

BACKGROUND

On July 31, 2000, the City Council held a process session and discussed the Operating Agreements. Section 2, notes in part that "The City Manager shall recommend monthly to the council which items should be placed on the council agenda. This recommendation shall be placed on the consent calendar at the regular City Council meetings (regular meetings are those meetings held on the second and fourth Monday of each month in the Council Chamber). If the recommendation contained in the consent calendar is approved, the items shall be brought before the council on a future agenda. If there are concerns about an item, the item may be pulled from the consent calendar at the request of any councilor or the Mayor. A vote shall occur to determine if the item should be included as future council business." Scheduling of this item is in accordance with the Council Operating Agreements.

RELATED CITY POLICIES

There are no policy issues related to this item.

COUNCIL OPTIONS

The council may choose to approve, amend or not approve the tentative agenda.

CITY MANAGER'S RECOMMENDATION

The City Manager has no recommendation on this item.

SUGGESTED MOTION

Move to approve the items on the Tentative Working Agenda.

ATTACHMENTS

A. Tentative Working Agenda

FOR MORE INFORMATION

Staff Contact: Beth Forrest

Telephone: 541-682-5882

Staff E-Mail: bforrest@eugene-or.gov



City Council Tentative Agenda

Updated October 18, 2018

Meeting Location: Harris Hall, 125 East 8th Avenue, unless otherwise noted

October 2018					
Date	Day	Time	Title	Length	Dept. Contact
22-Oct	Monday	5:30 pm	 Committee Reports and Items of Interest		Michael Kinnison, PDD Denny Braud, PDD
			 URA Riverfront Update (Work Session and Poss. Action)		
			 Downtown Riverfront Local Improvement District (Action)		Mark Schoening, PW
			 Temporary Day Center and Dusk-To-Dawn Pilot (Update and Poss. Action)		Becky DeWitt, CS
		7:30 pm	 Public Forum		Pam Berrian, CS Jamie Garner, CS
			 Ordinance Granting Comcast Franchise Extension (Public Hearing)		
 Appointment to Budget Committee (Action)					
Expected absences for 10/22: none					
24-Oct	Wednesday	12 pm	 Joint City Council/Planning Commission Meeting (Work Session)	90 mins	Robin Hostick, PDD
Expected absences for 10/24: none					
31-Oct	Wednesday	12 pm	 Human Rights Commission Annual Report and Work Plan (Work Session)	45 mins	Katie Babits, CS
			 Police Commission Annual Report (Work Session)	45 mins	Jeremy Cleversey, EPD
Expected absences for 10/31: Taylor, Pryor					



Work Session



Action



Public Hearing



Public Forum



Consent Calendar



Committee Reports/Items of Interest



Ceremonial Matters



Pledge of Allegiance

October 22, 2018 Meeting - Item 1B

November 2018						
Date	Day	Time	Title		Length	Dept. Contact
13-Nov	Tuesday	5:30 pm	 Committee Reports and Items of Interest	90 mins	Will Dowdy, PDD	
			 Town Square Update (Work Session)			
		7:30 pm	 Pledge of Allegiance to the Flag		Dan Lawler, PDD	
			 Ceremonial Matters			
			 Public Forum			
			 Resolution Annexing Land Located at 183 Ferndale Drive, (McGinley A 18-5) (Consent Calendar)			
 Resolution Annexing Land on Owosso Drive, (Day Joint Trust A18-6) (Consent Calendar)						
	 Resolution Annexing Land on Spring Blvd South of 43 rd Ave, (Zallon Revocable Trust A18-7) (Consent Calendar)		Nick Gioello, PDD			
	 Ordinance Granting Comcast Franchise Extension (Action)		Pam Berrian, CS			
Expected absences for 11/13: none						
14-Nov	Wednesday	12 pm	 NW Natural (Work Session)	60 mins	Twylla Miller, CS	
			 Downtown Update (Work Session)	30 mins	Denny Braud, PDD	
Expected absences for 11/14: none						
19-Nov	Monday	5:30 pm	 Sustainability Commission Work Plan (Work Session)	45 mins	Chelsea Clinton, CS	
			 River Road/Santa Clara N'hood Plan – Project Update (Work Session)	45 mins	Eric Brown, PDD	
		7:30 pm	 TBD (Public Hearing)			
Expected absences for 10/15: none						

26-Nov	Monday	5:30 pm	 Committee Reports and Items of Interest	45 mins	Jenessa Dragovich, PDD	
			 Clear and Objective Housing Approval Criteria Update (Work Session)			
			 TBD (Work Session)	45 mins		
		7:30 pm	 Public Forum		Dave Breitenstein, PW Dan Kaler, PW	
			 Appointment to Metropolitan Wastewater Management Commission (Consent Calendar)			
			 Transportation SDC Methodology (Action)			
Expected absences for 11/26: none						
28-Nov	Wednesday	12 pm	 Nuisance Codes (Work Session)	45 mins	Rachelle Nicholas, PDD	
			 Recycling Update (Work Session)	45 mins	Michael Wisth, PDD	
Expected absences for 11/28: none						

December 2018						
Date	Day	Time	Title		Length	Dept. Contact
10-Dec	Monday	5:30 pm	 Committee Reports and Items of Interest	90 mins	Mike Kinnison, PDD Anne Fifield, PDD	
			 Housing Tools and Strategies (Work Session)			
		7:30 pm	 Public Forum		Finn Cronin, CS Jamie Garner, CS Jamie Garner, CS Finn Cronin, CS	
			 Resolution Acknowledging Receipt of CAFR (Consent Calendar)			
			 Supplemental Budget (Public Hearing and Action)			
 URA Supplemental Budget (Public Hearing and Action)						
 URA-Res. Acknowledging Receipt of URA Annual FinancialReport (Action)						
Expected absences for 12/10: none						
12-Dec	Wednesday	12 pm	 Emergency Operations Center (Work Session)	45 mins	Randi Bowers-Payne, CS	
			 TBD (Work Session)	45 mins		
Expected absences for 12/12: none						

Council Break: December 13 – January 3

January 2019					
Date	Day	Time	Title	Length	Dept. Contact
3-Jan	Thursday	5:30 pm	State of the City		
Expected absences for 1/3: none				Soreng Theater, Hult Center	
9-Jan	Wednesday	12 pm	 TBD (Work Session)  TBD (Work Session)		
Expected absences for 1/9: none					
14-Jan	Monday	5:30 pm	 Committee Reports and Items of Interest  TBD (Work Session)  TBD (Work Session)		
		7:30 pm	 Public Forum  Approval of Funding and Use of City Resources for Housing Affordable to Low-Income Persons (Action)		Ellen Meyi-Galloway, PDD
Expected absences for 1/14: none					
16-Jan	Wednesday	12 pm	 TBD (Work Session)  TBD (Work Session)		
Expected absences for 1/16: none					
22-Jan	Tuesday	5:30 pm	 TBD (Work Session)		
		7:30 pm	 TBD (Public Hearing)		
Expected absences for 1/22: none					
23-Jan	Wednesday	12 pm	 TBD (Work Session)  TBD (Work Session)	45 mins 45 mins	
Expected absences for 1/23: none					
28-Jan	Monday	5:30 pm	 Committee Reports and Items of Interest  TBD (Work Session)  TBD (Work Session)		

		7:30 pm	 Public Forum		
<i>Expected absences for 1/28: none</i>					
30-Jan	Wednesday	12 pm	 TBD (Work Session)  TBD (Work Session)		
<i>Expected absences for 1/30: none</i>					

February 2019						
Date	Day	Time	Title		Length	Dept. Contact
11-Feb	Monday	5:30 pm	 Committee Reports and Items of Interest			
		 TBD (Work Session)				
			 TBD (Work Session)			
		7:30 pm	 Public Forum			
Expected absences for 2/11: none						
13-Feb	Wednesday	12 pm	 TBD (Work Session)			
			 TBD (Work Session)			
Expected absences for 2/13: none						
19-Feb	Tuesday	5:30 pm	 TBD (Work Session)			
		7:30 pm	 TBD (Public Hearing)			
Expected absences for 2/19: none						
20-Feb	Wednesday	12 pm	 TBD (Work Session)	45 mins		
			 TBD (Work Session)	45 mins		
Expected absences for 2/20: none						
25-Feb	Monday	5:30 pm	 Committee Reports and Items of Interest			
			 TBD (Work Session)			
			 TBD (Work Session)			

		7:30 pm	 Public Forum		
<i>Expected absences for 2/25: none</i>					
27-Feb	Wednesday	12 pm	 TBD (Work Session)  TBD (Work Session)		
<i>Expected absences for 2/27: none</i>					

March 2019					
Date	Day	Time	Title	Length	Dept. Contact
11-Mar	Monday	5:30 pm	 Committee Reports and Items of Interest  TBD (Work Session)  TBD (Work Session)		
		7:30 pm	 Public Forum		
<i>Expected absences for 3/11: none</i>					
13-Mar	Wednesday	12 pm	 TBD (Work Session)  TBD (Work Session)		
<i>Expected absences for 3/13: none</i>					

Council Break: March 14 – April 8

 Work Session	 Action	 Public Hearing	 Public Forum	 Consent Calendar
 Committee Reports/Items of Interest	 Ceremonial Matters	 Pledge of Allegiance		

Approved Work Session Polls to be Scheduled	Councilor	Date Approved
Hwy 99/Bethel Urban Renewal District	Evans	11/9/17
Home Energy Score Policy	Semple	3/9/18
Data Collection Policy/Protection of Individuals and Groups	Syrett	7/19/18
Rest Stop Siting Policy	Evans	11/9/17
Single-Use Plastics Ban	Semple	10/04/18
Potential Regulation of Natural Gas in Eugene	Semple	10/11/18
Revisit City Code Regarding Alley Access Rules	Semple	10/11/18
Follow-Up Work Sessions to be Scheduled		
\$1 Million Shelter Commercial Setbacks Inclusionary Zoning		

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Public Hearing: An Ordinance Extending the Term of Ordinance No. 19775 and Ordinance No. 20397 Granting to Comcast of Oregon II, Inc. a Franchise for Operation of a Cable Telecommunications System.

Meeting Date: October 22, 2018

Department: Central Services

www.eugene-or.gov

Agenda Item Number: 3

Staff Contact: Pam Berrian, Mike Streepey

Contact Telephone Numbers: 541-682-5590, 541-682-6820

ISSUE STATEMENT

The purpose of this public hearing is to provide an opportunity for public comment regarding the proposed ordinance extending Comcast's cable television franchise agreement until June 30, 2020. Without the extension, the franchise agreement will expire on January 1, 2019. This ordinance would only extend the term of the franchise; all other franchise terms and conditions would remain the same.

BACKGROUND

The City of Eugene, the City of Springfield, and Lane County together have granted Comcast of Oregon II, Inc. ("Comcast") a franchise for the operation of a cable communications system (Eugene Ordinance No. 20397). The Metropolitan Policy Commission is the entity designated by the three jurisdictions to administer the franchise. At the local level, cable is typically regulated by a local government entity such as a city cable commission, city council, town council, or a board of supervisors. These regulatory entities are called "local franchising authorities." Over 20 years ago, Eugene decided to jointly negotiate a separate but identical cable franchise with Lane County and the City of Springfield as a regional effort, with the MPC acting as the Cable Commission on joint regulatory matters.

The existing franchise expires January 1, 2019.

According to the Federal Communications Commission: "The 1984 Cable Act established policies in the areas of ownership, channel usage, franchise provisions and renewals, subscriber rates and privacy, obscenity and lockboxes, unauthorized reception of services, equal employment opportunity, and pole attachments. The new law also defined jurisdictional boundaries among federal, state and local authorities for regulating cable television systems." In addition to such provisions, the federal Cable Act requires cable providers to have franchises and provides for a renewal process. Additional information about the FCC's rules on cable systems can be found at www.fcc.gov/media/engineering/cable-television.

Eugene, Springfield and Lane County staff have been negotiating the renewal terms with Comcast for the past year and have provided progress updates to the MPC, acting as the Cable Commission. Delays in negotiations occurred while staff tried to resolve a dispute with Comcast arising from a franchise fee review the jurisdictions conducted. That resulted in staff simultaneously dealing with fee review issues for the current franchise, and also trying to negotiate policy and operational terms for the franchise renewal. Comcast also postponed meetings and work due to loss of Oregon Comcast staff. Staff remained optimistic that an agreement would be reached this summer or shortly thereafter and requested only a short extension of the current franchise until January 1, 2019. Council approved this short-term extension in July 2018.

The October 4, 2018, MPC/Cable Commission meeting packet outlined the results of the negotiations to date. Attachment A is the table of negotiation issues, many of which have been tentatively agreed upon. However, after the printing of that packet, two major hurdles were identified that are not likely to be resolved by the current sunset date of January 1, 2019. Lane Council of Governments staff highlighted those issues at the October 4 meeting, which are:

1. Comcast has proposed “competitive equity” language that would apply to more providers than cable operators and would require the jurisdictions to either impose certain franchise obligations on those other providers or excuse Comcast from its franchise obligations. Jurisdictional staff have been advised by their legal counsel that the jurisdictions do not have authority under applicable federal, state and local laws to impose such franchise obligations on those other providers. Jurisdictional staff informed Comcast of this and also reviewed, discussed and offered edits that would have resulted in a legally-defensible provision. To date, Comcast has rejected the edits.

2. On September 25, 2018, the FCC approved a Second Further Notice of Proposed Rule-Making regarding cable franchising that if adopted as proposed would have implications for the new franchise. The notice means that the FCC will continue to revisit a failed industry-initiated attempt to allow cable providers to reduce franchise fees paid to local jurisdictions for providing gratis cable benefits. There is now a formal Comment and Reply period regarding the proposed rule. Examples from our current franchise that may be subject to the fee offset are: 1) the gratis TV programming provided to City buildings that has provided access to 24-hour news and weather and CSPAN for City Departments and 2) the four Community TV channels provided for Public Access (Channel 29); Education (Channel 23), Government (Channel 21) use, and the internal Eugene-Springfield Fire Training channel.

- At this early stage, staff do not know the full extent or financial impact from these potential changes as it is unclear how the services will be defined or valued. The potential adverse financial impact may have material adverse implications for the General Fund and a franchise renewal approved before the FCC takes final action will not likely protect the jurisdictions from a future adverse FCC ruling.
- The jurisdictions believe additional information about the impact of any potential franchise fee reimbursement or offset is critical before agreeing to a new 10-year franchise term.

At the October 4, 2018, MPC/Cable Commission meeting, staff recommended an 18-month extension of the current franchise, which Comcast does not oppose. The extension would allow

staff to work on the two issues described above. The financial settlement of the fee review will no longer be tied to the franchise renewal and we expect this can be fully resolved and acted upon separately.

The MPC, acting as the Cable Commission, voted unanimously to extend the franchise negotiations under the informal process another 18 months until June 30, 2020. It also voted to proceed with the fee settlement of the current franchise as proposed.

The purpose of this public hearing is to provide an opportunity for public comment regarding the proposed ordinance to extend the franchise term until June 30, 2020. Staff believe this extension would allow the parties to conclude the renewal negotiations and have more certainty on proposed cable franchising rules from the FCC. Action on the extension ordinance is scheduled for November 13, 2018.

The extension ordinance would only extend the term of the current franchise. All other franchise terms and conditions would remain the same, including Comcast's obligation to pay franchise fees for use of the rights of way, which is capped under federal law at five percent of gross revenues earned from providing cable services within Eugene City limits. The fees collected from the cable franchise are allocated to the General Fund and are used for general purposes. There are no anticipated costs as a result of the extension. After negotiations are completed, the proposed renewal franchise agreement will be brought to the City Council for action as an ordinance, with a likely term of 10 years.

RELATED CITY POLICIES

City Telecommunication Vision and Policy: The City of Eugene's telecommunications vision is completion and operation of a coordinated regional information infrastructure that provides accessible and affordable high-speed connectivity for citizens, public institutions and businesses and is constructed in a manner that best serves the public interest.

Telecommunications Ordinance, Eugene Code 3.005, 3.400 to 3.430

Ordinance No. 20397, An Ordinance Granting Comcast of Oregon II, Inc., An Additional Term and Franchise Renewal For The Operation Of A Cable Communications System; Amending Ordinance 19775; Adopting A Severability Clause; And Providing an Effective Date.

COUNCIL OPTIONS

This item is scheduled for public hearing only. Council action on the proposed ordinance to extend the franchise term is scheduled for November 13, 2018.

CITY MANAGER'S RECOMMENDATION

No recommendation is provided at this time. A recommendation will be provided for the scheduled action on November 13, 2018.

SUGGESTED MOTION

None.

ATTACHMENTS

- A. Table of Negotiation Issues
- B. Proposed Ordinance

FOR MORE INFORMATION

Staff Contact: Pam Berrian, Information Services Division

Telephone: 541-682-5590

Staff E-Mail: PBerrian@eugene-or.gov

Staff Contact: Mike Streepey, Finance Division

Telephone: 541-682-6820

Staff E-Mail: MStreepey@eugene-or.gov

				<u>ATTACHMENT A</u>
<u>Section</u>	<u>Issue</u>	<u>Comcast Proposal</u>	<u>LFA (Local Franchising Authority) Response</u>	<u>Current Status</u>
Section 3	Definition of gross revenues	MACC (Metro Area Cable Commission) definition, adding language that revenues generated from late fees are to be prorated based on %age of each service provided	Stay with MACC definition originally proposed by Comcast	Add Comcast language stating late fees are prorated based on aggregate pro rata calculation
Section 5.1	Channel capacity	Change capacity from 35 to 120 channels	OK	OK
Section 5.3	Service to Institutions	Allow Comcast to elect to offset complimentary service against franchise fees	No basis upon which to agree	Comcast agreed to provide gratis services to all existing locations, plus 3 additional building per jurisdiction; value of the additional buildings could be offset against fees
Section 5.5(1)	Number of channels in HD	Will provide one channel in HD; when one other channel is averaging 25 hours per week of programming, must be provided in HD	OK	Based on concession of Section 3, above, LFA is requesting 2 other channels be allowed to "prove up"
Section 5.5(2)	Number of digital converters for public safety channel	Drop from 75 to 50	Keep 75; agree to not increase despite anticipated growth in internal viewing locations.	60
Section 7(3) removed	Expansion of Service	Delete requirement for expansion plan	OK, but keep requirement for boundary maps.	OK
Section 7.4	Extension of System	Delete	Keep language requiring an estimate where 5 would be subscribers request service.	OK
Section 9.8(1)	Forced relocates	Requests for reimbursement of temporary removal of equipment	Unnecessary; relocation language already set in law	Comcast withdrew proposal; OK
Section 10.4	Cap on cost of fee review	Where Comcast underpays by 5% or more (threshold trigger), Comcast pay only up to \$15,000 of fee review	No \$ cap, limited to 2 reviews per franchise term	No threshold trigger for reviews conducted as part of performance review; Comcast to pay up to \$45,000 for one

				review; results of reviews can be extrapolated forward
<u>Section</u>	<u>Issue</u>	<u>Comcast Proposal</u>	<u>LFA Response</u>	<u>Current Status</u>
Section 10(5) deleted	Public, Education, Government (PEG) channel fees	Delete; duplicative language	OK	OK
Section 10(5) deleted	Comcast to pay LFA's financial and legal fees	Delete	OK	OK; this break down will be spelled out in other sections
Section 10(8)	Pass through rates; LFA proposed new language addressing pass through rates	Delete	Keep calculation,	Retain only language that requires Comcast to notify MPC of rate changes; OK
Section 12	Customer Service	Delete Section 12, replace with Customer Service Addendum, which includes ability to close Eugene office	Retain Section 12, adopt revisions of Addendum specifying it is intended to complement but does not preempt Section 12. Eugene office to remain open during term of franchise.	Remove Addendum; retain Section 12; insert store language keeping Eugene store with opener to discuss store closure; OK
Section 13.1(7)	Certification of annual report	Allow certification to be done by Comcast, not independent CPA	No, retain the independent review	OK to have Comcast do own in house certification
Section 16.2(2)	Definition of fee review and audit	Comcast disagreed to proposed language stating a fee review is not an audit	LFA proposes to provide only for an "audit," (no distinction between fee review and audit) which will be allowed twice during term, with 3 year look back that will apply for all years preceding audit.	No distinction in audit v. fee review; limited to 2 per term;
Section 16(2)(c)(iv) removed	Summary of FCC regs	Remove requirement to summarize new FCC regs in annual report.	OK	OK
Section 16.2(5)	Comcast presentation to MPC	Allows Comcast to address MPC	OK to clarify Comcast's ability to comment before MPC	OK

<u>Miscellaneous</u>		<u>Comcast Proposal</u>	<u>LFA Response</u>	<u>Current Status</u>
\$30,000 for HD upgrades Side Letter which is linked legally to adoption of renewal franchise Ord.		OK	Will not count toward 5% franchise fees	OK
\$50,000 to Springfield Library for closure of Springfield Customer Service site during the term. Side Letter		OK, provided \$25,000 of the \$50,000 for ARC project	Springfield elected discussed this proposal and directed staff to request \$75,000 as compensation for removing the Springfield store as a requirement in the franchise; will not count toward 5% franchise fees	Comcast agreed to \$75,000 requested by Springfield
Competitive Equity	Addresses equal treatment of service providers	Addendum requires equity for services not covered by the Cable Act and not appropriately covered by this franchise agreement	LFA does not accept the rationale for any such provision under current law. However, it potentially will accept that sort of addendum as revised in draft revisions by Eugene special Counsel	No Agreement at this time
Fee Review				Comcast pay fee review--\$36,000 LCOG--\$23,000 ½ of difference

ORDINANCE NO. _____

**AN ORDINANCE EXTENDING THE TERM OF ORDINANCE NO. 19775
AND ORDINANCE NO. 20397 GRANTING TO COMCAST OF OREGON
II, INC. A FRANCHISE FOR OPERATION OF A CABLE
TELECOMMUNICATIONS SYSTEM.**

The City Council of the City of Eugene finds that:

A. The federal Cable Act requires a franchise for the operation of cable telecommunications systems and provides for a formal or informal renewal process under the Cable Act.

B. The Cities of Eugene and Springfield, together with Lane County, granted a franchise to Comcast of Oregon II, Inc. ("Comcast") for the operation of a cable communication system, and have designated the Metropolitan Policy Commission (MPC), acting as the cable commission, as the representative of the local franchising authorities in administration of the franchise.

C. The City of Eugene enacted Ordinance No. 19775 on May 13, 1991, granting the franchise.

D. The City of Eugene enacted Ordinance No. 20397 on October 22, 2007, amending and renewing the franchise through August 1, 2018.

E. The parties had been negotiating in good faith to renew the franchise by the August 1, 2018 expiration date, but were unable to complete negotiations by that deadline. Therefore, on July 23, 2018, the City of Eugene enacted Ordinance No. 20604, extending the term of the franchise up to and through January 1, 2019.

F. The Cities of Eugene and Springfield, Lane County, and Comcast continue good faith negotiations under the Cable Act's informal process to renew Comcast's cable franchise, however, the parties anticipate those negotiations will not be completed in a timeframe that would allow the City of Eugene to adopt a franchise renewal by January 1, 2019.

G. The Cities of Springfield and Eugene, and Lane County have determined that it serves the public welfare to extend the term of the current franchise from January 1, 2019 up to and through June 30, 2020.

NOW, THEREFORE,

THE CITY OF EUGENE DOES ORDAIN AS FOLLOWS:

Section 1. The franchise granted to Comcast in Ordinance No. 19775 and Ordinance No. 20397 shall be extended up to and through June 30, 2020.

Section 2. The City of Eugene and Comcast agree that execution of this extension does not waive any rights that either party may have under the Cable Communications Policy Act of 1984, as amended, 47 U.S.C. §§ 521 *et seq.*, or other provision of federal, state, or local law.

Section 3. Other than the duration of the franchise set forth herein, Ordinance 19775 and Ordinance No. 20397 shall continue in full force and effect.

Passed by the City Council this

____ day of _____, 2018

City Recorder

Approved by the Mayor this

____ of _____, 2018

Mayor

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Action: Appointment to Budget Committee

Meeting Date: October 22, 2018
Department: City Manager's Office
www.eugene-or.gov

Agenda Item Number: 4
Staff Contact: Cas Casados
Contact Telephone Number: 541-682-8497

ISSUE STATEMENT

This is an action item to appoint a new member to the Budget Committee to complete the unexpired term vacated recently by Emily Fiocco who moved out of the eligible service area.

BACKGROUND

Each year, City Council makes appointments to boards, committees and commissions. Chapter 2 of the Eugene Code addresses standing committees to the council and the appointment process for each body. For most standing committees created in the code, council is the appointing authority.

The annual recruitment for boards, committees and commissions was initiated on January 31, 2018, and concluded March 31, 2018. The recruitment was publicized on the internet, in newspapers, through flyers, at City offices, and at City- and neighborhood-related meetings and events.

As with all out-of-cycle recruitments, members of the council were provided with copies of the applications gathered during the annual recruitment earlier in the year. Applicants who received five or more votes to be appointed are automatically placed on the council's agenda with a draft motion for formal appointment. Alicia Voorhees received enough votes to be included in the draft motion contained within this agenda item summary.

RELATED CITY POLICIES

The boards, committees and commissions serve as advisory bodies to the City Council in the development of various City policies.

CITY MANAGER'S RECOMMENDATION

The City Manager has no recommendation on this item; the appointments are made by council.

SUGGESTED MOTION

Move to appoint Alicia Voorhees to the Budget Committee for an unexpired term ending on June 30, 2020.

ATTACHMENTS

A. Applications for membership from all un-appointed 2018 applicants to date

FOR MORE INFORMATION

Staff Contact: Cas Casados

Telephone: 541-682-8497

Staff E-Mail: ccasados@eugene-or.gov



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

Budget Committee

Name **Ethan C. Clevenger**Address **513 Hanover St****Eugene OR 97402**Occupation **Self**Business Address **513 Hanover St****Eugene OR 97402**

Optional Information

Gender **M** Age **26-35** Ethnicity **White**

Additional Languages spoken

Education / Training

I have a bachelor of arts in computer science, but also took courses in political science and entrepreneurship. The honors track at Drake University focused on discussion-based learning, benefiting my interpersonal skills.

Community Service / Volunteer

I'm currently part of the steering committee to reform the Active Bethel Citizens. I want to expand the ways I'm helping the city grow, and to contribute my skills at a number of levels.

Evening Phone **5155053810** Day Phone **5155053810**Do You Live within the City Limits? **Y** If so how long? **1 year, 5 months**Ward **8** Neighborhood **Active Bethel Citizens**Employer **Sterner Stuff Design**Fax E-Mail **ethan.c.clevenger@gmail.com**How did you learn of this vacancy? **Web Site**Disability **N** Description

Job Experience

As a small business owner, I'm always conscious of the budget of my operations. This includes both spending and investing, and knowing the difference.

Personal Experience

Reached rank of Eagle Scout in BSA. Also a Brotherhood member of the Order of the Arrow.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

Personal Interest

As an individual, I've always considered paying taxes a civic duty, and taken the time to appreciate what that money gets for me that many folks take for granted.

Being conscious of that spending makes me passionate to see it put to good use. Serving on the budget committee will allow me to help craft a budget that makes Eugene's citizens' tax dollars work for them.

1 What do you see as the role of the Budget Committee?

The budget committee exists to ensure that Eugene's tax dollars are spent effectively, responding to civic needs and providing the most value to tax-payers we can.

2 What particular contribution do you believe you can make as a member of the Budget Committee?

Specifically, I want to bring a voice to the board that is passionate of both fiscal responsibility and providing citizens with the infrastructure and support they need to live their best lives. I think many hard-line politicians place themselves firmly in one camp or the other, despite there being vast middle ground.

3 What experience or education have you had in reviewing financial data (budgets, financial statements, etc.)?

I currently oversee the budget of my own business.

4 What three things can the City of Eugene do to improve the effectiveness and efficiency of service delivery?

I'm not sure which services you're specifically referring to.

To pull something out of the air, it seems odd that the city dictates the price of trash service, but private companies execute that service. This means there are three different companies' trucks driving through neighborhoods, sometimes multiple times a week, to do the same thing. Surely this is really inefficient, when this service is a commodity (it's nearly impossible for one company to provide a better trash service than another) but the companies are barred from competing on price.

5 What boards, commissions, or other public or civic groups do you currently serve on or have served on in the past?

I'm currently acting as part of the steering committee to reform the Active Bethel Neighbors.

Contribution

Specifically, I want to bring a voice to the board that is passionate of both fiscal responsibility and providing citizens with the infrastructure and support they need to live their best lives. I think many hard-line politicians place themselves firmly in one camp or the other, despite there being vast middle ground.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

Budget Committee

Name **John . Gogol**

Address **310 Fulvue Drive**

Eugene OR 97405

Occupation **Retired**

Business Address

Optional Information

Gender **M** Age **56-65** Ethnicity **White**

Additional Languages spoken

Education / Training

**Master of Business Administration
Bachelor of Economics
Chartered Financial Analyst (CFA)
Certified Public Finance Officers (CPFO) candidate
Participated in the development of five (5) annual**

Community Service / Volunteer

**Oregon Community Credit Union Board Director
UCLA Student Federal Credit Union Board Director
Southwest Hills Neighborhood Association
Leadership Redmond
Lane County Master Recycling Program**

Evening Phone **5416006563** Day Phone **5416006563**

Do You Live within the City Limits? **Y** If so how long? **9 yrs, 6 mos**

Ward **2** Neighborhood **Crest Drive Citizens**

Employer

Fax E-Mail **john.gogol@live.com**

How did you learn of this vacancy? **Web Site**

Disability **N** Description

Job Experience

Seasoned professional with more than 17 years of experience in the financial services industry. Participated in five (5) annual budget cycles for two Oregon school districts. Currently serve as Board Director for Oregon Community Credit Union.

Personal Experience

I have consistently proven to be a trusted and valued resource on high-performing teams by building relationships and consensus through communication, collaboration, trust, and inclusion.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

Personal Interest

My personal vision is to perform extraordinary community service.

My mission is to expand the scope of job opportunities for future generations in the Eugene area that is sustainable, vibrant, and leading-edge.

Contribution

Public entities in Oregon operate in a highly-restricted fiscal environment. This condition forces the City of Eugene to make difficult, resource trade-off decisions.

Therefore, helping to effectively frame and act upon these trade-off decisions may be the single greatest contribution I could make as a Committee member.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

1 What do you see as the role of the Budget Committee?

I think the primary role of the Budget Committee is to review, modify, and approve the City's proposed budgets for the next fiscal year. And to assure those budgets are balanced and appropriately reflect the needs of the community and service level priorities established by the City Council. Other duties include reviewing current service level plans, unfunded needs, and capital plans.

2 What particular contribution do you believe you can make as a member of the Budget Committee?

My greatest, practical impact as a Committee member would likely be my ability to assess the City's current financial condition and strategic intent, and, within that context, help ensure the City's services effectively address the community's needs.

3 What experience or education have you had in reviewing financial data (budgets, financial statements, etc.)?

I have more than 17 years of professional work experience providing high-level budgeting, planning, and financial analysis support to large, complex organizations. My educational credentials also support the ability to assess the strategic and financial condition of organizations, and formulate effective financial plans.

4 What three things can the City of Eugene do to improve the effectiveness and efficiency of service delivery?

The City may find great value in adopting an organization-wide, "customer-centric" service delivery model that is focused on creating productive and satisfying "customer experiences" versus completing customer transactions.

This model would be supported by new digital technologies and would likely create (1) an internal commitment to innovation, (2) greater customer satisfaction, (3) greater partnership with, and connection to, the community, and (4) operating efficiencies.

5 What boards, commissions, or other public or civic groups do you currently serve on or have served on in the past?

I currently serve as Board Director with the Oregon Community Credit Union, past Board service with the Southwest Hills Neighborhood Association, and I have 5 years of combined work experience with the Eugene 4J and Redmond school districts.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

Budget Committee

Name **Emma M. Land**

Address **1365 Lawrence Street**

Eugene OR 97401

Occupation **Graduate Student**

Business Address

Eugene OR 97403

Optional Information

Gender **F** Age **26-35** Ethnicity **White**

Additional Languages spoken **English**

Education / Training

**Pursuing an MPA at the University of Oregon.
Coursework: Public Sector Economics, Public Policy
Analysis, Quantitative Methods, Research Methods in
Public Policy & Management, Sustainable Business
Development, Public & Nonprofit Financial Management**

Community Service / Volunteer

Evening Phone **8594942632** Day Phone **8594942632**

Do You Live within the City Limits? **Y** If so how long? **7 months**

Ward **1** Neighborhood **Jefferson Westside Neighbors**

Employer **University of Oregon**

Fax E-Mail **eland2@uoregon.edu**

How did you learn of this vacancy? **Friend**

Disability **N** Description

Job Experience

**Graduate Teaching Assistant at the University of Oregon,
Enrollment Manager and Enrollment Counselor Team Lead
at The Learning House, Lead Promotional Sales
Representative at MKTG, Account Manager and Sales
Account Representative at Groupon.**

Personal Experience

**Experience managing, mentoring, and leading employees,
collecting and reporting weekly numbers to track goals and
results, developing strategies and trainings, recruitment,
coordinating and collaborating with partners and clients.**



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

Personal Interest

I am driven to pursue a career in the public sector working in a consulting role and helping to develop and establish sustainable business practices. I have a passion for environmental policy and how organizations and businesses contribute to greenhouse gas emissions and natural resource usage. I like working with data and numbers and thinking analytically. I want to strengthen my skills and understanding of how budgeting and financial processes work in the public sector/government areas on city, state, and federal levels.

Contribution

I want to join the board to better understand public sector concepts and policies and how these are used in daily processes. As a graduate student, I hope to bring current perspectives surrounding policy and equity to help build and strengthen the board for the future. I am highly organized, detail oriented, and meticulous in providing the highest quality of work.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

1 What do you see as the role of the Budget Committee?

The Budget Committee serves to delegate finances to city departments to help policies and procedures run efficiently. How the budget is determined is crucial to the implementation of policies. It also creates perspective on the priorities and goals of the city.

2 What particular contribution do you believe you can make as a member of the Budget Committee?

I am passionate about the role governmental organizations play in representing citizens. Financial management and department budgeting have a significant impact on the policies and decisions that are made for the city. I have a strong analytical mind as well as a passion for community and the environment. I believe I can contribute to making fair and equitable budgetary decisions on this committee to better serve our community.

3 What experience or education have you had in reviewing financial data (budgets, financial statements, etc.)?

I am currently pursuing a Master's in Public Administration. My coursework has provided me with experience researching and analyzing data as well as economic policies. While I do not have direct financial statement experience, I do have experience in reviewing recruitment numbers for monthly goals in both my previous roles as an Enrollment Manager and an Account Manager.

4 What three things can the City of Eugene do to improve the effectiveness and efficiency of service delivery?

- 1. Obtain citizen feedback to address main needs and wants.**
- 2. Thorough data analysis of service delivery processes to review the effectiveness.**
- 3. Uniform delivery practices that address equity.**

5 What boards, commissions, or other public or civic groups do you currently serve on or have served on in the past?

In deciding to pursue my master's I am making a career change, so this will be my first board commission to serve on.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

Budget Committee

Name **Timothy M. Morris**

Address **1272 Willamette St**

Eugene OR 97401

Occupation **Secretary**

Business Address **78 Centenial Loop #A**

Eugene OR 97401

Optional Information

Gender **M** Age **26-35** Ethnicity **White**

Additional Languages spoken **English**

Education / Training

Most of my school course work has been related to the Mental Health field.

Community Service / Volunteer

I have started 2 local nonprofits geared towards political action and education in our community. I currently serve as a Budget Committee member for Lane Community College. I am also appointed and elected to several partisan political party roles.

Evening Phone **6503035398** Day Phone **6503035398**

Do You Live within the City Limits? **Y** If so how long? **2 years, 5 months**

Ward **1** Neighborhood **Downtown Neighborhood Association**

Employer **Emergence**

Fax E-Mail **timothymorrisoregon@gmail.com**

How did you learn of this vacancy? **Web Site**

Disability **N** Description

Job Experience

My current job is as a Receptionist at a local Property Management company, specializing in low-income housing needs. I serve as the first contact for all needs and wants, while simultaneously following housing laws and property owner needs as well.

Personal Experience

I have been a local volunteer for several political campaigns, knocking doors for candidates and measures. This directly allows to speak to hundreds of citizens in Lane County about the issues that they care about.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

Personal Interest

I genuinely enjoy working in and for non-profit organizations. I believe local organizations are a great snapshot of what the community is thinking about, and what work is being done for various issues and communities. Being an active member in my community is something I find incredibly important and empowering.

Contribution

I want to be a member of a commission or board because I believe it is natural next step in my advocacy. I think my experience with the community can add a different voice to Eugene. We have a high youth population and our voices need to be represented in our local government. As a member of the LGBT community, I have actively fought to stand strong together with minority communities to ensure that we do what we can to protect the vulnerable citizens of Eugene and we stand as a progressive symbol to all other cities.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

1 What do you see as the role of the Budget Committee?

The role of the Eugene Budget Committee is to not only serve as a watch dog of every cent spent by the city council, but to be constantly aware of the value of that cent that is being spent. The role of the Budget Committee is to also provide long reaching goals for not only the city councilors to consider, but for the city of Eugene to consider as well.

2 What particular contribution do you believe you can make as a member of the Budget Committee?

I have been a political advocate for a few years here in Eugene. I use my skills as a public speaker and a consultant to help individuals and measures with their campaigns. With this work, I get to hear a lot of individual voters and their concerns with the city, the state, and the country. Speaking directly with the citizens of Eugene has been a great way to learn about the various wants and needs of our community. I believe that I can bring what I've learned from the citizens of the city of Eugene to this committee.

3 What experience or education have you had in reviewing financial data (budgets, financial statements, etc.)?

I currently sit on the Lane Community College Budget Committee. We had an opportunity this last fiscal year to deal with a \$10 million dollar budget gap, which was a result from poor over watch and a proverbial "Kicking the can down the curb" mentality. This is something I strive to prevent in the future.

4 What three things can the City of Eugene do to improve the effectiveness and efficiency of service delivery?

By being a city that Grows, a City that Listens, and a city that is Green. We must continually be aware that Eugene is growing every day, and to follow those growths when they arise. We must strive to become better communicators, listening and expressing what we are doing. We must always do what we can to be environmentally conscious as well, striving for a greener city.

5 What boards, commissions, or other public or civic groups do you currently serve on or have served on in the past?

I serve the LCC budget committee. I am a founding member of 2 political non-profits, which I served roughly 1 year each.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

Budget Committee

Name **Adam D. Rue**

Address **2142 Fairmount Blvd**
Eugene OR 97403

Occupation **Lead Financial Analyst**

Business Address **500 E 4th**
Eugene OR 97401

Optional Information

Gender **M** Age **36-45** Ethnicity **White**

Additional Languages spoken **English**

Education / Training

I have a Master's in Economics from Portland State university. I've used my educational experience to excel in a variety of professional roles in budget, finance, rate making, and resource planning functions.

Community Service / Volunteer

I have been active in the community volunteering at my children's school (Edison Elementary) for field trips and coaching youth sports through Kidsports. I was recently appointed to Vice Chair the LRAPA Budget Committee.

Evening Phone **(626) 203-1733** Day Phone **(541) 685-7181**

Do You Live within the City Limits? **Y** If so how long? **7 Yrs 1 Month**

Ward **3** Neighborhood **Fairmont Neighbors**

Employer **Eugene Water & Electric Board**

Fax E-Mail **Adam.Rue@eweb.org**

How did you learn of this vacancy? **Web Site**

Disability **N** Description

Job Experience

I've spend the last 13 years working at various utilities (most recently EWEB) in areas either directly or indirectly responsible for supporting and preparing budget documents. I believe this experience will be an asset to the City's budget process.

Personal Experience

I've spent 10 years living in Eugene while attending University and for the past 7 years. I believe it's important to be active in the community and use my skills and experience to support the local government and community.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

Personal Interest

I have a professional interest in all areas of financial management including budget. I enjoy being a part of the community and contributing my time and effort to make positive changes.

1 What do you see as the role of the Budget Committee?

The role of the budget is provide feedback review and recommendations on the budget that reflect sound financial management and the communities values.

2 What particular contribution do you believe you can make as a member of the Budget Committee?

I have a strong financial background and have worked on budget development and review for a wide range of organizations including publicly traded companies, locally owned utility, credit union, and regional air protection agency.

3 What experience or education have you had in reviewing financial data (budgets, financial statements, etc.)?

I have 13 years experience in reviewing financial information including development of budgets, forecasting costs and revenues, financial analysis, debt and equity issuances, counterparties credit reviews, and cost allocations.

4 What three things can the City of Eugene do to improve the effectiveness and efficiency of service delivery?

I think three key aspects of efficient organization effectiveness are 1) reasonable and accurate budget and financial forecast development, 2) adaptable and responsiveness to changes, and 3) prudently incur expenses and responsibly manage the community resources.

5 What boards, commissions, or other public or civic groups do you currently serve on or have served on in the past?

I currently serve on the Lane Regional Air Protection Agency budget committee as the Vice Chair. I also serve on the EWEB Credit Union Supervisory Committee.

Contribution

I have a strong finance and budget background in a variety of different organizations and think I can provide a unique insight to the budget committee.



Interested Applicants

InterestedApplicants

4/2/2018 9:34:12 AM

Budget Committee

Name **Alicia B. Voorhees**

Address **2615 Balfour St**

Eugene OR 97408

Occupation **Relationship Manager**

Business Address **101 E BROADWAY, STE 480**

Eugene OR 97401

Optional Information

Gender **F** Age **26-35** Ethnicity **White**

Additional Languages spoken **English**

Education / Training

Bachelor's degree in Finance
Masters of Business Administration
Certified Financial Planner certification
Leadership Eugene-Springfield Program (civic leadership) graduate

Community Service / Volunteer

Junior Achievement Eugene Advisory Board member and classroom teacher
Bags of Love Board member
Leadership Eugene-Springfield Steering Committee member

Evening Phone **3606003373** Day Phone **3606003373**

Do You Live within the City Limits? **Y** If so how long? **5 years, 10 months**

Ward **5** Neighborhood **Northeast Neighbors**

Employer **Sapient Private Wealth Management**

Fax **541-342-8082** E-Mail **alicia.voorhees@gmail.com**

How did you learn of this vacancy? **Web Site**

Disability **N** Description

Job Experience

Financial analyst for large technology company -- budgets and planning, capital asset management, inventory and supply chain analysis, and marketing spending analysis
Commercial lender for community bank
Financial planning for individuals

Personal Experience

While I do not have direct experience serving on a city board or commission, I feel my volunteer and board service, as well the knowledge gained in the Leadership Eugene-Springfield program has prepared me for a city board/commission position.



Interested Applicants

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4/2/2018 9:34:12 AM

Personal Interest

My interest stems from three experiences. The first was watching my father volunteer his time as a member on our local library board of trustees. I was inspired by his service to the community and learned the value of taking care of our community resources. The second was through a course I took as part of my MBA coursework that focused on the intersection of politics, public policy and business management. I was fascinated by the idea of businesses incorporating the perspective of public service values in decision-making to include fairness and respect for the individual, accountability and transparency, efficiency and objectivity, and holding public trust. The third experience was participating in the Leadership Eugene-Springfield program where I was able to broaden my knowledge of current topics important to the needs and betterment of our community. The passion exhibited by the presenters inspired me to become involved in the stewardship of our community.

Contribution

I will take the time to understand the issues and come prepared to make considered contributions to a debate. I will bring my expertise and experience to the discussion and resolution of issues in an open-minded manner. While I may bring attention to specific point of views, my role will be to express my own informed views. I will not take advantage of the position to argue the case of a specific group as the goal of the board/commission is to make the best decision for the community as a whole.



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1 What do you see as the role of the Budget Committee?

The role of the Budget Committee is to ensure that monies used to benefit the community are utilized in an efficient, equitable, and effective manner. The Committee should listen to community members as it concerns what changes they would like to see made in the budget and seriously take them into consideration as valuable feedback. The Committee must ensure that current needs are met as well effectively plan ahead for future needs within an agreed-upon framework. Any changes or adjustments made to the budget should be done after appropriate research and/or evaluation. The Committee must proactively identify and address any issues with the budget.

2 What particular contribution do you believe you can make as a member of the Budget Committee?

I believe my experience of working as a budgets and planning analyst for a declining business segment will be most valuable to the Budget Committee. Through that experience where the budget was reduced from \$80MM to \$25MM and headcount was reduced to 850 people to 250 people, I learned how to sensitively and diplomatically partner with program managers to make hard decisions.

3 What experience or education have you had in reviewing financial data (budgets, financial statements, etc.)?

I have an undergraduate degree in finance which included accounting coursework. I have an MBA which included additional finance and accounting coursework at a managerial level. I am a Certified Financial Planner professional and have in-depth knowledge in retirement plans and investments. I have worked as a financial analysis for a large company several focus areas to include budgets and planning, capital asset management, inventory and supply chain analysis, and marketing spending analysis.

4 What three things can the City of Eugene do to improve the effectiveness and efficiency of service delivery?

One thing the City of Eugene could focus on is creating a culture of openness to good ideas for efficiency regardless of the scale. Another thing would be to focus on consistent and quality data. Another thing would be to focus on outcomes as success measures.

5 What boards, commissions, or other public or civic groups do you currently serve on or have served on in the past?

I have been a board member and classroom volunteer for the Junior Achievement Eugene Advisory Board as well as a member of the Bags of Love Board. After completing the Leadership Eugene-Springfield program, I joined the steering committee. I served as a member for the first two years of the Eugene Chamber Young Professionals Summit Steering Committee. I took a year off from community involvement to complete the education program requirements to sit for the Certified Financial Planner exam. Now that I have passed the exam, I am ready to pursue community service again. After living in Eugene for six+ years, I would very much like to the opportunity to serve on a city board/commission.