



**Eugene City Council**

125 E. 8th Ave., 2nd Floor  
Eugene, OR 97401-2793  
541-682-5010 • 541-682-5414 Fax  
www.eugene-or.gov

# **EUGENE CITY COUNCIL AGENDA**

**October 8, 2018**

**5:30 p.m. CITY COUNCIL WORK SESSION**  
**Harris Hall, 125 East 8<sup>th</sup> Avenue**  
**Eugene, Oregon 97401**

---

**Meeting of October 8, 2018;**  
**Her Honor Mayor Lucy Vinis Presiding**

**Councilors**

Mike Clark, President  
Greg Evans  
Emily Semple  
Jennifer Yeh

Betty Taylor, Vice President  
Chris Pryor  
Claire Syrett  
Alan Zelenka

---

**5:30 p.m. CITY COUNCIL WORK SESSION**  
**Harris Hall, 125 East 8<sup>th</sup> Avenue**

- 1. Committee Reports and Items of Interest**
- 2. WORK SESSION: Climate Action Plan 2.0 Update**

The Eugene City Council welcomes your interest in these agenda items. This meeting location is wheelchair-accessible. For the hearing impaired, an interpreter can be provided with 48 hours' notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hours' notice. To arrange for these services, contact the receptionist at 541-682-5010. City Council meetings are telecast live on Metro Television, Comcast channel 21, and rebroadcast later in the week.

El consejo de la Ciudad de Eugene agradece su interés en estos asuntos de la agenda. El lugar de la reunión tiene acceso para sillas de ruedas. Se puede proveer a un intérprete para las personas con discapacidad auditiva si avisa con 48 horas de anticipación. También se puede proveer interpretación para español si avisa con 48 horas de anticipación. Para reservar estos servicios llame al 541-682-5010. Las reuniones del consejo de la ciudad se transmiten en vivo por Metro Television, Canal 21 de Comcast y son retransmitidas durante la semana.

For more information, contact the Council Coordinator at 541-682-5010,  
or visit us online at [www.eugene-or.gov](http://www.eugene-or.gov).

# EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



---

## Work Session: Climate Action Plan 2.0 Update

---

Meeting Date: October 8, 2018  
Department: Central Services  
[www.eugene-or.gov](http://www.eugene-or.gov)

Agenda Item Number: 2  
Staff Contact: Chelsea Clinton  
Contact Telephone Number: 541-682-5649

---

### ISSUE STATEMENT

The purpose of this work session is to provide Mayor Vinis and City Council with an update on the Climate Recovery Ordinance with an emphasis on progress of the Community Climate Action Plan Update.

### BACKGROUND

In July 2016, Eugene City Council approved an update to the 2014 CRO by revising the adopted climate recovery goals and adding new targets and benchmarks. The key goals and milestones, and the reporting requirements are outlined in the table below.

| 2016 CRO Goal                                         | Milestones                                                                                     | Reporting-2 Yr                             | Reporting-5 Yr                  |
|-------------------------------------------------------|------------------------------------------------------------------------------------------------|--------------------------------------------|---------------------------------|
| Internal Greenhouse Gas Emissions                     | By 2020, zero ghg emissions from operations or offset with 15% annual ghg emissions reductions | Status Update<br>2018, 2020, 2022,<br>etc. | Comprehensive Review 2021, 2026 |
| Fossil Fuel Use<br>a) Internally<br>b) Community Wide | By 2030, reduce fossil fuel use from 2010 levels by 50%, with 2.5% annual reduction.           | Status Update<br>2018, 2020, 2022,<br>etc. | Comprehensive Review 2021, 2026 |
| Reduce Community Wide GHG Emissions                   | By 2100, total community emissions equate 350PPM level, with 7.6% annual reduction.            | Status Update<br>2018, 2020, 2022,<br>etc. | Comprehensive Review 2021, 2026 |

In November 2017, staff presented updates on the Internal Climate Action Plan and the proposal for the Community Climate Action Plan update, endorsed by the Mayor's CRO Ad Hoc Work Group. As part of the FY18 Supplemental Budget, City Council allocated funding to begin work on the CAP2.0 and continue with other CRO implementation efforts outlined in the CAP2.0 plan. At the April 25, 2018, City Council Work Session, staff presented updates on the CAP2.0 project.

### CRO and CAP2.0 Implementation Activities

#### ***1. Large Lever Shareholder Engagement***

The first stage of the CAP2.0 focuses on working with community partners that have larger, system-level impacts in order to understand what high-impact actions are happening across the community. We call these partners Large Lever Shareholders (LLS partners), as these entities have

significant oversight and impact on community-wide fossil fuel use and ghg emissions or the ability to effect systems that will enable the community to adapt to future conditions.

Staff began meeting with LLS partner organizations early in 2018, with the first meetings held over the summer to learn about proposed and near term actions within the primary topic areas of:

1. Buildings and Energy;
2. Vehicles and Fuels;
3. Organization and Household Purchasing, Use, and Recovery;
4. Land Use and Transportation Planning;
5. Urban Natural Resources and Emergency Preparedness; and
6. Community Health and Social Services.

The second round of LLS meetings is planned for mid-November, where the LLS will be presented with the initial ghg emissions analysis of the proposed actions provided within the first round of meetings. The intent is to set a baseline level of ghg emission reductions based on currently planned investments across the community.

## ***2. CAP2.0 Equity Panel***

Included within the CAP2.0 Project Plan, the April City Council Work Session update, and the September 12 council CRO update email, the development of the *CAP2.0 Equity Panel* has progressed steadily, with the City naming the six organizations that will participate on the Eugene's Community Climate Action Plan 2.0 Equity Panel in September. The organizations are: Sapsik'wáá, Huerto de la Familia, Eugene Springfield NAACP, Lane Independent Living Association, Food for Lane County, and National Alliance on Mental Illness Lane County. The goal of the Panel is to elevate the concerns of marginalized communities as they relate to the CAP 2.0. Staff will also be working with Equity Panel members to share information about the CAP2.0 with their organizations.

## ***3. Communications and Outreach***

Continuing the city's strong work of communications efforts across the community, the CAP2.0 project's communications contractor is Drawn, a local marketing and communications firm. Drawn has worked with many private clients within the community and with the city to develop projects such as Love Food Not Waste, the rebranding of the Recreation Division, and the FireMed program. Drawn is researching and developing a long-term communications strategy to build alignment across community partners in support of the CRO goals. Drawn has conducted targeted community outreach to better understand what motivates Eugeneans to activate on challenging issues like climate change. Additionally, a Drawn principal joined the Sustainability Analyst in individual meetings with most LLS partners to understand how they communicate with their customers, major priorities for the LLS, and effective means to align with the CRO work.

In the short-term, Drawn is developing communications and outreach assets to communicate with the public about the CAP2.0 project. There are two rounds of outreach planned, the first is designed to inform the public with the second designed to gain input from the public. The first round of open houses, information releases, and educational outreach will begin in early November. The second round is scheduled for late winter 2019 after the second round of LLS

meetings and Equity Panel input, asking the community to weigh in on the draft CAP2.0 list of high impact and priority actions planned over the next 5-10 years.

### **Triple Bottom Line**

As is outlined in the CRO, implementation actions will include a The Triple Bottom Line assessment. The CAP2.0 project continues to hold a strong commitment to environmental outcomes as a primary concern, with an increasingly robust equity portfolio included (e.g. CAP2.0 Equity Panel, Equity Fellow, inclusive outreach, and specific equity analysis on proposed City of Eugene actions, etc.), and through the work of Good Company, an economic impact of proposed actions will be included within the final CAP2.0 document.

### **RELATED CITY POLICIES**

Climate Recovery Ordinance and Council's Sustainable Development Goal.

### **COUNCIL OPTIONS**

This item is informational only.

### **CITY MANAGER'S RECOMMENDATION**

This item is informational only.

### **SUGGESTED MOTION**

No motions are suggested. This item is informational only.

### **ATTACHMENTS**

None.

### **FOR MORE INFORMATION**

Staff Contact: Chelsea Clinton  
Telephone: 541-682-5649  
Staff E-Mail: [cclinton@eugene-or.gov](mailto:cclinton@eugene-or.gov)