



**Eugene City Council**

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www.eugene-or.gov

# **EUGENE CITY COUNCIL AGENDA**

**February 25, 2019**

**5:30 p.m. CITY COUNCIL MEETING**  
**Harris Hall, 125 East 8<sup>th</sup> Avenue**  
**Eugene, Oregon 97401**

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**Meeting of February 25, 2019;**  
**Her Honor Mayor Lucy Vinis Presiding**

**Councilors**

Betty Taylor, President  
Mike Clark  
Chris Pryor  
Jennifer Yeh

Emily Semple, Vice President  
Greg Evans  
Claire Syrett  
Alan Zelenka

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**5:30 p.m. CITY COUNCIL MEETING**  
**Harris Hall, 125 East 8<sup>th</sup> Avenue**  
**Eugene, Oregon 97401**

- 1. Committee Reports and Items of Interest**
- 2. WORK SESSION: Franklin Boulevard Transformation Project Update**
- 3. UPDATE: Equity in Contracting**

For the hearing impaired, an interpreter can be provided with 48 hours' notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hours' notice. To arrange for these services, contact the receptionist at 541-682-5010. City Council meetings are telecast live on Metro Television, Comcast channel 21, and rebroadcast later in the week.

El consejo de la Ciudad de Eugene agradece su interés en estos asuntos de la agenda. El lugar de la reunión tiene acceso para sillas de ruedas. Se puede proveer a un intérprete para las personas con discapacidad auditiva si avisa con 48 horas de anticipación. También se puede proveer interpretación para español si avisa con 48 horas de anticipación. Para reservar estos servicios llame al 541-682-5010. Las reuniones del consejo de la ciudad se transmiten en vivo por Metro Television, Canal 21 de Comcast y son retransmitidas durante la semana.

For more information, contact the Council Coordinator at 541-682-5010,  
or visit us online at ***[www.eugene-or.gov](http://www.eugene-or.gov)***.

# EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



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## Work Session: Franklin Boulevard Transformation Project Update

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Meeting Date: February 25, 2019  
Department: Public Works  
[www.eugene-or.gov](http://www.eugene-or.gov)

Agenda Item Number: 2  
Staff Contact: Larisa Varela  
Contact Telephone Number: 541-682-6887

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### ISSUE STATEMENT

The Franklin Boulevard Transformation Project will develop alternatives for redesigning Franklin Boulevard from I-5 to Alder Street with the goal of creating a safe and comfortable street for people walking, biking, using public transportation and driving. This work session is an opportunity for the City Council to learn about the project including the timeline, public involvement plan and draft design concepts.

### BACKGROUND

City of Eugene adopted land use and transportation plans identify Franklin Boulevard as one of six key corridors in Eugene. Key Corridors are streets that have or are planned to have frequent transit service (approximately every 15 minutes or less). Franklin is an especially important corridor because it serves as the spine of the regional EmX bus rapid transit system. The Franklin Boulevard Transformation builds off of the Walnut Station Specific Area Plan. In this vision from the Walnut Station Specific Area Plan, Franklin is transformed by:

*Providing the retail services needed by residents of a vibrant neighborhood and an attractive and distinctive travel corridor that facilitates safe and efficient movement by all modes of transportation. Residents and visitors experience a unique and welcoming entrance to the city and the University of Oregon, arriving by bike, bus, car and foot. The multiway boulevard encourages use by pedestrians and shoppers by separating through traffic from local access traffic, increasing safety throughout the corridor and providing a quieter edge as well as parking options on the local access lane. Vibrant, green foliage in well-designed landscaping, pedestrian scale lighting and attractive, human-scaled architecture all blend to create a sense of vitality fused with elements of nature.*

While the multiway boulevard street design concept may change through the Franklin Boulevard Transformation Project, any new design concepts that emerge will retain the values articulated in the Walnut Station Specific Area Plan vision.

The purpose of the project is to:

- Transform Franklin Boulevard from an automobile-oriented state highway arterial to a pleasant, safe, comfortable, high-quality walking, biking and transit street while providing for motor vehicle traffic.
- Be consistent with adopted land use and transportation plans developed by the City of Eugene, University of Oregon and/or Lane Transit District.
- Support increased residential density, changes in urban form, and mixed-use development that are currently and will continue to be built on the corridor.

City staff are working with a team of design, engineering and public involvement consultants to develop designs for Franklin Boulevard that support both the project's purpose and the adopted Walnut Station Specific Area Plan. Initial design concepts were developed over a four-day design workshop in late January 2019. These designs will be refined into corridor alternatives over the next few months and then brought back to the community in May for additional input. These concepts will be presented to City Council on Monday, February 25, 2019. The concepts can also be downloaded for viewing at: <https://www.eugene-or.gov/4123/Design-Workshop-Week>.

A triple bottom line analysis was used in the development of the Walnut Station Specific Area Plan. Once alternatives are developed for the Franklin Boulevard Transformation Project, selecting a preferred alternative will be informed by evaluation criteria that incorporate the triple bottom line.

#### **PREVIOUS COUNCIL DIRECTION**

[July 12, 2010, City Council Meeting](#)

Move to adopt an ordinance concerning the Walnut Station Mixed-Use Center, included as Ordinance Version A with Exhibits A through I. (*motion passed with amendments*)

Through the above ordinance, City Council adopted the Walnut Station Specific Area Plan.

#### **COUNCIL OPTIONS**

This is an informational item. No action is requested.

#### **CITY MANAGER'S RECOMMENDATION**

This is an informational item only.

#### **SUGGESTED MOTION**

This is an informational item only.

**ATTACHMENTS**

None

**FOR MORE INFORMATION**

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