



Eugene City Council

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EUGENE CITY COUNCIL AGENDA

July 25, 2018

12:00 p.m. CITY COUNCIL WORK SESSION
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401

Meeting of July 25, 2018;
Her Honor Mayor Lucy Vinis Presiding

Councilors

Mike Clark, President
Greg Evans
Emily Semple
Jennifer Yeh

Betty Taylor, Vice President
Chris Pryor
Claire Syrett
Alan Zelenka

12:00 p.m. CITY COUNCIL WORK SESSION
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401

- 1. Item of Interest**
- 2. WORK SESSION: Town Square Planning**
- 3. WORK SESSION: Downtown Public Safety Update**

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El consejo de la Ciudad de Eugene agradece su interés en estos asuntos de la agenda. El lugar de la reunión tiene acceso para sillas de ruedas. Se puede proveer a un intérprete para las personas con discapacidad auditiva si avisa con 48 horas de anticipación. También se puede proveer interpretación para español si avisa con 48 horas de anticipación. Para reservar estos servicios llame al 541-682-5010. Las reuniones del consejo de la ciudad se transmiten en vivo por Metro Television, Canal 21 de Comcast y son retransmitidas durante la semana.

For more information, contact the Council Coordinator at 541-682-5010,
or visit us online at ***www.eugene-or.gov***.

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Work Session: Town Square Project Update

Meeting Date: July 23, 2018
Department: Planning and Development
www.eugene-or.gov

Agenda Item Number: 2
Staff Contact: Will Dowdy
Contact Telephone Number: 541-682-5340

ISSUE STATEMENT

This work session is an update on Eugene's Town Square project, which combines the Park Blocks improvements, permanent Farmers' Market space, and City Hall building.

BACKGROUND

The City of Eugene and Lane County have been working together to more fully accommodate the current and future needs of the Eugene's City Hall, the Lane County Circuit Court and the Lane County Farmers' Market around Eugene's Park Blocks. Together, the City and County brought about the first public market in the Park Blocks, over 100 years ago. Today, both entities support optimizing the use of public properties for efficient and accessible government services, providing a permanent location for a year-round public farmers' market, strengthening downtown's connection to the river, and continuing the momentum of downtown revitalization.

In 2016, City Council met with the Board of County Commissioners for a joint session to discuss the potential for collaboration on the development of a renewed civic center. This conversation led to a formal analysis of siting options for the future City Hall, County Courthouse and Farmers' Market by consultant Cameron McCarthy Landscape Architecture & Planning. By the end of the year, council had voted to direct the City Manager to negotiate the sale of the former City Hall site, and the purchase of County land (the Butterfly Lot) for a new City Hall facing the Park Blocks. An agreement was reached in June 2017 between the City and County to sell the respective properties contingent upon a judicial declaration that the Butterfly Lot can be used for the intended purposes. The current Purchase and Sale Agreement establishes December 1, 2018, as the deadline for the resolution of the legal uncertainties regarding the Butterfly Lot.

Also in 2016, the City Council approved an ordinance amending the Downtown Urban Renewal Plan that included a permanent improved space for the Farmers' Market, and improvements for the Park Blocks and other open space in the District. Following this amendment, the City contracted with consultant Project for Public Spaces to facilitate community engagement on downtown's public space system. After a collection of stakeholder meetings, community workshops, pop-up stations, and a public survey, PPS provided recommendations that included reinvestment in the Park Blocks to support a vibrant public space that is active throughout the

week and all year long. “In conjunction with the new City Hall, an expanded Farmers’ Market and the Wayne Morse Free Speech Plaza, [the Park Blocks] will reemerge as the ‘Heart of Eugene.’”

Over the last few decades, downtown Eugene has seen significant transformation, transitioning from a location of disinvestment to an energized regional center, drawing national recognition and local appreciation. The decisions around the Park Blocks, Farmers’ Market and City Hall, considered together as the Town Square, will shape the identity of downtown as a gathering place for the community and a representation of our shared values.

Project Status

At the time that the Agency Board amended the Downtown Urban Renewal District, the Farmers’ Market and Park Blocks were identified as two distinct projects, neither of which was anticipated to have a direct connection to the rebuilding of City Hall. However, as the City Council and County Board of Commissioners began conversations about a land swap, they each emphasized the lasting value that could be restored through the reinvestment in the Park Blocks as the traditional civic heart of the region. With City and County buildings fronting the public park and an improved setting for the Farmers’ Market, the Park Blocks could again assume their former significance.

After reaching agreement with the City on the proposal for a land swap, Lane County is working through the legal process necessary to deliver a clean title for the Butterfly Lot. At the same time, City staff is engaged in bringing together the Park Blocks, Farmers’ Market and City Hall into a single Town Square project, and laying a foundation for successful implementation.

Next Steps Related to the Town Square Project

- In anticipation of the final determination on the County’s deed, staff is:
 - Preparing consultant RFPs for public engagement, design, and an owner’s representative;
 - Developing public engagement and communication plans;
 - Conducting environmental testing on the Butterfly Lot;
 - Developing the project’s preliminary budget and schedule.
- Upon the resolution of the legal questions, staff will engage stakeholders and other community members to revisit the conclusions of the public process to date and establish a common basis for moving forward.
- Conceptual design and the review of concept alternatives will be an integral part of the public engagement. Once a design direction is finalized for all the elements of the Town Square, the project will enter the design stage, culminating in construction documents and a bid sets after approximately 1 year.
- Pending final approval, the project construction will occur over the following 12-18 months, with the Park Blocks and Farmers’ Market expected to be complete before City Hall.

RELATED CITY POLICIES

The Town Square improvements address many goals for Eugene and downtown, including:

Envision Eugene Pillars

- Promote compact urban development and efficient transportation options.

- Protect, repair and enhance neighborhood livability.

Regional Prosperity Economic Development Plan

- Strategy 5: Identify as a Place to Thrive - Priority Next Step - Urban Vitality

City Council Goal of Sustainable Development

- Increased downtown development

Eugene Downtown Plan

- Build upon downtown's role as the center for government, commerce, education and culture in the city and the region.
- Downtown development shall support the urban qualities of density, vitality, livability and diversity to create a downtown, urban environment.
- Emphasize Broadway, Willamette Street, 5th and 8th Avenues as Great Streets through public improvements and development guidelines.
- Enhance public places throughout downtown through the careful design of civic buildings, streetscapes, parks and plazas.
- Promote adjacent park and open space areas as a valuable complement to downtown's urban places. Improve connections between downtown and nearby nature areas.
- Support public safety activities that increase visibility, access actual and perceived safety for individuals and property downtown.
- Enhance functional designs for streets, sidewalks and related public improvements with carefully chosen design elements, including materials, alignments, plantings and streetscape elements.
- Actively pursue public/private development opportunities to achieve the vision for an active, vital, growing downtown.

Climate Recovery Ordinance

An active, inviting, well-designed public open space downtown enhances walkability and livability, supports downtown as a 20-minute neighborhood, and reduces reliance on fossil fuels.

COUNCIL OPTIONS

Information only.

CITY MANAGER'S RECOMMENDATION

Information only.

SUGGESTED MOTION

No action required at this time.

ATTACHMENTS

None

FOR MORE INFORMATION

Staff Contact: Will Dowdy

Telephone: 541-682-5340

Staff E-Mail: will.g.dowdy@ci.eugene.or.us

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Work Session: Public Safety Update

Meeting Date: July 25, 2018
Department: Police
www.eugene-or.gov

Agenda Item Number: 3
Staff Contact: Chief Chris Skinner
Contact Telephone Number: 541-682-5102

ISSUE STATEMENT

Chief Chris Skinner will be providing an update regarding the current Public Safety efforts that are being implemented and researched, including guardian trailers, radar trailers, and video technology.

BACKGROUND

There have been ongoing discussions at the Budget Committee, the Police Commission, and at City Council about needing to make a safety impact downtown and asking what that will cost. Chief Skinner has conveyed the Police Department's commitment toward reaching the community and council's goals, both Downtown and city wide. Chief Skinner's last update to council regarding the matter was one month earlier on June 25, 2018.

RELATED CITY POLICIES

Chief Skinner met with the Police Commission on July 12, 2018, where a policy was discussed and approved for the Guardian Trailer effort.

COUNCIL OPTIONS

Information only.

CITY MANAGER'S RECOMMENDATION

Information only.

SUGGESTED MOTION

No action required at this time.

ATTACHMENTS

None.

FOR MORE INFORMATION

Staff Contact: Chief Chris Skinner
Telephone: 541-682-5102
Staff E-Mail: policechief@ci.eugene.or.us