



Eugene City Council

125 E. 8th Ave., 2nd Floor
Eugene, OR 97401-2793
541-682-5010 • 541-682-5414 Fax
www.eugene-or.gov

AMENDED AGENDA

EUGENE CITY COUNCIL AGENDA

July 24, 2017

7:30 p.m. CITY COUNCIL MEETING
Harris Hall
125 East 8th Avenue
Eugene, Oregon 97401

Meeting of July 24, 2017;
Her Honor Mayor Lucy Vinis Presiding

Councilors

Alan Zelenka, President
Emily Semple
Claire Syrett
Jennifer Yeh

Mike Clark, Vice President
Greg Evans
Chris Pryor
Betty Taylor

Please note: This agenda has been amended to reflect to the addition of item 2D.

7:30 p.m. CITY COUNCIL MEETING
Harris Hall, 125 East 8th Avenue

1. PUBLIC FORUM

2. CONSENT CALENDAR

A. Approval of City Council Minutes

- May 15, 2017, Meeting
- May 17, 2017, Work Session
- May 22, 2017, Work Session
- May 22, 2017, Meeting
- May 24, 2017, Work Session
- May 31, 2017, Work Session

- June 12, 2017, Work Session
 - June 12, 2017, Meeting
 - B. Approval of Tentative Working Agenda**
 - C. Real Property Disposal: Gillespie Butte**
 - D. Appointments to the Lane Regional Air Protection Agency Board of Directors**
- 3. ACTION:**
West Eugene Enterprise Zone Task Force Public Benefit Criteria Update
- 4. ACTION:**
A Resolution Calling a City Election on November 7, 2017, for the Purpose of Referring to the Legal Electors of the City of Eugene a Measure Authorizing the Issuance of a Maximum of \$51,200,000 of General Obligation Bonds to Fund Street Preservation Projects and Bicycle and Pedestrian Projects
- 5. ACTION:**
Approval of Motions Relating to the November 7, 2017 Election
-

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El consejo de la Ciudad de Eugene agradece su interés en estos asuntos de la agenda. El lugar de la reunión tiene acceso para sillas de ruedas. Se puede proveer a un intérprete para las personas con discapacidad auditiva si avisa con 48 horas de anticipación. También se puede proveer interpretación para español si avisa con 48 horas de anticipación. Para reservar estos servicios llame al 541-682-5010. Las reuniones del consejo de la ciudad se transmiten en vivo por Metro Television, Canal 21 de Comcast y son retransmitidas durante la semana.

For more information, contact the Council Coordinator at 541-682-5010,
or visit us online at ***www.eugene-or.gov***.

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Public Forum

Meeting Date: July 24, 2017
Department: Central Services
www.eugene-or.gov

Agenda Item Number: 1
Staff Contact: Beth Forrest
Contact Telephone Number: 541-682-5882

ISSUE STATEMENT

This segment allows citizens the opportunity to express opinions and provide information to the council. Testimony presented during the Public Forum should be on City-related issues and should not address items which have already been heard by a Hearings Official, or are on the present agenda as a public hearing item.

SUGGESTED MOTION

No action is required; this is an informational item only.

FOR MORE INFORMATION

Staff Contact: Beth Forrest
Telephone: 541-682-5882
Staff E-Mail: beth.l.forrest@ci.eugene.or.us

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Approval of City Council Minutes

Meeting Date: July 24, 2017
Department: Central Services
www.eugene-or.gov

Agenda Item Number: 2A
Staff Contact: Beth Forrest
Contact Telephone Number: 541-682-5882

ISSUE STATEMENT

This is a routine item to approve City Council minutes.

SUGGESTED MOTION

Move to approve the following minutes: May 15, 2017, Meeting; May 17, 2017, Work Session; May 22, 2017, Work Session; May 22, 2017 Meeting; May 24, 2017, Work Session; May 31, 2017, Work Session; June 12, 2017, Work Session; and June 12, 2017, Meeting.

ATTACHMENTS

- A. May 15, 2017, Meeting
- B. May 17, 2017, Work Session
- C. May 22, 2017, Work Session
- D. May 22, 2017, Meeting
- E. May 24, 2017, Work Session
- F. May 31, 2017, Work Session
- G. June 12, 2017, Work Session
- H. June 12, 2017, Meeting

FOR MORE INFORMATION

Staff Contact: Beth Forrest
Telephone: 541-682-5882
Staff E-Mail: beth.l.forrest@ci.eugene.or.us

**Eugene City Council
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401**

**May 15, 2017
7:30 p.m.**

Councilors Present: Greg Evans, Chris Pryor, Emily Semple, Betty Taylor, Alan Zelenka

Councilors Absent: Mike Clark, Claire Syrett

Councilor Zelenka opened the May 15, 2017, meeting of the Eugene City Council and informed everyone that Mayor Vinis was absent.

**1. PUBLIC HEARING
An Ordinance Concerning Utility Service to Support Economic Development in
the Industrial Corridor Community Organization and Amending Section
9.8117 of the Eugene Code, 1971**

Councilor Zelenka opened the Public Hearing.

- Joshua Mongé - Read Eugene Area Chamber of Commerce statement in support.

Councilor Zelenka closed the Public Hearing.

**2. PUBLIC HEARING
An Ordinance Amending the Eugene-Springfield Metropolitan Area General
Plan Policy H.2 to Clarify Eugene May Adopt Aspirational Park Plans**

Councilor Zelenka opened the Public Hearing.

- Stefan Strek – Supported new parks in Eugene, but address homeless issues.

Councilor Zelenka closed the Public Hearing.

Council Discussion

- Most area homeless are not drug addicts, but rather people dealing with financial hardships.

The meeting adjourned at 7:42 p.m.

Respectfully submitted,

Beth Forrest
City Recorder

(Recorded by Rodney Cimburke, LCOG)

MINUTES

**Eugene City Council Work Session
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401**

**May 17, 2017
12:00 p.m.**

Councilors Present: Greg Evans, Chris Pryor, Emily Semple, Betty Taylor, Alan Zelenka

Councilors Absent: Mike Clark, Claire Syrett

Councilor Zelenka opened the May 17, 2017, Work Session of the Eugene City Council.

**A. WORK SESSION: Boards and Commissions Interviews: Interviews for the
Planning Commission, Sustainability Commission, Toxics Board, and Whilamut Citizen
Planning Committee**

Eugene City Council conducted the following interviews:

Planning Commission

Elliot Becker
Ken Beeson

Toxics Board

Krystal Abrams

Sustainability Commission

Doug Edwards
David Lloyd
Erik Burke
Kelsey Zlevor
Kali Orkin
Zach Mulholland
Ariana White

Whilamut Citizen Planning Committee

Aiden Forsi

Councilor Zelenka announced that Helen Buzenberg submitted a written statement for the Sustainability Commission, and Gregory Ringer would submit statements for both Planning Commission and Sustainability Commission. He added that Jacob Siegel would interview at the May 22 Regular Session.

The meeting adjourned at 12:37 p.m.

Respectfully submitted,

Beth Forrest
City Recorder

(Recorded by Rodney Cimburke, LCOG)

MINUTES

**Eugene City Council Work Session
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401**

**May 22, 2017
5:30 p.m.**

Councilors Present: Mike Clark, Greg Evans, Chris Pryor, Emily Semple, Claire Syrett (*via phone*), Betty Taylor, Alan Zelenka

Mayor Vinis opened the May 22, 2017, Work Session of the Eugene City Council.

A. WORK SESSION: Executive Session Pursuant to ORS 192.660 (2)(e)

B. WORK SESSION: City Council Process Session

City manager's Office Division Manager Mia Cariaga led the council in a discussion of the process for interviewing and appointing an interim Ward 4 councilor.

Council Discussion

- All six applicants will have access to the other candidates' interviews, as interviews are a matter of public record.
- More important for the public to hear each candidate, than it is for the candidates to hear each other.
- The interviews would most likely be at least a half hour long, so it might be a good idea to split the candidates between two meetings.
- Many of the proposed candidate questions could be put on a supplemental questionnaire.
- Preference voting might be a good idea since there are six candidates to choose from.
- Wouldn't be able to use preference voting without changing the entire Council process for voting on any item of business.
- A work session before final action would be appropriate.
- Should be a ballot after the interviews for the vacant Council seat.

The meeting adjourned at 7:06 p.m.

Respectfully submitted,

Beth Forrest
City Recorder

(Recorded by Rodney Cimburke, LCOG)

**Eugene City Council
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401**

**May 22, 2017
7:30 p.m.**

Councilors Present: Mike Clark, Greg Evans, Chris Pryor, Emily Semple, Claire Syrett (*via phone*), Betty Taylor, Alan Zelenka

Mayor Vinis opened the May 22, 2017, meeting of the Eugene City Council.

1. PLEDGE OF ALLEGIANCE

Mayor Vinis welcomed representatives of Brownie Troop 20397, who led the Pledge of Allegiance.

Jacob Siegel interviewed for a position on the Sustainability Commission.

2. PUBLIC FORUM

1. Jennifer Frenzer-Knowlton - Human Rights Commission unanimously approved draft Ordinance to end City contract with US Bank; support expanded emergency shelter.
2. Kevin O'Brien - Asked council to part ways with US Bank.
3. Coreal Riday-White - Asked council not to lose sight of its duty or power.
4. Peter Ogura - Urged council to oppose the proposed ban on alcohol in Eugene parks.
5. Vic Hariton - Urged council to oppose the proposed ban on alcohol in Eugene parks.
6. Meesha Goldberg - Asked council to part ways with US Bank.
7. Caitlin Bowman - Asked council to part ways with US Bank.
8. Maria Bybee - Asked council to part ways with US Bank.
9. Sophie Bybee - Asked council to part ways with US Bank.
10. Duana Welch - Urged council to oppose the proposed ban on alcohol in Eugene parks.
11. Sue Sierralupé - Reported that Occupy Medical had a dental clinic in the park on May 7.
12. Ali Litts - Asked council to part ways with the fossil fuel industry.
13. Wayne Martin - Asked council to part ways with US Bank.
14. Jack Dresser - Asked council to part ways with US Bank.
15. Ruth Duemler - Stressed the need for healthcare for all citizens; thanked Occupy Medical.
16. Darren Riedlinger - Asked council to part ways with US Bank.
17. Leah Riedlinger - Asked council to part ways with US Bank.
18. Debra McGee - Asked council to part ways with US Bank.
19. Steven Mattes - Asked council to part ways with US Bank.
20. Laura Ohanian - Asked council to part ways with US Bank.
21. Laurie Powell - Asked council to part ways with US Bank.
22. Anne Bowman - Asked council to part ways with US Bank.
23. Jerry Smith - Urged County and State governments to step up care of the mentally ill.
24. Otis Root - Asked council to part ways with US Bank.

- 25. Michael Carrigan - Asked council to part ways with US Bank.
- 26. Joanna Brook - Asked council to part ways with US Bank.
- 27. Robert Wilson – Opposed to local ordinance banning dogs from the downtown area.
- 28. Bernadette Bourassa - Asked council to part ways with US Bank.
- 29. Nancy Wallace - Asked council to part ways with US Bank.
- 30. Roslyn Braun - Asked council to part ways with US Bank.
- 31. Stefan Strek - Was concerned about the local ordinance banning dogs from downtown.

Council Discussion

- How can Council weigh in on park rules without a formal motion?
- Need to strike down the No Alcohol in City Parks legislation.
- The Downtown Dog Ban needs to be rescinded.

2. ACTION

An Ordinance Amending the Eugene-Springfield Metropolitan Area General Plan Policy H.2 to Clarify Eugene May Adopt Aspirational Park Plans

City Manager John Ruiz and Parks Planning Division Manager Carolyn Burke offered a summary of the ordinance, and the Public Hearing that took place on it.

MOTION and VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to approve Council Bill 5175, an Ordinance Amending the Eugene-Springfield Metropolitan Area General Plan Policy H.2 to Clarify Eugene May Adopt Aspirational Park Plans. **PASSED 6:1**, Councilor Clark opposed.

Council Discussion

- New plan will contain a Project List which will be used in new SDC methodology.
- Prefer postponement of the ordinance.
- Projects are funded by SDCs annually.
- There seems to be a lack of operational money with which to maintain projects once implemented.
- May be better adopted as a land use document.
- SDCs will not be spent on anything other than the project(s) for which they were collected.

3. ACTION

An Ordinance Concerning Utility Service to Support Economic Development in the Industrial Corridor Community Organization and Amending Section 9.8117 of the Eugene Code, 1971

City Manager John Ruiz offered council a brief report on the Ordinance.

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to approve Council Bill 5174, An Ordinance Concerning Utility Service to Support Economic Development in the Industrial Corridor Community Organization and Amending Section 9.8117 of the Eugene Code, 1971.

PASSED 7:0

4. ACTION
A Resolution Granting a Measure 49 Claim and Waiving a Provision of Chapter 9 of the Eugene Code, 1971 for Property Located at 1777 E. 30th Avenue, Eugene, Oregon (Assessor's Map 18-03-08-11, Tax Lot 602)

City Manager John Ruiz offered council a brief report on the Resolution.

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to close the record for the Wilson Measure 49 claim at 5:00 p.m. on June 5, 2017. He further moved to close the claimants' rebuttal period at 5:00 p.m. on June 12, 2017. **PASSED 7:0**

5. Committee Reports and Items of Interest from Mayor, City Council, and City Manager

Council Discussion

- Request made for a process session on motions.
- Suggested Committee Reports and Items of Interests should be at the beginning of a meeting, not the end.
- Should have a retreat before coming back as a full council in the autumn.

The meeting adjourned at 9:33 p.m.

Respectfully submitted,

Beth Forrest
City Recorder

(Recorded by Rodney Cimburke, LCOG)

MINUTES

**Eugene City Council Work Session
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401**

**May 24, 2017
12:00 p.m.**

Councilors Present: Mike Clark, Greg Evans, Chris Pryor, Emily Semple, Claire Syrett (*via phone*), Betty Taylor, Alan Zelenka

Mayor Vinis opened the May 24, 2017, Work Session of the Eugene City Council.

A. WORKSESSION: City Council Process Session - Motions

Mia Cariaga from the Eugene City Manager's Office, offered Council a refresher on the current process for motions.

Council Discussion

- Too many times, new motions come up with no chance for councilors to study and research the motion before voting.
- Best practices dictate that any motion is the *result* of a conversation, instead of the motion first, then the discussion.
- More work sessions would be required to generate motions from conversations, although Council time is limited.
- Robust conversations are not always necessary to put forth a motion; Councilors can always vote No, or vote to table.
- Mayor has the power to rule any motion out of order.
- Council's Operating Agreements are not binding law.
- Many Eugene citizens would prefer to have foreknowledge of Council motions.
- Sometimes, even if a Councilor has little to no foreknowledge of a motion, that Councilor's constituents might still expect a Yes vote.

MOTION AND VOTE: Councilor Clark moved, seconded by Councilor , to direct the City Manager to come back with a resolution amending the Operating Agreements to state items, resolutions, motions, or reports. **PASSED 6:1**, with Councilor Pryor voting against.

The meeting adjourned at 1:22 p.m.

Respectfully submitted,

Beth Forrest
City Recorder

(Recorded by Rodney Cimburke, LCOG)

M I N U T E S

Eugene City Council Work Session Harris Hall, 125 East 8th Avenue Eugene, Oregon 97401

**May 31, 2017
12:00 p.m.**

Councilors Present: Mike Clark, Greg Evans (*via phone*), Emily Semple, Claire Syrett (*via phone*), Betty Taylor, Alan Zelenka

Councilors Absent: Chris Pryor

Mayor Vinis opened the May 31, 2017, Work Session of the Eugene City Council.

A. WORK SESSION: 2035 Eugene Transportation System Plan

Public Works Director Kurt Corey, City Engineer Mark Schoening, and Transportation Planning Manager Rob Inerfeld offered Council a report on the 2035 Eugene Transportation System Plan (TSP).

Council Discussion

- There are common goals between the Eugene Climate Recovery Ordinance (CRO), and the projected TSP; they cross over at automobile emissions.
- The TSP's Complete Streets project does not mean bike lanes on every street are needed.
- There is a plan to remove street parking on East Amazon to facilitate a bike lane.
- Alternatives to single-occupancy vehicles are made more attractive through the TSP.
- A benefit of the proposed multi-modal bridge at Beltline, is an added avenue for bikes and EMX.
- This version of the TSP is a vast improvement over the last TSP.
- More protected bike lanes are needed.
- Eugene should lead the West, and the U.S. in electric vehicle technology and implementation.
- Transportation accounts for approximately a third of Eugene's greenhouse gas emissions.
- Happy to see the bike path extension into Santa Clara.
- A 1.88 percent population growth in Eugene every year between now and 2035 is anticipated.
- Eugene must identify the strategies, quantify their impacts, and create implementation goals within the TSP (and the CRO).

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to extend the current meeting by 10 minutes. **PASSED 4:1**, Councilor Semple opposed, Councilor Evans absent.

B. Ward 4 Selection Process

Council Discussion

- All candidates need not be interviewed.
- An interview ballot will be necessary.
- Agree on 30-minute interviews.
- Each candidate should have three minutes for an opening statement.
- In the Mayor's absence, Council President would facilitate the meeting at which interviews were being conducted.
- Support expressed for preference voting.

The meeting adjourned at 1:52 p.m.

Respectfully submitted,

Beth Forrest
City Recorder

(Recorded by Rodney Cimburke, LCOG)

M I N U T E S

**Eugene City Council Work Session
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401**

**June 12, 2017
5:30 p.m.**

Councilors Present: Mike Clark, Greg Evans, Chris Pryor, Emily Semple, Claire Syrett, Betty Taylor, Alan Zelenka

Mayor Vinis opened the June 12, 2017, Work Session of the Eugene City Council.

**A. WORK SESSION: Urban Growth Boundary Adoption Package Overview and Planning
Commission Recommendation**

City of Eugene Planner Terri Harding, and Eugene Planning Commissioner John Barofsky offered Council an update and PowerPoint presentation on adopting the Urban Growth Boundary (UGB).

Council Discussion

- New UGB may include lands that will never be built upon due to the lack of code changes.
- Addressing housing needs is not a parallel process to UGB considerations.
- Concerned that Eugene's projected growth will exceed the capacity of the UGB.
- Better explanation of terms is needed for the general public.
- Eugene has a need for all housing types.
- Important to ensure the inventory of housing available can accommodate affordable housing.
- Eugene has the ability to expand the UGB whenever it wants.
- It is important for Eugene to retain agricultural lands and open space.
- Local agricultural zoning is not in jeopardy.
- Local wetland mitigation funding is area of concern.
- Focus is needed on food production facilities in northwest Eugene that would address local food security issues.
- The Clear Lake area is not yet in the Eugene UGB.
- Urge staff to unite the different proposals into one homogenous UGB proposal.
- Affordability of UGB expansion is a challenge.
- Affordability and demand metrics are being built into the growth monitoring program.
- There is not enough land to accommodate growth needs.
- There needs to exist a partnership between the housing market and the municipality.
- Consider a second Public Hearing on the UGB expansion.
- Public input is essential throughout the UGB expansion process.

MOTION AND VOTE: Councilor Clark moved, seconded by Councilor Semple, to direct the City Manager to return to Council before the summer break with ordinance language to create a 1000-foot buffer between retail marijuana shops in Eugene. **PASSED 5:2** with Councilors Taylor and Zelenka voting against.

The meeting adjourned at 7:03 p.m.

Respectfully submitted,

Beth Forrest
City Recorder

(Recorded by Rodney Cimburke, LCOG)

**Eugene City Council
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401**

**June 12, 2017
7:30 p.m.**

Councilors Present: Mike Clark, Greg Evans, Chris Pryor, Emily Semple, Claire Syrett, Betty Taylor, Alan Zelenka

Mayor Vinis opened the June 12, 2017, meeting of the Eugene City Council.

1. PLEDGE OF ALLEGIANCE

Mayor Vinis welcomed Eugene Police Department Cadet Colin Walsh, who led the Pledge of Allegiance.

2. PUBLIC FORUM

1. Scott Landfield - Had petition supporting a 1000' buffer zone between marijuana dispensaries.
2. Raging Grannies - Asked Council to divest from any business with US Bank.
3. David Porter – Asked the Police to stop harassing him about his mobile home.
4. Eric Richardson, Eugene Springfield NAACP - Shared 2017 Just Energy Policies report.
5. Lisa Arkin - Supported UGB extension language which supports environmental justice and clean energy policies.

Council Discussion

- Appreciate Mr. Richardson's thorough report.

3. CONSENT CALENDAR

A. Approval of City Council Minutes

B. Approval of Tentative Working Agenda

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to approve the items on the Consent Calendar. **PASSED** unanimously 7:0.

4. ACTION

Appointments to Boards, Committees, and Commissions

Budget Committee

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Joshua Skov to the Eugene Budget Committee. **PASSED 7:0.**

MOTION: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Emily Fiocco to the Eugene Budget Committee.

SUBSTITUTE MOTION AND VOTE: Councilor Clark moved, seconded by Councilor Semple, to substitute Benjamin Clark. **FAILED 3:4**, councilors Evans, Syrett, Taylor, and Zelenka opposed.

VOTE ON MAIN MOTION: PASSED 6:1, with Councilor Clark voting against.

MOTION: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Eliza Kashinsky to the Eugene Budget Committee.

SUBSTITUTE MOTION AND VOTE: Councilor Semple moved, seconded by Councilor Clark, to substitute Benjamin Clark. **FAILED 2:5**, councilors Evans, Pryor, Syrett, Taylor, and Zelenka opposed.

VOTE ON MAIN MOTION: PASSED 6:1, Councilor Semple opposed.

Civilian Review Board

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to reappoint Maurice Denner to the Eugene Civilian Review Board. **PASSED 7:0.**

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to appoint James Hargreaves to the Eugene Civilian Review Board. **PASSED 7:0.**

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Carolyn Williams to the Eugene Civilian Review Board. **PASSED 7:0.**

Historic Review Board

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Samantha Kalita to the Eugene Historic Review Board. **PASSED 7:0.**

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Luke Habberstad to the Eugene Historic Review Board. **PASSED 7:0.**

Human Rights Commission

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Ibrahim Coulibaly to the Eugene Human Rights Commission. **PASSED 7:0.**

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Ibrahim Hamide to the Eugene Human Rights Commission. **PASSED 7:0.**

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Ela Kubok to the Eugene Human Rights Commission. **PASSED 7:0.**

Planning Commission

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to reappoint John Barofsky to the Eugene Planning Commission. **PASSED 7:0.**

MOTION: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Ken Beeson to the Eugene Planning Commission.

SUBSTITUTE MOTION AND VOTE: Councilor Evans moved, seconded by Councilor Clark, to substitute Elliot Becker. **PASSED 4:3**, councilors Semple, Taylor, and Zelenka opposed.

VOTE ON MAIN MOTION: PASSED 5:2, councilors Semple and Taylor opposed.

Sustainability Commission

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to reappoint Howard Saxion to the Eugene Sustainability Commission. **PASSED 7:0.**

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to reappoint Zach Mullholland to the Eugene Sustainability Commission. **PASSED 7:0.**

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Douglas Edwards to the Eugene Sustainability Commission. **PASSED 7:0.**

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Kelsey Zlevor to the Eugene Sustainability Commission. **PASSED 7:0.**

Toxics Board

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to reappoint Mark Krueger to the Eugene Toxics Board. **PASSED 7:0.**

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to reappoint Andree Phelps to the Eugene Toxics Board. **PASSED 7:0.**

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to appoint Krystal Abrams to the Eugene Toxics Board. **PASSED 7:0.**

Whilamut Natural Area Citizen Planning Committee

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to reappoint Vicky Mello to the Whilamut CPC. **PASSED 7:0.**

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to reappoint Erin Quinn to the Whilamut CPC. **PASSED 7:0.**

5. ACTION

Charter Requirements for Election to Fill Council Vacancy

City Attorney Glenn Klein offered Council options for Charter amendments for elections to fill City Council vacancies.

Council Discussion

- Prefer to wait on decision-making
- Options are numerous and unclear.
- Elections are time-consuming and expensive.
- Will support because the citizens are the main authority on their city Charter.

MOTION AND VOTE: Councilor Zelenka moved, seconded by Councilor Clark, to adopt a Resolution calling for a City Election on November 7, 2017, to consider a Charter Amendment. **PASSED 7:0.**

Consensus was reached by the council on alternating yearly between lengthy evaluations, and shorter evaluations for the City Police Auditor.

6. Committee Reports and Items of Interest from Mayor, City Council, and City Manager

Council Discussion

- Testimony was given in support of the State Transportation Package.
- Upcoming Sister City trip to Korea needs participants.
- There is a vacancy on the Board of the Lane Regional Air Protection Agency.
- List of changes to the budget made by the City Manager requested.
- Trump Administration has asked the 9th U.S. Circuit Court to dismiss a lawsuit against the government brought about by 21 youths, many of them from Eugene.
- The Housing Policy Board recently met.
- Those not acquiring positions on the Sustainability Commission should apply to the Lane Regional Air Protection Agency (LRAPA).

The meeting adjourned at 8:36 p.m.

Respectfully submitted,

Beth Forrest
City Recorder

(Recorded by Rodney Cimburke, LCOG)

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Approval of Tentative Working Agenda

Meeting Date: July 24, 2017
Department: City Manager's Office
www.eugene-or.gov

Agenda Item Number: 2B
Staff Contact: Beth Forrest
Contact Telephone Number: 541-682-5882

ISSUE STATEMENT

This is a routine item to approve City Council Tentative Working Agenda.

BACKGROUND

On July 31, 2000, the City Council held a process session and discussed the Operating Agreements. Section 2, notes in part that, "The City Manager shall recommend monthly to the council which items should be placed on the council agenda. This recommendation shall be placed on the consent calendar at the regular City Council meetings (regular meetings are those meetings held on the second and fourth Monday of each month in the Council Chamber). If the recommendation contained in the consent calendar is approved, the items shall be brought before the council on a future agenda. If there are concerns about an item, the item may be pulled from the consent calendar at the request of any councilor or the Mayor. A vote shall occur to determine if the item should be included as future council business." Scheduling of this item is in accordance with the Council Operating Agreements.

RELATED CITY POLICIES

There are no policy issues related to this item.

COUNCIL OPTIONS

The council may choose to approve, amend or not approve the tentative agenda.

CITY MANAGER'S RECOMMENDATION

Staff has no recommendation on this item.

SUGGESTED MOTION

Move to approve the items on the Tentative Working Agenda.

ATTACHMENTS

A. Tentative Working Agenda

FOR MORE INFORMATION

Staff Contact: Beth Forrest

Telephone: 541-682-5882

Staff E-Mail: beth.l.forrest@ci.eugene.or.us

EUGENE CITY COUNCIL TENTATIVE WORKING AGENDA

July 20, 2017

JULY 24	MONDAY
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5:30 p.m.	Council Work Session
Harris Hall	Expected Absences:

- | | |
|--|-----------------------|
| A. WS: Police Chief Recruitment | 45 mins – CS/Hammitt |
| B. WS: Downtown Parking | 45 mins – PDD/Kievith |
| C. WS: Discussion of Marijuana Facility (655 Monroe St.) School Buffer Exemption | |

7:30 p.m.	Council Meeting
Harris Hall	Expected Absences:

- | | |
|--|----------------|
| 1. Public Forum | |
| 2. Consent Calendar | |
| a. Approval of City Council Minutes | CS/Forrest |
| b. Approval of Tentative Working Agenda | CS/Forrest |
| c. Real Property Disposal: Gillespie Butte | PW/Burke |
| 3. Action: Enterprise Zone Public Benefit Criteria | PDD/D'Souza |
| 4. Action: Resolution re: Bond Measure Renewal for Street Repairs | CS/Cutsogeorge |
| 5. Action: Motions Related to Voters' Pamphlet for November Election | CS/Forrest |

JULY 26	WEDNESDAY
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Noon	Council Work Session
Harris Hall	Expected Absences:

- | | |
|--|----------------------|
| A. WS: Parks and Recreation System Plan Update | 45 mins – PW/Burke |
| B. WS: Parks Security | 15 mins – PW/Ruiz |
| C. WS: Downtown Update | 30 mins – CS/Hammond |

COUNCIL BREAK: JULY 27, 2017 – SEPTEMBER 11, 2017

ON THE RADAR

Work Session Polls/Council Requests

1. Drones (Taylor).....

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Real Property Disposal: Gillespie Butte

Meeting Date: July 24, 2017
Department: Public Works
www.eugene-or.gov

Agenda Item Number: 2C
Staff Contact: Carolyn Burke
Contact Telephone Number: 541-682-4914

ISSUE STATEMENT

This consent item is for the City Council to take action to authorize the City Manager to transfer a small portion of Gillespie Butte back to its intended owner. This action corrects an inadvertent dedication of parkland that occurred in 2015.

BACKGROUND

Gillespie Butte Park is an approximately five-acre natural area in Council Ward 5. The park is located at the summit of Gillespie Butte off of Crenshaw Road and is adjacent to the recently developed Skycastle Subdivision. Through a joint cooperative effort City of Eugene Parks and Open Space (POS) staff, an adjacent property owner, and the Skycastle development team have worked for several years to coordinate the extension of Crenshaw Road in a manner that would provide appropriate access for the park, an adjoining neighbor, and the new development.

During the initial preliminary subdivision approval process a number of years ago, the developer, Seneca Jones Timber Company, LLC, tentatively agreed to dedicate 1,488 square feet of property as parkland in exchange for city dedication of street right-of-way. The final subdivision plat was prepared but was not recorded at that time pending completion of conditions of approval. Years later, as the subdivision approval was about to expire, the developer and POS staff renegotiated their agreement. Due to exceptionally steep grades and maintenance difficulties, it was decided that POS no longer wanted the 1,488 square feet of additional parkland or the associated maintenance responsibilities. The developer agreed to pay cash in exchange for the right-of-way rather than dedicating the 1,488 square feet of parkland. In 2015, the developer paid the city \$20,000 in exchange for the right-of-way. Due to an oversight, the subdivision plat was eventually recorded with the parkland dedication still showing on the face of the plat. All parties have agreed that dedication of the park property was a mistake and action should be taken to correct this inadvertent dedication of parkland.

EC 2.872 authorizes the transfer of the park property back to the developer. In this case, the City Manager proposes to transfer the inadvertently dedicated park property back to Seneca Jones Timber Company, LLC, using a quit claim deed. A representative of the developer has indicated the proposed transfer via quit claim deed is acceptable.

RELATED CITY POLICIES

Effective, Accountable Municipal Government: A government that works openly, collaboratively and fairly with the community to achieve measurable and positive outcomes and provide effective, efficient services.

COUNCIL OPTIONS

- A. Move to authorize the City Manager to proceed with the transfer of 1,488 square feet of park property, as shown on Attachment A to this AIS, to its intended owner, Seneca Jones Timber Company, LLC.
- B. Modify the suggested motion.
- C. Do not approve the transfer of property at this time.

CITY MANAGER'S RECOMMENDATION

The City Manager recommends that the Council authorize the City Manager to transfer 1,488 square feet of park property, as shown on Attachment A to this AIS, to its intended owner, Seneca Jones Timber Company, LLC.

SUGGESTED MOTION

Move to authorize the City Manager to transfer the 1,488 square feet of park property shown on Attachment A to this AIS, to its intended owner, Seneca Jones Timber Company, LLC.

ATTACHMENTS

- A. Gillespie Butte Park: Area of Property Transfer

FOR MORE INFORMATION

Staff Contact: Carolyn Burke
Telephone: 541-682-4914
Staff E-Mail: carolyn.j.burke@ci.eugene.or.us

Gillespie Butte Park: Area of Proposed Property Transfer



Legend

- Proposed Property Transfer
 - Gillespie Butte Park
 - Streets
 - Taxlots
- 2016 Color Aerial

1 inch = 100 feet

100 50 0 100 Ft

Caution:
This map is based on imprecise
source data, subject to change,
and for general reference only.

July 11, 2017



EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Appointments to the Lane Regional Air Protection Agency Board of Directors

Meeting Date: July 24, 2017
Department: City Manager's Office
www.eugene-or.gov

Agenda Item Number: 2D
Staff Contact: Rawson Baylor-Pino
Contact Telephone Number: (541)682-8497

ISSUE STATEMENT

This is an action item requesting the City Council to appoint two members to the Lane Regional Air Protection Agency (LRAPA) Board of Directors.

BACKGROUND

The LRAPA was created in 1968 to achieve and maintain clean air in Lane County, Oregon, in a manner consistent with local priorities and goals. The LRAPA Board of Directors is a nine-member board which meets monthly to establish policy and adopt agency regulations. The board includes four representatives from the City of Eugene, three City Council appointees and one City Councilor.

As of July 1, 2017, the LRAPA board has two openings among the four City of Eugene representatives. The City of Eugene Mayor, Lucy Vinis, reviewed candidates that expressed interest in serving on the board. Following this review, the Mayor recommends two candidates to fill the openings: current LRAPA board member, Jeannine Parisi, and Ruth Duemler.

COUNCIL OPTIONS

1. Appoint Jeannine Parisi and Ruth Duemler to the LRAPA Board of Directors.
2. Open a new recruitment period and seek additional candidates for these positions.

CITY MANAGER'S RECOMMENDATION

The City Manager has no recommendation on this item; the appointments of LRAPA board members are made by City Council.

SUGGESTED MOTION

Move to reappoint Jeannine Parisi to the Lane Regional Air Protection Agency Board of Directors for a term beginning on July 24, 2017, and ending on June 30, 2020.

Move to appoint Ruth Duemler to the Lane Regional Air Protection Agency Board of Directors for a term beginning on July 24, 2017, and ending on June 30, 2020.

FOR MORE INFORMATION

Staff Contact: Rawson Baylor-Pino

Telephone: (541)682-8497

Staff E-Mail: rawson.h.baylor-pino@ci.eugene.or.us

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Action: West Eugene Enterprise Zone Task Force Public Benefit Criteria Update

Meeting Date: July 24, 2017

Department: Planning and Development Department

www.eugene-or.gov

Agenda Item Number: 3

Staff Contact: Amanda D'Souza

Contact Telephone Number: 541-682-5540

ISSUE STATEMENT

When considering re-designation of the West Eugene Enterprise Zone (Zone) in 2016, Council directed staff to convene a Task Force to review the program's Public Benefit Criteria. Council discussed the Task Force's progress on January 23 and held a public hearing on February 21. Council is asked to take action on an ordinance to adopt the revised Criteria in Attachment A.

BACKGROUND

The Oregon Enterprise Zone program is a State program established by the legislature in 1985 for the primary purposes of job creation, encouraging new investment, diversification, and competitiveness. The program offers a three-year property tax exemption for new buildings, renovation and expansion of buildings, and equipment investments made by qualified businesses located within a designated area. The exemption is designed to encourage new investment via a short-term property tax exemption, with the long-term goal of job creation and increased tax revenue for taxing districts after the exemption period. A qualified business is a (non-retail) manufacturing, processing, call-center, headquarters, distribution, or warehousing business that will increase its base employment by at least 10%. The exemption is limited to new, authorized investments that a qualified business makes in the Zone. The City and Lane County are co-sponsors of the Zone and initially designated the existing Zone in 2005. The Zone was redesignated for an additional 10 years in June 2016.

Public Benefit Criteria

State law allows zone sponsors to adopt local criteria for businesses authorized for participation in the Enterprise Zone program. The City and County adopted Public Benefit Criteria in 2005 with the initial designation of the Zone. The Public Benefit Criteria encourages business practices that align with broader community goals. Businesses that do not meet enough of these Criteria may be required to pay back up to 25% of their tax exemption. In addition, the Criteria includes a job cap, which limits the amount of tax exemption a business can get depending on the number of jobs created. Businesses in the Zone report on Public Benefit Criteria compliance annually over the course of the exemption.

When considering re-designation of the Zone in 2016, both Council and the Lane County Board of Commissioners expressed an interest in revisiting the 2005 Criteria with the same process

implemented to create the existing Public Benefit Criteria. The process included convening a joint City/County Task Force composed of two elected officials from each governing body and a total of four community representatives, two of whom were appointed by each governing body. Members included: Councilor Poling, Councilor Pryor, Commissioner Farr, Commissioner Stewart, Leigh Anne Hogue, Mark Johnson, Jennifer McRaven, and John Roberts. The Task Force met four times from September 2016 to April 2017 to discuss changes to the Public Benefit Criteria.

The Task Force's initial proposed changes included:

- Adjusting criteria to reflect current market conditions and removing out of date criteria.
- Adding or emphasizing criteria pertaining to equity, green building and business operations, local hiring, and local sourcing of materials.
- Reworking the point system and weighting of criteria.

Council identified a number of areas for the Task Force to reconsider at a January 23 work session including:

- Possible changes to the wage criteria that would better determine if businesses provide family wage jobs, for example by:
 - adjusting the wage calculations, or
 - focusing the calculation on new employees' wages only;
- Requiring implementation rather than consultation for certain criteria;
- Requiring applicants to receive points from a broader cross section of categories;
- Structuring criteria to reward locally owned and minority or women-owned businesses;
- Increasing the importance of criteria related to health insurance given potential for changes to the Affordable Care Act.

Council's Public Hearing took place on February 21, giving the public an opportunity to provide feedback on the draft revisions. No public comments were provided.

At their final meeting, the Task Force discussed Council's comments and finalized their recommendation for the Public Benefit Criteria. Attachment B shows changes made to the Criteria since council's January work session. The changes include:

- Strengthening 'consultation' criteria.
- Referencing the City's Climate Recovery Ordinance and Action Plan.
- Adding criteria that rewards minority-owned, women-owned, and disadvantaged business enterprises.
- Adding extra points for businesses offering higher wages than current thresholds.
- Category renaming (Business Type and Sustainability).

The Task Force also acknowledged there was a possible need to revisit the Health Insurance criteria in the future if federal healthcare changes warrant. City Council and the City Manager have the option to initiate a review of this category as needed.

Next Steps

If council adopts the ordinance, the Lane County Board of Commissioners will consider a similar resolution or order containing the same provisions. The amended Criteria will become effective 30 days after council's adoption or upon the County Board's approval, whichever is later.

RELATED CITY POLICIES

The Zone supports the City's prosperity goals including:

Envision Eugene Pillars

Provide ample economic opportunities for all community members

1(a). Plan for an employment growth rate of 1.4 percent. This growth rate translates into an increase of 35,800 jobs over 20 years.

1(c). Work with property owners of current vacant or developed industrial lands, especially those larger than 25 acres, to reduce the financial and regulatory obstacles to development, with a goal of making these sites ready for development.

Regional Prosperity Economic Development Plan

- o *By 2020, create 20,000 net new jobs in the chosen economic opportunity areas; reduce the local unemployment rate to, or below the state average; and increase the average wage to or above the state average.*
- o *Strengthen Key Industries*
 - Identify strategies to address unique and logistical needs of existing and emerging industries
 - Develop associations or networks among targeted cluster businesses for innovative networking, information-sharing and provide opportunities for business growth
 - Pursue opportunities to expand and recruit businesses, ideas, and entrepreneurs into our region
 - Enhance our existing business and community

Bethel Economic Development Plan (Building a Better Bethel)

- o *Expand regional workforce development partnerships*
 - The expansion of existing workforce development programs with area educational institutions is critical for a thriving economy that retains existing businesses as they grow and attracts new businesses

COUNCIL OPTIONS

1. Approve the ordinance amending the West Eugene Enterprise Zone Public Benefit Criteria.
2. Modify the ordinance or criteria and then approve the ordinance.
3. Decline to adopt the ordinance.

CITY MANAGER'S RECOMMENDATION

The City Manager recommends that Council adopt the ordinance amending the West Eugene Enterprise Zone Public Benefit Criteria.

SUGGESTED MOTION

Move to adopt Council Bill 5165 to amend the West Eugene Enterprise Zone Public Benefit Criteria and Scoring System.

ATTACHMENTS

- A. Ordinance Amending the West Eugene Enterprise Zone Public Benefit Criteria and Scoring System Established by Ordinance No. 20368 and Providing an Effective Date
- B. Enterprise Zone Public Benefit Criteria – Changes Noted Since January Work Session
- C. Current Zone Public Benefit Criteria

FOR MORE INFORMATION

Staff Contact: Amanda D'Souza
Telephone: 541-682-5540
Staff E-Mail: amanda.m.dsouza@ci.eugene.or.us

ORDINANCE NO. _____**AN ORDINANCE AMENDING THE WEST EUGENE ENTERPRISE ZONE PUBLIC BENEFIT CRITERIA AND SCORING SYSTEM ESTABLISHED BY ORDINANCE NO. 20368 AND PROVIDING AN EFFECTIVE DATE.****The City Council of the City of Eugene finds that:**

A. On May 22, 2006, the City Council adopted Ordinance No. 20368 establishing the local Public Benefit Criteria and scoring system for the West Eugene Enterprise Zone.

B. On June 8, 2016, the City Council adopted Resolution No. 5155 authorizing the City Manager to make application to the State of Oregon for re-designation of a West Eugene Enterprise Zone.

C. On June 21, 2016, the Board of Commissioners adopted Order and Resolution No. 16-06-21-07 re-designating the Eugene Enterprise Zone jointly with the City of Eugene, effective July 1, 2016, or later if so stipulated by the Oregon Business Development Department.

D. The Oregon Economic and Community Development Department approved the application and designated the West Eugene Enterprise Zone, effective July 1, 2016.

E. In the summer of 2016, a joint City/County task force comprised of two city councilors, two county commissioners, and four community members was convened for the purpose of reviewing the West Eugene Enterprise Zone Public Benefit Criteria and scoring system that had been adopted by Ordinance No. 20368. The task force met through April 2017, providing opportunities for stakeholder participation and community involvement, including public hearings, and developed a proposal for amendments to the Public Benefit Criteria and scoring system. Attached as Exhibit A to this Ordinance is the West Eugene Enterprise Zone Public Benefit Criteria and scoring system with the amendments recommended by the task force.

F. In developing its recommendation the task force gave consideration to the support of existing businesses and retention of existing jobs as important elements of the West Eugene Enterprise Zone.

NOW, THEREFORE,**THE CITY OF EUGENE DOES ORDAIN AS FOLLOWS:**

Section 1. Based on the above findings which are adopted, the local Public Benefit Criteria and scoring system for the West Eugene Enterprise Zone established by Ordinance No. 20368 are amended as set forth in Exhibit A attached to this Ordinance.

Section 2. Public benefit contributions shall be distributed on an annual basis to the following entities:

(a) 20% to Lane County;

(b) 20% to the City of Eugene; and

(c) 60% to support local education. The amount shall be distributed proportionally (based on permanent tax rates) to K-12 education, Lane ESD, and Lane Community College. The K-12 contribution shall be distributed to the 4-J and Bethel school districts in amounts proportional to the districts' enrollments.

Section 3. Notwithstanding the effective date of Ordinances as provided in the Eugene Charter of 2002, this Ordinance shall become effective 30 days from the date of its adoption by the Council and approval by the Mayor or upon the adoption of a Resolution or Order of the Lane County Board of Commissioners containing substantially similar provisions, whichever date is later.

Passed by the City Council this

_____ day of _____, 2017

City Recorder

Approved by the Mayor this

_____ day of _____, 2017

Mayor

Exhibit A
West Eugene Enterprise Zone
Public Benefit Criteria

Businesses who participate in the West Eugene Enterprise Zone (the Zone) are required to meet additional Public Benefit Criteria in order to qualify for the full tax exemption¹. The Criteria encourage businesses to take steps towards achieving certain community goals and priorities.

Step 1 outlines the nine public benefit categories. Step 2 outlines the job cap criteria that limits the amount of tax exemption a business can get depending on the number of jobs created.

Step 1

A business needs to get 25 points or more to qualify for the full exemption

Tier 1 Criteria

A business needs to score at least 15 points through Tier 1 Criteria

1. Business Type This category takes into account the possibility that businesses may have a harder time earning points in other categories due to funding and resource limitations.	
Indicate the number of permanent, full-time employees at submission of the Oregon Enterprise Zone Claim. ☐ Less than 25 employees = 9 points ☐ Between 25-49 employees = 7 points ☐ Between 50 and 99 employees = 5 points ☐ Between 100 and 499 employees = 2 points	Up to 9 points
Business is a minority-owned, women-owned, or disadvantaged business enterprise.*	1 point

*Business will be asked to provide additional information for points claimed

¹ Authorized by ORS 285C.150

2. Wages

This category rewards businesses that offer high wages to all employees. Since the Enterprise Zones is designed to incentivize investments among traded sector* industries, the threshold is median wages** for traded sector industries.

*Traded sector industries include manufacturing, wholesale trade, & transportation/warehousing (defined by the OR Employment Dept.)

** If all salaries were arranged in order, the median wage would be the one with exactly half the data above it and half below it. The median wage is considered to be a more accurate reflection of the 'average' wage because it discounts extremes at either ends of the scale.

Companies with 25 or more employees:	Companies with fewer than 25 employees:	
☐ The median wage for ALL employees is equal to or greater than 100% of the median wage for the traded sector industries within Lane County	☐ The median wage for ALL employees is equal to or greater than 85% of the median wage for traded sector industries in Lane County	9 points
☐ The median wage for ALL employees is equal to or greater than 120% of the median wage for the traded sector industries within Lane County	☐ The median wage for ALL employees is equal to or greater than 100% of the median wage for the traded sector industries within Lane County	1 point
85% of 2016 Median Wage = \$15.39 per hour 100% of 2016 Median Wage = \$18.11 per hour 120% of 2016 Median Wage = \$21.73 per hour		
If the Lane County traded sector median wage drops below 120% of the minimum wage, then all companies should offer wages at or above 120% of the minimum wage to receive points. In 2016, 120% of Lane County's minimum wage is \$11.10 per hour.		

3. Local Hiring and Sourcing

This category emphasizes the importance of using available local resources and networks for business operations. It focuses on using programs and practices that offer employment services and training to local jobseekers. These programs also work with employers to identify good matches for specific positions. The category also encourages businesses to source their operational materials from within the region if possible. **Maximum total of 9 points.**

The company has created a procurement plan* that demonstrates their intention to source materials needed for regular business operations from: ☐ within Oregon = 1 point ☐ within Lane County = 2 points	Up to 2 points
☐ The company utilized State approved (Oregon Apprenticeship and Training Division) apprenticeship programs during construction of the exempt investment. *	1 point
☐ The company has had a consultation with the City of Eugene's Minority and Women Business Enterprise Contracting Specialist to discuss how they can facilitate more contracting opportunities for MWBE businesses.	2 points
A percentage of the company's new hires have been through local training/referral agencies: * ☐ Greater than 10% = 1 point ☐ Greater than 30% = 2 points ☐ Greater than 50% = 3 points	Up to 3 points
☐ Company has a diversity or equity plan or policy that outlines the steps they are taking to integrate diversity into the workplace and the hiring process.*	1 point

*Business will be asked to provide additional information for points claimed

4. Employee Benefits

This category is designed to encourage businesses to offer additional benefits that are not mandated but can create a more positive work environment for all employees.*

☐ Childcare	1 point
☐ Life Insurance	1 point
☐ Employer Paid Time Off (a minimum of 10 days; includes holiday, vacation, sick leave, undesignated leave)	1 point
☐ Profit Sharing	1 point
☐ Retirement Plan	1 point
☐ Transportation	1 point
☐ Wellness Program	1 point

*Business will be asked to provide additional information for points claimed

Tier 2 Criteria

Points will be combined with Tier 1 points for total points.

5. Sustainability This category awards points to businesses who have made an effort to reduce their impact on the environment. This supports the City's efforts to address climate change and energy challenges. The criteria aligns with the City's Climate Recovery Ordinance and Action Plan which aim to reduce carbon pollution and the community's fossil fuel use. The criteria focuses on enrollment in BRING's RE:think program, as it provides a comprehensive consultation that covers a number of areas. The criteria also includes points for businesses that reduce their operational and employee impact on the region's transportation system.	
☐ The company is certified in BRING's RE:think Business program.	2 points
The business meets at least one of the following: <ul style="list-style-type: none">☐ Participates in LTD's Point2Point program☐ Has entered into a Transportation Demand Management Agreement with the City of Eugene	1 point max
The business has completed at least one of the following: <ul style="list-style-type: none">☐ A consultation with the City to discuss their business' back-end operations and how to facilitate the reduction of their impact on the transportation system☐ A consultation with the City's Waste Prevention Green Building department to help businesses facilitate adopting energy saving practices.	1 point max
The business meets at least one of the following: <ul style="list-style-type: none">☐ A business that is exempt from stormwater management requirements but has implemented on-site stormwater management☐ A business who has gotten a reduction in SDCs and/or user fees by managing stormwater on-site beyond the minimum requirements	1 point max
☐ The company participates in the City of Eugene's Love Food, Not Waste program (if applicable)	1 point

*Business will be asked to provide additional information for points claimed

6. Redevelopment This category aligns with the community's infill and redevelopment goals. Its purpose is to encourage the reuse of underutilized sites and to increase the productivity of already developed sites. The remediation criteria awards points to businesses that have taken steps to address on-site contamination.	
☐ The exempted investment is either <ul style="list-style-type: none">• Expansion of the current site, OR• Redevelopment of a brownfield, OR• Redevelopment of vacant building(s)	5 points
☐ The company remediated environmental contamination during the investment.*	1 point

*Business will be asked to provide additional information for points claimed

7. Health Insurance

This category awards points to companies who offer more healthcare coverage than is required by law. As of January 2017, businesses with 50 or more employees are required to offer healthcare coverage to their employees.

For businesses with fewer than 50 employees:	
☐ Offer medical benefits for all eligible employees (employer pays at least 70% of premium)	2 points
For all businesses:	
☐ Offers medical benefits for families (employer pays at least 60% of premium)	3 points

8. Training and Advancement

This category is designed to encourage businesses to provide training and advancement opportunities to their employees.*

☐ Annual training expenditure greater than or equal to the U.S. average (as a percentage of total payroll): Annual training expenditure $\geq 3.2\%$ (Benchmark source: American Society for Training and Development)	1 point
☐ Company has a comprehensive written policy for wage or position advancement. (Should include items such as job descriptions, position classifications, regular performance evaluations, step advancement, progression pay schedule)	1 point
☐ Company offers a diversity or equity training for employees	1 point
☐ Company has signed a Letter of Support for the National Career Readiness Certificate with Lane Workforce Partnership	1 point

*Business will be asked to provide additional information for points claimed

9. Investment Size

This category awards points to businesses that made a significantly large investment within the Enterprise Zone. This acknowledges that these businesses will be contributing large property tax payments once the investments come onto the tax rolls after the exemption.

Size of new investment:	
☐ Assessed value equal to or greater than \$2,500,000 = 2 points OR	
☐ Assessed value equal to or greater than \$5,000,000 = 4 points	4 points max

Step 2.

Job Cap Criteria

The three-year tax exemption benefit shall be limited to a maximum of \$96,000 per job created or \$32,000 per job created per year, whichever is less. Tax exemption benefits in excess of that amount shall be paid as a public benefit contribution.

**West Eugene Enterprise Zone
Public Benefit Criteria – Final Changes**

This document shows the final changes the Task Force recommends for the West Eugene Enterprise Zone Public Benefit Criteria after consideration of City Council's comments on January 23, 2017. Changes are highlighted in each category.

Businesses who participate in the West Eugene Enterprise Zone (the Zone) are required to meet additional Public Benefit Criteria in order to qualify for the full tax exemption¹. The Criteria encourage businesses to take steps towards achieving certain community goals and priorities.

Step 1 outlines the nine public benefit categories. Step 2 outlines the job cap criteria that limits the amount of tax exemption a business can get depending on the number of jobs created.

Step 1

A business needs to get 25 points or more to qualify for the full exemption

Tier 1 Criteria

A business needs to score at least 15 points through Tier 1 Criteria

1. Business Type This category takes into account the possibility that businesses may have a harder time earning points in other categories due to funding and resource limitations.	
Indicate the number of permanent, full-time employees at submission of the Oregon Enterprise Zone Claim. <ul style="list-style-type: none"> ☐ Less than 25 employees = 9 points ☐ Between 25-49 employees = 7 points ☐ Between 50 and 99 employees = 5 points ☐ Between 100 and 499 employees = 2 points 	Up to 9 points
Business is a minority-owned, women-owned, or disadvantaged business enterprise.*	1 point



*Business will be asked to provide additional information for points claimed

¹ Authorized by ORS 285C.150

2. Wages

This category rewards businesses that offer high wages to all employees. Since the Enterprise Zones is designed to incentivize investments among traded sector* industries, the threshold is median wages** for traded sector industries.

*Traded sector industries include manufacturing, wholesale trade, & transportation/warehousing (defined by the OR Employment Dept.)

** If all salaries were arranged in order, the median wage would be the one with exactly half the data above it and half below it. The median wage is considered to be a more accurate reflection of the 'average' wage because it discounts extremes at either ends of the scale.

Companies with 25 or more employees:	Companies with fewer than 25 employees:	
☐ The median wage for ALL employees is equal to or greater than 100% of the median wage for the traded sector industries within Lane County	☐ The median wage for ALL employees is equal to or greater than 85% of the median wage for traded sector industries in Lane County	9 points
☐ The median wage for ALL employees is equal to or greater than 120% of the median wage for the traded sector industries within Lane County	☐ The median wage for ALL employees is equal to or greater than 100% of the median wage for the traded sector industries within Lane County	1 point
85% of 2016 Median Wage = \$15.39 per hour 100% of 2016 Median Wage = \$18.11 per hour 120% of 2016 Median Wage = \$21.73 per hour		
If the Lane County traded sector median wage drops below 120% of the minimum wage, then all companies should offer wages at or above 120% of the minimum wage to receive points. In 2016, 120% of Lane County's minimum wage is \$11.10 per hour.		



3. Local Hiring and Sourcing

This category emphasizes the importance of using available local resources and networks for business operations. It focuses on using programs and practices that offer employment services and training to local jobseekers. These programs also work with employers to identify good matches for specific positions. The category also encourages businesses to source their operational materials from within the region if possible. **Maximum total of 9 points.**

The company has created a procurement plan* that demonstrates their intention to source materials needed for regular business operations from: ☐ within Oregon = 1 point ☐ within Lane County = 2 points	Up to 2 points
☐ The company utilized State approved (Oregon Apprenticeship and Training Division) apprenticeship programs during construction of the exempt investment. *	1 point
☐ The company has had a consultation with the City of Eugene's Minority and Women Business Enterprise Contracting Specialist to discuss how they can facilitate more contracting opportunities for MWBE businesses.	2 points
A percentage of the company's new hires have been through local training/referral agencies: * ☐ Greater than 10% = 1 point ☐ Greater than 30% = 2 points ☐ Greater than 50% = 3 points	Up to 3 points
☐ Company has a diversity or equity plan or policy that outlines the steps they are taking to integrate diversity into the workplace and the hiring process.*	1 point



*Business will be asked to provide additional information for points claimed

4. Employee Benefits

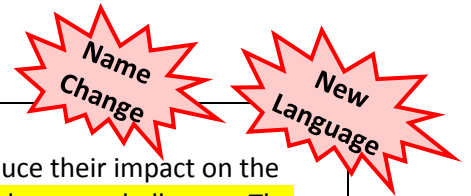
This category is designed to encourage businesses to offer additional benefits that are not mandated but can create a more positive work environment for all employees.*

☐ Childcare	1 point
☐ Life Insurance	1 point
☐ Employer Paid Time Off (a minimum of 10 days; includes holiday, vacation, sick leave, undesignated leave)	1 point
☐ Profit Sharing	1 point
☐ Retirement Plan	1 point
☐ Transportation	1 point
☐ Wellness Program	1 point

*Business will be asked to provide additional information for points claimed

Tier 2 Criteria

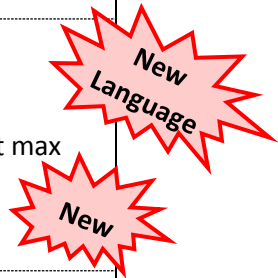
Points will be combined with Tier 1 points for total points.



5. Sustainability

This category awards points to businesses who have made an effort to reduce their impact on the environment. This supports the City's efforts to address climate change and energy challenges. The criteria aligns with the City's Climate Recovery Ordinance and Action Plan which aim to reduce carbon pollution and the community's fossil fuel use. The criteria focuses on enrollment in BRING's RE:think program, as it provides a comprehensive consultation that covers a number of areas. The criteria also includes points for businesses that reduce their operational and employee impact on the region's transportation system.

☐ The company is certified in BRING's RE:think Business program.	2 points
The business meets at least one of the following: <ul style="list-style-type: none">☐ Participates in LTD's Point2Point program☐ Has entered into a Transportation Demand Management Agreement with the City of Eugene	1 point max
The business has completed at least one of the following: <ul style="list-style-type: none">☐ A consultation with the City to discuss their business' back-end operations and how to facilitate the reduction of their impact on the transportation system☐ A consultation with the City's Waste Prevention Green Building department to help businesses facilitate adopting energy saving practices.	1 point max
The business meets at least one of the following: <ul style="list-style-type: none">☐ A business that is exempt from stormwater management requirements but has implemented on-site stormwater management☐ A business who has gotten a reduction in SDCs and/or user fees by managing stormwater on-site beyond the minimum requirements	1 point max
☐ The company participates in the City of Eugene's Love Food, Not Waste program (if applicable)	1 point



*Business will be asked to provide additional information for points claimed

6. Redevelopment

This category aligns with the community's infill and redevelopment goals. Its purpose is to encourage the reuse of underutilized sites and to increase the productivity of already developed sites. The remediation criteria awards points to businesses that have taken steps to address on-site contamination.

☐ The exempted investment is either <ul style="list-style-type: none">• Expansion of the current site, OR• Redevelopment of a brownfield, OR• Redevelopment of vacant building(s)	5 points
☐ The company remediated environmental contamination during the investment.*	1 point

*Business will be asked to provide additional information for points claimed

7. Health Insurance

This category awards points to companies who offer more healthcare coverage than is required by law. As of January 2017, businesses with 50 or more employees are required to offer healthcare coverage to their employees.

For businesses with fewer than 50 employees:	
☐ Offer medical benefits for all eligible employees (employer pays at least 70% of premium)	2 points
For all businesses:	
☐ Offers medical benefits for families (employer pays at least 60% of premium)	3 points

8. Training and Advancement

This category is designed to encourage businesses to provide training and advancement opportunities to their employees.*

☐ Annual training expenditure greater than or equal to the U.S. average (as a percentage of total payroll): Annual training expenditure $\geq 3.2\%$ (Benchmark source: American Society for Training and Development)	1 point
☐ Company has a comprehensive written policy for wage or position advancement. (Should include items such as job descriptions, position classifications, regular performance evaluations, step advancement, progression pay schedule)	1 point
☐ Company offers a diversity or equity training for employees	1 point
☐ Company has signed a Letter of Support for the National Career Readiness Certificate with Lane Workforce Partnership	1 point

*Business will be asked to provide additional information for points claimed

9. Investment Size

This category awards points to businesses that made a significantly large investment within the Enterprise Zone. This acknowledges that these businesses will be contributing large property tax payments once the investments come onto the tax rolls after the exemption.

Size of new investment:	
☐ Assessed value equal to or greater than \$2,500,000 = 2 points OR	
☐ Assessed value equal to or greater than \$5,000,000 = 4 points	4 points max

Step 2.

Job Cap Criteria

The three-year tax exemption benefit shall be limited to a maximum of \$96,000 per job created or \$32,000 per job created per year, whichever is less. Tax exemption benefits in excess of that amount shall be paid as a public benefit contribution.

Public Benefit Criteria

West Eugene Enterprise Zone (est. 2005)

1.	<u>Small Business</u>	9 points maximum
<p>Number of permanent, full-time employees after project completion, at submission of the Oregon Enterprise Zone Claim.</p> <p style="padding-left: 40px;">Less than 25 employees = 9 points Between 25 and 49 employees = 7 points Between 50 and 99 employees = 5 points Between 100 and 499 employees = 2 points</p>		
2.	<u>Health Insurance</u>	7 points maximum
<p>. Medical benefits for all eligible employees * = 4 points (Employer pays not less than 70% of the premium)</p> <p>. Medical benefits for family = 3 points (Employer pays not less than 50% of the premium)</p> <p>* An eligible employee works 32 hours or more per week in a permanent position and has completed all necessary probation period.</p>		
3.	<u>Training & Advancement Opportunities</u>	7 points maximum
<p>. Annual training expenditure greater than or equal to the U.S. average (as a percentage of total payroll).</p> <p style="padding-left: 40px;">Annual training expenditure $\geq 2.34\%$ = 4 points <i>(Benchmark source: American Society for Training and Development)</i></p> <p>. Company has a comprehensive written policy for wage or position advancement.</p> <p style="padding-left: 40px;">Written advancement policy = 3 points <i>(Shall include details such as job descriptions, position classifications, regular performance evaluations, step advancement, progression pay schedule)</i></p>		

4.	<u>Wages</u>	7 points
<p>. For companies with 25 or more employees, median wage for ALL employees is equal to or greater than the median wage for the traded sector industries* within Lane County.</p> <p style="text-align: center;">2005 Median wage = \$ 14.95 per hour</p> <p>. For companies with less than 25 employees, median wage for ALL employees is equal to or greater than 85% of the median wage for the traded sector industries within Lane County.</p> <p style="text-align: center;">85% of 2005 Median wage = \$ 12.70 per hour</p> <p><i>* Traded sector industries include manufacturing, wholesale trade, and transportation / warehousing as defined by the Oregon Employment Department.</i></p>		

5.	<u>Employee Benefits</u>	6 points maximum
<p>Company provides non-mandated employee benefit(s) to all employees.</p> <p style="margin-left: 40px;"> Childcare = 1 point Life Insurance = 1 point Employer Paid Time Off * = 1 point Profit Sharing = 1 point Retirement Plan = 1 point Transportation = 1 point </p> <p><i>* Includes holiday, vacation, sick leave, undesignated leave (minimum of 10 days)</i></p>		

6.	<u>Redevelopment</u>	5 points
<p>New investment is an expansion of the current site or a redevelopment of a brownfield or vacant building(s).</p>		

7.	<u>Referral Agency Hiring</u>	3 points maximum
<p>Percentage of new jobs hired through local, training/referral agencies.</p> <p style="margin-left: 40px;"> Greater than 10% = 1 point Greater than 30% = 2 points Greater than 50% = 3 points </p> <p><i>Examples: Department of Human Services, Catholic Community Services, Goodwill Industries, Lane Workforce Partnership, Lane Community College, local unions, Oregon Employment Department,</i></p>		

Private Rehabilitation Agencies, St. Vincent de Paul, Salvation Army, Vocational Rehabilitation, other.

8.	Construction	3 points maximum
Company takes steps to ensure a positive work environment during construction of a qualified enterprise zone investment.		
	. Utilization of State approved (Oregon Apprenticeship and Training Division) apprenticeship programs for construction trades during construction.	2 points
	. Qualified firm signs a “Build Oregon Responsibly” agreement.	1 point

9.	Investment Size	2 points maximum
Size of new investment.		
	Assessed value equal to or greater than \$2,500,000	1 point
	Assessed value equal to or greater than \$5,000,000	2 points

The criteria above will determine if a company is required to make a Public Benefit Contribution. Companies scoring below 25 points will be required to make a Public Benefit Contribution. The formula for calculating the Public Benefit Contribution is described below.

Calculating the Public Benefit Contribution

Companies that score below 25 points will make a public benefit contribution based on the following formula:

$\frac{25 - \text{Criteria Points Earned}}{100} \times \text{Tax Exemption} = \text{Public Benefit Contribution}$

Example

If a company scores 20 points and has a tax exemption of \$100,000, the company will make a \$5,000 Public Benefit Contribution (5% of the tax exemption).

$\frac{25 - 20}{100} \times \text{Tax Exemption} = \text{Public Benefit Contribution}$
--

$\frac{25 - 20}{100} \times \$ 100,000 = \$ 5,000$
--

Job Creation Cap – Additional Public Benefit Criteria

The three-year tax exemption benefit shall be limited to a maximum of \$96,000 per job created or \$32,000 per job created per year, whichever is less. Tax exemption benefits in excess of that amount shall be paid as a public benefit contribution. Public benefit contribution payments made with the criteria points formula (above) will be credited towards the payment required by the job creation cap. The maximum public benefit payment shall be one-third of the tax exemption benefit.

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Action: A Resolution Calling A City Election on November 7, 2017, For The Purpose of Referring to the Legal Electors of the City of Eugene a Measure Authorizing the Issuance of a Maximum of \$51,200,000 of General Obligation Bonds to Fund Street Preservation Projects and Bicycle and Pedestrian Projects

Meeting Date: July 24, 2017
Department: Central Services/Public Works
www.eugene-or.gov

Agenda Item Number: 4
Staff Contact: Sue Cutsogeorge
Contact Telephone Number: 541-682-5589

ISSUE STATEMENT

Council will consider placing a General Obligation (GO) bond measure for street preservation on the November 2017 ballot.

BACKGROUND

Following considerable study and discussion, including forming a Council Committee on Transportation Funding and convening an ad hoc citizen Street Maintenance Task Force, Council on July 28, 2008, approved Resolution 4953, calling a city election on a measure authorizing the issuance of \$35.9 million of general obligation bonds to fund street preservation projects. Eugene voters on November 4, 2008, passed the five-year general obligation bond to fix streets, payable from property taxes beginning November 2009 and continuing through November 2013. The taxes levied from the 2008 street bond ended in 2013.

On July 9, 2012, Council approved Resolution 5063, calling a city election on a measure authorizing the issuance of \$43 million of general obligation bonds to fund street preservation projects, and bicycle and pedestrian projects. In November 2012, Eugene voters overwhelmingly approved Measure 20-197 that continued the City's road repair program for another five years. The new bond measure committed to fix 76 streets and provided an average of \$516,000 per year for bicycle and pedestrian projects. The bond measure took effect in 2014 and continued the bond-funded pavement preservation program that was first approved by local voters in 2008. The taxes levied pursuant to the 2012 street bond end in 2018.

The 2017 Pavement Management Report was presented to Council on March 13, 2017 and provided updated information on the condition of asphalt paving in Eugene using 2016 rating and inventory data. The report showed progress had been made on the condition of Eugene's streets in large part due to the additional funds available from the GO bonds, but more work was needed to further reduce the backlog of repairs on the 1,356 lane miles of streets in the City. Specifically, the 2017 report calculated the backlog of repairs on improved asphalt streets was \$92 million; a

reduction in the estimated backlog of needed repairs of \$79 million since the 2008 bond was approved. Despite this downward trend, the backlog is projected to continue to grow unless there is an increase in funding that is both sufficient and sustainable.

In anticipation of the expiration of the 2012 bond measure, at the March 13, 2017 work session, Council provided direction to staff to work with the citizen Street Repair Review Panel (SRRP) to develop a recommendation on a 2017 bond measure. On June 28, 2017, the SRRP approved the recommendation to renew a five-year \$51.2 million bond measure to fix 83 streets and fund bicycle and pedestrian projects.

At a work session, on July 12, 2017, after review of the SRRP recommendation, public opinion survey results, and discussion, Council directed the City Manager to bring Council a resolution placing a \$51.2 million GO bond measure to fix streets on the November 2017 ballot for final action. Attachment A includes the resolution referring the GO bond measure to the November 2017 ballot along with the specific list of street projects. Exhibit A to the attachment contains a street list of the proposed projects to show how they are distributed throughout the City. Attachment B contains a map of the proposed projects to show how they are distributed throughout the City.

The \$51.2 million bond measure is expected to cost the typical homeowner in Eugene an average of \$0.65 per \$1,000 of assessed value annually over the five year period. This rate is also the approximate average tax rate levied over the term of the two previous bond measures. The annual cost to the typical homeowner over the span of the current bond passed by voters in 2012 is projected at \$127. The average cost to the typical homeowner for the proposed 2017 bond measure is estimated at \$148.

Voters' Pamphlet and Neutral Information Tabloid

Immediately following this item on the council agenda is an item that requests funding for a voters' pamphlet and assignment of councilors to serve on the proponent committee.

The City has prepared neutral information tabloids for the 2008 street bond measure, but did not prepare one for the 2012 street bond measure. Council is asked to decide whether to prepare a neutral information tabloid for the 2017 bond measure. The estimated cost is \$25,000.

Timing

A resolution placing the measure on the ballot should be approved prior to City Council's summer break (July 27 – September 11) to comply with the timelines for the November election.

RELATED CITY POLICIES

City Council continues to support initiatives to adequately fund the transportation system for people who drive, walk, and ride bicycles, including maintenance and preservation and capital reconstruction.

COUNCIL OPTIONS

Council could approve the resolution as presented in Attachment A, make changes to the resolution, or take no action. If Council decides to place a measure on the ballot, they could choose to have staff prepare a neutral information tabloid, or decide not to do so.

CITY MANAGER'S RECOMMENDATION

The City Manager recommends approving the resolution and preparing a neutral information tabloid.

SUGGESTED MOTION

Move to approve Resolution No. 5204 placing a GO bond measure on the November 2017 ballot.

ATTACHMENTS

- A. Resolution Referring a GO Bond Measure to the November 2017 Ballot
- B. Map of Proposed Projects

FOR MORE INFORMATION

Contact: Sue Cutsogeorge, Finance Director
Telephone: 541-682-5589
Staff E-Mail: Sue.L.Cutsogeorge@ci.eugene.or.us

Contact: Jenifer Willer, Principal Civil Engineer
Telephone: 541-682-6036
Staff E-Mail: Jenifer.M.Willer@ci.eugene.or.us

RESOLUTION NO. 5204

A RESOLUTION CALLING A CITY ELECTION ON NOVEMBER 7, 2017, FOR THE PURPOSE OF REFERRING TO THE LEGAL ELECTORS OF THE CITY OF EUGENE A MEASURE AUTHORIZING THE ISSUANCE OF A MAXIMUM OF \$51,200,000 OF GENERAL OBLIGATION BONDS TO FUND STREET PRESERVATION PROJECTS AND BICYCLE AND PEDESTRIAN PROJECTS.

The City Council of the City of Eugene finds that:

A. Using the City's current 5-cent per gallon local gas tax, other dedicated pavement preservation funding, and a \$35.9 million, five-year bond measure approved by voters in November 2008 to repair more than 54 streets, and a \$43 million, five-year bond measure approved by voters in November 2012 to repair more than 76 streets, the City has completed nearly \$81.8 million in street preservation work since 2002, the beginning of Eugene's pavement preservation program, and the City has repaired over 504 lane miles of streets through overlay, reconstruction and slurry seal treatments.

B. The revenues from the local gas tax, and the 2008 and 2012 bond measures have helped reduce the backlog of street repair projects. Currently the backlog of repairs on improved asphalt streets is \$92 million; a reduction in the estimated backlog of needed repairs of more than \$79 million since the 2008 bond was approved. Despite this short-term downward trend the backlog is projected to continue to grow unless there is funding that is both sufficient and sustainable. The taxes levied from the 2012 street bond end in 2018. Streets that have failed to the point of reconstruction create safety problems and cause vehicle repair problems, make walking, biking or driving on the streets uncomfortable, interfere with economic activity and diminish the quality of life.

C. In order to address the funding shortfalls with the City's street maintenance and preservation program, the City Council determined that a General Obligation Bond measure generating approximately \$10.2 million in bond proceeds annually should be referred to voters. Of that amount, the Council determined that an annual average of \$1,000,000 should be allocated over a period of five years to support bicycle and pedestrian projects guided by the pedestrian and bicycle master plan, City staff, the Active Transportation Committee, and the City's goals to increase safety on City streets.

D. The bond proceeds will be used to overlay or reconstruct the driving surface of streets as well as to preserve existing integral elements of the street such as curbs, gutters, sidewalks, on-street bike lanes, traffic signals, street lights, medians, traffic calming devices, and other integral parts of a street preservation project. These preservation efforts will be undertaken only to preserve existing elements, not to expand the motor vehicle capacity of the street system. In addition, the City will allocate an annual average of \$1,000,000 of the bond proceeds over a period of five years to fund bicycle and pedestrian projects.

E. A general obligation bond measure of \$51.2 million would fund specific street preservation projects over a period of five years. This amount represents 78 streets that would repair an estimated 88 lane miles of roads and fund bicycle and pedestrian projects, and pay for bond issuance costs. The \$51.2 million figure accounts for \$9.5 million per year for five years at an inflation factor of 3.7%.

F. The measure is expected to cost an average of \$0.65 per 1000 of assessed value each year for five years. For an average homeowner in Eugene, this would be about \$148 per year. This rate is also the approximate average tax rate levied over the five years of the 2012 bond measure. The taxes would first be levied in November 2019, after the 2012 bond taxes end in 2018.

G. The criteria for choosing bond projects included: (a) use of the most current engineering and cost-benefit information about needed street rehabilitation and reconstruction; (b) citizen input with respect to prioritizing major streets in need of reconstruction; and (c) geographic distribution throughout the community to ensure all areas of the City benefit from the bond proceeds. Bond proceeds will be used only for street preservation projects included in the list of projects attached as Exhibit A to this Resolution. If all of the projects listed in Exhibit A are completed and there are bond proceeds remaining, the Council may add other street preservation projects to the list.

H. In order to promote accountability in the use of bond proceeds, the City Manager will contract with an outside auditor to prepare an annual written report on the use of the bond proceeds. The auditor will ascertain and report on whether the bond proceeds were used for the authorized purposes and in compliance with the restrictions set forth above. The City Manager will provide the report to the Council and make the report publicly available.

I. To further promote accountability and citizen involvement in street preservation projects, the City Manager will convene the citizen street repair review panel. The citizen street repair review panel will prepare an annual report, separate and distinct from the report prepared by the outside auditor, documenting the City's use of the bond proceeds and noting whether the bond proceeds were used in compliance with the terms of this Resolution. The City Manager will provide the street repair review panel's report to the Council and make the report publicly available.

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EUGENE, a Municipal Corporation of the State of Oregon, as follows:

Section 1. A city election is called for the purpose of submitting to the qualified electors of the City a Measure authorizing the issuance of a maximum of \$51,200,000 of General Obligation bonds to fund street preservation projects and bicycle and pedestrian projects.

Section 2. The City Council orders this City election to be held in the City of Eugene, Oregon, concurrently with the general election on the 7th day of November, 2017, in

accordance with the provisions of Chapter 254 of the Oregon Revised Statutes, and the ballots shall be counted and tabulated and the results certified as provided by law.

Section 3. The City Recorder is directed to give not less than ten days' notice of the City election by publication of one notice in the Register Guard, a newspaper published in the City and of general circulation within the City.

Section 4. If approved by the electors, the proceeds from the sale of the bonds will be used only for costs related to street preservation projects, bicycle and pedestrian projects and payment of bond issuance costs and not to expand the motor vehicle capacity of the street system. The use of bond proceeds for street preservation projects will be limited to projects included in Exhibit A to this Resolution unless upon completion of all the projects listed in Exhibit A to this Resolution the Council adds other street preservation projects to the list in order to utilize unspent bond proceeds. An outside auditor will report on whether the bond proceeds were used in compliance with these limitations.

Section 5. This Resolution shall become effective immediately upon its adoption.

The foregoing Resolution adopted the ____ day of July, 2017.

City Recorder

Project List for 2017 Bond Measure to Fix Streets

Exhibit A

MAP NUMBER	STREET NAME	FROM	TO
1	03RD AVENUE	HIGH ST	PEARL ST
2	04TH AVENUE	COBURG RD	PEARL ST
3	05TH AVENUE	CHAMBERS ST	GRANT ST
4	08TH AVENUE	CHAMBERS ST	MONROE ST
5	08TH AVENUE	WILLAMETTE ST	MILL ST
6	08TH AVENUE	GARFIELD ST	CHAMBERS ST
7	11TH AVENUE	CHARNELTON ST	CHAMBERS ST
8	11TH AVENUE	CHAMBERS ST	GRANT ST
9	11TH AVENUE	TYINN ST	BERTELSEN RD
10	17TH AVENUE	HILYARD ST	OAK ST
11	19TH AVENUE	WILLAMETTE ST	HIGH ST
12	19TH AVENUE	HILYARD ST	FAIRMOUNT BLVD
13	20TH AVENUE	WILLAMETTE ST	OAK ST
14	24TH AVENUE	HARRIS ST	AGATE ST
15	46TH AVENUE	FOX HOLLOW RD	DONALD ST
16	AGATE STREET	N 163 BLACK OAK RD	FIRLAND ST
17	ALDER STREET	30TH AVE	32ND AVE
18	ALDER STREET	24TH AVE	27TH AVE
19	AMAZON PARKWAY	19TH AVE	2693 S OF E 24TH
20	ARROWSMITH STREET	TERRY ST	11TH AVE
21	BAILEY HILL ROAD	5TH AVE	11TH AVE
22	BAILEY LANE	BOGART LN	LUELLA ST
23	BALFOUR STREET	TERRA AVE	NORTH END
24	BEDFORD WAY	OAKWAY RD	FAIR OAKS DR
25	BREWER AVENUE	BREWER AVENUE	SOUTH END
26	BROADWAY	MILL ST	11TH AVE
27	BROOKSIDE DRIVE	BRAE BURN DR (NORTH)	ADDR 999
28	BROOKSIDE DRIVE	BRAE BURN DR (SOUTH)	MONTARA WAY
29	CALGARY STREET	HOLLY AVE	ELANCO AVE
30	CANDLELIGHT DRIVE	AVALON	ROYAL
31	CARMEL AVENUE	GILHAM RD	NORWOOD ST
32	CARMEL AVENUE	DIANE ST	GILHAM RD
33	CATALINA STREET	JUHL ST	WILLHI ST
34	CHAMBERS STREET	11TH AVE	13TH AVE
35	CHAMBERS STREET	18TH AVE	24TH AVE
36	CHARNELTON STREET	4TH AVE	6TH AVE
37	CHASE STREET + CDS	500' NORTH OF MARSHALL	NORTH END
38	CLAREY STREET	BEAN ST	1071' S OF BEAN ST
39	COBURG ROAD	FERRY STREET BRIDGE	OAKWAY RD
40	CONCORD STREET	BERNTZEN RD	JACOBS DR
41	CRESCENT AVENUE	NORKENZIE RD	ADDRS 1670
42	ECHO HOLLOW CDS	WEST END (CDS) (880-960)	ECHO HOLLOW RD
43	ELANCO AVENUE + 1 CDS (NORTH)	NORKENZIE RD	END OF NORTHERLY CDS
44	FAIR OAKS DRIVE	OAKWAY RD	FAIRWAY LP
45	FAIRMOUNT BOULEVARD	15TH AVE	COLUMBIA ST
46	FRANKLIN BOULEVARD EB	WALNUT ST	11TH AVE
47	FRANKLIN BOULEVARD WB	WALNUT ST	11TH AVE

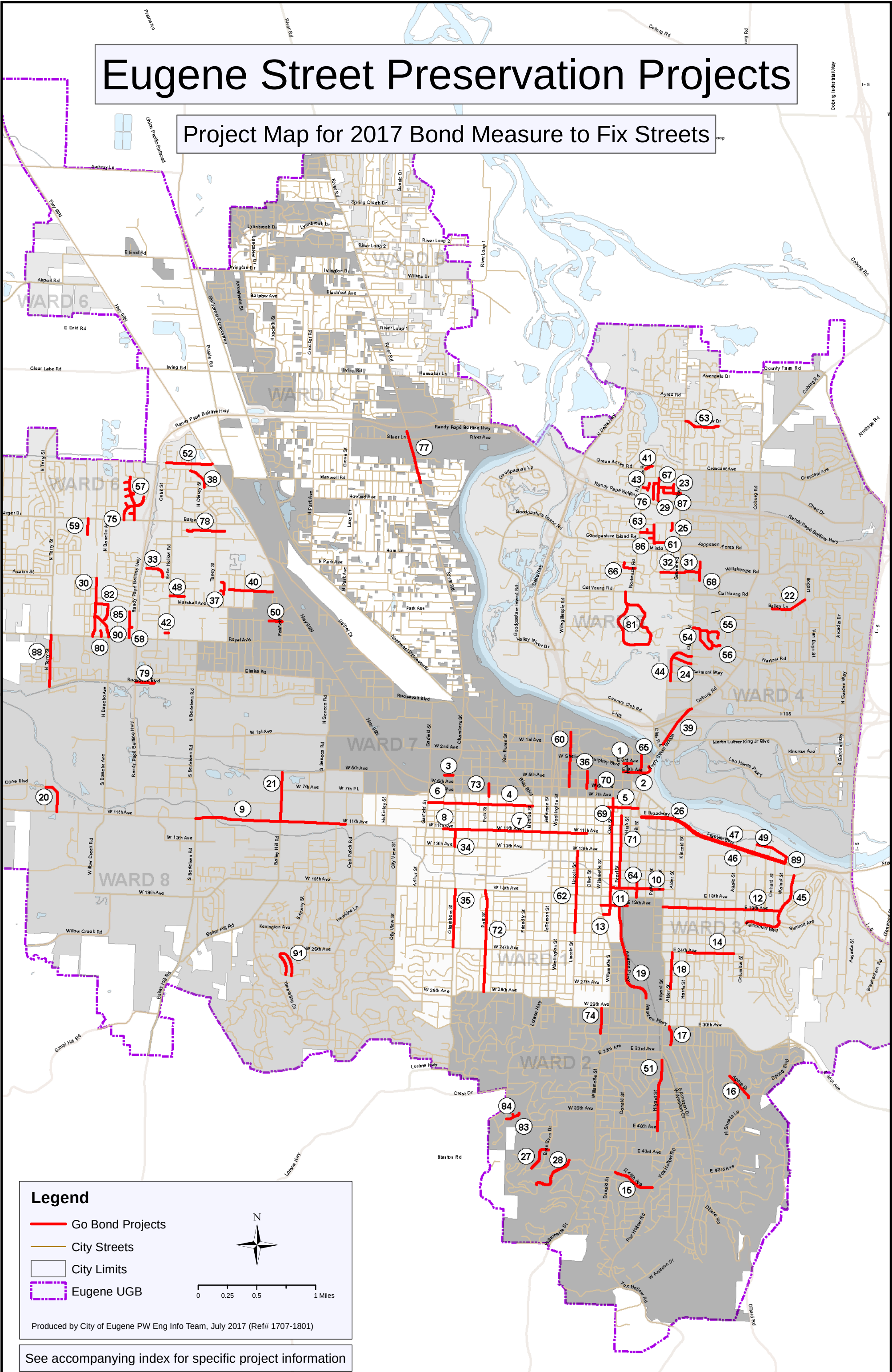
Project List for 2017 Bond Measure to Fix Streets

Exhibit A

MAP NUMBER	STREET NAME	FROM	TO
48	FULLER AVENUE	ECHO HOLLOW RD	JAY ST
49	GARDEN AVENUE	MOSS ST	WALNUT ST
50	HAWTHORNE AVENUE	WEST END	FAIRFIELD AVE
51	HILYARD STREET	W AMAZON DR	40TH AVE
52	JESSEN DRIVE	ELIZABETH ST	HWY 99
53	LAKEVIEW DRIVE	207' E OF SARAH LN	GILHAM RD
54	LARIAT DRIVE	OAKWAY RD	LARIAT DR
55	LARIAT MEADOWS DRIVE	LARIAT DR	EAST END
56	LARIAT MESA	LARIAT DR	EAST END
57	LAURELHURST DRIVE + 5 CDS	MELROSE LP	BARGER DR
58	LAURELHURST DRIVE + SHEFFIELD CT C	HARRIET AVE	ROYAL AVE
59	LAVETA LANE	BARGER DR	SOUTH END
60	LAWRENCE STREET	DRWY 36	6TH AVE
61	LEMMING AVENUE	TARPON ST	SHILO ST
62	LINCOLN STREET	13TH AVE	22ND AVE
63	LINNEA AVENUE + 1 CDS	NORKENZIE RD	TARPON ST
64	MILL STREET	16TH AVE	18TH AVE
65	MILL STREET	2ND AVE	4TH AVE
66	MONTEREY AVENUE	NORKENZIE RD	LARKSPUR AVE
67	MONTREAL AVENUE	CALGARY ST	BALFOUR ST
68	NORWOOD STREET	MONTEREY ST	MARLOW ST
69	OAK STREET	7TH AVE	20TH AVE
70	OLIVE STREET	5TH AVE	6TH AVE
71	PEARL STREET	BROADWAY	17TH AVE (AMAZON BRIDGE)
72	POLK STREET	18TH AVE	28TH AVE
73	POLK STREET	67' N OF 6TH AVE	72' S OF 7TH AVE
74	PORTLAND ST	29TH AVE	31ST AVE
75	PRIMROSE STREET + 1 CDS	BARGER RD	100' N OF PARKER PL (S)
76	QUEBEC STREET	CALGARY ST	ELANCO ST
77	RIVER ROAD	MAXWELL RD	BELTLINE RD
78	ROBIN AVENUE	200' EAST OF RUSKIN ST	396' EAST OF TANEY ST
79	ROOSEVELT BLVD	BELTLINE	APPROX 800' EAST OF BELTLINE
80	ROYAL AVENUE CUL DE SAC	ROYAL AVE	N END CDS
81	SPYGLASS DRIVE	CAL YOUNG RD	LOOP AROUND BACK TO SPYGLASS DR
82	STAGECOACH ROAD	CANDLELIGHT DR	SURREY LN
83	SUNDANCE STREET	SUNDIAL RD	EAST END
84	SUNDANCE STREET CDS	NORTH END	SUNDANCE ST
85	SURRY LANE	STAGECOACH	WELCOME WY
86	TARPON STREET + CUL-DE-SAC	BREWER AVE	LEMMING AVE
87	TERRESA AVENUE	MONTREAL AVE	GILHAM RD
88	TERRY STREET	ROYAL AVE	ROOSEVELT BLVD
89	WALNUT STREET	FRANKLIN BLVD	GARDEN AVE
90	WELCOME WAY	CANDLELIGHT DR	ROYAL AVE
91	WINDSOR CIRCLE EAST/WT	WILSHIRE LN	WILSHIRE LN

Eugene Street Preservation Projects

Project Map for 2017 Bond Measure to Fix Streets



EUGENE CITY COUNCIL

AGENDA ITEM SUMMARY



Action: Approval of Motions Relating to the November 7, 2017, Election

Meeting Date: July 24, 2017
Department: City Manager's Office
www.eugene-or.gov

Agenda Item Number: 5
Staff Contact: Beth Forrest
Contact Telephone Number: 541-682-5882

ISSUE STATEMENT

The purpose of this item is to solicit council direction on items related to the November 7, 2017 election.

BACKGROUND

On June 12, 2017, the City Council adopted a resolution calling a city election on November 7, 2017 for the purpose of referring to the legal electors of the City of Eugene a measure amending Section 24 of the Eugene Charter of 2002 regarding filling vacancies in elective city offices. On July 24, 2017, the City Council will take action on a resolution calling a city election on November 7, 2017, for the purpose of referring to electors a General Obligation (GO) bond measure for street preservation. There are several decisions related to the election for council to consider.

Voters' Pamphlet: Eugene Code requires the City Manager to publish and distribute a local voters' pamphlet for elections in which a city measure is on the ballot. The time required for printing a pamphlet and preparing it for mailing are set by production schedules of mailing services and commercial printers. Pamphlet content and deadlines for its preparation and mailing are established by Eugene Code 2.993 through 2.997. To meet these deadlines, council action is needed before the council adjourns for its summer break.

Production of a voters' pamphlet is not a regularly budgeted item and thus requires a request for additional funds. Production costs for the voters' pamphlets the past few years have averaged between \$20,000 and \$25,000 (including mailing). Taking into account increased costs for postage and labor, staff estimates that this pamphlet will cost approximately \$25,000.

Information Tabloid: In some past elections, council has directed staff to prepare a neutral information tabloid. The tabloid contains more information than what would be included in the voters' pamphlet. Costs for publishing this information will vary depending on the size of the publication and the distribution costs. An estimate for such a tabloid is approximately \$20,000.

Election Costs: Council should also be aware that because these measures will be voted on during a "special election" year, the City must pay a portion of the cost of holding the election. This cost will depend on whether other jurisdictions also have measures on the ballot. Initial

estimates are that the cost will be in the \$175,000-\$211,000 range. However, if the Eugene measures are the only measures on the ballot, that cost could increase significantly.

RELATED CITY POLICIES

EC 2.993 (2) requires the city manager to publish and distribute a local voters' pamphlet for elections in which a city measure is on the ballot.

EC 2.996 (1)(b) establishes that for City Council-referred measures, the argument in favor and the rebuttal to the opposition argument are to be prepared by one or more of the councilors who voted in favor of the measure.

COUNCIL OPTIONS

1. The council may approve motions to produce and expend funds on a voters' pamphlet and appoint councilors to the two proponent committees.
2. The council may determine that, Eugene Code provisions notwithstanding, the impacts of implementing the two ballot measures are not substantial enough to warrant the expense of preparation and distribution of a voters' pamphlet.
3. Council may approve a motion to prepare a neutral information tabloid, or council may decide to not proceed with preparation of such a tabloid.

CITY MANAGER'S RECOMMENDATION

The City Manager recommends approval of the motions to produce and pay for a voters' pamphlet, to appoint members of the two proponent committees and to produce a neutral informational tabloid for voters.

SUGGESTED MOTIONS

- A. Move to direct the City Manager to publish and distribute a local voters' pamphlet for the special election scheduled for November 7, 2017, on a ballot measure amending the Eugene Charter related to elections to fill vacant Mayor or Councilor position; and on a bond measure for street preservation projects.
- B. Move to appoint Councilors _____, _____, and _____ to the voters' pamphlet proponent committee for the Charter Amendment related to elections to fill Mayor/Councilor vacancies.
- C. Move to appoint Councilors _____, _____, and _____ to the voters' pamphlet proponent committee for the bond measure for street preservation projects.
- D. Move to direct the City Manager to prepare a neutral information tabloid concerning one or both measures.

- E. Move to direct the City Manager to include on a supplemental budget sufficient appropriation offset by General Fund contingency and the Reserve for Revenue Shortfall to produce that voters' pamphlet, produce a neutral information tabloid and pay for the City's share of election costs.

ATTACHMENTS

None.

FOR MORE INFORMATION

Staff Contact: Beth Forrest, City Recorder
Telephone: 541-682-5882
Staff E-Mail: beth.l.forrest@ci.eugene.or.us