City Council
125 E. 8th Ave., 2nd Floor
Eugene, OR 97401-2793
541-682-5010 • 541-682-5414 Fax
www.eugene-or.gov

EUGENE CITY COUNCIL AGENDA

September 19, 2016

6:00 p.m. CITY COUNCIL PUBLIC FORUM
South Eugene High School Cafeteria, 400 East 19th Avenue
Eugene, Oregon 97405

Meeting of September 19, 2016;
Her Honor Mayor Kitty Piercy Presiding

Councilors

Greg Evans, President	Alan Zelenka, Vice President
George Brown	Mike Clark
George Poling	Chris Pryor
Claire Syrett	Betty Taylor

6:00 p.m. CITY COUNCIL PUBLIC FORUM
South Eugene High School Cafeteria, 400 East 19th Avenue

1. **PUBLIC FORUM**
   South Willamette Planning

The Eugene City Council welcomes your interest in these agenda items. This meeting location is wheelchair-accessible. For the hearing impaired, an interpreter can be provided with 48 hours' notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hours' notice. To arrange for these services, contact the receptionist at 541-682-5010. City Council meetings are telecast live on Metro Television, Comcast channel 21, and rebroadcast later in the week.

El consejo de la Ciudad de Eugene agradece su interés en estos asuntos de la agenda. El lugar de la reunión tiene acceso para sillas de ruedas. Se puede proveer a un intérprete para las personas con discapacidad auditiva si avisa con 48 horas de anticipación. También se puede proveer interpretación para español si avisa con 48 horas de anticipación. Para reservar estos servicios llame al 541-682-5010. Las reuniones del consejo de la ciudad se transmiten en vivo por Metro Television, Canal 21 de Comcast y son retransmitidas durante la semana.

For more information, contact the City Manager's Office at 541-682-5010,
or visit us online at ***www.eugene-or.gov.***

EUGENE CITY COUNCIL
AGENDA ITEM SUMMARY

Public Forum: South Willamette Planning

Meeting Date: September 19, 2016
Agenda Item Number: 1
Department: Central Services
Staff Contact: Jason Dedrick
www.eugene-or.gov
Contact Telephone Number: 541-682-5033

ISSUE STATEMENT
The purpose of the Public Forum is to provide an opportunity for community members to share with City Council their thoughts about engagement processes related to South Willamette planning.

BACKGROUND
Recent efforts related to land use planning in the South Willamette area have prompted the desire from community members for additional opportunities to share their thoughts and observations about area planning and community engagement. Mayor Piercy convened a small group of stakeholders over the summer that was tasked with selecting a date and location for a forum that would allow all interested community parties an opportunity to provide input.

A letter from Mayor Piercy (Attachment A) was sent on July 21, 2016, to the interested parties mailing list for the South Willamette planning effort as well as to the Neighborhood Leaders Council and all Neighborhood Associations. This letter explained the purpose of the forum as a way to share thoughts on engagement processes related to South Willamette, particularly any concepts or comments that have not been shared previously with staff or City Council. In addition, since future area planning efforts will occur in other parts of the city to meet Envision Eugene goals, community members were also encouraged to provide ideas about future engagement processes.

All testimony submitted in advance of the Public Forum and the video and any notes from the forum will be made available on the City's website in the days following the forum. Council may discuss the forum at a work session scheduled on September 26, 2016.

RELATED CITY POLICIES
Efforts related to land use and area planning relate to the Council goals of sustainable development and effective, accountable municipal government.

COUNCIL OPTIONS
This is a public forum meant to help inform Council on current efforts related to South Willamette and future area planning in the City.

ATTACHMENTS
A. Mayor Piercy Invitation Letter

FOR MORE INFORMATION
Staff Contact: Jason Dedrick
Telephone: 541-682-5033
Staff E-Mail: jason.p.dedrick@ci.eugene.or.us

ATTACHMENT A

Eugene Mayor's Office
Kitty Piercy

July 21, 2016

Dear Friends,

We need to move forward with Envision Eugene and to plan for our future in a way that builds on what the community wants and the work that the City Council has accomplished to date. In the South Willamette process, we learned that we need to broaden engagement in our planning efforts.

I have heard that people want more opportunities to share their thoughts. In preparation, I convened a group that was tasked with selecting the date and location for a forum that would allow all interested community parties to voice their thoughts on the process for that effort.

Based on their input, I am inviting everyone to a public forum that will provide this opportunity:

Date: Monday, September 19, 2016
Start Time: 6:00 p.m.
Sign In: Sign-in for commenters begins at 5:30 p.m. and will close at 7:00 p.m.
Location: South Eugene High School Cafeteria, 400 East 19th Avenue, Eugene
Format: Each attendee will be provided with three minutes to share his or her comments

The purpose of the meeting is to provide people from across the community with the opportunity to share their thoughts about engagement processes related to South Willamette, in particular any concepts or comments that may not have been shared yet. In addition, since this project was the first of other area planning efforts that will be necessary throughout the community to meet our Envision Eugene goals, I invite all community members to provide ideas about future engagement in neighborhoods.

To hear from as many people in the community as possible, comments will be welcome at the forum or in writing. An e-mail address (southwillamette@ci.eugene.or.us) has been established to collect ideas through September 20. All communications will be shared with Council and published on the City's website prior to their next work session on this topic. At the work session, Council will discuss how to move forward based on community feedback received, the work of Oregon Consensus, the Brown/Clark proposal and other potential combinations.

We will be sharing information about the forum with interested parties and neighborhoods. I encourage you to spread the word too. It's important that we reach as many people as possible.

If you have questions, let me know. I hope you are enjoying a wonderful Eugene summer, and I look forward to seeing you in September.

Sincerely,

Kitty Piercy

Kitty Piercy
Mayor of Eugene