



Eugene City Council

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www.eugene-or.gov

EUGENE CITY COUNCIL AGENDA

January 23, 2023

5:30 p.m. CITY COUNCIL WORK SESSION

City Council meetings will continue to be held in hybrid format using in person and virtual meeting technology. Information about online or other options for access and participation will be available at <https://www.eugene-or.gov/3360/Webcasts-and-Meeting-Materials>

Meeting of January 23, 2023; Her Honor Mayor Lucy Vinis Presiding

Councilors

Randy Groves, President
Mike Clark
Lyndsie Leech
Jennifer Yeh

Matt Keating, Vice President
Greg Evans
Emily Semple
Alan Zelenka

5:30 p.m. CITY COUNCIL WORK SESSION

- 1. WORK SESSION: Work Session: Outline of Terms- University of Oregon Autzen Complex Expansion**
- 2. WORK SESSION: Strategic Planning Update**

The Eugene City Council welcomes your interest in these agenda items. This meeting location is wheelchair-accessible. For the hearing impaired, an interpreter can be provided with 48 hours' notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hours' notice. To arrange for these services, contact the receptionist at 541-682-5010. City Council meetings are telecast live on Metro Television, Comcast channel 21, and rebroadcast later in the week.

El consejo de la Ciudad de Eugene agradece su interés en estos asuntos de la agenda. El lugar de la reunión tiene acceso para sillas de ruedas. Se puede proveer a un intérprete para las personas con discapacidad auditiva si avisa con 48 horas de anticipación. También se puede proveer interpretación para español si avisa con 48 horas de anticipación. Para reservar estos servicios llame al 541-682-5010. Las reuniones del consejo de la ciudad se transmiten en vivo por Metro Television, Canal 21 de Comcast y son retransmitidas durante la semana.

For more information, contact the Council Coordinator at 541-682-5010,
or visit us online at www.eugene-or.gov.

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Work Session: Outline of Terms- University of Oregon Autzen Complex Expansion

Meeting Date: January 23, 2023
Department: Planning & Development
www.eugene-or.gov

Agenda Item Number: 1
Staff Contact: Denny Braud
Contact Telephone Number: 541-682-5536

ISSUE STATEMENT

At this work session, Council will be asked to consider approval of an outline of terms associated with the University of Oregon's (UO) potential expansion of the Autzen Stadium Complex, including the exchange of city-owned park property adjacent to the Autzen Complex for UO-owned land along the Willamette River, the reconfiguration of Leo Harris Parkway, and measures intended to address the project's impacts and contribute to a community-benefit project.

BACKGROUND

The UO is developing plans for a new indoor athletics practice facility to the west of Autzen Stadium between Leo Harris Parkway and Martin Luther King Jr. Blvd. The new indoor facility would be primarily used by the football program but would also benefit other athletic programs by freeing up access to the existing Moshofsky Center indoor facility. Funding for the project would come from private UO sponsors.

Because the new indoor facility is proposed to be built on the site of UO's two existing outdoor football practice fields, the UO approached the City about acquiring approximately 4 acres of city-owned park property and realigning Leo Harris Parkway to provide UO with additional land on which it could construct two new (replacement) outdoor practice fields adjacent to the proposed new indoor facility. The city-owned property is now the site of an Alton Baker Park/Science Center parking lot.

At the July 11, 2022 work session, Council received an overview of the UO project, including a discussion of potential terms that could be further negotiated. Council authorized the City Manager to enter into negotiations and return with a more detailed proposal for Council to consider.

The UO has reached out to several impacted stakeholders regarding the proposed expansion, including the Science Center, Kesey Enterprises, Nearby Nature, Whilamut Citizen Planning Committee, and Emerald Valley BMX. Following City Council's July work session, the UO hosted a public open house at the Eugene Science Center. Interested members of the community came to learn more about the project and ask questions. The UO sent invitations announcing the open house to neighborhood association boards (Harlow, SUNA, Fairmont) and to various stakeholders.

The Outline of Terms is included in Attachment A. The key points within the outline of terms include the following:

- The UO will build the new indoor practice facility on property currently owned by the UO, basically on the site west of Autzen where the two existing outdoor practice fields are located.
- In order to replace and provide space for two outdoor practice fields, the UO will be responsible for the realignment of Leo Harris Parkway to the south edge of the existing Alton Baker Park/Science Center parking lot.
- The UO will acquire the Alton Baker Park/Science Center parking lot property (approx. 4 acres) to accommodate the street realignment and practice fields.
- Compensation for the acquisition will include a land exchange for UO-owned property (approx. 8 acres) along the south side of the Willamette River adjacent to the Downtown Riverfront Park.
- The UO will replace the Alton Baker Park/Science Center parking lot with newly constructed parking north of the Science Center and within the area east of the Science Center.
- As part of the parking mitigation improvements, the UO will improve the gravel parking area east of the canoe canal bridge adjacent to Autzen Stadium, and incorporate a kayak/canoe launching area to improve access to the Alton Baker canoe canal as part of the improvements.
- To address the need to replace and enhance Cuthbert Amphitheater ADA parking currently within the Alton Baker Park/Science Center parking lot, the UO will provide a new ADA parking area immediately adjacent to Cuthbert Amphitheater.
- The UO will make improvements to the canoe canal bridge, the improvement of which could provide a secondary emergency vehicle ingress/egress for Cuthbert Amphitheater events.
- The UO will enter into an agreement with the Science Center to ensure that the amount of the Science Center's annual game day parking revenue is not lost in future years.
- The UO and City will develop a project construction phasing plan intended to minimize the impacts on parking, vehicle traffic, and pedestrian access to Alton Baker Park, Cuthbert Amphitheater, and the Science Center.
- Final designs for the parking and other improvements included in the agreement will be subject to review and approval by the City prior to construction, and transfer of the property will only occur when the UO's proposed project is ready to move forward.
- In addition to the project mitigation items listed above, the UO would contribute \$1 million to a yet-to-be-determined mutually beneficial community project within the Alton Baker Park area.

Additional Property Information

Alton Baker Park/Science Center Parking Lot Property

A map of the general area of property that the UO is interested in acquiring for the Autzen Complex expansion is included in Attachment A, Exhibit A. The area is approximately 4 acres and includes the Alton Baker/Science Center parking lot, a portion of the existing Leo Harris Parkway right-of-way, and a portion of a pond area that is adjacent to the Parkway. The 230-space parking lot is within the City's West Alton Baker Park boundary and serves Alton Baker Park, Cuthbert Amphitheater, the Science Center, and the UO on football game days. The property was owned by the University from 1977 to 1982, when ownership was transferred to Lane County. In 1990, Lane County transferred ownership to the City of Eugene. The parking lot area was improved in 2001 by the UO to accommodate transit staging for events as part of the Autzen Stadium expansion. Because some projects in Alton Baker Park have utilized grants from the federal Land and Water Conservation Fund (LWCF), the City and the UO will need work with LWCF administrator at Oregon Parks and Recreation Department to ensure that the property's transfer to UO does not interfere with any grant obligations.

UO-Owned Property on South Side of Willamette River

The UO currently owns the stretch of property along the south side of the Willamette River between the river and the railroad tracks and up-river from the new Downtown Riverfront Park. They are offering a piece of that property to the City in a land swap for the property needed for the Autzen Complex expansion. A map of the property the UO is offering for a land swap is included in Attachment A, Exhibit B. The property is approximately 8 acres located east of the former EWEB Steam Plant and adjacent to the property (MGP site) recently acquired from EWEB to construct the southern entrance to the Downtown Riverfront area. The property is included in the UO's 2018 North Campus Conditional Use Permit.

PREVIOUS COUNCIL DIRECTION

[July 11, 2022, Work Session](#)

Moved to authorize the City Manager to negotiate with the University of Oregon and develop a more detailed proposal for City Council to consider taking action on after Summer Break. (Vote Passed 7:1)

COUNCIL OPTIONS

1. Approve the Outline of Terms included in Attachment A and authorize the City Manager to enter into an agreement with the UO consistent with these terms.
2. Amend the Outline of Terms included in Attachment A and authorize the City Manager to enter into an agreement with the UO consistent with the amended terms.
3. Do not approve the Outline of Terms included in Attachment A.
4. Take no action at this time.

CITY MANAGER'S RECOMMENDATION

The City Manager recommends approving the Outline of Terms included in Attachment A and authorizing the City Manager to enter into an agreement with the UO consistent with these terms.

SUGGESTED MOTIONS

Move to approve the Outline of Terms included in Attachment A and authorize the City Manager to enter into an agreement with the UO consistent with these terms.

ATTACHMENTS

- A. Outline of Terms with Exhibits

FOR MORE INFORMATION

Staff Contact: Denny Braud
Telephone: 541-682-5536
Staff E-Mail: dbraud@eugene-or.gov

Attachment A

Outline of Terms for City and University Property Transaction

1. Parties: University of Oregon (“University”) and City of Eugene (“City”).
2. Agreement: Following City Council approval of the terms outlined herein (“Terms”), and consistent with these Terms, the Parties will enter into an agreement(s) (the “Agreement”) for the University to acquire approximately 4 acres of real property that is owned by the City as part of its Alton Baker Park, for the City to acquire approximately 8 acres of riverfront real property that is owned by the University, for the University to make specific improvements within Alton Baker Park, and for the University to contribute funds to assist the City in a project to benefit the community. The Parties contemplate execution of the Agreement as soon as practicable following the approval of these Terms.
3. Background: On University-owned land west of Autzen Stadium between Leo Harris Parkway and Martin Luther King Jr. Boulevard, the University plans to construct a new indoor practice facility and an addition to its Hatfield Dowling complex. The University needs additional land between Leo Harris Parkway and Martin Luther King Jr. Boulevard on which to construct two new outdoor football practice fields as replacements for the outdoor practice fields displaced by the new indoor practice facility. The City owns land currently developed with a parking lot and pond that, with a realignment of Leo Harris Parkway, is in the ideal location to meet the University’s need. The University owns land adjacent to the City’s Downtown Riverfront Park that would be beneficial to the Eugene community.
4. Land Exchange:
 - A. Transfer of City Property to University: For the purpose of constructing two new outdoor football practice fields, the University will acquire approximately 4 acres of real property that is owned by the City as part of the City’s Alton Baker Park and located adjacent to the University’s Autzen Stadium Complex. The property to be acquired by the University will generally include the existing Alton Baker Park parking lot northwest of The Eugene Science Center (the “Science Center”) (within map and tax lot 17-3-29-40-305), a portion of the Leo Harris Parkway right-of-way, and the area east of Leo Harris Parkway within map and tax lot 17-3-29-34-300 (collectively the “City Property”). The City Property is generally depicted in Exhibit A.
 - B. Condition of City Property: The University will accept the City Property “AS IS” based on the University’s investigation of the condition of the City Property, including its environmental condition and its suitability for University’s intended use. The University’s expectations concerning the condition and future use of the City Property are to be based solely on the University’s investigation of the Property.
 - C. Transfer of University Property to City: In exchange for the land transferred to the University, the City will acquire approximately 8 acres of real property on the south bank of the Willamette River that is owned by the University and is located near the City’s Downtown Riverfront Park. The property to be acquired by the City will generally include the northern and western portions, including the entire area within the enhancement setback from the Willamette River,

of map and tax lot 17-3-32-24-5300 (the “University Property”). The University Property is generally depicted in Exhibit B.

- D. Condition of University Property: The City will accept the University Property “AS IS” based on the City’s investigation of the condition of the University Property, including its environmental condition and its suitability for City’s intended use. If the City requests, the University will cooperate with the City to obtain an updated No Further Action letter from the Oregon Department of Environmental Quality prior to closing. The City's expectations concerning the condition and future use of the Property are to be based solely on the City's investigation of the Property.
- E. Due Diligence Period: Upon execution of the Agreement, the Parties will have a period of 90 days to review information related to the condition of the University Property and the City Property, including to conduct on-site tests and studies to determine the condition of both properties (the Due Diligence Period”). This Due Diligence Period may be extended by mutual agreement of the Parties.
- F. Earnest Money Deposit: None required.
- G. Closing Costs and Extraordinary Costs: University will be responsible for typical closing costs associated with all property transfers contemplated in the Agreement, including escrow fees, recording fees and any property tax payments. The University will also pay extraordinary City costs to be defined in the Agreement and the parties will cooperate to identify and minimize extraordinary city costs.
- H. Closing Date: Closing on the exchange of real property will occur following the completion of each of the conditions outlined below, to be further defined in the Agreement. The Parties contemplate the simultaneous closing of the real property acquisitions to occur as soon as practicable after the conditions to closing are satisfied.
- I. Conditions to be Satisfied Before Closing on the Property Transfers:
 - (1) The University has applied for and obtained, at its expense, any applicable City approval(s) for the property line adjustments or land divisions needed to transfer of ownership of the City Property and the University Property.
 - (2) The Parties have agreed upon a construction phasing plan (“Phasing Plan”) intended to minimize the impact on public parking and pedestrian circulation to the Cuthbert Amphitheater, the Science Center and adjacent areas of Alton Baker Park.
 - (3) The University has demonstrated that it is prepared to construct the new indoor practice facility and outdoor practice fields by taking steps to be identified in the Agreement.
 - (4) The City is satisfied with the condition of the University Property and the University is satisfied with the condition of the City Property.
 - (5) The City has executed any amendments to its ground lease with The Science Factory, Inc. (for the Science Center) and to its concession agreement with Kesey Enterprises, Inc. (for the Cuthbert Amphitheater) if / as needed for consistency with the terms of the Agreement.

- (6) Lane County has released its reversionary interest in the City Property and that release has been recorded with the Lane County Clerk. The Parties will request Lane County release of the County's interest in the City Property within 30 days of City Council approval of these Terms.
 - (7) The Oregon Parks and Recreation Department has confirmed that there are no Land and Water Conservation Fund (LWCF) requirements applicable to the City Property or the parties have entered into a separate agreement to ensure compliance with any applicable LWCF obligations.
5. Realignment of Leo Harris Parkway: Leo Harris Parkway, a City "major collector" street, will be realigned to accommodate the University's construction of two new practice fields where Leo Harris Parkway currently exists.
 - A. The University will prepare all required application materials, apply and pay for, and obtain any needed City, state or federal land use and construction approvals to reconstruct Leo Harris Parkway in an alignment approved by the City, at a location generally consistent with the conceptual design in Exhibit A.
 - B. Using the City's procedures for privately engineered public projects, the University will construct and be responsible for all costs associated with Leo Harris Parkway realignment, including design, permitting, construction, and related City staff costs.
 - C. Throughout the development of the University's process, the University will maintain utility service and relocate utilities within new alignment / right of way.
 - E. The University will dedicate, and the City will accept, all right-of-way for the newly constructed / realigned section of Leo Harris Parkway following completion of construction.
 - F. Following acceptance of the dedication described in E above, the University will apply for, and the City Council will hold a hearing on, the vacation of the City's interest in the portion of the existing Leo Harris right-of-way that is replaced by the newly constructed / realigned roadway. The City Council's approval of these Terms will serve as evidence that the vacation associated with the Road Work is in the public interest as defined in the City's road vacation approval criteria at EC 9.8725.
 6. General Terms for University Construction of City Facilities: As set out in these Terms, the University will construct facilities in Alton Baker Park under the following terms.
 - A. All such facilities constructed by the University will be owned by the City.
 - B. All construction referenced in these Terms will be subject to all applicable city, state, and federal regulatory approvals, including building permits and possible land use approvals.
 - C. In the event that any tree removal is required, University will meet all applicable city code provisions related to tree removal and replacement/planting and will include an equal or greater number of replacement trees within the Park.
 7. Final Design of City Facilities: Attachment A hereto represents an initial conceptual design for the parking and other City facilities addressed in these Terms. The final plans and designs of the facilities

described in Section 8 of these Terms are subject to review and approval by the City, and University agrees to continue working with City, Kesey Enterprises, and the Science Center to finalize design of those facilities and that construction of those facilities will occur only after the City has approved the final design.

8. City Facility Construction in Alton Baker Park: Except as noted below, the University will prepare all required application materials, apply and pay for, and obtain any needed City, state or federal land use and construction approvals for the projects set out in this Section. Using the City's procedures for privately engineered public projects, the University will construct and be responsible for all costs associated with the following improvements, including design, permitting, construction, and related City staff costs:
 - A. A paved parking area generally north of the Science Center building with approximately 52 parking spaces in a configuration as generally depicted on Exhibit C-1 or in an alternative configuration as otherwise mutually agreed upon.
 - B. A paved parking area generally east of the Science Center building with approximately 97 parking spaces in a configuration as generally depicted on Exhibit C-1 or in an alternative configuration as otherwise mutually agreed upon.
 - C. A paved shuttle drop-off area on the south side of the realigned Leo Harris Parkway, also to be used for parking area with approximately 7 parking spaces, as generally depicted on Exhibit C-2.
 - D. Improvements needed to ensure ADA accessible pedestrian routes between the parking lots described in A-C above and the Science Center and Cuthbert Amphitheater.
 - E. A reconfiguration of the patron access amenities on the west side of the Cuthbert Amphitheater including relocation of the box office, a paved parking area with lighting and at least 44 ADA parking spaces, and a paved accessible path for walking / queueing as generally depicted in Attachment C-3 or in an alternative configuration as otherwise mutually agreed upon.
 - F. Pond relocation and improvement to meet the needs of the Science Center and the City, as generally depicted in Exhibit C-1.
 - G. Improvements to the existing bridge that crosses the Canoe Canal and connects to Leo Harris Parkway as needed to ensure safe emergency vehicle use.
 - H. A paved parking area at the site of the existing City gravel parking lot to the east of the existing bridge that crosses the Canoe Canal with up to 122 parking spaces, with the final number of spaces to be mutually agreed upon by Parties, as generally depicted on Exhibit C-4.
 - I. A public kayak/canoe launch area as generally depicted in Exhibit C-4.
9. University Payment in Lieu of Project Construction. The Agreement may allow the University to provide funding for any of the projects described in Section 8.E., 8.H. or 8.I. in lieu of University construction if the City has not approved a project design for the facility by the time the University has completed construction of all other facilities referenced in these Terms or if the City elects to accept such a disbursement before that time.

10. Science Center: The University will enter into an agreement with the Science Center to compensate the Science Center for any loss of game day parking revenue resulting from the University's Plan and mitigate operational impacts to the Science Center during construction of the facilities addressed in these Terms.
11. Community Benefit Project: University will commit no less than \$1 million towards mutually agreeable community benefit project(s). Such projects will be determined in the future, jointly supported by the Parties, and approved by Eugene City Council prior to funding. Parties will establish an escrow account into which the University will deposit \$1 million at closing. The disbursement of funds from escrow will occur when the Parties have identified the community benefit projects and after start of construction on the University Project, as more specifically defined in the Agreement.
12. Regulatory Cooperation: The Parties will cooperate to ensure regulatory compliance for the construction on and use of the City Property and University Property subject to the Agreement. This cooperation will include coordination between the Parties regarding communications and any needed regulatory filings with other governmental entities that concern the subjects of these Terms and the Agreement. The City will grant the University reasonable rights to enter City property for investigation and construction of the facilities addressed in these Terms.
13. Timeline: The Parties anticipate that the process of construction of facilities addressed in these Terms could begin in 2024, subject to execution of the Agreement, and satisfaction of the conditions of closing. The Parties anticipate that construction of all facilities referenced herein will be complete by 2025/2026.
14. Cooperation for Future Use: To the extent that University-owned Autzen Complex parking lots are not being utilized for University events, the University will make those parking lots available to the City at no cost for programmed Cuthbert Amphitheater and Alton Baker Park events. In addition, the University will cooperate with the City to make University-owned Autzen Complex facilities available for emergency use.
15. Additional Terms of Agreement: The Parties will define more specific terms in a formal, binding agreement(s) consistent with the terms included in this outline of terms (e.g. access to property, closing mechanics, design review process, project sequencing, community benefit project approval).

Exhibit A

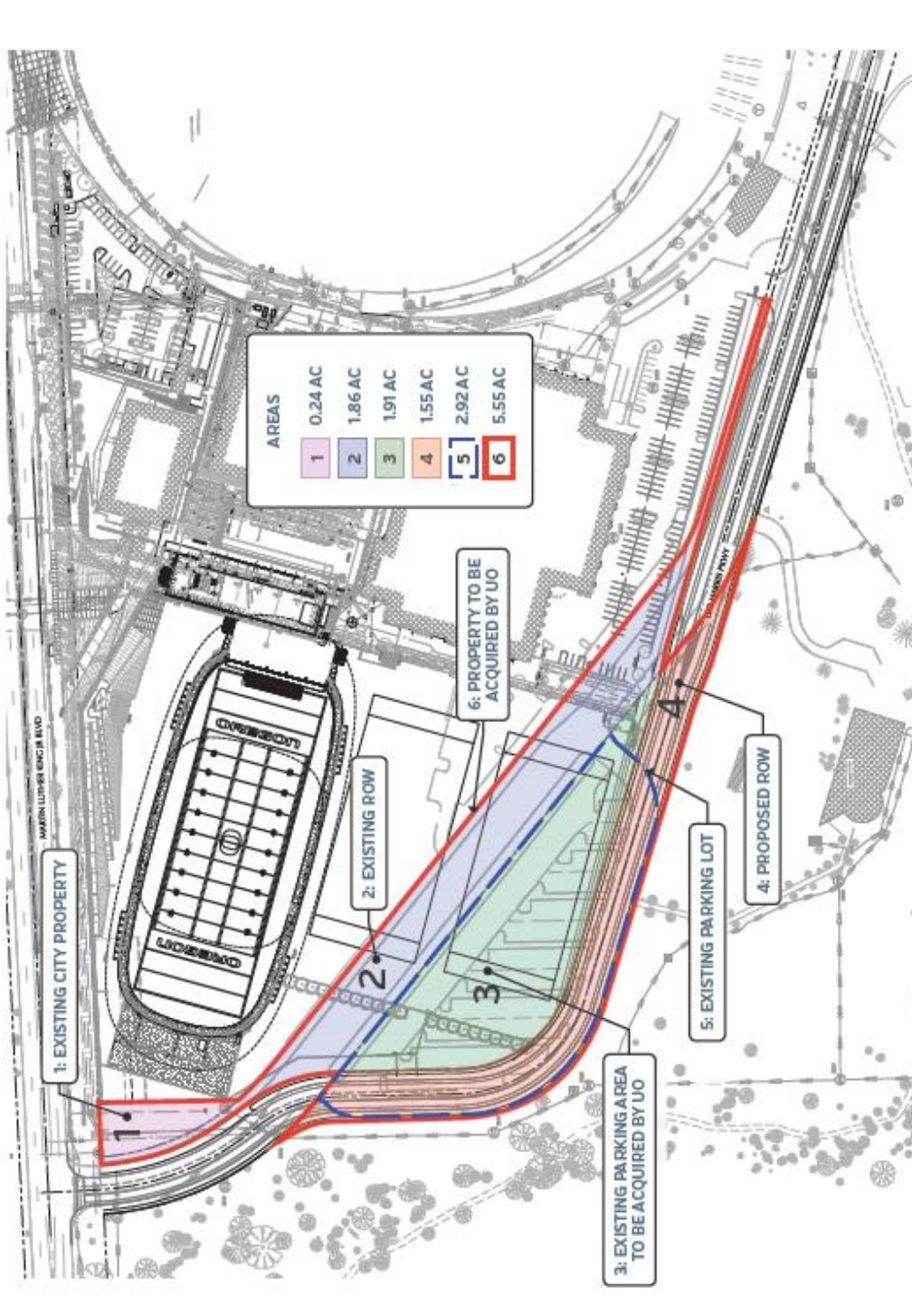


Exhibit B

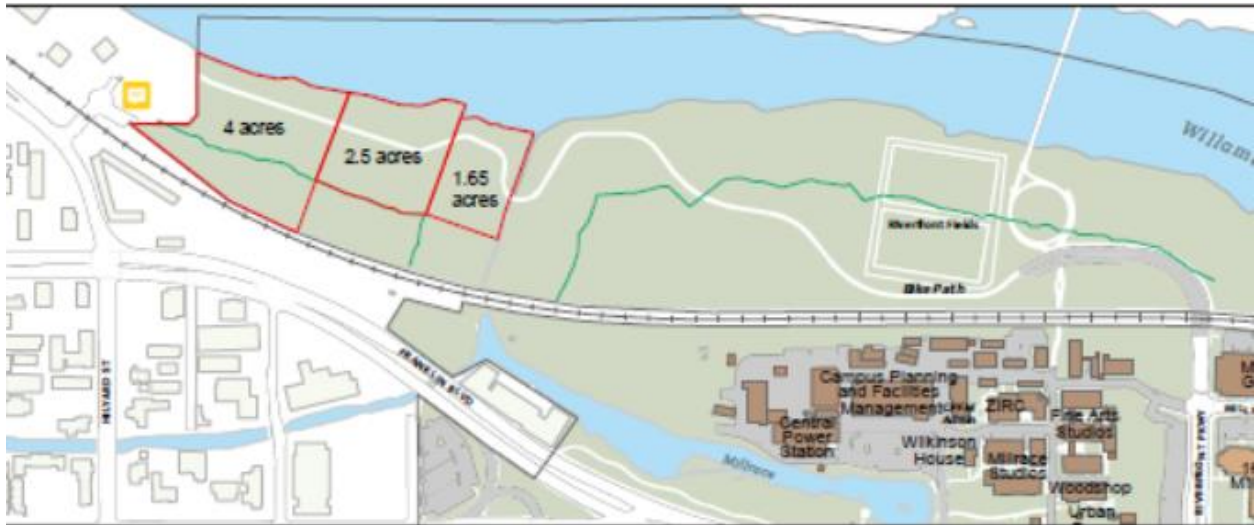


Exhibit C-1

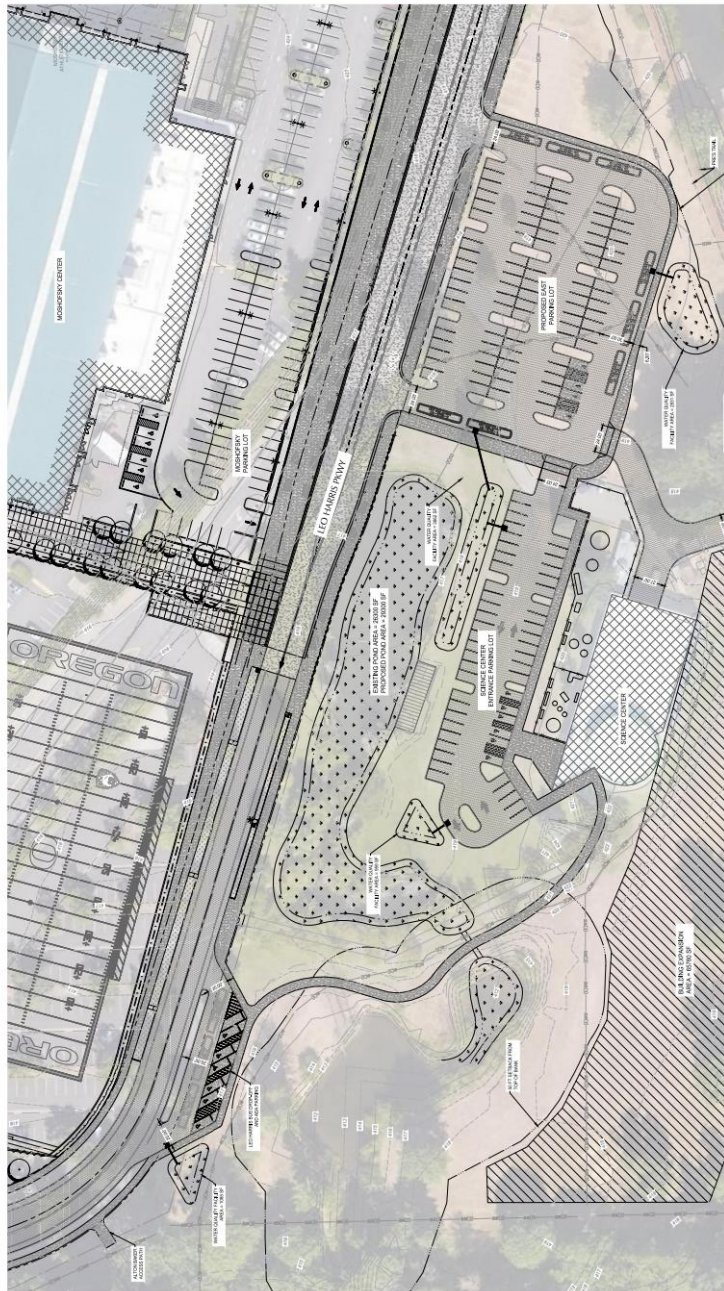


Exhibit C-2



Exhibit C-3

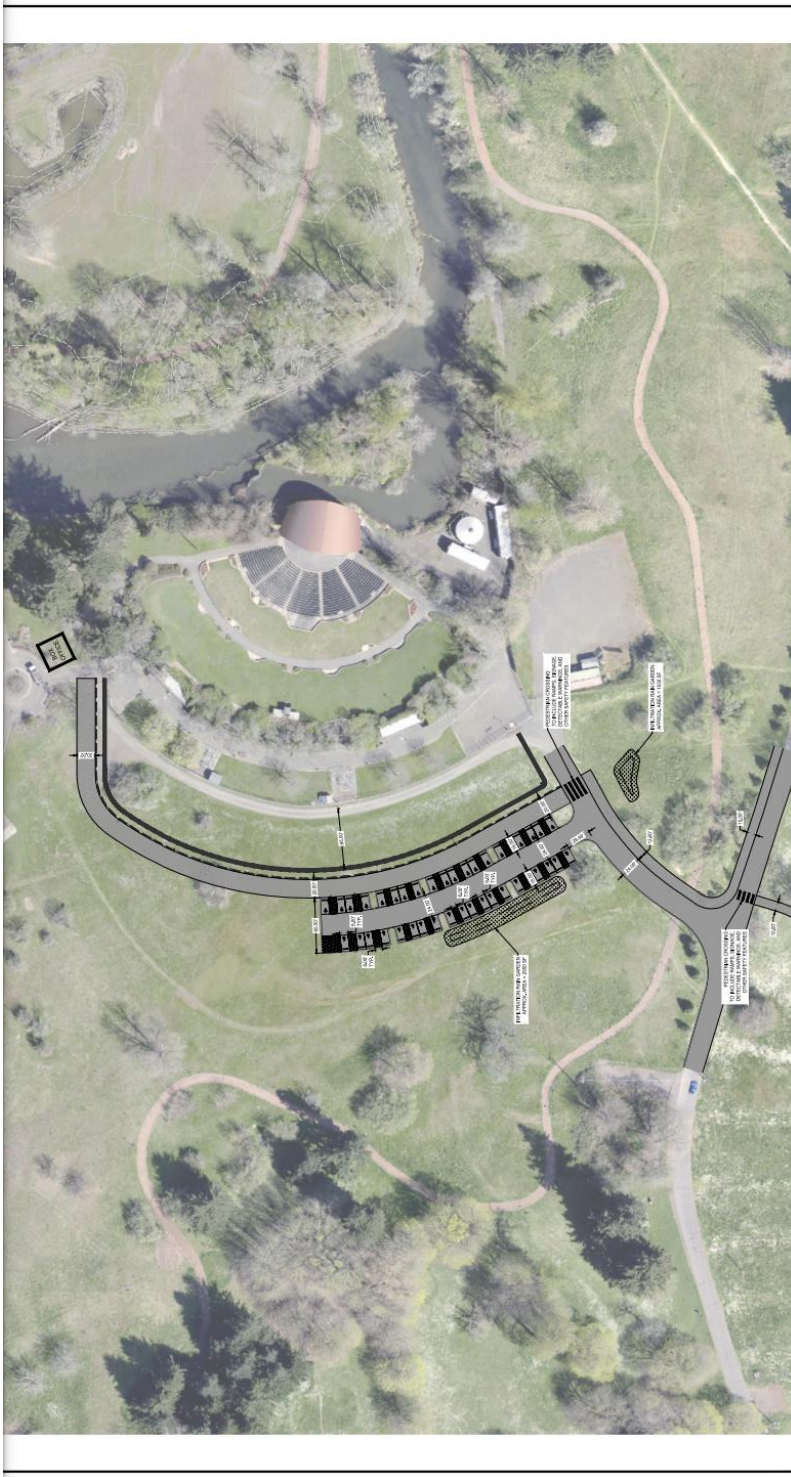
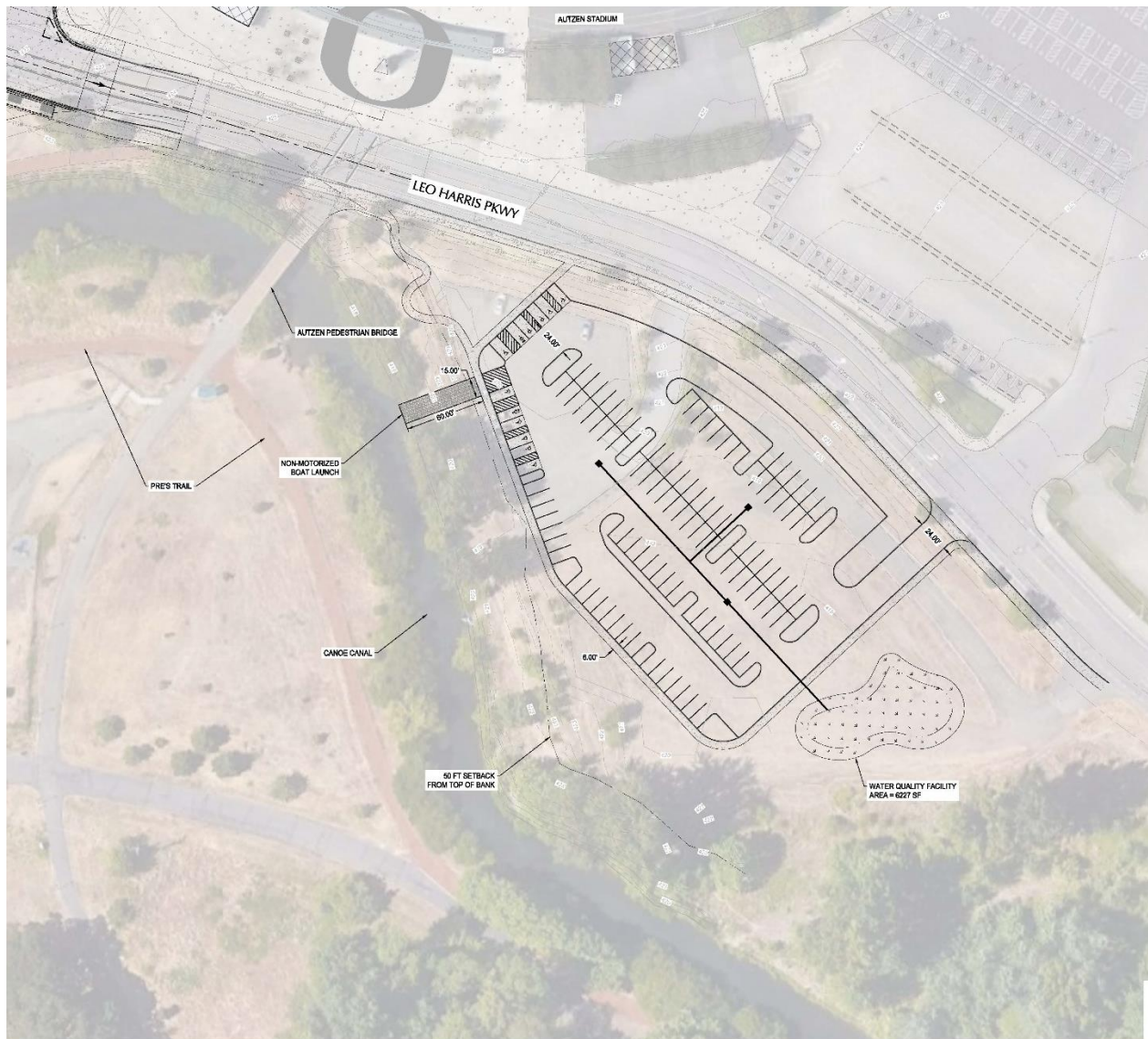


Exhibit C-4



EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Work Session: Strategic Planning Update

Meeting Date: January 23, 2023
Department: Central Services
www.eugene-or.gov

Agenda Item Number: 2
Staff Contact: Sarah Medary
Contact Telephone Number: 541-682-5010

ISSUE STATEMENT

The City of Eugene is in the process of developing a Strategic Plan informed by the results of the 2022 Community Survey, the City's current financial and workforce conditions, and council's overarching policy priorities. Mayor Vinis, City Council, Executive Leadership, and staff representatives from across the City organization met for a 2-day facilitated workshop on September 23 and 24 to build the foundation for the draft plan. Staff will provide Council with an update regarding the development of the strategic plan and will seek council's feedback on the progress to date.

BACKGROUND

The Eugene City Council's current [Vision, Values, Goals and Outcomes](#), last updated June 28, 2021, guides the work of the City organization (see Attachment A). The development of an organization-wide strategic plan will further clarify and assist the City organization in aligning and focusing its work with these priorities and the community's needs.

2022 Community Survey

During the summer of 2022, the City conducted the first comprehensive Community Survey since 2012. The Community Survey was administered in two different ways: (1) a random, representative sample of community members who received the survey in the mail and (2) an online version that any community member could take. A total of 958 community members participated in the representative survey, and an additional 815 community members completed the online version of the survey. The 2022 Community Survey results were presented to council in a work session on September 21, 2022. These results provide an insight to the community's current experience and values, will help to serve as a benchmark in assessing the Eugene community's sentiment and experience over time, and inform the development of the organization's strategic plan.

Current Financial and Workforce Condition

The City Council received an update on the City's current financial condition and an update regarding the City of Eugene workforce during a work session on September 14. While staff had previously projected a General Fund gap of around \$10 million beginning in FY24, economic conditions continue to shift, and revenues will be further out of alignment with expenses than

previously expected. Importantly, the projected gap does not include critical services the City has been providing with one-time dollars from the American Rescue Plan Act and reserves. The General Fund gap along with a very competitive job market, record number of non-represented employee exits, and growing workloads present significant challenges in building a healthy and resilient workforce to carry out services at a time when community demands are increasing.

Strategic Planning Workshop

The Strategic Planning Workshop on September 23-24, 2022 included Mayor Vinis and the eight City Councilors, the members of the City Executive Leadership team, and 28 staff from across the organization. Facilitated by Bailey Strategic Innovation Group, the workshop helped to ground participants in the steps of creating a strategic plan. This included a results-orientated statement exercise to guide the plan; the identification, development and definition of key focus areas; the initial development of results-oriented goals; and actions that could contribute to the achievement of the goals during the plan period.

City of Eugene Results Oriented Statement

The following results-oriented statement was developed collaboratively during the workshop to guide the development of the plan:

“The community is at an inflection point, facing urgent needs amidst unprecedented uncertainty and challenge. We need to approach those needs in a new way. This team is passionate, capable, caring and innovative. As public servants, we are responsible for delivering better results. We have the opportunity to meet our unique needs to build a safe community where everyone belongs.

We can achieve this by tapping the collective wisdom and talent of our community to ensure clear direction, allocation of resources, and better outcomes. People will want to stay and continue the journey.”

Key Focus Areas

Through a process of collaboration and iteration, the City of Eugene identified five key focus areas for the strategic plan: (1) Urgent Community Needs; (2) Communication & Outreach; (3) Culture of Belonging; (4) How We Do Our Work; (5) People, Time, and Money.

These key focus areas were defined as follows:

Urgent Community Needs

Prioritize crises that are, or may degenerate into problems impacting health, safety & welfare.

Communication & Outreach

A city that informs, listens and understands what the community wants & needs. A community that understands, participates and has confidence in what their city is doing.

Culture of Belonging

We are cultivating a community where everyone feels included, respected, and valued as they are. A community united in uplifting the diversity of identities and experiences to provide

equitable access to resources and opportunity.

How We Do Our Work

The city organization is most effective when there are clearly defined priorities and outcomes, flexibility for staff talent and room for innovation where we can measure progress and shift when needed.

People, Time and Money

Establish a sustainable foundation for council support and to ensure employee retention and development to create capacity to accomplish strategic goals.

Next Steps

Staff will be seeking council's feedback on these key focus areas before further refining associated draft goals and metrics, and subsequently engaging staff organization-wide in the development of the action plan.

PREVIOUS COUNCIL DIRECTION

[February 14, 2022, Work Session](#)

City Council received an update regarding a Priority Based Budget process including discussion regarding the forthcoming strategic planning process.

[March 9, 2022, Budget Committee](#)

The Budget Committee, which includes the members of Eugene City Council, received an update regarding a Priority Based Budgeting process which included discussion of strategic planning.

[June 15, 2022, Work Session](#)

City Council received a presentation on the methodology and general subject areas for the 2022 Community Survey.

[September 14, 2022, Work Session](#)

City Council received an update on the City's financial condition as well as an update on the City of Eugene workforce in advance of the strategic planning workshop.

[September 21, 2022, Work Session](#)

City Council received a presentation regarding the results of the Community Survey, which informs the City's strategic planning.

[September 23 & September 24, 2022, Workshop](#)

City Council, executive team, and staff participated in a 2-day facilitated workshop to develop the framework and draft plan informed by the council's priorities, the community survey results, and the current financial and workforce conditions.

COUNCIL OPTIONS

Informational only.

ATTACHMENTS

A. Eugene City Council Vision, Values, Goals and Outcomes, June 2021

FOR MORE INFORMATION

Staff Contact: Sarah Medary

Telephone: 541-682-5010

Staff E-Mail: smedary@eugene-or.gov

Eugene City Council Vision, Values, Goals and Outcomes

Adopted June 28, 2021

VISION AND VALUES

We are all Eugene.

We value all people, encouraging respect and appreciation for diversity, equity, justice, accessibility, and well-being. We recognize and appreciate our differences and embrace our common humanity as a source of our strength.

We are responsible stewards of our physical assets and natural resources. We will sustain our clean air and water, beautiful parks and open spaces, livable and safe neighborhoods, and foster a thriving downtown, including stable and accessible infrastructure.

We encourage a strong, safe, sustainable, and vibrant economy, fully utilizing our educational and cultural assets.

We listen to, serve, and include all who live, work, and play here; seeking ways to foster unity and stronger connections across Eugene.

We respond and take actions so that every person has an opportunity to thrive in Eugene.

GOALS AND OUTCOMES

Safe Community for Community Wellbeing

A community where all people are safe, valued, and welcome, and our systems and infrastructure are resilient and secure.

- Increased response to, and decreased incidents of, hate and bias crimes
- Improved resilience for natural and human caused disasters
- Increase security of information technology systems
- Improve safety of transportation system and implement Vision Zero



EXISTING OUTCOMES TO BE UPDATED

- *Decreased property crime*
- *Greater sense of safety (especially downtown)*
- *Visible and accessible police presence*
- *Better police/community relations*

Sustainable and Accountable Development

A community that meets its present environmental, economic, and social needs while planning for and investing in the ability of future generations to meet their own needs.

- Encourage and sustain downtown, transit corridors, and riverfront growth
- Work to create jobs and prosperity and decrease unemployment
- Support resilient small and local business environment
- Refresh and sustain our Triple Bottom Line Lens - decision-making that weighs benefits to and impacts on social equity, economy, and the environment
- Increase access and options to housing and shelter
- Enhance our natural landscape and green infrastructure systems

Accessible and Thriving Culture, Parks and Recreation

A community where arts and outdoors are integral to our social and economic well-being and are welcoming to all.

- Accessible, inclusive, and equitable to our diverse communities
- Preserve strength in arts, culture, and the outdoors
- Invest in arts and culture as an economic engine

Equitable, Effective, Accountable Municipal Government

A responsive government that is transparent and open; we listen and work collaboratively and fairly with the community, providing accessible, equitable, effective, and efficient services to achieve measurable and positive outcomes.

- Transparent and interactive communication
- Public engagement that involves the community broadly
- Stronger public, private and intergovernmental relationships
- Inclusive and equitable systems and services

Fair, Stable and Adequate Financial Resources

An innovative government whose ongoing financial resources are based on a fair and equitable system of revenues and are adequate to maintain and deliver municipal services.

- A long-term sustainable budget
- New or expanded revenue sources
- Accessible and transparent financial information