



Eugene City Council

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EUGENE CITY COUNCIL AGENDA

May 15, 2024

12:00 p.m. JOINT WORK SESSION OF THE EUGENE CITY COUNCIL and THE EUGENE PLANNING COMMISSION

City Council Wednesday work sessions are held using virtual meeting technology. Information about online or other options for access and participation will be available at <https://www.eugene-or.gov/3360/Webcasts-and-Meeting-Materials>

Meeting of May 15, 2024; Her Honor Mayor Lucy Vinis Presiding

Councilors

Matt Keating, President

Jennifer Yeh

Mike Clark

Lyndsie Leech

Randy Groves, Vice President

Alan Zelenka

Greg Evans

Emily Semple

12:00 p.m. JOINT WORK SESSION OF THE EUGENE CITY COUNCIL and THE EUGENE PLANNING COMMISSION

1. WORK SESSION: Joint City Council/Planning Commission Meeting and Urban Growth Strategies Overview

The Eugene City Council welcomes your interest in these agenda items. This meeting location is wheelchair-accessible. For the hearing impaired, an interpreter can be provided with 48 hours' notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hours' notice. To arrange for these services, contact the receptionist at 541-682-5010. City Council meetings are telecast live on Metro Television, Comcast channel 21, and rebroadcast later in the week.

El consejo de la Ciudad de Eugene agradece su interés en estos asuntos de la agenda. El lugar de la reunión tiene acceso para sillas de ruedas. Se puede proveer a un intérprete para las personas con discapacidad auditiva si avisa con 48 horas de anticipación. También se puede proveer interpretación para español si avisa con 48 horas de anticipación. Para reservar estos servicios llame al 541-682-5010. Las reuniones del consejo de la ciudad se transmiten en vivo por Metro Television, Canal 21 de Comcast y son retransmitidas durante la semana.

For more information, contact the Council Coordinator at 541-682-5010,
or visit us online at www.eugene-or.gov.

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Work Session: Joint City Council/Planning Commission Meeting and Urban Growth Strategies Overview

Meeting Date: May 15, 2024
Department: Planning and Development
www.eugene-or.gov

Agenda Item Number: 1
Staff Contact: Alissa Hunter
Contact Telephone Number: 541-682-5508

ISSUE STATEMENT

This joint City Council and Eugene Planning Commission work session is an opportunity for staff to provide both bodies with information on projects that will be coming to the Planning Commission and City Council over the next few years, with a focus on the Urban Growth Strategies project. No action is requested.

BACKGROUND

The Planning Commission works to implement Council-directed projects and also informs Eugene's implementation of the Oregon Statewide Land Use Planning Program. A summary of the Planning Commission's role is included in **Attachment A**. The City of Eugene is advancing several new and continuing components of the statewide planning program in 2024-2026 under the umbrella of **Urban Growth Strategies**, discussed in detail below.

A list of current and upcoming Planning projects is included in **Attachment B** (2024-2025 Planning Division Work Plan). Since Urban Growth Strategies will take up a significant amount of the Planning Division work plan over the next few years, it is the focus of this work session. In addition, Eugene is now required to plan for housing needs every eight years, making this urban growth planning a regular part of future work plans as well.

Urban Growth Strategies Project

Eugene has initiated a multi-year urban growth boundary analysis update and collaborative effort that integrates state-required urban growth planning, equitable community engagement, and Council-directed policy work, which has been given the umbrella project name of [Urban Growth Strategies](#). The Urban Growth Strategies (UGS) project builds off the [Envision Eugene Community Vision](#) to identify the tools, actions, policies, and land needed for housing, jobs, and other urban uses in Eugene for the next twenty years.

The Urban Growth Strategies project includes three key phases, which will each result in several products:

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1. Identify the **needs and priorities** of community members for **housing, jobs, and access to community resources** in Eugene.
 - **Housing Production Strategy (HPS):** A report that summarizes and prioritizes tools and actions to address housing needs and increase housing production, affordability, and choice.
 - **Redevelopment Analysis:** An analysis of specific study areas to estimate redevelopment potential on key corridors and incentives for mixed-use development.
 - **Land Use Efficiency Measures:** Tools the City can implement so that residential and employment lands can be used more efficiently – allowing or encouraging more housing and jobs than previously expected. This will include designation of Climate-Friendly Areas, among other tools.

For more information on these products contact Leah Rausch at 541-682-5476 or lrausch@eugene-or.gov.

2. Complete a **technical analysis of land needed** for jobs, housing, and other urban uses (such as parks, schools, and infrastructure).
 - **Buildable Lands Inventory:** An inventory of Eugene’s existing land supply for housing, employment, parks, and other public needs, identifying vacant or underdeveloped lots and their estimated capacity for future development.
 - **Housing Capacity Analysis:** An analysis of the current and future (20-year) demand for housing in Eugene across a range of prices, rent levels, locations, housing types, and densities. This analysis will include projected housing needs for population growth, but also for people experiencing homelessness and for cities’ existing underproduction (deficit) of housing.
 - **Economic Opportunities Analysis:** An analysis of Eugene’s economic trends, economic development potential, forecasted employment growth, and needs for future economic growth.
 - **Residential Land Supply Study:** Establishes a 20-year supply of land for residential use within Eugene’s Urban Growth Boundary (UGB), incorporating data gathering and technical analysis from the Housing Capacity Analysis, residential efficiency measures, and Buildable Lands Inventory.
 - **Employment Land Supply Study:** Establishes a 20-year supply of land for non-residential use within Eugene’s UGB, incorporating data gathering and technical analysis from the Economic Opportunities Analysis, employment efficiency measures, summary of other urban land needs, and Buildable Lands Inventory.
 - **Urban Growth Boundary Evaluation:** This work will result in an evaluation of whether Eugene’s UGB needs to be expanded to meet land needs for the next 20 years. This evaluation will consider the findings from the technical analyses to understand and quantify the land needs, as well as the expected gains from land use efficiency measures to meet those needs within the current urban growth boundary, and if necessary, the amount and type of land needed in an urban growth boundary expansion.
 - **Urban Growth Boundary Expansion Analysis (if needed):** If the evaluation above shows that an expansion is necessary, then staff will analyze the land within Urban

Reserves, considering how much land is needed and for what needs, complete additional community engagement and studies, and propose an expansion area.

For more information on these products contact Heather O'Donnell at 541-682-5488 or hodonnell@eugene-or.gov.

3. Integrate the results of community engagement and technical analysis to **create and update the policies** guiding land use planning in Eugene. Policy updates will include, but are not limited to:
 - **Envision Eugene Comprehensive Plan (EECP) Phase II:** Continues development and adoption of a Eugene-specific comprehensive plan that implements the vision outlined in Envision Eugene and supported by contemporary community input. The Envision Eugene Comprehensive Plan is the overarching policy document for land use planning within Eugene's UGB. Policies will reflect updated land needs and implement priority tools and actions identified through Urban Growth Strategies work, including new chapters on Housing, Compact Development, Community Engagement, Community Health, Public Facilities, and the Land Use Designation Map. Comprehensive Plan updates will also include the completed land supply studies and adjustments to Eugene's urban growth boundary if necessary.
 - **Parcel-specific Land Use Designation Map:** This parcel-specific map will clarify and define land use designations and policies for land within Eugene's urban growth boundary. The map, designation descriptions, and accompanying policies will be a component of the EECP.
 - **Land Use Code and Other Adopted Plans:** Other legislative changes will likely be necessary to implement the outcomes of the UGS community engagement work and technical analysis, including amendments to the Eugene Land Use Code, Eugene-Springfield Metropolitan Area General Plan, and other adopted plans as needed.

For more information on these products contact Rebecca Gershow at 541-682-8816 or rgershow@eugene-or.gov.

For more information on the phases above and the specific products that will be developed in each phase, see **Attachment C**.

A general project timeline for the Urban Growth Strategies project is included as **Attachment D**. Importantly, the timeline is structured to allow staff to start work as soon as possible on housing production strategies, including designating Climate-Friendly Areas, while also using the new projections from the Oregon Housing Needs Analysis, which will be available from the State on January 1, 2025. The new housing need projections account for not only population growth but also for people experiencing homelessness and for cities' existing underproduction (deficit) of housing. This new statewide approach is expected to result in housing need projections for cities that are significantly larger than projections using the previous methodology, which only accounted for population growth. In addition, the UGS project timeline is structured to allow staff to align the resources and community engagement for the UGS project with other City projects to

be as efficient as possible, and to be thoughtful about how much time and energy the City asks the public to expend on providing input on City projects.

Council Priorities and State Requirements

The UGS project advances several City Council priorities. The City Council adopted the first phase of Envision Eugene, the Eugene-specific comprehensive plan, in 2017. Since then, completing the comprehensive plan has been an ongoing priority. Urban Growth Strategies includes Phase II of the Envision Eugene Comprehensive Plan work, as well as updating existing policies as needed. A future effort, Phase III, will complete the remaining chapters.

In 2022, the City Council approved the [Housing Implementation Pipeline](#) (HIP), which is a five-year, internal work plan to advance key housing priorities across City teams. The HIP articulates the City's priorities for housing and identifies several of the Urban Growth Strategies components as priority projects, including the Comprehensive Plan update, land use designation map, and housing planning work.

Components of this work are also supported by the [City's 2023-2026 Strategic Plan](#). This project will advance several Urgent Community Needs as established by the City Council Goal for "Sustainable and Accountable Development." These outcomes include increased access and options to housing and shelter; increased jobs and prosperity and decreased unemployment; encourage and sustain downtown, transit corridors, and riverfront growth; and support resilient small and local business environment. In addition to addressing Urgent Community Needs, this project will further a Culture of Belonging within the City organization, providing more inclusive and equitable systems and services.

Much of the Urban Growth Strategies project also implements new state legislation and administrative rulemaking that made notable changes to how cities plan for housing and transportation, including the [Regional Housing Needs Analysis](#) (House Bill 2003 from 2019 legislative session), [Oregon Housing Needs Analysis](#), or OHNA (House Bill 2001 from 2023 legislative session), and [Climate-Friendly and Equitable Communities \(CFEC\)](#) (and Climate-Friendly Areas) requirements.

Additional background information on the Urban Growth Strategies project is available in **Attachment C** and on the [project webpage](#) and will be provided at the work session.

Community Engagement

The project's Community Engagement Plan (CEP) outlines the tools and strategies staff are using to engage the Eugene community in the Urban Growth Strategies work, with a specific focus on underserved populations. Oregon Administrative Rules (OAR) Chapter 660, Division 12 (660-012-0125) defines "underserved populations" as Black and African American people; Indigenous people including Tribes, American Indian/Alaska Native and Hawaii Native; People of Color including but not limited to Hispanic, Latina/o/x, Asian, Arabic or North African, Middle Eastern, Pacific Islander, and mixed-race or mixed-ethnicity populations; immigrants, including undocumented immigrants and refugees; people with limited English proficiency; people with disabilities; people experiencing

homelessness; low-income and low-wealth community members; low- and moderate-income renters and homeowners; single parents; lesbian, gay, bisexual, transgender, queer, intersex, asexual, or two-spirit community members; and youth and seniors. Eugene added students and veterans to this list.

The plan builds on and advances the Envision Eugene Community Vision and includes a variety of opportunities for the community to engage in the Urban Growth Strategies project. The CEP is designed to reach a broad spectrum of community members and includes targeted outreach to engage those most impacted by tools, actions and regulatory changes, people with relevant experience, and subject-matter experts. The CEP starts with a project overview and the engagement goals for Urban Growth Strategies. It also outlines how the City of Eugene Values and Principles for Public Participation will guide community engagement for the project. The CEP contains a timeline for engagement activities, communication tools, and an explanation of how the Urban Growth Strategies project will advance more equitable outcomes. The Draft CEP was presented to the Planning Commission for feedback and approval at their February 13, 2024 work session. The updated version of the CEP based on their feedback is provided in **Attachment E**.

Since the approval of the CEP, City staff have started community engagement activities with the general public, subject-matter experts, community members of color, and service providers.

Engagement so far has included:

- Monthly communication and project updates through the [EUG Planning Newsletter](#)
- Development of an online, interactive mapping activity and community survey
- Housing and Development Working Groups (2 meetings)
- Outreach event with Black, Indigenous, and People of Color community members
- Meetings with the [Envision Eugene Technical Advisory Committee](#) (3 meetings)
- Interviews with local developers and housing partners (9 interviews)
- Presentations to other City boards, committees, and commissions, including the Mayor's Youth Advisory Council, Sustainability Commission, and Active Transportation Committee
- Interviews with housing and human services providers, led by the City's Community Development Division for the dual purpose of soliciting feedback on needs and priorities to inform both the UGS project and the Consolidated Plan update (5 meetings)

Staff will provide regular project updates and information on upcoming events to the Planning Commission, City Council, and general public. The first project update from March 2024 is available as **Attachment F**.

Funding

Urban Growth Strategies is currently supported through the City's General Fund and three state-funded grant awards. The first award was provided through the Housing Planning Assistance grant administered by the Oregon Department of Land Conservation and Development (DLCD). Funds from this award are being used to contract with EConorthwest and Fisher Consulting to complete housing and land supply technical analyses as well as community engagement. DLCD will also provide a CFEC implementation assistance grant to support equity-focused community engagement and designation of Climate-Friendly Areas. The third award is through the Transportation & Growth Management grant, administered jointly by the Oregon Department of

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Transportation and DLCD. These funds will go towards staff resources to complete new Comprehensive Plan chapters and conduct community engagement.

Adoption Process

All components of the UGS project will need to be adopted by the City Council. The adoption process for land use code and plan amendments follows a legislative process, which provides opportunities for the public to add their voice. The process will include work sessions with both City Council and Planning Commission, leading up to a Planning Commission public hearing and deliberations/recommendation and a City Council public hearing and action. State rules require the City to adopt a Housing Capacity Analysis by December 31, 2026. Some components of the UGS work will need to be co-adopted by Lane County, requiring a concurrent process with their Planning Commission and Board of Commissioners. Staff will bring periodic updates to the Council, with the next work session anticipated for fall 2024.

RELATED CITY POLICIES

The Urban Growth Strategies project is broad reaching and is related to or implements several City plans and their policies regarding housing, homelessness, employment, land use, transportation, urban services/facilities, climate and sustainability, and growth management. Key related plans include:

- [Envision Eugene Comprehensive Plan](#)
- [2035 Transportation System Plan](#)
- [Housing Implementation Pipeline \(HIP\)](#)
- [Climate Action Plan \(CAP\) 2.0](#)
- [2023-2026 Strategic Plan](#)

PREVIOUS COUNCIL DIRECTION

None.

COUNCIL OPTIONS

This item is advisory only.

CITY MANAGER'S RECOMMENDATION

This item is advisory only.

SUGGESTED MOTION

None.

ATTACHMENTS

- A. Planning Commission Role
- B. 2024-2025 Planning Division Work Plan
- C. [Urban Growth Strategies Project overview](#)
- D. Urban Growth Strategies Project Timeline
- E. Urban Growth Strategies Community Engagement Plan
- F. Urban Growth Strategies Project Update (March 2024)

FOR MORE INFORMATION

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Eugene Planning Commission Role

The Eugene Planning Commission is a standing committee of the City Council, enabled by State statute and established through ordinance by the City Council. The Commission operates according to the provisions of Eugene Code Chapters 2 and 9, as well as a set of adopted bylaws. In practical terms, the Planning Commission has three main duties:

- to provide recommendations to the City Council on legislative matters related to land use,
- to carry out a “quasi-judicial” function as the appeal body for certain land use applications, and
- to serve the City Council as its designated Committee for Citizen Involvement.

The Planning Commission is comprised of seven at-large community volunteers appointed by the City Council through a publicly advertised, competitive process. The Commission itself is an element of Eugene’s community engagement program. In a typical year, commissioners collectively donate about 1,000 person hours to implement the City Council’s adopted policies and regulations, as well as Council-directed projects. During the course of this work, the Commission hears official public testimony prior to making decisions on land use appeals, as well as on legislative activity – for example land use code updates and comprehensive plan amendments – prior to making a recommendation to the City Council. In keeping with its role as the City’s designated Committee for Citizen Involvement, the Planning Commission also regularly discusses and advises staff on engagement activities, in coordination with the City’s Office of Equity and Community Engagement (OECE). This includes reviewing, amending, and approving community engagement plans.

The Planning Commission has supported the City Council in making many significant decisions, helping guide and make recommendations to Council on a host of Council-directed projects aimed at implementing [Envision Eugene](#) and state requirements. These include, but are not limited to, recommendations on neighborhood planning in River Road/Santa Clara (2024), Willamette River Greenway Code Amendments (2023), Middle Housing Code Amendments (2022), Urban Reserves (2022) and updated “clear and objective” land use application approval criteria for housing (2021), development of a growth monitoring program and initial reports (2013-2022) and recommendations on the urban growth boundary adoption package (2017). In its quasi-judicial role, the Planning Commission typically renders decisions on several land use application appeals per year.

Each of these projects address topics of strong community interest around housing affordability, economic opportunity, and creating an equitable, connected community.

For more information, see <https://www.eugene-or.gov/833/Planning-Commission>.

Planning Team Work Plan 2024-2025	2024		2025	
	Jan - June	July - Dec	Jan - June	July - Dec
Land Use Code/Plan Implementation				
Land Use Applications (annexations, plan amendments, vacations)				
Annual Code Maintenance Program (clean ups, corrections, legal updates)				
Historic Preservation Program				
Legislative Tracking and State & Regional Coordination				
Land Use Fee Update				
Community Planning and Design				
Community Engagement Program				
Growth Monitoring Program/Annual Reporting				
Urban Design Projects, Pre-Approved ADU Plan Library				
River Road/Santa Clara Neighborhood Plan				
Urban Growth Strategies				
UGB Update (deadline for housing: December 2026)				
- buildable lands inventory update				
- housing production strategy/efficiency measures/redevel analysis				
- efficiency measures (jobs)/redevelopment analysis				
- housing capacity analysis/economic opportunities analysis				
- other urban land needs				
- UGB Expansion if needed (begin in 2026)				
Comprehensive Plan Update				
- Engagement, Housing, Compact Devel, Community Health, Public Facilities				
- Land Use Map & Policies				
CFEC Climate-Friendly Areas Code & Plan Amendments/Rezoning				
Clear Lake Local Wetland Inventory Adoption				



Project Summary

Urban Growth Strategies will identify the tools, actions, policies, and land needed for the next 20 years to support living wage jobs and housing that everyone can afford.

Building off years of planning and community engagement through Envision Eugene, the project will evaluate the need for housing, jobs, parks, infrastructure, schools, and other urban land uses, as well as what tools can help Eugene to grow more efficiently. This work will result in studies of what land is available in Eugene for these uses, updates to the Envision Eugene Comprehensive Plan and other adopted City plans and land use regulations, a parcel-specific land use map, and an evaluation of whether there is a need to expand the urban growth boundary.

A Community Engagement Plan for the project is available at www.eugene-or.gov/UrbanGrowth.

Project Background

As a cornerstone of Oregon's statewide planning program, each city must plan thoughtfully for future growth by adopting an urban growth boundary, or UGB, and a comprehensive plan. The UGB defines a city's geographic growth limit for 20 years, and the comprehensive plan spells out at a policy level how each city will make decisions about growth during that time. The aim of comprehensive plans is to allow cities to thrive while growing in a way that protects farm and forest lands and preserves the high quality of life that Oregonians enjoy.

Beginning in 1982, Eugene and Springfield shared a regional UGB and a regional comprehensive plan, the Eugene-Springfield Metropolitan Area General Plan (Metro Plan), with policies to guide land use within that UGB. In 2007, the Oregon Legislature passed House Bill 3337, which required Eugene and Springfield to adopt separate, individual UGBs and provide enough buildable land within that UGB to accommodate estimated housing needs for 20 years. Both cities have done this, and Eugene is working on completing its local comprehensive plan, which contains adopted policies to guide growth within its UGB.

Several recent state mandates require the City of Eugene to update its UGB planning, including:

- House Bill 2003 (2019) created the [Regional Housing Needs Analysis](#) which requires cities outside the Portland Metro region, with populations over 10,000 people, to update their Housing Needs and Capacity Analysis every eight years and to adopt a Housing Production Strategy. Urban Growth Strategies will comply with these new statutory deadlines.
- In 2022, the Land Conservation and Development Commission adopted rules establishing the [Climate Friendly and Equitable Communities](#) (CFEC) program. This program seeks to help the state meet its greenhouse gas reduction targets and increase housing choice and equitable outcomes for people from underserved populations. Urban Growth Strategies will

include designation of Climate-Friendly Areas, a component of CFEC implementation, as one of several policies to encourage more efficient use of land in the UGB. New policies in the Envision Eugene Comprehensive Plan will guide updated development standards for creating compact neighborhoods where people can comfortably and safely get around without relying on a car.

- In the 2023 legislative session, House Bill 2001, known as the [Oregon Housing Needs Analysis](#) (OHNA), was signed into law. It directs the Department of Land Conservation and Development to develop and implement rules to increase housing production, affordability, and choice.

Project Summary

Urban Growth Strategies is a collaborative effort that integrates state-required urban growth planning, equitable community engagement, and City Council-directed policy work.

Project phases and components of Urban Growth Strategies include:



Needs and Priorities for Housing

- **Housing Production Strategy (HPS):** A report that summarizes and prioritizes tools and actions to address housing needs and increase housing production, affordability, and choice.
- **Redevelopment Analysis:** An analysis of specific study areas to estimate redevelopment potential on key corridors and incentives for mixed-use development.
- **Land Use Efficiency Measures:** Tools the City can implement so that residential and employment lands can be used more efficiently – allowing or encouraging more housing and jobs than previously expected. This will include Climate-Friendly Areas designation, among other tools.

Technical Analysis of Land Needs

- **Buildable Lands Inventory:** An inventory of Eugene’s existing land supply for housing, employment, parks, and other public needs, identifying vacant or underdeveloped lots and their estimated capacity for future development.
- **Housing Capacity Analysis:** An analysis of the current and future (20-year) demand for housing in Eugene across a range of prices, rent levels, locations, housing types, and densities. This analysis will include projected need for population growth, as well as historic underproduction of housing and units for people experiencing homelessness.
- **Economic Opportunities Analysis:** An analysis of Eugene’s economic trends, economic development potential, forecasted employment growth, and needs for future economic growth.

URBAN GROWTH STRATEGIES | PROJECT SUMMARY

- **Residential Land Supply Study:** Establishes a 20-year supply of land for residential use within Eugene’s urban growth boundary, incorporating data gathering and technical analysis from the Housing Capacity Analysis, residential efficiency measures, and Buildable Lands Inventory.
- **Employment Land Supply Study:** Establishes a 20-year supply of land for non-residential use within Eugene’s UGB, incorporating data gathering and technical analysis from the Economic Opportunities Analysis, employment efficiency measures, summary of other urban land needs, and Buildable Lands Inventory.
- **Urban Growth Boundary Evaluation:** This work will result in an evaluation of whether Eugene’s UGB needs to be expanded to meet land needs for the next 20 years. This evaluation will consider the findings from the technical analyses to understand and quantify the land needs, as well as the expected gains from land use efficiency measures to meet those needs within the current urban growth boundary, and if necessary, the amount and type of land needed in an urban growth boundary expansion.

Policy Outcomes

- **Envision Eugene Comprehensive Plan (EECP) Phase II:** Continues development and adoption of a Eugene-specific comprehensive plan that implements the vision outlined in Envision Eugene and supported by contemporary community input. It is the overarching policy document for land use planning within Eugene’s UGB. Policy updates will reflect updated land needs and implement priority tools and actions identified through Urban Growth Strategies work, including new chapters on Housing, Compact Development, Community Engagement, and Community Health. Comprehensive Plan updates will also include the completed land supply studies and possible adjustments to Eugene’s urban growth boundary.
- **Land Use Designation Map:** This parcel-specific map will clarify and define land use designations and policies for land within Eugene’s urban growth boundary. The map, designation descriptions, and accompanying policies will be a component of the EECP.
- **Land Use Code and Other Adopted Plans:** Other policy changes may be necessary to implement the outcomes of community engagement and technical analysis, including amendments to the Eugene Land Use Code, Eugene-Springfield Metropolitan Area General Plan, and other adopted plans as needed.

For More Information

Visit the project webpage at www.eugene-or.gov/UrbanGrowth or follow the project on Engage Eugene at engage.eugene-or.gov/Urban-Growth-Strategies.

Staff Contacts

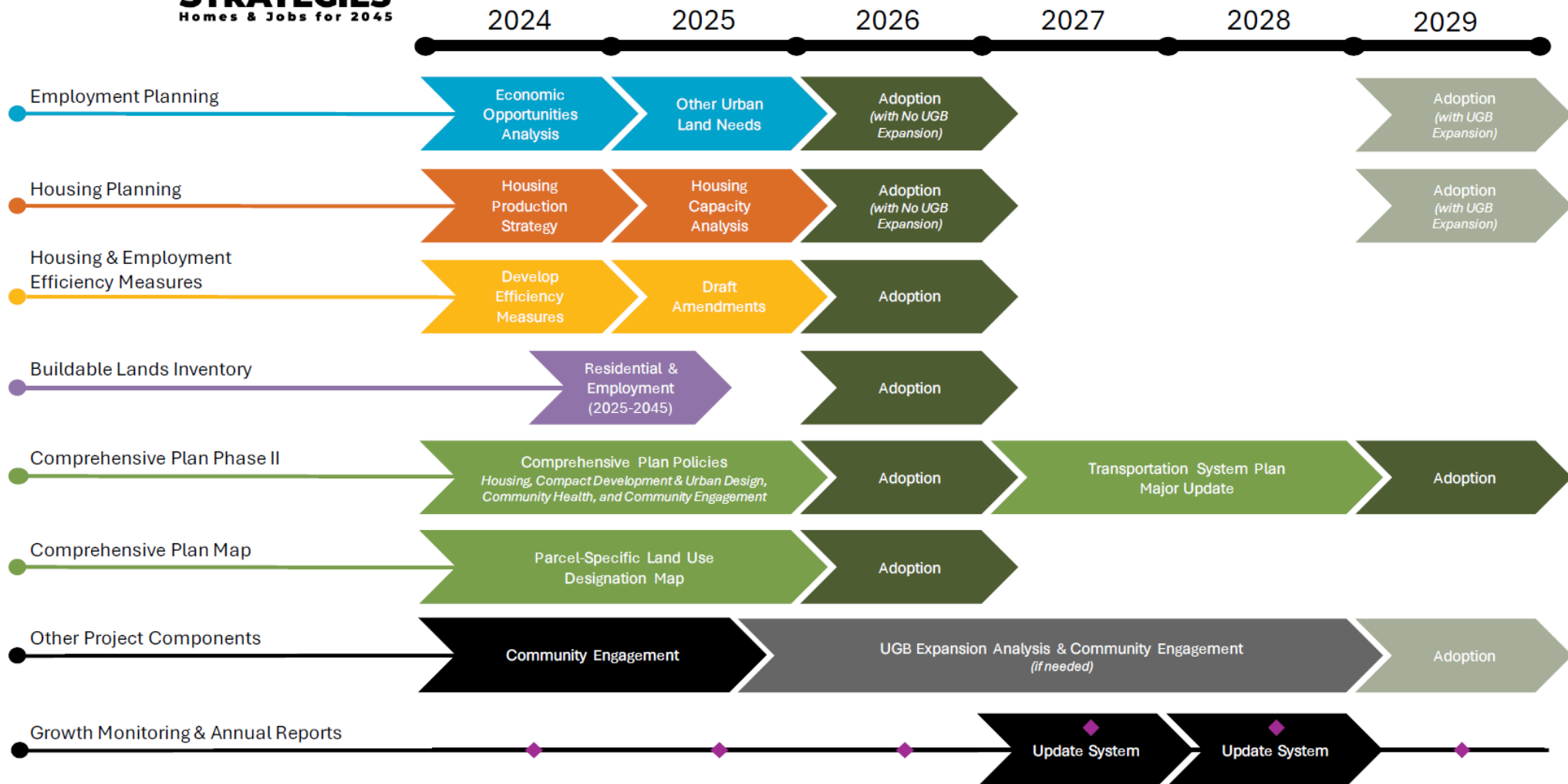
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URBAN GROWTH STRATEGIES | PROJECT SUMMARY



Project Timeline





Urban Growth Strategies

COMMUNITY ENGAGEMENT PLAN

FEBRUARY 26, 2024 PREPARED BY:



FISCHER
Public Involvement



COMMUNITY ENGAGEMENT PLAN



Project Overview

Our homes are the foundations for our lives; they are places of shelter, safety, gathering, and comfort. Finding a place to call home and earning enough to pay for rent or a mortgage is increasingly difficult in Eugene. Our community is growing, and the City is working hard to support increased employment and housing affordability, availability, and choice. To help address these issues, Eugene's Urban Growth Strategies Project will identify the tools, actions, policies, and land needed for the next twenty years to support job opportunities and housing in Eugene.

Building off the Envision Eugene Community Vision, the project will evaluate the need for housing, jobs, parks, infrastructure, schools, and other urban land uses, as well as what tools can help Eugene grow more efficiently. This work will result in studies of what land is available in Eugene, updates to the Envision Eugene Comprehensive Plan and other City plans and land use regulations, a parcel-specific Land Use Designation Map, and an evaluation of whether there is a need to expand the Urban Growth Boundary (UGB).

The project will consider the following questions:

- ▶ **How much will Eugene grow** in the next 20 years and what types of housing and jobs will city residents need?
- ▶ **How can the City support better access to daily needs**, such as groceries, schools, parks, and transportation services?
- ▶ **What can the City do to further fair and equitable access** to housing, jobs, and other community resources?
- ▶ **How can the City encourage housing that is affordable** and accessible to everyone, including people experiencing homelessness, people with the lowest incomes, and community members who have been marginalized?
- ▶ **How can the City increase participation in decision-making**, especially for community members who are often left out of the discussions?
- ▶ **What can the City do to support growth** and sustainability of small businesses, as well as ensure our mid-sized and larger businesses can grow?
- ▶ **How can the City make progress on local climate action goals** while also doing all of the above?

Urban Growth Strategies is a collaborative effort that integrates state-required urban growth planning, equitable community engagement, and City Council-directed policy work.



Equitable Engagement Goals

This Community Engagement Plan serves as a guide to engaging community members throughout the Urban Growth Strategies project.

The Plan:

- ▶ **Outlines the goals** of engagement, levels of involvement, and the principles that staff are committed to during engagement
- ▶ **Describes opportunities** for people to engage in different phases of the project
- ▶ **Details how** different individuals and organizations can effectively participate and stay informed
- ▶ **Clarifies the City's commitment** to equitable community engagement

Through community engagement, community members will inform technical analysis and policy priorities to manage growth in Eugene. Engagement activities will distill the technical outcomes of Urban Growth Strategies down to understandable results and ask the public substantive questions at key decision points. The project team will provide full public access to data outcomes, while also considering the capacity of the public to read complex technical reports. Engagement materials will be understandable to the general public, and targeted outreach will engage those most impacted by policies, people with relevant lived experience, and subject-matter experts. Decision-makers will consider the outcomes of both the technical studies and community engagement.

Level of Involvement ¹	Goal
INFORM	Project materials will be accessible and easy for the public to understand, and use balanced, objective information to aid in understanding opportunities and solutions.
CONSULT	Tools, actions, and policies will be prioritized and refined based on public feedback and technical analysis.
INVOLVE	Targeted outreach will involve working directly with expert stakeholders and historically marginalized groups (identified in the Equity Section on page 9) to ensure their feedback and concerns are understood and articulated within technical analysis.
EMPOWER	Planning Commissions, City Council, and the Board of County Commissioners will consider the outcomes of both the technical analysis and community engagement in their decision-making.

1 Based on the International Association of Public Participation (IAP2) Spectrum of Public Participation.
URBAN GROWTH STRATEGIES — Community Engagement Plan

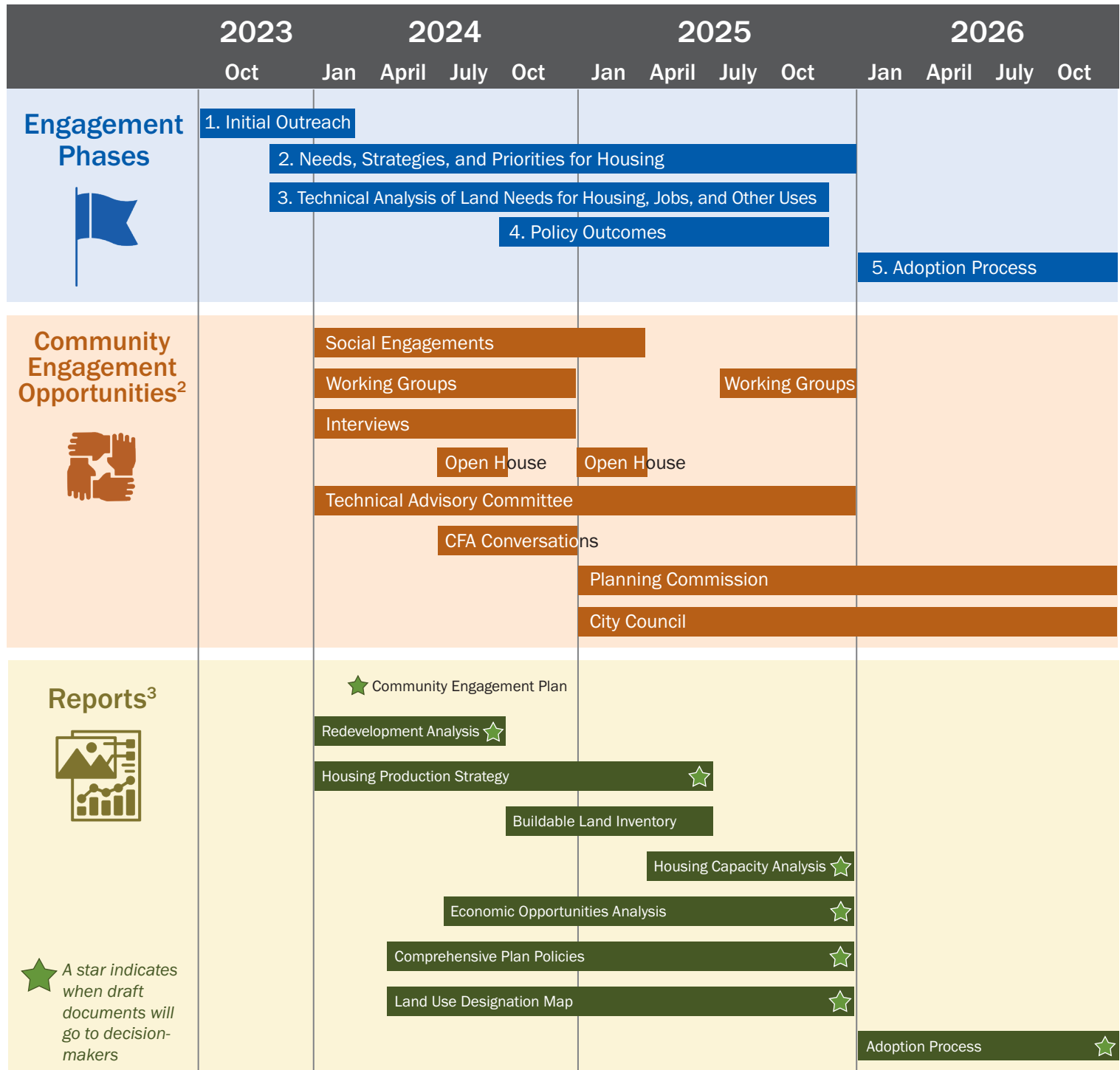
Robust community involvement is a pillar of effective governance in Eugene. The City of Eugene Values and Principles of Public Participation will guide the project from start to finish:

- ▶ **Build awareness:** Strive for stakeholders, affected interests, and the public to be aware of the timeline, process, intended outcomes, and decision-making structure and how it fits in with other City planning processes.
- ▶ **Center equity:** Ensure that voices of historically marginalized community groups, particularly those disproportionately harmed by past land use and transportation decisions, are engaged in ways that best meet their unique needs.
- ▶ **Foster understanding:** Provide project information in ways that are accessible and relevant to a diversity of stakeholders so that they can confidently and accurately provide input.
- ▶ **Seek meaningful feedback:** Work to identify how public participation efforts can have the greatest impact within the requirements of the rules and related state laws.
- ▶ **Demonstrate accountability:** Be open to all ideas, critiques, comments, and praise, and report back on how input has influenced the process and decisions and/or why it did not.
- ▶ **Be consistent:** Ensure the community engagement process is consistent with applicable state and federal laws and requirements, and is sensitive to local policies, goals, and objectives.
- ▶ **Be realistic:** Acknowledge the limitations of funding, resources, and timeline for engagement activities and design meaningful and focused input in areas where stakeholders can have the most impact.



Activities and Timeline

The timeline below summarizes the phases, engagement opportunities, and major technical and policy products of the Urban Growth Strategies Project. More detail on the engagement strategies and work included in each phase is provided on the following pages. As the Project takes shape, staff will respond to additional engagement needs and create outreach materials that detail opportunities to inform specific products.



2 See pg 6 for details.

3 Reports will include a summary of relevant community engagement and input.

Engagement Phases

▶ 1. Community Engagement Plan and Initial Outreach

This Community Engagement Plan will be reviewed and approved by the Eugene Planning Commission, serving as the City's Committee for Citizen Involvement. In advance of the first round of community engagement activities, the project team will reach out to organizations representing key stakeholder groups to introduce the project, understand their ideal outcomes, and ask how they would like to be involved in the activities outlined in this plan.

Pre-engagement conversations will involve community partners to collaboratively refine outreach strategies, with a specific focus on effectively engaging historically marginalized communities and applying the City's Racial Equity and Accessibility Lens (REAL) to the project.

▶ 2. Needs, Strategies, and Priorities for Housing

The project team will reach out to a wide range of organizations, community leaders, and the general public to gather views on current and future housing needs. Engagement will include broad communications with the general public as well as specific engagement with historically marginalized communities. Activities will include an open house, social engagements, interviews, community presentations, tabling targeting historically marginalized community groups, and meetings with Working Groups and the Envision Eugene Technical Advisory Group.

During this timeframe, the following technical reports will inform the community engagement and build off of the City's past efforts—such as Middle Housing, Downtown Priorities, and Urban Renewal—to provide housing affordable to all income levels:

- ▶ **Housing Production Strategy:** A range of priority tools, actions, and policies to meet housing needs in Eugene. Also includes changes that help to use land more efficiently for housing and jobs, including Climate-Friendly Areas designation.
- ▶ **Redevelopment Analysis:** An analysis of targeted study areas to estimate redevelopment potential and incentives for mixed-use development.

▶ 3. Technical Analysis of Land Needs for Housing, Jobs, and Other Uses

Technical analysis will show whether Eugene currently has enough land within its urban area to accommodate existing and future housing and employment needs. The analysis will explore how changes to land use tools, programs, and regulations may help to address unmet land needs. Community engagement strategies will build on the strong foundation developed during each phase, and engagement outcomes will inform Planning Commission recommendations and City Council decisions. Technical reports for this phase include:

- ▶ **Buildable Lands Inventory:** An assessment of the supply and development capacity of land within Eugene's current Urban Growth Boundary.
- ▶ **Land Supply Studies:**
 - **Housing Capacity Analysis:** An analysis of the current and future (20-year) demand for housing in Eugene across a range of prices, rent levels, locations, housing types, and densities. This analysis will provide data for an updated Residential Land Supply Study.
 - **Economic Opportunities Analysis:** An assessment of Eugene's economic trends, economic development potential, forecasted employment growth, and needs for future economic growth. This analysis will provide data for an updated Employment Land Supply Study.

- ▶ **UGB Evaluation:** This work will result in an evaluation of whether Eugene's Urban Growth Boundary needs to be expanded to meet land needs over the next twenty years. This evaluation will consider the findings from the technical analyses to understand and quantify the land needs, as well as the expected impacts of land use efficiency measures to meet those needs within the current UGB.

State-level policy decisions occurring in 2025 will inform the Housing Capacity Analysis, the Housing Production Strategy, and the Urban Growth Boundary Evaluation.

▶ 4. Policy Outcomes

Community engagement and technical analysis will inform both new and updated policies guiding land use planning in Eugene, including:

- ▶ **Envision Eugene Comprehensive Plan Phase II:** Comprehensive Plan updates will include the completed land supply studies, possible adjustments to Eugene's UGB, and policies to reflect land needs and implement priority tools, actions, and policies. New policy chapters will include Housing, Compact Development, Community Engagement, and Community Health.
- ▶ **Land Use Designation Map:** This parcel-specific map will clarify and define land use designations and policies for land within Eugene's UGB.
- ▶ **Land Use Code and Other Adopted Plans:** Other changes may be necessary to implement the outcomes of community engagement and technical analysis, including amendments to the Eugene Land Use Code, Eugene-Springfield Metropolitan General Plan, and other plans as needed.

▶ 5. Adoption Process for Urban Growth Strategies

Throughout the course of the project, the project team will conduct active outreach and listen to a wide variety of views. Regular updates to decision-makers will include community engagement summaries to provide insights on key takeaways as well as perspectives of specific groups and individuals significantly impacted by outcomes. Summaries will highlight the voices of historically marginalized communities. The basic decision process includes:

1. Staff provides reports and recommendations to the Eugene Planning Commission.
2. The Planning Commission considers the reports and recommendations, notifies residents and holds a Public Hearing, provides additional insights, and makes recommendations to the Eugene City Council.
3. Council notifies residents, holds a final Public Hearing, and makes a final decision, directing staff to implement the actions.

Some work will be co-adopted by the Eugene City Council and Lane County Board of Commissioners. Staff will also provide regular updates to the Lane County Planning Commission and Board of Commissioners on those project components.

Engagement Activities

Throughout the project, small- and large-group conversations will provide the opportunity to connect with specific communities, listen deeply, and work together to formulate solutions:

- ▶ **Social Engagements** will be held early in the process to recruit participants to future meetings and gather input, and later in the project to share findings and draft recommendations. The events will be geared toward youth/students and Black, Indigenous, and people of color. Key factors in a successful event include venue, timeframe, collaborators, meeting materials, agenda, and communication networks.
- ▶ **Working Groups** will meet throughout the course of the project to identify issues and evaluate policies related to housing and employment opportunities. A core group representing key stakeholders will connect through the course of the project and be augmented by individuals with specific knowledge based on the Working Group meeting topic. Topics may include housing needs for Eugene over the next 20 years, economic trends and employment land needs, strategies to address housing and employment needs, and citywide policies establishing housing, compact development, community engagement, and community health priorities.
- ▶ **Individual or Small Group Interviews** with key stakeholders not able to join the Working Group meetings will help answer important questions at specific points in the process. Interviews may also be held as a follow-up to participation in Social Engagements.
- ▶ **In-Person and Virtual Open Houses** will be held at decision milestones and serve as a key strategy to share information with the public about multiple City projects and gather input for Urban Growth Strategies. The City will broadcast to the general public and design specific outreach to historically marginalized communities such as Spanish speakers; low- and extremely low-income residents; youth; renters; and lesbian, gay, bisexual, transgender, and queer (LGBTQ+) community members.
- ▶ **Online Surveys** will be widely distributed throughout the community. Spanish-speaking input will be solicited through direct outreach with Spanish-speaking staff during events and interviews. Printed surveys will be available on request and at outreach events.
- ▶ **Community Presentations and Tabling.** The project team will be available to participate in community or neighborhood events and present to community groups about the project and intended outcomes. Given limited time and resources, staff will prioritize participating in events and engagements that reach historically marginalized community groups that may not participate in other outreach events like open houses.
- ▶ **Climate-Friendly Area (CFA) Conversations** will engage people in or near their neighborhoods and focus on understanding potential impacts and opportunities specific to where people live and work. These conversations will also focus on City efforts to address climate change and implement the Climate-Friendly and Equitable Communities work, specifically designating Climate-Friendly Areas across the city. Hosted in accessible and welcoming community spaces, potentially in partnership with a community group or service organization, these events will target people who might not attend a public meeting or citywide event.
- ▶ **City Boards, Commissions, and Neighborhood Associations** will engage at key points in the project to provide policy feedback, ask questions, and share the project and other engagement opportunities with their networks. In addition to groups in the bullets below, the project will also engage the Sustainability Commission, Human Rights Commission, Active Transportation Committee, and the Mayor's Youth Advisory Council.
- ▶ **Envision Eugene Technical Advisory Committee (EETAC)** will provide feedback to staff on technical aspects of the project at key milestones.

- ▶ **Eugene Planning Commission** provides policy direction and makes a recommendation to City Council.
- ▶ **Eugene City Council Sessions** will provide policy direction and decision-making for the project.
- ▶ **Lane County Planning Commission** will provide policy direction and make a recommendation to the Board of Commissioners for the Envision Eugene Comprehensive Plan and Land Use Designation Map components of the project, and other project work as needed, that will be co-adopted with the City of Eugene.
- ▶ **Board of Commissioners Sessions** will provide policy direction and decision-making for the Envision Eugene Comprehensive Plan and Land Use Designation Map components of the project, and other project work as needed, that will be co adopted with the City of Eugene.

Communication Tools

The project team will use a variety of communication tools to share information about the project and provide updates about community engagement opportunities.

- ▶ **Webpage:** The [project webpage](#) will be updated regularly and include:
 - Homepage with basic project description, upcoming events/meetings/surveys, public comment method, and links to the [Engage Eugene](#) page which will include an email update sign-up link.
 - Links to background documents, technical reports that include community engagement summaries, and other project-specific webpages.
 - Archived project materials, including project flyers and meeting materials.
 - Webpage in Spanish, with a dedicated URL. The page will include a project description, open house invitations, and information about how to engage.
- ▶ **Public Communications List:** The project will be proactive in creating a list of interested residents, sending out a welcome email, and offering to inform and invite throughout the project. In addition, staff will request that related projects and groups share the email updates and invites with their interested parties lists.
- ▶ **E-Updates:** While younger residents rely on social media, the older set still benefits from receiving information via email. Email update timing will focus on meeting invites, surveys, and outcome follow-up.
- ▶ **Social Media:** Content for social media will be informed by the email updates, but reformatted to fit the parameters of Facebook and Instagram.
- ▶ **Online Resources:** The project team will provide additional interactive online resources as appropriate, potentially including informational webinars and virtual open houses. These additional materials may be used to help the public understand the context and purpose of certain project components, as well as see the impact of policy decisions through maps and pictures.
- ▶ **Printed Materials:** Flyers announcing the open houses and surveys will be bilingual (English and Spanish) and posted at venues frequented by people without computers, such as libraries, parks, and social service agencies.
- ▶ **Direct Mailings:** Mailings will be targeted to residents and property owners who may be impacted by certain policy decisions or clarifications, such as to the land use designation map, and will provide an opportunity to learn more about proposed changes, ask questions, and weigh in. Mailings will direct community members to a specific platform to learn more—either an online informational session, open house, conversation with staff, or other tool. Other needs for direct mailings may be identified, including as a part of the formal adoption process as outlined in Eugene’s Land Use Code requirements for public notice.

Equity

Decades of discriminatory housing and land exclusion policies have kept communities of color, especially Black individuals, from opportunities to build generational wealth and access affordable and quality housing near schools, grocery stores, jobs, transportation, and clean air and water. These [harmful policies](#) from the past are still felt in Eugene today.

Addressing housing needs goes beyond estimating the number of needed units or stabilizing housing costs. Historically marginalized community groups often face challenges in securing safe, accessible, and affordable housing in the community of their choice due to unfair historic policies, practices, and institutional barriers for marginalized groups. This project considers the following groups as historically marginalized: Black, Indigenous, and people of color; immigrants; people with limited English proficiency; people with disabilities; people without stable housing; people experiencing houselessness; low, extremely low, and moderate-income households; single-parents; seniors; youth; renters; students; veterans; and lesbian, gay, bisexual, transgender, and queer (LGBTQ+) community members.

The project will advance the following equitable outcomes:

- ▶ **Production** — Encourage a vibrant housing market in Eugene that offers plenty of housing options, both existing and new.
- ▶ **Affordability** — Work to stabilize the cost of buying or renting homes, whether they are market-rate, moderate-income, or subsidized affordable housing.
- ▶ **Choice** — Support the production of different types of housing, with diverse characteristics and locations.
- ▶ **Access** — Facilitate equitable access to community resources for all residents, including stable housing, living wage jobs, walkable neighborhoods, parks, participation in local decision-making, daily services like groceries and pharmacies, and more.
- ▶ **Fair Housing** — This project will work to affirmatively further fair housing and minimize the risk of housing displacement of people vulnerable to systemic racism and bias, which often stems from public investments and development/redevelopment. Housing displacement is a real and impactful risk from any effort to redevelop or otherwise increase the intensity of development in an area.

While much of Urban Growth Strategies is focused on increasing housing production, affordability, choice, and access to community resources, there are also important elements aimed at promoting living wage job opportunities and economic development. Business and job growth contribute to increased incomes and economic stability for the residents of Eugene. Economic opportunity planning also requires the evaluation of tradeoffs and balancing policies to determine how economic growth can lead to overall gains in community well-being.



Interested and Impacted Communities and Organizations

The project team will tailor outreach to the type of meeting or event, listen to a wide variety of views, incorporate ideas, and craft recommendations for decision-makers. For example, Open Houses will be widely advertised throughout the community, while the Working Group and interview invites will be tailored to individuals with lived experience and/or work background in the meeting topic.

The project will focus on outreach to individuals and groups affiliated with historically marginalized communities and those significantly impacted by project outcomes. Areas of interest include housing (market rate, affordable housing for low- and moderate-income households, transitional), business, development, climate change, parks, social services, and economic development. Below is a preliminary list of the types of groups that will be invited to participate in the project. Groups will be added throughout the engagement process.

- ▶ Community and Faith-based Organizations
- ▶ Local groups connecting or serving historically marginalized communities
- ▶ Housing and Human Services Providers
- ▶ Healthcare Providers
- ▶ Neighborhood Associations and Area-based Organizations
- ▶ Housing and Tenant Advocacy Organizations
- ▶ Affordable, Workforce, and Market-rate Housing Developers
- ▶ Real Estate, Design, Planning and Building Professionals
- ▶ School Districts and Education Service Providers
- ▶ Local Businesses
- ▶ Business & Professional Organizations
- ▶ Groups connected to housing, sustainability, economy, transportation, and topics relevant to the project



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March 2024 Project Update

Urban Growth Strategies will identify the tools, actions, policies, and land needed for the next 20 years to support housing and living wage jobs. This City of Eugene led project is a collaborative effort that integrates state-required urban growth planning, equitable community engagement, and City Council-directed policy work.

This regular project update will provide relevant project information, milestones, and upcoming opportunities for engagement. The best way to stay involved is to follow the project on [Engage Eugene](#) and sign up for the [EUG Planning Newsletter](#) for monthly updates on Urban Growth Strategies and other relevant planning work.

For March 2024, project updates include:

- Community Engagement Plan Approval
- Grant Awards
- First Working Group Meeting
- Legislative Updates
- Climate-Friendly and Equitable Communities News
- Upcoming Presentations and Events

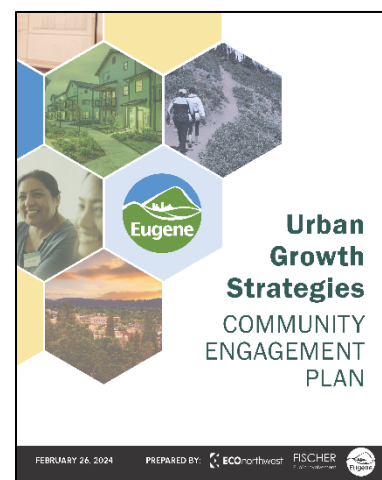
Community Engagement Plan Approval

The [Community Engagement Plan](#) for Urban Growth Strategies was recently approved by the Planning Commission. The Plan outlines a multi-year community engagement strategy that will help identify the **needs and priorities** of community members for **housing, jobs, and access to community resources in Eugene**.

The Community Engagement Plan builds off the [Envision Eugene Community Vision](#) and outlines community engagement goals, activities and timeline, engagement strategies, communication tools, and equitable outcomes for the project.

Grant Awards

In the last several months, state agencies have awarded three grants to the City of Eugene to support Urban Growth Strategies.



In September 2023, the City of Eugene was selected as a recipient of a 2023 Transportation Growth Management Grant. The [Transportation Growth Management](#) program is a joint effort between the Oregon Department of Transportation (ODOT) and Department of Land Conservation and Development (DLCD). The grant helps local communities with land use and transportation planning efforts to create vibrant, livable places in which people can walk, bike, take transit, or drive where they want to go. This funding will allow Eugene to continue Phase II of the [Envision Eugene Comprehensive Plan](#), which includes new policy chapters covering community engagement, compact development and urban design, housing, community health, and the development of a Eugene-specific land use designation map.

In Fall 2023, DLCD awarded the City of Eugene with a Housing Planning Assistance grant. This funding will support the housing components of Urban Growth Strategies, including the selection and designation of [Climate-Friendly Areas](#). Urban Growth Strategies supports local implementation of Oregon's [Statewide Planning Goal 10 \(Housing\)](#). Eugene's housing planning work, supported through DLCD's grant award, will strive to achieve more fair and equitable housing outcomes for existing residents as well as expected population growth.

And finally, in February 2024, DLCD awarded the City of Eugene additional funding to support equitable community engagement throughout Urban Growth Strategies. Eugene will use this funding to support direct engagement with people from historically marginalized communities, as a part of [Climate-Friendly and Equitable Communities](#) (CFEC).

First Working Group Meeting

As a part of the Urban Growth Strategies Community Engagement Plan, City staff will convene housing and development experts, employers, and business owners to inform project priorities and outcomes through a series of working groups.

The first working group meeting included 30 community members representing organizations that are key stakeholders in housing development – housing producers (both affordable and market-rate), builders, designers, planners, and advocates.



UGS Working Group Meeting #1

Meeting participants were asked to reflect on the most significant barriers that the City of Eugene can work to address (on its own or in partnership) to support production of housing affordable to low and moderate-income residents (defined as 120% Area Median Income (AMI) and below).

[Read the full Meeting Summary with key themes and takeaways.](#)

At the next working group meeting in May, participants will generate ideas for the City and its partners to meaningfully address these barriers and support increased housing production that is affordable to people at all income levels.

Legislative Updates

Housing, housing, and more housing! The 82nd Oregon Legislative Assembly convened for the 2024 Legislative Session on February 5 and adjourned on March 7. This year's short session covered a range of topics, but the focus was on ways to increase housing production in Oregon. The following is a summary of items from the legislative session that may have an impact on Urban Growth Strategies.

Senate Bill 1530 – General Housing-Supportive Infrastructure Funding

This bill appropriates \$89 million towards housing and housing related infrastructure, including **awarding the City of Eugene \$6 million for water and sewer infrastructure improvements in the Crow Road area**. This priority was identified in the City's Housing Implementation Pipeline to prioritize the extension of capital projects to provide services to underdeveloped residential areas within the current UGB.

Senate Bill 1537 Governor Kotek's Housing Production Framework

This bill continued the Governor's focus on needed housing. It contains several changes that are intended to increase housing production in Oregon and Eugene. Highlights include:

- **Housing Accountability and Production Office (HAPO)** – Creates a new office between DLCD and the Department of Consumer and Business Services that supports local jurisdictions in meeting the housing needs of their community and complying with state housing laws. HAPO will provide educational and technical assistance to local jurisdictions to help reduce permitting and land use barriers to housing production. HAPO will also investigate and respond to complaints of housing law violations and mediate active disputes that relate to housing laws between local governments and applicants.
- **Attorney Fees for Needed Housing Challenges** – Awards attorney fees to applicant and local jurisdiction if certain approved land use decisions, within a UGB, are appealed to the Land Use Board of Appeals **and upheld**.
- **Housing Land Use Adjustments** – Requires cities and counties to allow land use adjustments to local design and development standards under specific criteria for housing projects.
- **One-Time Site Additions to Urban Growth Boundaries** – Creates a time-limited alternative to UGB amendments for eligible cities, a small-scale amendment option, and land-swap process. Eugene does not appear to be eligible for this tool, given the amount of existing undeveloped residential land within the current UGB. Regardless, through Urban Growth Strategies the City will evaluate whether Eugene's UGB needs to be expanded to meet land needs for the next 20 years. If there is a need, that expansion will occur before 2029.

House Bill 4063 – Middle Housing Partitioning, Updated Land Use Regulations, and More

This bill contains several changes to currently adopted statutes. The most important provisions in this bill allow more than one middle housing partition in a year in certain situations and allow a city to administratively approve the property tax exemption for single-unit housing.

City staff will continue to work through the new legislation and will provide future updates as the full impact of the new legislation becomes clear.

Climate-Friendly and Equitable Communities News



In early March 2024, the Oregon Court of Appeals affirmed the overall validity of the 89 rules adopted by LCDRC in July 2022 as part of the CFEC program. The court ruled the commission has the authority to adopt these rules, except for one subsection within one rule. The court also affirmed the commission followed the correct procedures to adopt the rules, except for one subsection within one rule related to transportation planning. DLCD will continue to work with cities and counties to implement the overall program as they review the decision and possible implications.

In late February 2024, staff provided an update to the Eugene City Council on local implementation of the State's CFEC requirements, including parking reform, designation of Climate-Friendly Areas, adoption of a preferred scenario plan, and ongoing rulemaking. [Read the staff memo here.](#)

Moving forward, designation of Climate-Friendly Areas will be integrated within Urban Growth Strategies.

Upcoming Presentations and Events

- **March 20:** Staff Presentation to the Eugene [Sustainability Commission](#)
- **March 20:** Staff Presentation to the [Mayor's Youth Advisory Council](#)
- **April 4:** [Envision Eugene Technical Advisory Committee](#) Meeting – Update on the Land Use Designation Map
- **April 11:** Staff Presentation to the Eugene [Active Transportation Committee](#)
- **April 17:** Outreach Event for Black, Indigenous, and People of Color Community Members
- **April 18:** [Envision Eugene Technical Advisory Committee](#) Meeting – Updates on the Redevelopment Analysis
- **May 7:** Working Group Meeting #2 – Housing Production Strategy Potential Actions
- **May 15:** Joint [Eugene Planning Commission](#) and City Council Work Session
- **May 21:** [Lane County Planning Commission](#) Work Session
- **June 5:** Urban Growth Strategies Open House – **stay tuned for more details!**

For More Information

Visit the project webpage at www.eugene-or.gov/UrbanGrowth or follow the project on Engage Eugene at engage.eugene-or.gov/Urban-Growth-Strategies.

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