



City Council

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Eugene, OR 97401

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www.eugene-or.gov

EUGENE CITY COUNCIL AGENDA AMENDED

September 18, 2024

12:00 p.m. CITY COUNCIL WORK SESSION

City Council Wednesday work sessions are held using virtual meeting technology.

Information about online or other options for access and participation will be available at <https://www.eugene-or.gov/3360/Webcasts-and-Meeting-Materials>

Note this packet has been amended to update the AIS and Attachment D for Item 2

Meeting of September 18, 2024; Her Honor Mayor Lucy Vinis Presiding

Councilors

Matt Keating, President

Emily Semple

Alan Zelenka

Greg Evans

Randy Groves, Vice President

Lyndsie Leech

Jennifer Yeh

Mike Clark

12:00 p.m. CITY COUNCIL WORK SESSION

- 1. WORK SESSION: Airport Terminal Renovation and Expansion Project Development**
- 2. WORK SESSION and POSSIBLE ACTION: Striker Field Park Renaming**

The Eugene City Council welcomes your interest in these agenda items. This meeting location is wheelchair-accessible. For the hearing impaired, an interpreter can be provided with 48 hours' notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hours' notice. To arrange for these services, contact the receptionist at 541-682-5010. City Council meetings are telecast live on Metro Television, Comcast channel 21, and rebroadcast later in the week.

El consejo de la Ciudad de Eugene agradece su interés en estos asuntos de la agenda. El lugar de la reunión tiene acceso para sillas de ruedas. Se puede proveer a un intérprete para las personas con discapacidad auditiva si avisa con 48 horas de anticipación. También se puede proveer interpretación para español si avisa con 48 horas de anticipación. Para reservar estos servicios llame al 541-682-5010. Las reuniones del consejo de la ciudad se transmiten en vivo por Metro Television, Canal 21 de Comcast y son retransmitidas durante la semana.

For more information, contact the Council Coordinator at 541-682-5010,
or visit us online at www.eugene-or.gov.

September 18, 2024 Work Session

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Work Session: Airport Terminal Renovation and Expansion Project Development

Meeting Date: September 18, 2024
Department: Public Works
www.eugene-or.gov

Agenda Item Number: 1
Staff Contact: Cathryn Stephens
Contact Telephone Number: 541-682-5430

ISSUE STATEMENT

This is an informational work session on the Eugene Airport Terminal Renovation and Expansion Project (EUG TREX). This session will provide an overview of project development, summarize a new economic impact study that reinforces the importance of EUG TREX to the region, introduce a phased project approach, a status check of work to garner grant funding, and next steps needed to continue to advance the project.

BACKGROUND

At the last Airport-focused Council Work Session in February 2022, staff and architecture and engineering consultants with RS&H detailed the [Advanced Terminal Planning \(ATP\) Study](#). The ATP study is an extension of the [Eugene Airport Master Plan](#) adopted by the Eugene City Council on October 12, 2020. The year-long ATP study provided a more detailed analysis of primary focus areas including ticketing and airline operating space; checked baggage processing; passenger screening and vertical circulation (stairs, elevators, escalators); airport administration offices; Concourse A capacity constraints; a Concourse C expansion; and a swing gate/charter terminal.

The overarching vision for the ATP was to create a planning document to facilitate increasing the size and operability of the terminal facility to meet the needs of current and future passengers within a framework of sustainability and resiliency.

AIRPORT CAPITAL IMPROVEMENT PROGRAM UPDATE

As part of the Airport Capital Improvement Program, several projects have been completed since staff last presented at a Council Work Session in February 2022, including construction of five aircraft remote heavy pads, reconstruction of the Charlie/Mike Taxiways, a quick-turnaround rental car facility with solar pilot project, electric preconditioned air units installed on six jet bridges, and a covered pedestrian walkway to the economy parking lot.

This summer an obsolete passenger loading dock was removed at Gate B-2, a concrete parking position was added at Gate B-3, and markings were realigned to accommodate larger aircraft now utilizing this apron. The Air Cargo Taxiway Juliet/Lima widening project was completed at the end of August with markings to be finished up in October.

Projects next in the queue include wetland mitigation at the 34R runway safety area to reduce wildlife hazard risk, replacement of the rotating beacon, and the addition of an airfield storage facility to house maintenance equipment.

EUG TREX

New grant funding opportunities have been identified for two large projects, considered enabling projects toward an eventual Concourse C expansion. If received, these grants will significantly reduce the amount of needed City financing for the Concourse C expansion. Project descriptions are below.

Concourse A Expansion - Bipartisan Infrastructure Law (BIL), Airport Terminal Program Grant

Concourse A hold rooms have 7,756 square feet of seating space, are undersized for current fleet mix and are at capacity. This project adds approximately 5,400 square feet to an underutilized connector bridge as central shared seating space for all Concourse A gates. This expansion allows for construction of an Americans with Disabilities Act of 1990 (ADA) emergency exit ramp to airside, improving accessibility for all passengers; an ADA gender neutral restroom and upgrades to existing restrooms; ADA carpet replacement; sensory room; heating, ventilation, and air conditioning (HVAC) upgrade; and remodeling of adjacent spaces. This project enhances safety and overall passenger experience with an added economic benefit of accommodating more passengers, job creation, and increased airport revenue.

Cost Estimate: \$21,495,756

Estimated Funding sources: Federal BIL \$14,087,550

Passenger Facility Charge (PFC) \$2,141,287 Local \$5,266,919

Estimated construction completion: 2026

Grant status: Federal BIL funding pending decision by Federal Aviation Administration (FAA)

Outbound Baggage System – Transportation Security Administration Grant; Bipartisan Infrastructure Law, Airport Terminal Program Grant & Airport Infrastructure Grant

The current explosives detection system (EDS) layout at the airport is inefficient and does not meet the current needs of the Transportation Security Administration (TSA). The TSA has entered into an Other Transaction Agreement (OTA) with EUG for allocable design components for a new EDS system. This project includes the design and construction of the building facilities to support the new fully in-line EDS. Specific project components could include the building shell, building electrical, building mechanical, electrical, plumbing (MEP), civil site improvements, new apron pavement, utility improvements, and stormwater improvements. TSA will enter into an OTA for allocable construction costs. Construction cost estimates are currently at high levels and will become more accurate as design proceeds.

Cost Estimate: \$62,009,323

Estimated Funding sources: TSA OTA Grant \$22,560,002 Federal BIL \$8,320,000 Federal ATP \$27,650,321 PFC 3,235,978 Local \$243,022

Estimated construction completion: 2027

September 18, 2024 Work Session – Item 1

Grant status: TSA OTA approved for Design only for \$1.4 M

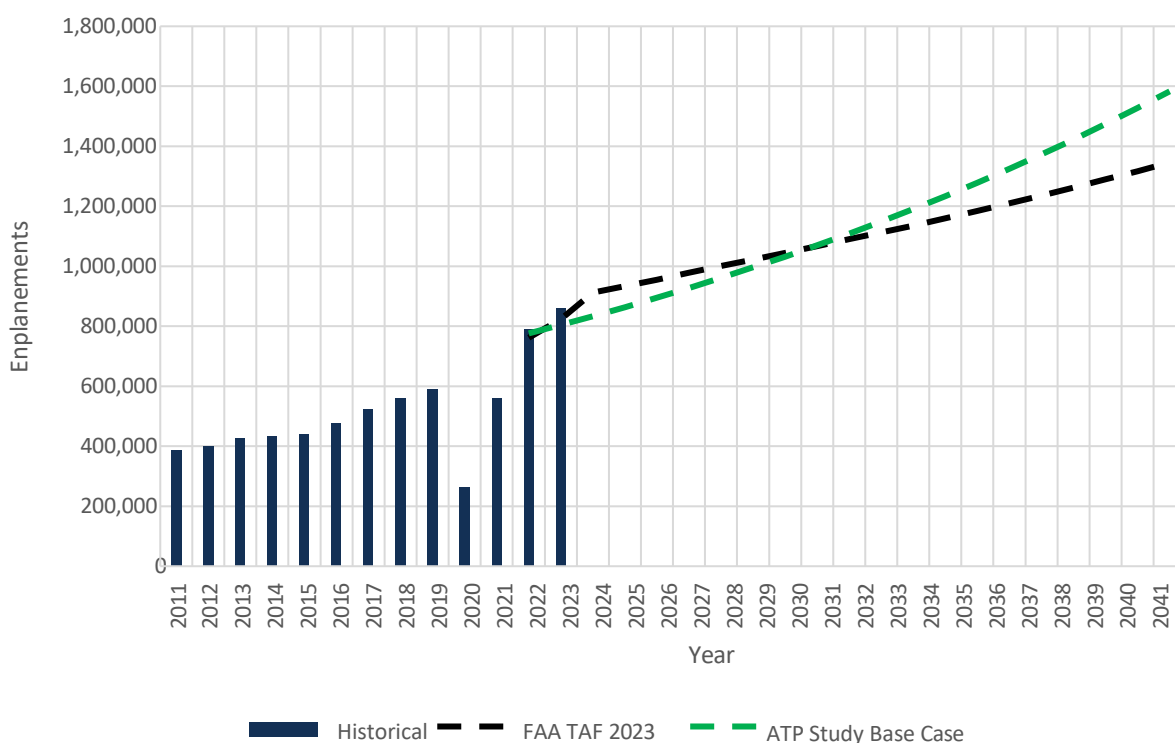
Staff will continue to refine project costs and determine the need for additional financing as more information is known including total project costs, the amount of grant funding awarded, and overall cashflow needs. Additional Council Work Sessions will be scheduled to provide expansion plan updates and financing considerations.

PASSENGER DEMAND FORECAST

Earlier this year, RS&H, the architecture and engineering firm of record for EUG presented a refined passenger forecast to planners at the Federal Aviation Administration Seattle Airports District Office (ADO), providing a comparison of the 2022 Advanced Terminal Planning Study forecast to the 2023 FAA Terminal Area Forecast (TAF), excerpt here.

The FAA TAF 2023 uses Federal Fiscal Year (FFY) 2022 as its base year. **Figure 1** shows the ATP study base case forecast in comparison to the current FAA TAF 2023.

Figure 1
ATP Study Enplanements Forecast and FAA TAF 2023



Source: EUG Historical values: 2011-2021 – Transportation Statistics T-100, 2022-2023 – Airport Records; ATP Study Base Case values: EUG Advanced Terminal Planning Study, RS&H, 2022; FAA TAF 2023.

FAA Airport Planners with the Seattle ADO concur with the ATP Study Base Case forecast, which allows EUG TREX planning for annual passenger enplanements reaching more than 1.3 million passengers in 2037. This is a significant increase from 2023 passenger enplanements at just

under 860,000 passengers. This represents a projected 54 percent increase in passengers by 2037. Those 465,000 additional passengers, and the commercial air service needed to serve those passengers, cannot be accommodated in the existing terminal facility which is currently at full capacity.

ECONOMIC IMPACT STUDY – CURRENT ACTIVITY

This spring, Airport staff contracted with Martin Associates to conduct a comprehensive economic impact analysis for EUG. Martin Associates (John C. Martin Associates, LLC) is an internationally recognized leading economic and transportation consulting firm that has conducted similar economic impact studies at many other airports, including Portland International Airport. The study was conducted including interviews, local economic data, and airport statistics with the impacts quantified in terms of jobs, employee earnings, business revenue, state and local taxes, and federal airport-specific taxes. A portion of the executive summary is excerpt below.

The report indicates that the impact of an airport on a local, state, or national economy cannot be reduced to a single number, but instead airport activity creates several impacts. These are the revenue impact, employment impact, personal income impact, and tax impact. The resulting study entitled [The Economic Impacts of Eugene Airport on the Local and Regional Economy, 2024](#) report, quantifies the economic impacts generated by passenger and cargo activity at EUG.

In CY 2023, 1,719,629 passengers [enplaned and deplaned] and nearly 1.0 million pounds of air freight were handled at Eugene Airport. This passenger and air freight activity generated the following economic impacts in the Eugene area economy:

- 1,226 direct, induced, and indirect jobs are held by residents of the Eugene area.
- Of these jobs, 771 were direct jobs, while 366 jobs were induced throughout the region to support the purchase of goods and services by the 771 directly dependent employees. An additional 90 indirect jobs were generated in the local economy due to \$19.5 million of local purchases by firms directly dependent on the airport.
- \$89.3 million of direct, induced, and indirect personal income and consumption expenditures were generated in the Eugene area as a result of the airport activity in CY 2023.
- Nearly \$475 million of business sales were generated by airport activity.
- The federal government received \$39 million in airport-specific taxes from activity at Eugene Airport.
- State and local governments received \$10 million in tax revenues from airport activity.

In addition to those airport-generated impacts, it is estimated that 9,157 direct, induced, and indirect jobs were supported in the Eugene area visitor industry due to expenditures by the 607,731 million visitors to the region who arrived via Eugene Airport.

In Calendar Year (CY) 2023, 943,041 pounds of air freight were enplaned at Eugene Airport. It is estimated that the total value of air freight shipped via Eugene is about \$132.7 million, which supports nearly 1,992 jobs in the region with the firms producing the air freight and the firms' providing services to those producing firms.

ECONOMIC IMPACT STUDY – CONCOURSE C EXPANSION

Using the 2024 Economic Impact Model developed by Martin Associates for EUG and RS&H forecasted passenger numbers, estimated economic impacts are shown for 2027, 2032, 2037, and 2042 in **Table 3**. Should Concourse C be built, demand meets forecasts, and airlines add more routes these are incremental impacts gained to the region compared to the current 2024 economic impact. Should C-Concourse not be built these are impacts EUG would not capture and would likely be supported by another airport.

As shown in **Table 3**, by 2032 the Concourse C expansion project would support an additional 4,536 total jobs, \$317.9 million in business revenue, and \$19.2 million of state and local taxes in the regional economy. By 2042, Concourse C would support an additional 13,176 total jobs, \$923.6 million in business revenue, and \$55.7 million in state and local taxes.

Table 3

2027	Airport Generated	Visitor Industry	Total Impact
Jobs			
Direct	18	465	483
Induced	8	157	165
Indirect	33	560	593
Total Jobs	60	1,183	1,242
Personal Income (millions)			
Direct	\$0.8	\$12.4	\$13.3
Induced	\$0.9	\$11.3	\$12.1
Indirect	\$1.1	\$22.0	\$23.2
Total	\$2.9	\$45.7	\$48.6
Business Revenue (millions)	\$31.2	\$55.9	\$87.1
Local Purchases (millions)	\$2.1	\$39.7	\$41.7
State & Local Taxes (millions)	\$0.3	\$4.9	\$5.2

2032	Airport Generated	Visitor Industry	Total Impact
Jobs			
Direct	67	1,698	1,765
Induced	30	575	604
Indirect	121	2,046	2,167
Total Jobs	218	4,319	4,536
Personal Income (millions)			
Direct	\$3.1	\$45.4	\$48.5
Induced	\$3.2	\$41.1	\$44.3
Indirect	\$4.2	\$80.5	\$84.6
Total	\$10.5	\$167.0	\$177.5
Business Revenue (millions)	\$113.8	\$204.1	\$317.9
Local Purchases (millions)	\$7.5	\$144.9	\$152.4
State & Local Taxes (millions)	\$1.1	\$18.0	\$19.2

2037	Airport Generated	Visitor Industry	Total Impact
Jobs			
Direct	125	3,172	3,297
Induced	56	1,073	1,129
Indirect	226	3,821	4,047
Total Jobs	406	8,067	8,473
Personal Income (millions)			
Direct	\$5.8	\$84.8	\$90.6
Induced	\$6.0	\$76.8	\$82.8
Indirect	\$7.8	\$150.3	\$158.1
Total	\$19.6	\$311.9	\$331.5
Business Revenue (millions)	\$212.6	\$381.3	\$593.9
Local Purchases (millions)	\$14.1	\$270.6	\$284.7
State & Local Taxes (millions)	\$2.1	\$33.7	\$35.8

2042	Airport Generated	Visitor Industry	Total Impact
Jobs			
Direct	195	4,933	5,128
Induced	87	1,669	1,756
Indirect	351	5,943	6,294
Total Jobs	632	12,546	13,178
Personal Income (millions)			
Direct	\$9.0	\$131.9	\$140.9
Induced	\$9.4	\$119.4	\$128.8
Indirect	\$12.1	\$233.8	\$245.9
Total	\$30.5	\$485.1	\$515.6
Business Revenue (millions)	\$330.6	\$593.0	\$923.6
Local Purchases (millions)	\$21.9	\$420.8	\$442.7
State & Local Taxes (millions)	\$3.3	\$52.4	\$55.7

RELATED CITY POLICIES

City of Eugene [Strategic Plan 2023-2026](#) – The proposed update aligns with the following areas of the City’s strategic plan:

Urgent Community Needs

- Continue to implement and increase the efficiency and effectiveness of development and redevelopment tools to support commercial activity.
- Conduct proactive and responsive outreach to existing businesses in Eugene to understand and respond to their needs.

- Improve Eugene’s business environment and reputation as a place to do business, including improving overall community livability.
- Collaborate with local partners on programs and strategies that support the retention and growth of existing business as well as the recruitment of new businesses.
- Collaborate with local partners on programs and strategies that support the entrepreneurial ecosystem.
- Work with economic sector members and advocates to support existing and new businesses in recruitment, job training, and retraining for new employment opportunities.

City of Eugene [2035 Transportation System Plan](#) - The proposed update aligns with the following areas of the City’s transportation system plan:

Air Transportation Policy

1. *Support the Eugene Airport as a regional transportation facility.*
2. *Recognize the Eugene Airport Master Plan as the guiding policy document for airport property development, services, and support infrastructure.*

[Financial Management Goals & Policies](#) in the FY 2023-2025 Biennial Budget

Policy D.1: Capital Improvement Program

The City will plan for capital improvements over a multi-year period. The Capital Improvements Program (CIP) will directly relate to the long-range plans and policies of the City. Operating funds to maintain capital improvements and to fund additional staff and service needs will be estimated and identified prior to making the decision to undertake specific capital improvements.

PREVIOUS COUNCIL DIRECTION

[February 22, 2023 Work Session](#)

Council held a work session on the Eugene Airport Advanced Terminal Planning Study. The Airport Director as well as architecture and engineering consultants with RS&H presented information on the study.

COUNCIL OPTIONS

Information only.

CITY MANAGER’S RECOMMENDATION

None.

SUGGESTED MOTION

None.

ATTACHMENTS

None.

FOR MORE INFORMATION

Staff Contact: Cathryn Stephens, Airport Director

Telephone: 541-682-5430

Staff E-Mail: cstephens@eugene-or.gov

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Work Session and Possible Action: Striker Field Park Renaming

Meeting Date: September 18, 2024
Department: Public Works
www.eugene-or.gov

Agenda Item Number: 2
Staff Contact: Carolyn Burke
Contact Telephone Number: 541-682-4914

ISSUE STATEMENT

This work session is an opportunity for City Council to consider the renaming of Striker Field, following community engagement and consultation with representatives of the Confederated Tribes of Grand Ronde and Confederated Tribes of Siletz Indians.

BACKGROUND

The name “Striker Field” is associated with a sports field concept that at one time was thought to be the future development plan for this 8-acre park in partnership with the adjacent 4J School District property. However, following intense residential development in the surrounding area, it was determined that a park that more directly serves the immediate neighborhood and community residents was more appropriate. This had been the expressed wish of the Northeast Neighborhood Association and was subsequently confirmed through a 2019 public process to develop a concept plan for the park. The resulting plan had strong support from the community and park construction was completed in 2023 with a grand opening celebration attended by more than 800 community members. Throughout the public design process, the desire to rename the park to something more suitable for the current development plan was expressed. The anticipated renaming was also discussed in the Council’s consideration of the 2018 Parks and Recreation System Plan that identified the park as Striker Field.

In November of 2020, a public re-naming process consistent with the existing City Naming Policy and the Naming Policy for Park Lands and Features (see Attachment B) was initiated. That process was modeled after the successful public naming of three new downtown streets. Staff worked closely with Councilor Yeh, representing the ward where Striker Field is located, throughout the process. The primary steps of this process have included:

- Step 1: Public nominations of potential names through the Engage Eugene website. (Completed: November, 2021)
- Step 2: Public voting through the Engage Eugene platform on a vetted list of names to select top three choices. (Completed: December, 2021)
- Step 3: Consultation with representatives of local tribes for input on potential names honoring Indigenous people and language. (Completed: August, 2024)
- Step 4: City Council decision (Pending: Fall, 2024).

September 18, 2024 Work Session – Item 2

Through the nomination process (step 1), strong interest in a name that honors local Native American groups and languages was expressed. As a result, staff and consultants identified a new step in the process (Step 3) that would pursue engagement with local tribes. All five names that had been nominated with the intent to honor Native Americans were grouped into one selection that read: "Please select this option to vote for a name recognizing local Native American groups and languages." This was done to make clear to the public that they were not voting for a specific Native American name, but for the intention to recognize Native Americans.

The public voting (step 2) resulted in the following top three choices (see attachment A):

1. "Please select this option to vote for a name recognizing local Native American groups and languages." (114 votes)
2. McKenzie Meadows (75 votes)
3. Hillview (46 votes)

Because the Native American option was the top vote getter, staff engaged with the Confederated Tribes of Grand Ronde and the Confederated Tribes of Siletz Indians in the spring and summer of 2024 to seek input and guidance on the park naming. There was generalized support for naming the park to recognize local Native American groups and languages and specific feedback was provided on some of the community generated names.

Based on this input and the preferences of the community as expressed through the voting, the recommended name for this park is **Umso Park**, pronounced oom-SO. Umso is the Kalapuya word for "it is good".

RELATED CITY POLICIES

The process for renaming this park is consistent with the existing City Naming Policy and the Naming Policy for Parkland and Features (See Attachment B). The Naming Policy for Parkland and Features specifically allows for "*renaming through a public process to better reflect current community values or the area's special characteristics, or for similar reasons deemed significant by participating members of the community. Public discussions of naming shall be directed to address the criteria outlined herein*". This criteria includes a category for "*Names referencing a historic person, place, culture, or event associated with the land or facility.*"

PREVIOUS COUNCIL DIRECTION

[July 16, 2018 Public Hearing](#)

City Council passed a resolution unanimously adopting *Picture. Plan. Play. A Vision and Implementation Plan for Eugene's Parks and Recreation System* that identified the subject park as Striker Field.

Councilor Clark, seconded by Councilor Taylor, moved to adopt the resolution presented in Attachment A, adopting "Picture. Plan. Play. A Vision and Implementation Plan for Eugene's Parks and Recreation System.

Passed 8:0

City Council previously was provided a memo update on the Striker Field renaming process in February 2021 (See Attachment C).

June 30, 2021 Work Session

City Council has had several discussions regarding the City's Naming Policy, most recently at a work session on June 30, 2021. Staff will be bringing the City Naming Policy topic back to the Council for direction in Fall 2024. This specific naming request has been in process since 2020 and is consistent with current policy while reflecting a number of values expressed by council during recent naming policy discussions.

COUNCIL OPTIONS

1. Take action to rename Striker Field to Umso Park by adopting the resolution attached to this AIS.
2. Direct the City Manager to take specific further action before returning with a resolution for renaming of Striker Field.
3. Take no action.

CITY MANAGER'S RECOMMENDATION

The City Manager supports the renaming of Striker Field to Umso Park.

SUGGESTED MOTION

Move to adopt the resolution attached as Attachment D titled "A Resolution Renaming Striker Field Park To Umso Park".

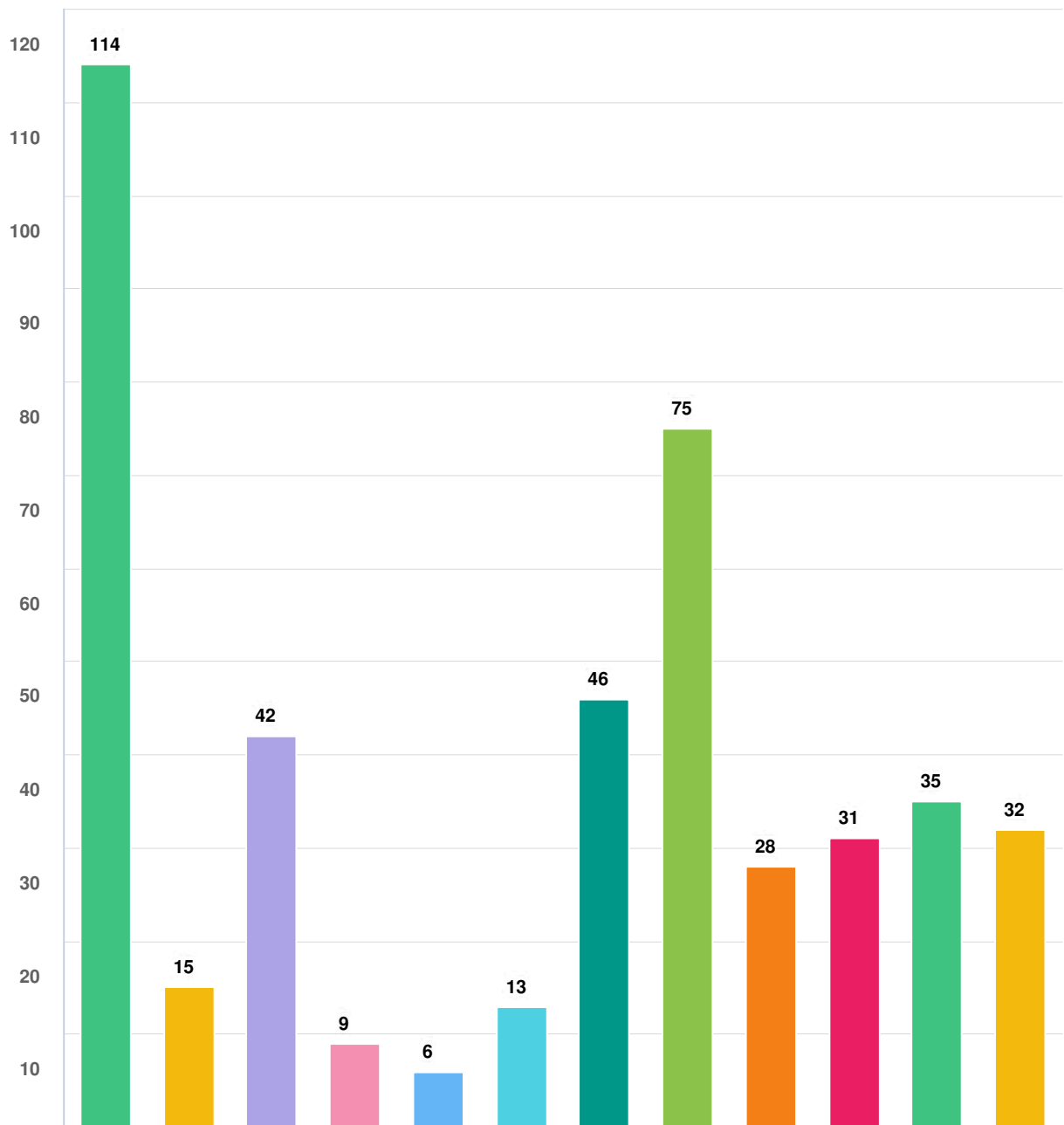
ATTACHMENTS

- A. Striker Field Renaming Voting Results, February 24, 2021
- B. City of Eugene Naming Policy (including Naming Policy for Park Land and Features), adopted September 27, 2010, revised April 11, 2018
- C. Striker Field Renaming Council Update, February 24, 2021
- D. A Resolution Renaming Striker Field Park To Umso Park

FOR MORE INFORMATION

Staff Contact: Carolyn Burke, Parks and Natural Resource Planning Manager
Telephone: 541-682-4914
Staff E-Mail: cburke@eugene-or.gov

Please select up to three choices for the park name.



Question options

- Please select this option to vote for a name recognizing local Native American groups and languages.
 ● Abierto
- Blackberry
 ● Diversity
 ● Flora
 ● Freedom
 ● Hillview
 ● McKenzie Meadows
 ● Milkweed or Asclepias
- Northeast Community
 ● Snowberry
 ● Unity

Mandatory Question (189 response(s))
Question type: Checkbox Question

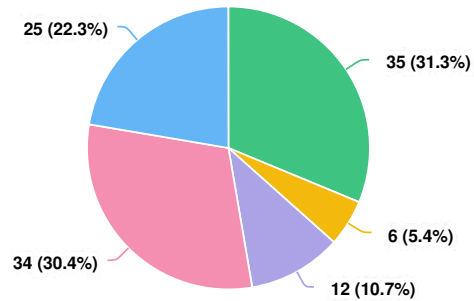
Striker Field Park

Public Re-naming Process for Striker Field Park

February 24, 2021



Q2 Please indicate which of the five nominated names recognizing local Native American groups and languages is your preference:



Question options

- Kalapuya - Native American tribe of the Willamette Valley
- Chelamela - Native American group of the Kalapuya people
- Winnefelly - Native American group of the Kalapuya people
- Umlie - Chinook Wawa word for berry
- Umsu - Kalapuya word for "it is good"

Optional question (112 response(s), 77 skipped)

Question type: Radio Button Question

Striker Field Park

Public Re-naming Process for Striker Field Park

February 24, 2021





City of Eugene Naming Policy

Adopted September 27, 2010

Revised April 11, 2018

OBJECTIVE

The intent of the City of Eugene naming policy is to guide the naming of City-owned facilities in a fair, objective and consistent manner, and aid in the selection of names that are suitable to the property or facility, respectful of the history of the site or area, useful to the public in locating the facility and reflect prevailing or emerging community culture. For the purposes of this policy, “facility” shall be used to mean any building, park, street, natural area, bridge, or other City- owned structure.

GENERAL

The establishment of formal legal names of permanent real property owned by the City of Eugene requires administrative action. Only the Eugene City Council retains the authority to establish formal legal names for City-owned facilities.

It will be the general policy of the City of Eugene when naming facilities to incorporate a geographic, natural, historic, or geological feature as part of the name to assist the public in recognizing the location. The use of geographic areas or neighborhood locations for naming promotes community identification, thus creating a sense of ownership by citizens.

As an alternative, the council may consider honoring individuals whose achievements represent a lasting legacy to the mission of the City of Eugene and the community it serves, or donors making significant financial contributions to the construction of or ongoing operation of the facility by incorporating that individual’s name in the name of the facility. Whenever practicable, the individual’s name will be incorporated into the existing geographic name. In the event that an individual’s name is considered, the City Council will take great care to ensure that the individual is of such character and integrity that the name will endure as an honor in the present and into the future. At no time will a facility be named after a business.

It is the policy of the City Council not to rename existing facilities which have been dedicated in honor of an individual, unless such individual no longer represents a lasting legacy to the mission of the City of Eugene or the community it serves.

All naming proposals for major City-owned facilities will be subject to a public comment process during which objections to the proposal may be raised. The council may choose to empower an appropriate existing committee or create an ad-hoc naming committee, appointed by the Mayor, to ensure the integrity and completeness of the naming process. In general, members of an ad hoc Naming Committee will possess a public service background and have a working knowledge of state and local history.

Existing naming policies shall remain in effect unless the application of the following procedures is warranted. Factors used in determining which policy shall be applied may include size and scope of the facility, level of public interest, and significant historical event.

CRITERIA FOR CONSIDERING INDIVIDUAL'S NAME FOR BOTH NEW AND EXISTING CITY FACILITIES

The City Council may consider naming a facility after an individual who has been deceased for a minimum of one (1) year as of the date of the submission of the proposed name and who meets at least one of the following criteria:

- Regional or local leader with strong, identifiable ties to the community or, specifically, to the facility being named.
- City resident who has distinguished himself/herself in public service as an elected or appointed official or volunteer with strong, identifiable ties to the City organization.
- Individual nominated for dedication of a specific facility by a donor who gives:
 - ✓ At least 50 percent of the total cost of the facility donated at the time of construction;
 - ✓ At least 50 percent of the total cost of major renovation or upgrade donated at the time of renovation or upgrade; or
 - ✓ The land comprising the building site or the cost of the land donated at the time of purchase.
- Individual nominated for dedication of a space/room in the facility by a donor who makes a significant financial contribution to the facility.

I. PROCEDURE FOR SELECTING NAMES FOR NEW FACILITIES

The following procedures shall be used in selecting names for new City-owned facilities.

A. City-Owned Facilities

1. Staff will notify the council about a naming opportunity at least 12 months prior to the scheduled opening of a new facility or at the earliest opportunity. The council may choose to designate an appropriate committee or convene an ad hoc naming committee to recommend a geographic name for that facility and to identify and analyze any real costs associated with the proposal. The proposed name will be based on the location served by the facility or its history.

- a) Individual or groups who wish to submit a recommendation to the City Council will provide the following information in writing (*see Attachment D*):
 - ✓ Description of facility to be named
 - ✓ Proposed name
 - ✓ Description of how the naming proposal meets the criteria contained within this policy

If the proposed name recognizes a living or deceased person, the proposal must also contain the following:

- ✓ Compelling evidence of the extraordinary contribution of the individual to the community
- ✓ Biographical information, including date of the death, if applicable
- ✓ Explanation of how naming facility would improve community awareness and historical perspective

2. A name for the new facility will be proposed to the City Council at a regular council meeting. This meeting will initiate a public comment period, the purpose of which is to ensure that the proposed geographic name and/or any individual names proposed by stakeholders or citizens are accepted by the community.

3. During the public comment period, staff will notify the public of the proposed name through press releases, public service announcements, the City's website, or other effective means of communication. Any notification will contain the following information:
 - (a) A description of the facility to be named, its location, and its proposed name
 - (b) The deadline for submitting comments (either in writing or in person)
 - (c) The address to which citizens may send their comments
 - (d) The dates, times, and locations of the council meetings to be held during the public comment period, at which citizens may comment on the proposed name.
4. If public response suggests the need for an alternate name, the Naming Committee will consider other names and make an appropriate recommendation to the council. The recommendation will include the rationale for the committee's choice.
5. The council will hear the final recommendation and, unless further deliberation is needed, will vote on the recommendation at a regular council meeting.

B. Streets

The process for naming streets is prescribed in planning laws and regulations (*see Attachment A.*)

C. Library Amenities

The criteria for the naming of features and amenities at the Eugene Public Library were set by a council-appointed committee, and are maintained by a three-member City of Eugene/Eugene Public Library Foundation (EPLF) committee and coordinated by the EPLF (*see Attachment B*).

D. Parks and Open Spaces

The Parks and Open Space Division oversees the naming of park lands and features within the Eugene parks and open space system, with the exception of large buildings such as community centers and aquatic facilities. To ensure fair and consistent application of naming, all park lands and features requiring naming, or for which formal naming is requested, are evaluated and processed in accordance with established guidelines (*see Attachment C*).

II. PROCEDURE FOR SELECTING NAMES OF INDIVIDUALS FOR EXISTING FACILITIES AND SPACES

In most cases, renaming an existing facility will occur only when a facility has a generic name or in recognition of and response to evolving political/social perspectives and sensitivities.

At any time, citizens or other stakeholders may suggest names for an existing facility or for spaces in and around City-owned facilities to the City Council in writing; however, the council will not rename facilities or existing facility spaces which clearly have been previously dedicated in honor of an individual, unless such individual no longer represents a lasting legacy to the mission of the City of Eugene or the community it serves.

A. Renaming City-Owned Facilities

1. When submitting a proposal to rename an existing facility, the person(s) requesting the change will provide the following information (*see Attachment D*):
 - ✓ Description of feature to be renamed
 - ✓ Proposed name
 - ✓ Concise description of reason(s) for the name change
 - ✓ Description of how the renaming request meets the criteria contained within this policy

If the proposed name recognizes a living or deceased person, the proposal must also contain the following:

- ✓ Compelling evidence of the extraordinary contribution of the individual to the community
 - ✓ Biographical information, including date of the death, if applicable
 - ✓ Explanation of how renaming a park or feature would improve community awareness and historical perspective
2. The City Council may refer a suggested name(s) to an appropriate existing committee or ad hoc Naming Committee. The Naming Committee will meet to review any suggestions and will make a recommendation to the council. During its review, the committee will identify and analyze potential consequences and any financial implications associated with the proposed name.
 3. When a name is suggested for an existing facility, the council will initiate a public comment period and will notify the public of the proposed name through press releases, public service announcements, the City's website, or other effective means of communication. Any notification will contain:
 - ✓ A description of the facility to be named, its location, and its proposed name
 - ✓ The deadline for submitting comments (either in writing or in person)
 - ✓ The address to which citizens may send their comments
 - ✓ The dates and times of at least one public forum to be held during the public comment period at which citizens may comment on the proposed name
 4. If multiple suggestions are made for the same facility or space, the Naming Committee will select one name to recommend for approval, but may recommend the other suggested names for other spaces in the facility.
 5. The council will hear the Naming Committee's recommendation and, unless further deliberation is needed, will vote on the recommended name at a regular council meeting.
 6. If additional deliberation is needed, the vote will be postponed until a subsequent council meeting. The Naming Committee will clarify its recommendation before that council meeting.

B. Renaming Streets

The process for renaming streets is currently set forth in Eugene Code sections 9.8475 – 9.8490. Applications for street name changes are submitted to the Eugene Planning Division and vetted by the Planning Commission (see Attachment A).

III. STAFF-INITIATED REQUESTS

Naming/renaming of public meeting rooms and subsections of City facilities will be made by the City Manager or his designee, but may come to the City Council for approval at a regular council meeting, or, in situations of lower public interest, via council memo at least four weeks prior to formalization of the proposed name.

ENDORISING PROPOSALS FROM OTHER JURISDICTIONS

In the event the Mayor and City Council are asked to endorse a proposal for naming or renaming a facility not under the City's jurisdictional authority, the following information shall be required:

- ✓ Written letter or statement of request
- ✓ Description of public process for vetting the proposed name
- ✓ Impact analysis, including financial implications, community impact, potential negative impacts, associated with the naming or renaming.

A minimum of six councilors voting in the affirmative is required for the City Council to officially endorse a naming proposal. In the event this threshold cannot be met, a formal notice will be sent to the requesting agency stating that the City Council has no position on the request.

COUNCIL-INITIATED PROPOSALS TO OTHER JURISDICTIONS

Individuals, advisory groups, organizations, individual councilors, or the council as a body may wish to recommend a name for a facility not under the City of Eugene's jurisdiction. In these cases, the following procedure will be used to develop a formal recommendation:

1. Individual or group submits recommendation in writing to City Council via letter or nomination form.
2. Recommendation is placed on Consent Calendar for initiation of public comment period.
3. Notification about the public comment period will occur on the City's website or by other effective means of communication and will consist of:
 - ✓ A description of the facility to be named, its location, and its proposed name
 - ✓ The deadline for submitting comments (either in writing or in person)
 - ✓ The address to which citizens may send their comments
 - ✓ The dates and times of at least one public forum to be held during the public comment period at which citizens may comment on the proposed name
5. Staff identifies any potential impacts associated with the proposal, including financial implications.
6. Following the public comment period, the proposal is scheduled for action by the City Council.
7. Official letter of recommendation is prepared and sent to governing agency.

ATTACHMENTS

- A. Street Naming Policy (including relevant code provisions)
- B. Library Naming Policy
- C. Parks and Open Space Naming Policy
- D. Application for Naming/Renaming Facilities

APPENDIX A

Suggested Road Naming Guidelines Lane County, Oregon

Recently, many new road names became problematic for address and road name users. Developers have proposed road names that are identical or too similar to existing road names in Lane County. There have also been problems with road names containing road types, alpha/numeric, etc. This results in difficulties for many public agencies, private companies, the U.S. Postal Service, E9-1-1, residents, and the public at large.

Lane Council of Governments (LCOG) facilitated a meeting with local governments and the U.S. Postal Service to create guidelines to accommodate the needs of Planners, Addressing, Public Safety, and U.S. Postal Service staff when reviewing new road names and proposed road name changes. The guidelines apply to both public and private road names.

Generally, each jurisdiction involved in reviewing subdivision plats and proposed road name changes already has an existing review process. In addition to these existing review processes, it was concluded that it would be beneficial to have the U.S. Postal Service, E9-1-1, and LCOG review proposed road names. In an effort to reduce the amount of paper involved with this additional step, correspondence will be sent via e-mail. An e-mail group list has been created and can be found on the RIS network as *LCOG Roadnames. Another benefit of the group list is that it may help prohibit identical or too similar road names from being approved by two different entities simultaneously. Those who send proposed road names to the e-mail group list should give reply deadlines. Recipients should reply that the proposed road name is acceptable or unacceptable before the deadline.

Guidelines:

These guidelines do not conflict with any existing regulations within Lane County. Road names can be checked by using www.rlid.org. This site contains all road names within Lane County where building permits have been issued.

Do not accept:

- Road names without a valid road type;*
- Road names with post-directionals (ex: Woodlake Way South);
- Road names with pre-directionals contained within the *road name* field (instead of in the pre-direction field). Pre-directionals that are attached to another word in the road name (no space between words) are acceptable (ex: South Ridge Dr is not acceptable, Southridge Dr acceptable);
- Road names with punctuation (ex: St. Ives Pl, Be-ell Pl, or Hooton's Corners Rd);
- Road names with potentially confusing foreign names (ex: Soufreiere Ct);
- Road names that are alpha/numeric (ex: Bonners Lane 1);
- Road names that sound like existing road names (ex: Cortland/Portland);
- Road names that contain more than 20 characters (ex: Goodpasture Lakes Loop Rd);
- Road names that contain a road type within the road name (ex: Woodway Pl);*
- Road names that contain a sound-alike of a road type within the road name (ex: Brenelain Ave);*

Do not accept (cont'd)

- Road names that are identical to an existing mailing or incorporated city;
- Road names that are in general confusing, or have unusual spellings (ex: Acres on Taylor Ave or Hodsdonsdale Ln);
- Road names that contain abbreviated MT (mount/mountain) or ST (saint) without another word following (ex: Shasta MT Rd not acceptable, MT Shasta Rd is acceptable). There will be no punctuation but it must contain a valid road type;
- Road names with TRL as a road type. "Trail" in the road name is acceptable with a valid road type (ex: Deer TRL not acceptable, Deer Trail Rd is acceptable).

Proposed road names that already exist in Lane County will be reviewed on a case-by-case basis. Because the Master Street Address Guide (MSAG) is maintained at a county-wide level, it would be less confusing to avoid duplication of road names in Lane County.

Additional guidelines:

Naming cul-de-sacs:

- A new road name is preferable
- For short cul-de-sacs which can be addressed between the lowest and highest addresses of the "root" road where it connects with the cul-de-sac, it is acceptable to use the same road name *and* type as the root road. Do not use a different road type. (ex: a cul-de-sac off of Teralee Ln should be named either Teralee Ln or an entirely different road name)

If you have any questions regarding these guidelines, please contact Carolyn Housdorf at (541) 682-6437 or chousdorf@lcog.org.

*Valid road types are: Aly, Ave, Blvd, Cir, Ct, Dr, Hall, Hwy, Ln, Lp, Pike, Pkwy, Pl, Rd, St, Ter, and Way.

Relevant Code Sections

Standards for Streets, Alleys, and Other Public Ways

- 9.6855** **Street Names.** Wherever practical, streets that are in alignment with existing named streets shall bear the names of such existing streets. Names for streets that are not in alignment with existing streets are subject to approval by the planning director and shall not unnecessarily duplicate or resemble the name of any existing or platted street in Lane County.

(Section 9.6855, see chart at front of Chapter 9 for legislative history from 2/26/01 through 6/1/02.)

Street Name Change

- 9.8475** **Purpose of Street Name Changes.** Requests to rename an existing street may be generated by a variety of circumstances. In many cases, there are other existing streets in the city that have similar sounding names resulting in confusion for the postal service, emergency response services and the general public. Applications to rename a street are subject to state law that requires the planning commission to review the request and make a recommendation to the city council for final action.

(Section 9.8475, see chart at front of Chapter 9 for legislative history from 2/26/01 through 6/1/02.)

- 9.8480** **Applicability.** Any existing street or highway, other than a county or state road or highway, may be renamed by the city council provided it is within six miles of the limits of the city and within the Eugene Urban Growth Boundary. Street name changes are subject to the Type IV procedural requirements beginning at EC 9.7400.

(Section 9.8480, see chart at front of Chapter 9 for legislative history from 2/26/01 through 6/1/02.)

- 9.8485** **Street Name Change Approval Criteria.** The planning commission shall recommend, and the city council shall approve an application for a street name change upon determining that a proposed renaming is in the best interest of the city.

(Section 9.8485, see chart at front of Chapter 9 for legislative history from 2/26/01 through 6/1/02.)

- 9.8490** **General Requirements.** The city council by ordinance shall rename a street or highway in accordance with the recommendation of the planning commission, or by resolution shall reject the recommendation. A certified copy of the ordinance shall be filed for record with the county clerk or recorder, and a like copy shall be filed with the county assessor and county surveyor. The county surveyor shall enter the new names of the streets and roads as required by state law.

(Section 9.8490, see chart at front of Chapter 9 for legislative history from 2/26/01 through 6/1/02.)



EUGENE PUBLIC LIBRARY NAMED GIFT OPPORTUNITIES

A three- person committee decides all deletions and additions to the named gift opportunities list, which was originally created by the City Council-appointed “Named Gifts Committee.” That committee is currently comprised of Library Services Director Connie Bennett, Eugene Public Library Foundation (EPLF) Board President Connie Regali (to be replaced next month by incoming president Larry Deckman), and EPLF Executive Director Jim Olney.

Once a named gift opportunity is identified and approved by this committee, EPLF handles all donations and naming. The list of current gift opportunities is listed below and is available on the EPLF website.

Over \$250,000

<i>Children’s Center</i>	\$1,000,000
<i>Grand Staircase</i>	\$1,000,000

Over \$50,000 and under \$250,000

<i>Children’s Center Courtyard</i>	\$250,000
<i>Electronic Resources Room</i>	\$100,000
<i>Eugene Skinner sculpture</i>	\$75,000

Over \$5,000 and under \$50,000

<i>Billy Goats Gruff sculpture</i>	\$50,000
<i>Conference Center Breakout Area</i>	\$35,000
<i>Carnegie Table</i>	\$10,000

\$5,000 and under

<i>Study Tables</i>	each \$5,000
<i>Study Carrels</i>	each \$5,000
<i>Rotunda Steps</i>	each \$2,500
<i>Computer Stations</i>	each \$2,500
<i>Upholstered Chairs</i>	each \$2,000
<i>New Library Chairs</i>	each \$1,000
<i>Buy a Library Book Stack</i>	each \$1,000
<i>Buy a Library Book Shelf</i>	each \$100

Donation Guidelines
City of Eugene Parks and Open Space

APPENDIX A

NAMING POLICY FOR PARK LANDS AND FEATURES

1. INTRODUCTION AND PURPOSE

The Parks and Open Space Division shall oversee the naming of park lands and features within the Eugene parks and open space system, with the exception of certain large buildings such as community centers and aquatic facilities. To ensure fair and consistent application of naming, all park lands and features requiring naming, or for which formal naming is requested, shall be evaluated and processed in accordance with these guidelines. Approved naming or renaming shall not constitute an obligation to provide a sign or other indication of the name.

2. JURISDICTION

The establishment of formal legal names of permanent real property owned by the City of Eugene, including parks, requires legislative action and cannot be accomplished through administrative action. Only the Eugene City Council retains the authority to carry out legislative action to establish legal names. Features or distinct areas within parks, however, such as picnic structures or gardens, can be named through administrative action.

3. COMMON NAME VS. LEGAL NAME

For operational and public identification purposes, the Parks and Open Space Division frequently refers to park property by a particular name which has not been legally defined or assigned by the City Council. Such names are called “common” or “use” names. In many cases, common names are used for long periods of time, and subsequently appear in documents and printed materials. Names may only achieve a legal standing by one of two means:

1. Eugene City Council resolution adopting the name
2. Eugene City Council adoption of a plan or document in which the common or use name is clearly used to identify the property or facility

4. NEW PROPERTY AND FEATURES

As new property is acquired and new features are constructed, the City of Eugene Parks and Open Space Division typically establishes a name based on one or more of the source criteria listed below. Similarly, the Division may establish a name for existing parks property or features which have not been named.

Adjacent Street - Names referencing an adjacent street.

Geography – Names referencing geographical characteristics of an area near the park or facility, with consideration being given to archeological, geological, topographical, botanical, zoological, or human-made geographical characteristics. Geographical names shall reference features expressing timeless qualities likely to maintain name appropriateness over time.

History - Names referencing a historic person, place, culture, or event associated with the land or facility.

Subdivision/Neighborhood - Names referencing the surrounding neighborhood or subdivision comprising a significant portion of the park service area.

Donation Guidelines
City of Eugene Parks and Open Space

5. RECOGNITION NAMING

Naming park land or features in recognition of a person, group or entity shall be considered based on the following criteria:

Donor - Names referencing a donor, or a name suggested by a donor, may be considered in exchange for significant contributions. Naming of land, where the land itself is donated, may be considered where the appraised value of the donated land is \$500,000 or greater, and where the donated land represents at least 51% of the area of a particular park. Naming of donated features constructed using donated funds, may be considered for donations of 51% of the feature construction or acquisition cost, or \$100,000, whichever is greater. Long-term gifts and endowments are encouraged and may also be considered for naming opportunities.

Honoring a Living Person - Park land and features may be named to honor a living person whose gift or service to the community is of a most extraordinary nature.

Honoring a Deceased Person – Park lands and features may be named to honor a deceased person to recognize an extraordinary service or gift to the community. Requests for naming in honor of a deceased person shall be considered after one (1) year from the date of death.

Group Recognition - Park lands and features may be named to recognize an organization or group for extraordinary gifts or service to the community.

6. RENAMING PROCEDURES

In order to respect past community values, a commonly- or legally-named park or feature shall not be renamed in its entirety under most circumstances. The following procedures describe the process for renaming park lands and features in a variety of circumstances:

Renaming Through Public Process

During public discussions within a park or open space resources plan update process, a general consensus may be reached to rename park land or features to better reflect current community values or the area's special characteristics, or for similar reasons deemed significant by participating members of the community. Public discussions of naming shall be directed to address the criteria outlined herein.

Legal change of the name for a park does not occur unless or until formally adopted by the City of Eugene Council. Name change for a feature or area within a park will take place when the plan is adopted by administrative order.

(continued next page)

Donation Guidelines

City of Eugene Parks and Open Space

Renaming Features Outside of Public Process

Requests for renaming outside of a public process may originate from members of the community, organizations, or elsewhere. An official written request for renaming must be sent to the Parks & Open Space Division containing the following information:

- Description of feature to be renamed
- The proposed name
- Concise description of reason(s) for the name change
- A description of how the renaming request meets the criteria contained within this policy

If the proposed name recognizes a living or deceased person, the proposal must also contain the following:

- Compelling evidence of the extraordinary contribution of the individual to the community
- Date of the death, if applicable
- Explanation of how renaming a park or feature would improve community awareness and historical perspective

Renaming a Park Outside of Public Process

Typically such requests will need the individual support of the Mayor or a City Councilor in order for staff to be instructed by the City Council process the request. Such requests will generally need the same types of information as indicated above for renaming a feature.

7. NAMING APPROVAL PROCEDURES

All naming requests and proposals shall be reviewed by the Parks and Open Space Division. Requests shall be reviewed by Parks and Open Space Division staff, who shall forward a recommendation to the Director, who may elect to accept or reject the request. The Director may elect to forward the naming request to the Eugene City Council for action if the request is judged to have a high level of controversy, or to change names with prior legal standing. The Director may decline to forward the request to the Eugene City Council for naming of subordinate areas or features within a park.

On receipt of a request from the City Council to consider renaming a park, staff will evaluate the information provided and return a recommendation to the City Council regarding the request. The Council would then make the decision.



Memorandum

Date: February 24, 2021
 To: Mayor and City Council
 From: Carolyn Burke, Parks and Natural Resource Planning Manager, 541-682-4914
 Subject: Striker Field Renaming

This memo is intended to provide City Council with an update on the progress of renaming Striker Field Park.

Background

The name "Striker Field" is associated with a sports field concept that at one time was thought to be the future development plan for this 8-acre park in partnership with the adjacent 4J school district property. However, following intense residential development in the surrounding area, it was determined that a park that more directly serves the immediate neighborhood and community residents was more appropriate. This had been the expressed wish of the Northeast Neighborhood Association and was subsequently confirmed through a 2019 public process to develop a concept plan for the park. The resulting plan has strong support from the community and park construction is eagerly anticipated and scheduled for this summer. Throughout the public design process, the desire to rename the park to something more suitable for the current development plan was expressed. The anticipated renaming was also discussed in the Council's consideration of the 2018 Parks and Recreation System Plan.

In November of 2020, a public re-naming process was initiated that was modeled after a successful public naming process for three new downtown streets. Staff have worked closely with Councilor Yeh, representing the ward where Striker Field is located, throughout the process.

The primary steps of this process include:

- Step 1: Public nominations of potential names through the Engage Eugene website. (Completed: November, 2021)
- Step 2: Public voting through the Engage Eugene platform on a vetted list of names to select top three choices. (Completed: December, 2021)
- Step 3: City Council decision (Forthcoming: date TBD).

Process Update

Through the nomination process (step 1), strong interest in a name that honors local Native American groups and languages was expressed. As a result, staff and consultants identified a new step in the process that would pursue engagement with local tribes to seek approval of a name. This step would only be taken if a Native American name was voted by the public as a top choice. All five names that had been nominated with the intent to honor Native Americans were grouped into one selection that read: "Please select this option to vote for a name recognizing local Native American groups and languages." This was

done to make clear to the public that they were not voting for a specific Native American name, but for the intention to recognize Native Americans.

The public voting (step 2) resulted in the following top three choices:

1. "Please select this option to vote for a name recognizing local Native American groups and languages." (114 votes)
2. McKenzie Meadows (75 votes)
3. Hillview (46 votes)

Because the Native American option is the top vote getter, staff intend to pursue engagement with local tribes to seek approval of a name. There is currently no timeline associated with this step in the process. Potential outcomes of the process with the tribes could include a recommendation to: (a) select one of the five names nominated through the public process that recognize Native American people or language, (b) select a different Native American name that is more appropriate to the site, or (c) decline to recognize Native American people and language in this location. If a Native American name is not agreed upon in this consultation step, the 2nd or 3rd naming choices can be forwarded. The City Council must make the final name selection.

Additional Input

In early December, while public voting was underway, an email was received from Mr. R.B. Cone that stated his wish to have the park named "Edwin Cone Neighborhood Park". Mr. Cone contends that the land upon which the park is sited was donated by his father, Edwin Cone, with the stipulation that once developed it would be named Edwin Cone Neighborhood Park.

In the years since the City's acquisition of the park land the City has received similar requests from other Cone family members. However, neither the Cone family nor City records show that there was any agreement that might legally compel Council to adopt the name "Edwin Cone Neighborhood Park." Rather, the 1983 deed transferring the park land to the City states that the property was sold to the City "free of encumbrances except as those specifically set forth herein." The deed does not identify any specific encumbrances. The deed identifies two parcels totaling approximately eleven acres and lists a single price of \$150,000 for the City's purchase of both parcels. While the sale of both parcels to the City at this price represents a discounted price, there is no evidence of a legal obligation compelling the City to name the park "Edwin Cone Neighborhood Park".

The City's Park Naming Policy has two renaming procedures: (1) renaming through public process, i.e. staff initiated, and (2) renaming outside of public process, i.e. upon petition by an interested group/individual. Staff are currently proceeding through the public process (as described above). Separately, the December 2020 email from Mr. Cone may constitute an initiation for renaming outside of a public process. Whether initiated by staff or an interested person, the renaming procedures ultimately result in a recommendation to City Council and the final renaming decision is within Council's discretion, e.g. Council could choose to: (a) not rename the park, (b) adopt the name that results from the public process, (c) adopt Mr. Cone's proposed name of "Edwin Cone Neighborhood Park," or (d) adopt an altogether different name of Council's choosing.

As an alternative to park naming, staff have offered to cooperate with the Cone family to identify a feature in the park that could honor the Cones. The Park Naming Policy permits the naming of a park's subordinate features, e.g. playground, bench, etc., after deceased individuals as a means to honor their "extraordinary service or gift to the community." The Cone family has not asked for this form of recognition naming, but park staff have offered to coordinate with the family to determine a suitable feature to bear the Cone name. The naming of such subordinate features can be implemented through administrative order. Mr. Cone has not yet taken a position on staff's proposal.

Next Steps

Staff will proceed with the public renaming process and seek input from local tribes on the public's preference to name the park in recognition of Native American groups and languages. Following that

consultation, staff will bring a recommendation forward to Council for their consideration and direction for renaming.

Attachments

- A. Concept Plan for Striker Field
- B. Public voting results for top 3 renaming choices for Striker Field
- C. Email from R.B. Cone, December 10, 2020
- D. Park Naming Policy



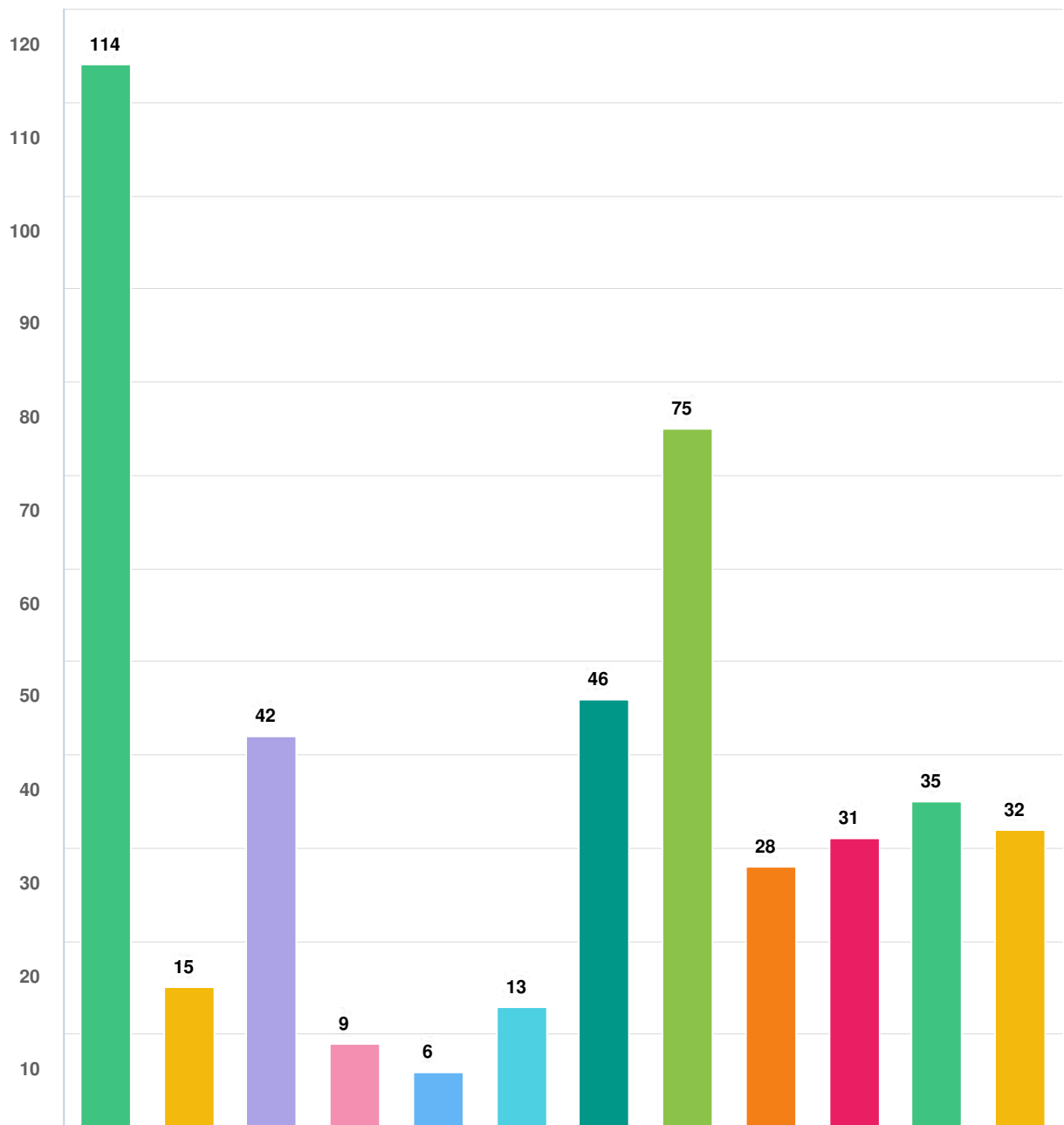
Design Concept - Grouped Park Amenities

Neighborhood Applicant Meeting & Workshop # 4

Striker Field Park

October 15, 2019

Please select up to three choices for the park name.



Question options

- Please select this option to vote for a name recognizing local Native American groups and languages.
 ● Abierto
 ● Blackberry
 ● Diversity
 ● Flora
 ● Freedom
 ● Hillview
 ● McKenzie Meadows
 ● Milkweed or Asclepias
 ● Northeast Community
 ● Snowberry
 ● Unity

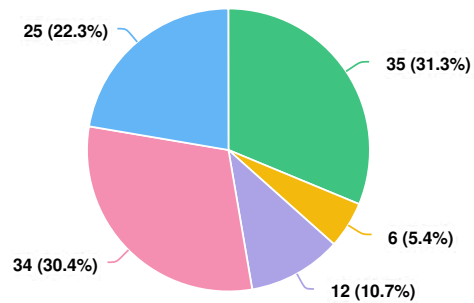
Mandatory Question (189 response(s))
Question type: Checkbox Question



Striker Field Park

February 24, 2021

Q2 Please indicate which of the five nominated names recognizing local Native American groups and languages is your preference:



Question options

- Kalapuya - Native American tribe of the Willamette Valley
- Chelamela - Native American group of the Kalapuya people
- Winnefelly - Native American group of the Kalapuya people
- Umlie - Chinook Wawa word for berry
- Umsu - Kalapuya word for "it is good"

Optional question (112 response(s), 77 skipped)

Question type: Radio Button Question



Striker Field Park

Public Re-naming Process for Striker Field Park

February 24, 2021

From: [SHADWICK Kelly A](#)
To: [BURKE Carolyn J](#); [KOSMOS Mark A](#)
Subject: FW: Naming of Property Adjacent to Striker Field
Date: Friday, December 11, 2020 10:37:14 AM
Attachments: [Scan2020-12-10_150226.pdf](#)

From: RB & Suzanne Cone <rbcscq@comcast.net>
Sent: Thursday, December 10, 2020 12:17 PM
To: SHADWICK Kelly A <KShadwick@eugene-or.gov>; CLARK Mike <MClark@eugene-or.gov>; YEH Jennifer K <JYeh@eugene-or.gov>
Subject: Naming of Property Adjacent to Striker Field

[EXTERNAL 

Kelly Shadwick
Community Engagement Manager
City of Eugene Parks and Open Space Division

Mike Clark
Eugene City Councilor, Ward 5

Jennifer Yeh
Eugene City Councilor, Ward 4

To whom it may concern:

I received a call yesterday from Patrick Hosfield of the Oregon Community Foundation saying that the City of Eugene is gathering input in the month of December regarding the naming of property adjacent to Striker Field.

The following is my input and request.

Our family has deep roots in the State of Oregon and the City of Eugene. We began operating sawmills at various locations in Oregon beginning in 1886. We operated Cone Lumber Company, a sawmill in Goshen from 1936 until 2000.

In the early 1990s my father purchased a 200-acre plot of land from Don Owen. We began developing the property in 1995 on West 11th which included installing the streets, sewer, sidewalks, gas, phone, electric and landscaping. The development is known as "Greenhill Technology Park, a Cone Investment Project". The main thoroughfare through the development is named Ed Cone Boulevard.

There is another street in Eugene which extends from N. Terry to Roosevelt Avenue named Cone Avenue, which was built in 1983.

My father served in the Oregon State Legislature House of Representatives in 1955 and 1957. He served on the Eugene City Council. He was the Mayor of Eugene from 1958 to 1969.

Regarding the naming of a park in the Crescent Village neighborhood area, my father bought and paid for six acres within that area in the late 1950s or the early 1960s. He paid the taxes for decades. My father donated the land to the City of Eugene in 1983 with the stipulation that once developed it would be named the Edwin Cone Neighborhood Park.

I am including below a copy of a letter my mother sent to the City of Eugene Park Planning Manager dated February 11, 2005. It reads in part, "what we care about is that the exact six acres we gave for a park is used for a park because it is close to the neighbors it would serve." and, "we do want it to be a separate and self-contained park and we do want it named Edwin Cone Neighborhood Park." I also have a copy of the warranty deed "Approved for Recording by City of Eugene" dated June 28, 1983, if you would like a copy.

I understand that the City is considering 45 other names for the Park. Is that correct? If correct, the 45 other names didn't purchase this property, donate this property, or pay taxes on it.

These were my parents' wishes when they donated the property to the City of Eugene and they would be extremely disappointed if the Park was not named the Edwin Cone Neighborhood Park in its entirety.

I am requesting that this six-acre parcel portion of the park be named the Edwin Cone Neighborhood Park.

Sincerely,
Richard Cone

cc:
Patrick Hosfield
Donor Relations Officer
Oregon Community Foundation
Eugene, OR

Donation Guidelines
City of Eugene Parks and Open Space

APPENDIX A

NAMING POLICY FOR PARK LANDS AND FEATURES

1. INTRODUCTION AND PURPOSE

The Parks and Open Space Division shall oversee the naming of park lands and features within the Eugene parks and open space system, with the exception of certain large buildings such as community centers and aquatic facilities. To ensure fair and consistent application of naming, all park lands and features requiring naming, or for which formal naming is requested, shall be evaluated and processed in accordance with these guidelines. Approved naming or renaming shall not constitute an obligation to provide a sign or other indication of the name.

2. JURISDICTION

The establishment of formal legal names of permanent real property owned by the City of Eugene, including parks, requires legislative action and cannot be accomplished through administrative action. Only the Eugene City Council retains the authority to carry out legislative action to establish legal names. Features or distinct areas within parks, however, such as picnic structures or gardens, can be named through administrative action.

3. COMMON NAME VS. LEGAL NAME

For operational and public identification purposes, the Parks and Open Space Division frequently refers to park property by a particular name which has not been legally defined or assigned by the City Council. Such names are called “common” or “use” names. In many cases, common names are used for long periods of time, and subsequently appear in documents and printed materials. Names may only achieve a legal standing by one of two means:

1. Eugene City Council resolution adopting the name
2. Eugene City Council adoption of a plan or document in which the common or use name is clearly used to identify the property or facility

4. NEW PROPERTY AND FEATURES

As new property is acquired and new features are constructed, the City of Eugene Parks and Open Space Division typically establishes a name based on one or more of the source criteria listed below. Similarly, the Division may establish a name for existing parks property or features which have not been named.

Adjacent Street - Names referencing an adjacent street.

Geography – Names referencing geographical characteristics of an area near the park or facility, with consideration being given to archeological, geological, topographical, botanical, zoological, or human-made geographical characteristics. Geographical names shall reference features expressing timeless qualities likely to maintain name appropriateness over time.

History - Names referencing a historic person, place, culture, or event associated with the land or facility.

Subdivision/Neighborhood - Names referencing the surrounding neighborhood or subdivision comprising a significant portion of the park service area.

Donation Guidelines

City of Eugene Parks and Open Space

5. RECOGNITION NAMING

Naming park land or features in recognition of a person, group or entity shall be considered based on the following criteria:

Donor - Names referencing a donor, or a name suggested by a donor, may be considered in exchange for significant contributions. Naming of land, where the land itself is donated, may be considered where the appraised value of the donated land is \$500,000 or greater, and where the donated land represents at least 51% of the area of a particular park. Naming of donated features constructed using donated funds, may be considered for donations of 51% of the feature construction or acquisition cost, or \$100,000, whichever is greater. Long-term gifts and endowments are encouraged and may also be considered for naming opportunities.

Honoring a Living Person - Park land and features may be named to honor a living person whose gift or service to the community is of a most extraordinary nature.

Honoring a Deceased Person – Park lands and features may be named to honor a deceased person to recognize an extraordinary service or gift to the community. Requests for naming in honor of a deceased person shall be considered after one (1) year from the date of death.

Group Recognition - Park lands and features may be named to recognize an organization or group for extraordinary gifts or service to the community.

6. RENAMING PROCEDURES

In order to respect past community values, a commonly- or legally-named park or feature shall not be renamed in its entirety under most circumstances. The following procedures describe the process for renaming park lands and features in a variety of circumstances:

Renaming Through Public Process

During public discussions within a park or open space resources plan update process, a general consensus may be reached to rename park land or features to better reflect current community values or the area's special characteristics, or for similar reasons deemed significant by participating members of the community. Public discussions of naming shall be directed to address the criteria outlined herein.

Legal change of the name for a park does not occur unless or until formally adopted by the City of Eugene Council. Name change for a feature or area within a park will take place when the plan is adopted by administrative order.

(continued next page)

Donation Guidelines

City of Eugene Parks and Open Space

Renaming Features Outside of Public Process

Requests for renaming outside of a public process may originate from members of the community, organizations, or elsewhere. An official written request for renaming must be sent to the Parks & Open Space Division containing the following information:

- Description of feature to be renamed
- The proposed name
- Concise description of reason(s) for the name change
- A description of how the renaming request meets the criteria contained within this policy

If the proposed name recognizes a living or deceased person, the proposal must also contain the following:

- Compelling evidence of the extraordinary contribution of the individual to the community
- Date of the death, if applicable
- Explanation of how renaming a park or feature would improve community awareness and historical perspective

Renaming a Park Outside of Public Process

Typically such requests will need the individual support of the Mayor or a City Councilor in order for staff to be instructed by the City Council process the request. Such requests will generally need the same types of information as indicated above for renaming a feature.

7. NAMING APPROVAL PROCEDURES

All naming requests and proposals shall be reviewed by the Parks and Open Space Division. Requests shall be reviewed by Parks and Open Space Division staff, who shall forward a recommendation to the Director, who may elect to accept or reject the request. The Director may elect to forward the naming request to the Eugene City Council for action if the request is judged to have a high level of controversy, or to change names with prior legal standing. The Director may decline to forward the request to the Eugene City Council for naming of subordinate areas or features within a park.

On receipt of a request from the City Council to consider renaming a park, staff will evaluate the information provided and return a recommendation to the City Council regarding the request. The Council would then make the decision.

RESOLUTION NO. _____**A RESOLUTION RENAMING STRIKER FIELD PARK TO USMO PARK.****The City Council of the City of Eugene finds that:**

A. Striker Field is a community park located at Grand Cayman Drive and Antigua Drive in Eugene, Oregon, which opened in 2023. The park is identified as Striker Field in the “Picture. Plan. Play. A Vision and Implementation Plan for Eugene’s Parks and Recreation System” adopted by City Council Resolution No. 5239.

B. The name “Striker Field” is associated with a sports field concept that at one time was thought to be the future development plan for this 8-acre park. However, following residential development in the surrounding area, it was determined that a park that more directly serves the immediate neighborhood and community residents was more appropriate. Throughout the public design process to develop a concept plan for such a park the community expressed a desire to adopt a name more suitable for the new development plan.

C. In November of 2020, a public re-naming process was initiated in accordance with the existing City Naming Policy for Park Lands and Features, which included public nominations of potential names, followed by voting by the public. In December 2021, the voting was completed, and the top selection was for a name recognizing local Native American groups and languages. The City thereafter consulted with local tribes to determine whether a Native American name is suited to the location and, if so, what name would be appropriate.

D. After consulting with local tribes, it was decided that Umso Park would be an appropriate name for Striker Field. Umso is the Kalapuya word for “it is good,” and reflects the community’s values of acknowledging and honoring the Kalapuya tribe.

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EUGENE, a Municipal Corporation of the State of Oregon, as follows:

Section 1. The park formerly named “Striker Field” is hereby renamed to “Umso Park”.

Section 2. The City Manager is directed to revise City plans and documents to reflect this name change as such plans and documents are updated in due course.

Section 3. This Resolution is effective immediately upon its passage by the City Council.

The foregoing Resolution adopted the ____ day of _____, 2024.

City Recorder