



Eugene City Council

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Eugene, OR 97401
541-682-5010 • 541-682-5414 Fax
www.eugene-or.gov

EUGENE CITY COUNCIL AGENDA

December 5, 2022

5:30 p.m. CITY COUNCIL SPECIAL MEETING

City Council meetings will continue to be held using virtual meeting technology. Information about online or other options for access and participation will be available at <https://www.eugene-or.gov/3360/Webcasts-and-Meeting-Materials>

Meeting of December 5, 2022; Her Honor Mayor Lucy Vinis Presiding

Councilors

Greg Evans, President
Mike Clark
Randy Groves
Jennifer Yeh

Matt Keating, Vice President
Emily Semple
Alan Zelenka

5:30 p.m. CITY COUNCIL SPECIAL MEETING

1. SPECIAL MEETING: Interim Council Appointment Interviews, Ward 7.

For the hearing impaired, an interpreter can be provided with 48 hours' notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hours' notice. To arrange for these services, contact the receptionist at 541-682-5010. City Council meetings are telecast live on Metro Television, Comcast channel 21, and rebroadcast later in the week.

El consejo de la Ciudad de Eugene agradece su interés en estos asuntos de la agenda. El lugar de la reunión tiene acceso para sillas de ruedas. Se puede proveer a un intérprete para las personas con discapacidad auditiva si avisa con 48 horas de anticipación. También se puede proveer interpretación para español si avisa con 48 horas de anticipación. Para reservar estos servicios llame al 541-682-5010. Las reuniones del consejo de la ciudad se transmiten en vivo por Metro Television, Canal 21 de Comcast y son retransmitidas durante la semana.

For more information, contact the Council Coordinator at 541-682-5010
or visit us online at www.eugene-or.gov.

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Special Meeting: Interim Ward 7 City Councilor Interviews

Meeting Date: December 5, 2022
Department: Central Services
www.eugene-or.gov

Agenda Item Number: 1
Staff Contact: Katie LaSala
Contact Telephone Number: 541-682-5882

ISSUE STATEMENT

This item is to interview selected applicants for an interim Ward 7 City Councilor. City Council selected five candidates for interviews: Janet Ayres, Daniel Isaacson, Lyndsie Leech, Barbie Walker, and Carol Zorn. Council is not scheduled to take action during this special meeting.

BACKGROUND

On October 3, 2022, Lane County Elections Office and the Eugene City Recorder certified the election results recalling Claire Syrett from the office of City Councilor for Ward 7.

Applications from residents interested in filling the interim council vacancy were solicited from October 6 to November 9, 2022. Ten candidates applied for the position and five were selected for interviews. The person appointed by Council will serve until a successor is duly elected (May 2023) and takes office in July 2023. The elected successor would serve the remainder of the council term through January 2025.

The Eugene Charter outlines the following process for filling vacancies on the council:

Section 8. Council – Qualifications

During a councilor's term, the councilor shall reside in the ward from which the councilor was elected or to which he or she was appointed. In addition, to be elected or appointed as a councilor, a person must meet the qualifications described in Section 19.

Section 19. Qualifications

No person may hold an elective city office unless a legal elector under the laws and constitution of the state, a resident of the city for one year immediately before being elected or appointed to the office, and unless, if elected, receiving a majority of the votes cast for candidates for the office at the election at which the office is filled. The city council shall provide for such election by majority vote.

Section 24. Vacancies – Filling (excerpt)

(2) The council shall fill a vacancy in any other elective city office by appointment within ninety days after the vacancy occurs. A person so appointed shall hold office until the successor to the office is duly elected and qualifies therefor.

Interview Process

City Council confirmed the interview process to be used at their October 5, 2022 Work Session. Each interview will be limited to 30 minutes. Candidates will provide an opening statement that includes their interest in serving on city council and contributions they hope to make as a council member. Following opening statements, each councilor will ask one interview question.

PREVIOUS COUNCIL DIRECTION

[October 5, 2022 Special Meeting](#)

City Council held a special meeting to review and approve the proposed appointment process to fill the Ward 7 vacancy.

COUNCIL OPTIONS

This session is informational only. Council is currently scheduled to take action on Monday, December 12, 2022, before the Charter-specified deadline of January 1, 2023 (within 90 days after the vacancy occurs).

ATTACHMENTS

- A. Approved Timeline for Interim Appointment Process
- B. Results of Interview Ballots
- C. Applications of Candidates Selected for Interviews

FOR MORE INFORMATION

Staff Contact: Katie LaSala
Telephone: 541-682-5882
Staff E-Mail: KLaSala@eugene-or.gov

Approved Timeline for Interim Appointment Process

Process Step	Date
Confirm process, application and supplemental questions	October 5, 2022
Activate application	October 6, 2022
Publicize appointment opportunity: <ul style="list-style-type: none"> a. Press release b. Media announcement/display ads c. Webpage announcement d. Notice to stakeholders/community groups e. Word of mouth 	October 6, 2022
Application deadline	November 9, 2022
Submitted applications and interview ballot sent to council	November 14, 2022
Council interview ballots due	November 23, 2022
Selected applicants contacted to confirm interviews	November 28, 2022
Councilors submit interview questions	November 28, 2022
Special Meeting to conduct interviews	December 5, 2022 (if needed, December 7, 2022)
Council appointment ballots due	December 8, 2022
Council meeting/action to confirm appointment	December 12, 2022

Council Break Begins: December 15, 2022

State of the City: January 4, 2023

**BALLOT FOR INTERVIEWS
WARD 7 CITY COUNCIL
INTERIM APPOINTMENT**

Updated Results as of November 30, 2022

Applications

Last Name	First Name	Interview
Zorn	Carol	MC, RG, AZ, MK, GE, JY
Pearson	Marlene	MK, JY
Leech	Lyndsie	RG, ES, AZ, MK, GE, JY
Isaacson	Daniel	AZ, MK, JY, ES
Heady	Don	MK, JY
Ayres	Janet	MC, RG, ES, MK, GE, JY
Walker	Barbie	MC, RG, JY, MK, ES
Hiura	Thomas	ES, JY, MK
Dugger	Stephanie	
Takamori	Daniel	RG

[View results](#)

Respondent

4

Anonymous

19:34

Time to complete

1. Today's Date: *

10/13/2022



2. Candidate Name *

Carol Zorn

3. Residence address *

1122 Veronica Ln. Eugene, OR 97404

4. Mailing address: *

1122 Veronica Ln. Eugene, OR 97404

5. Home phone: *

541-221-9282

6. Work phone: *

541-221-9282

7. Email address: *

carol@raminc.com

8. Website:

9. What is your race & ethnicity?

- ☐ Black or African American
- ☐ American Indian or Alaskan Native
- ☐ Asian
- ☐ Hispanic, Latino or Spanish Origin
- ☐ Middle Eastern or North African
- ☐ Multiracial
- ☒ White
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ Another race/ethnicity

10. Do you reside in Ward 7? *

11. If yes, how long have you resided in Ward 7? *

12. How long have you been a resident of the City of Eugene? *

13. Occupation: *

14. Occupational background: *

15. Educational background: *

16. Prior governmental experience: *

Supplemental Questions

17. How would you describe Ward 7 in terms of physical, social and demographic characteristics? *

River Road, Santa Clara, Whiteaker, Market district, 4 Corners, 5th & Blair, Washington & Jefferson park, Trainsong are all in Ward 7. When you look at the map of Ward 7 it looks like swiss cheese. There are pocket of unincorporated areas. River Road has fought annexation since I moved here in 1988. Back then RR was a two way street with trees on each side growing up and touching in the middle. There was no Chamber Overpass at that time. With time RR grew out of its rural roots, into a neighborhood with schools, churches, stores, gas stations and a bowling alley. Further out is Santa Clara which still has the feel of rural farmland. Moving toward town there is the Whiteaker. Eugene's vibrant alternative culture comes to mind. Eugene has enjoyed a reputation as being one of the most progressive cities in the nation. Whiteaker is Eugene's oldest neighborhood. It is a diverse urban neighborhood near all of the downtown amenities.

18. What are your unique qualifications for representing Ward 7? *

My unique qualifications are, I have lived in Ward 7 for 34 years. I have had a business in Ward 7 for most of that time. I have worked with the planning department while developing Macintosh Manor. I have worked with DHS since I became a foster parent in 2000. Having grown up in a military family I have travel and lived in many different countries and states, I have lived in the Philippine Islands three different times. I have lived in Taiwan. I was born at Shaw AFB in Sumter SC. I have lived in California, Utah, New Mexico, Texas and Oregon. Having traveled and lived in so many places it gives me an ability to be social, I treasure all kinds of people. I am part of the faith based community, I attend Friendly St. Church of God since 1991. Plus I quilt at First Baptist Church. I have been a registered voter since I was 18. Bottom line I love Oregon and this is my home.

19. What are the three most important issues facing the residents of Ward 7? *

The homeless
Public access to Mental Health
Moving Ahead

20. What do you see as the most pressing needs for the Eugene community and what would be your top priority as a City Councilor? *

Getting people off the street and see what we can do about drug addiction. Because I think there is something that the city of Eugene can do to fix the problem that the county, state, or federal governments haven't been able to. Global warming, nuclear war, pandemics ect. are all important, but there is not much we can do about them. But we can find ways to get people off the street and help them with their mental health.

21. Describe your experience working with a diversity of perspectives and opinions. *

Everyone has an opinion and their own perspectives. The goal is to find the majority opinion and follow it, but also take into consideration the minority opinion. As a representative of my ward, I would set aside my own opinion and seek the wise opinion.

22. How would you work to effectively convey your viewpoint and make decisions as a City Councilor? *

I would try to convey my ward's viewpoint not my own. That would mean that I would have to know my ward's viewpoint, and the best way to find out would be to ask the neighborhood associations. Ask staff if there is a survey or other data from my ward about the decisions that I would be voting on. Look at history about the decision that is up for vote. I would not want to rely on my one viewpoint in making a decision for my ward. And after many questions and research then I would convey my ward's viewpoint in story form or I might use visual aids. Humor is an effective way to make a point and have that point remembered. I find humor reduces negative emotions.

23. Describe your experience in the formation or implementation of public policy and regulations. *

Attachment C

I have been a foster parents for 23 years. Regulations and public policy are the bread and butter of DHS. I have more experience with the end result of regulations. Acronyms are the bane of my existence. I always have an acronym guide with me if I have to read any kind of action plan or government ordinance. I know that public policy tries to solve a problem. It forms laws, regulations, guidelines, and the like to fix the problem. To do that you get all kind of data from all kinds of place like, scientists,engineers,stakeholders and community input. Then the public policy or regulations have cycles, like agenda setting - formulation - legitimation - implementation - evaluation. I have sat in meetings at church where we spent an hour deciding which white to paint walls. At the time there were 38 different whites. It might not have matter to me which white to use but it matter to someone and it was worth my time to listen. I have been involved with every one of my foster kids IEP (Individualized Educational Plan). Maybe that isn't the formation or implementation of public policy and regulations, but there are still a lot of acronyms.

Signature

I acknowledge that entering my name in the box provided below I am providing my legal signature.

By Signing this document, I hereby state that:

- I will accept the interim Ward 7 appointment if selected
- I meet the qualifications for Ward 7 Interim City Councilor
- All information provided by me on this form are true and accurate to the best of my knowledge

24. Enter your full legal name below as your legal, digital signature. *

Carol L. Zorn

View results

Respondent

6

Anonymous

104:31

Time to complete

1. Today's Date: *

10/26/2022



2. Candidate Name *

Lyndsie Leech

3. Residence address *

405 River Rd. Eugene OR 97404

4. Mailing address: *

405 River Rd. Eugene OR 97404

5. Home phone: *

541-670-8955

6. Work phone: *

541-525-0495

7. Email address: *

lyndsieleech@gmail.com

8. Website:

9. What is your race & ethnicity?

- ☐ Black or African American
- ☐ American Indian or Alaskan Native
- ☐ Asian
- ☐ Hispanic, Latino or Spanish Origin
- ☐ Middle Eastern or North African
- ☐ Multiracial
- ☒ White
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ Another race/ethnicity

10. Do you reside in Ward 7? *

11. If yes, how long have you resided in Ward 7? *

12. How long have you been a resident of the City of Eugene? *

13. Occupation: *

14. Occupational background: *

Attachment C

I have worked in Nonprofit management for over a decade in the Eugene Area, including with Food For Lane County, Looking Glass Community Services, HIV Alliance, and The Child Center. For the past two year, I have been the Executive Director of WellMama, a mental health support nonprofit based in Eugene. I have extensive education, training, and experience in project management, budgeting/fiscal oversight, community/public relations, and leadership. I am a strong advocate for helping our community obtain wellness through behavioral health and social supports. Having worked with and for the most vulnerable people in our community for so long, I know that livability and care for our residents is the utmost priority. I have devoted my career to ensuring that we can provide quality of life to our community, and I hope to continue that by stepping into the City Councilor role.

15. Educational background: *

I graduated High School from my hometown of Hemingford Nebraska. I obtained my Bachelor's degree in Anthropology in 2010 from the University of Hawaii, Hilo. I received my Master's Degree in Public Administration in 2012 from the Middlebury Institute of International Studies, where I also completed a Graduate level Development Project Management Certification. In 2020, I began a Graduate Certificate in Public Health from OSU. I became Certified by the Oregon Health Authority in 2022 as a Peer Support Specialist.

16. Prior governmental experience: *

In 2011, I obtained Security level Clearance with the United States Department of State to work in Belize in our US Consulate where I worked to help Visa applicants and in their fraud detection efforts. In 2012, I graduated with my Master's in Public Administration where I took courses in public policy and local government ordinance. I worked with the City of Monterey, CA, in developing an AmeriCorps HUB. I moved to Eugene in January 2012 after living here briefly from 2009-2010 and falling in love with the area. Since then, I have devoted myself to community work rather than the governmental sector, believing that direct services were so greatly needed in Oregon. I feel confident that I can use my professional and personal experiences to present the real life challenges that we have as citizens of Ward 7 to the table at the City Council.

Supplemental Questions

17. How would you describe Ward 7 in terms of physical, social and demographic characteristics? *

Physically, Ward 7 runs the length of River Rd from Santa Clara into the Whiteaker Neighborhood. While the bike path along the river provides quick and easy access within this area, some areas make biking more difficult. River Road traffic has grown and is noisy/disruptive. Decent sidewalk infrastructure makes walking possible in most areas.

Socially, the city as a whole including Ward 7, has been struggling to find good solutions to provide the houseless with shelter and quality services. Tensions can run high because the crime rate is higher than the rates in Eugene as a whole. There is a fair population that uses the bus routes and foot traffic is moderate between stops. The population of Ward 7 is mostly working class and with housing prices and rents skyrocketing, that is unlikely to change.

Ward 7 is approximately 75% white, though a thriving Latinx population is making a home here with upwards of 30% of students speaking Spanish in the school districts, and many students of all races learning Spanish in the robust immersion program in the public school system.

18. What are your unique qualifications for representing Ward 7? *

I think my most unique qualification for representing Ward 7 is my compassion for the real working people of Ward 7. I know how hard we are all working to maintain a good quality of life despite terrible inflation, insane housing costs, and stagnant wage increases. These people are truly resilient but deserve someone that can stand up for them. I want to be an advocate for the people and let their voices be heard.

19. What are the three most important issues facing the residents of Ward 7? *

The three most important issues facing the residents of Ward 7 are affordable housing, family-centered services and policies, and the public domain (transit, walkability, green spaces).

1. Affordable housing must be at the forefront of our work. Every year more people move into the Eugene area and buy and rent homes than homes are built to accommodate them. It was estimated that 60 households would be displaced per year. Homes are being converted to vacation rentals and investment companies have bought up houses and made them unaffordable for many.

Houselessness has increased and this strains our entire system. But this is not just a problem for our unhoused population, it is a problem for all working families that are struggling to afford housing.

2. Family-centered services: families with children make up a large part of our population. Yet, not enough is done to help them succeed and raise a healthy generation. Quality affordable day-care and pre-school is hard to find and expensive. Policies around parental leave and workplace protections are lacking. Mental health of our children is getting significantly worse and not enough is being done about it - with the suicide rate of adolescents doubling in the past year, we must focus on the health and wellbeing of all, but particularly our families.

3. Public Spaces - we must hear the voices of the people on transit options while doing what is best for the livability for everyone in the places we live, work, and play. If options are proposed, education and transparent information must be the core tenants of how we operate.

20. What do you see as the most pressing needs for the Eugene community and what would be your top priority as a City Councilor? *

The most pressing needs surround treating all people with the dignity they deserve. Providing the houseless with more options, easy mental health care access for all who need it with policies that are protective of it, and supporting families.

21. Describe your experience working with a diversity of perspectives and opinions. *

As a leader in the nonprofit space, I interact daily with a diverse range of perspectives. I have had a great deal of training in Diversity, Equity, and Inclusion and I use that training everyday as I work with many people from different communities. I grew up in a very conservative area but have more moderate/liberal views, and have always been able to see things from both sides and communicate with respect. In general, I truly believe that we all are simply trying to live our lives to the best of our ability and allow our children to have a good life, and we may disagree on the best way to get there but if we come from that place that we actually agree more than we disagree we can get to an understanding. We all have a background that lets us see things in different ways and we need to have a lot of different viewpoints at the table to be able to see the whole picture.

22. How would you work to effectively convey your viewpoint and make decisions as a City Councilor? *

Inherently, my role as Executive Director of a nonprofit and a range of other roles I've held in the past, has given me experience in public speaking with clarity on a range of topics. I am not afraid of advocating for others and am fully capable of disagreeing while remaining respectful of others. Decisions must be made as a representative of the people, and not just from a personal viewpoint, knowing that not everyone is going to be 100% happy with the decision made but that it is the best course of action for the most people or for the greatest benefit overall.

23. Describe your experience in the formation or implementation of public policy and regulations. *

I do not have specific experience with the formation of public policy at the government level. However, I have worked closely with many state and local agencies, including the Oregon Health Authority, Lane County, and our Care Coordinated Organizations (OHP), on contracts and services that affect thousands of individuals and their mental health. I have helped formulate policy and regulations at the executive leadership level for multiple nonprofits, working with Boards of Directors, executive committees, union representatives, and others.

Signature

I acknowledge that entering my name in the box provided below I am providing my legal signature.

By Signing this document, I hereby state that:

- I will accept the interim Ward 7 appointment if selected
- I meet the qualifications for Ward 7 Interim City Councilor
- All information provided by me on this form are true and accurate to the best of my knowledge

24. Enter your full legal name below as your legal, digital signature. *

Lyndsie Diane Leech

Application for Interim Ward 7 Councilor

Note that the contents of this application may be disclosed under Oregon Public Records Law. Incomplete applications submitted will not be considered for the interim appointment process

Candidate Name:* Janet Ayres

Residence Address:* 85 N. Madison St., Eugene, OR 97402

Mailing Address:* PO Box 1762, Eugene, OR 97440

Home Phone:* (541) 520-5437

Work Phone:* Same as Home Phone

Email Address:* janetayres633@gmail.com

Website: N/A

Race & Ethnicity:

☐ Black or African American

☐ Multiracial

☐ Indian or Alaskan Native

☒ White

☐ Asian

☐ Native Hawaiian or Other Pacific
Islander

☐ Middle Eastern or North African

☐ Another race/ethnicity

Do you reside in Ward 7?*

☒ Yes

☐ No

If yes, how long have you resided in Ward 7?* 34 years

*** Required**

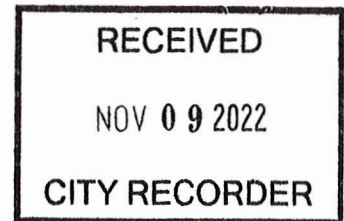
How long have you been a resident of the City of Eugene?* 34 years

Occupation*

- Educator / Semi-retired
- I own and manage residential rental properties
- I serve as an active volunteer on the Eugene-Springfield Community Emergency Response Team (CERT)

Occupational background*

- **Educator/Teacher** (Kindergarten and 1st grade, San Jose, California; 4th and 5th grades, Fairfield, California)
- **Union Steward** (Oregon School Employees Association, 4J School District Classified Employees, Transportation Department)



- **Local business owner/operator – Real Estate Inspections & Repairs** (Molemen, Eugene-Springfield)
- **School Bus Driver** (4J School District)
- **Retail Sales** (K-Mart and Valu-Mart, Eugene)

Educational background*

- **North Eugene High School:** Graduate (1971)
- **Lane Community College:** Associate of Arts Oregon Transfer (AAOT) Degree
- **University of Oregon and Northwest Christian College** (Now Bushnell University): BA in Teacher Education (1997)
- **University California Santa Cruz:** Certification, Cross Cultural Language Acquisition and Development (CLAD) (1998)
- **Oregon State University:** Facilitator Training (1989)
- **City of Eugene:** Certification, Community Emergency Responder Training CERT (1994)
- **Oregon Class C Contractor License** (1988)

Prior governmental experience*

- **Whiteaker Community Council Board Member** (2003-2005)
- **Head Start:** Noti (Teacher's aide, 1969) and Whiteaker (Food service worker, 2003-2005)
- **California Public School Teacher** (see below)

Over the past 30 years, I've developed a constructive working relationship with several City of Eugene and State departments to address various local community issues. These include:

- **Eugene Public Works Department**
- **Eugene Police Department**
- **Oregon Department of Transportation (ODOT)**

The work included: Mitigating train horns; helping homeless campers on public roadways to relocate to sanctioned sites; establishing new protocols for maintenance of the Owens Rose Garden, removing garbage and vermin in the Whiteaker neighborhood.

Supplemental Questions

1. How would you describe Ward 7 in terms of physical, social and demographic characteristics?*

Ward 7 has a variety of neighborhoods, including the northeast area of Downtown, Whiteaker, River Road, Santa Clara, Trainsong, and a small, eastern area of Bethel.

The River Road and Santa Clara areas are a "checkerboard" pattern of properties with some residents in the City of Eugene and others in Lane County.

The geography, development histories, and current demographics among (and within) these areas are substantially different. As a result, there are significant diversities, as well as important commonalities among residents. As just one example, downtown's dense mixture of residential & commercial development appeals to many Ward 7 residents who live around Skinner Butte Park; whereas many residents in Santa Clara appreciate single-family homes on larger lots in a semi-rural environment.

Based on recent Census data in the City's published "Eugene Ward Boundaries 2021," the City population within Ward 7 at that time was just shy of 22,000, 85% of whom were voting age (18 and over). The racial breakdown was reported as:

- White only: 75%
- Hispanic or Latino/Latina: 12%
- Two or more races: 7%
- Black only: 2%
- Asian only: 2%
- Other categories: About 2% total

The fact that around a quarter of Ward 7 residents are not "White only" reinforces the importance of providing information to voters in multiple languages, as well as being aware of cultural norms for effective communication and engagement in city processes.

According to data from the Metropolitan Planning Organization, 70% or more of the Downtown, Whiteaker, and Trainsong households are renters. Most of the rest of the area has 40% or fewer renter households. The essential point is that the Ward 7 councilor must understand the issues facing renters and landlords, as well as homeowners.

Having been a long-term, active resident of Ward 7, I haven't needed Census data to become aware that the economic situation for Ward 7 individuals and households ranges from many unsheltered folks to high-income households, all of whom deserve a "seat at the table" in city government decisions.

The same is true for other personal and political values, which span the spectrum in Ward 7.

Among the distinguishing physical attributes of Ward 7 are that the developed areas are almost entirely flat and low-lying, with the Willamette River as half of the eastern boundary. There are numerous specific differences in natural and "built" physical elements that must be taken into account; for example, stormwater sewers in areas closer to the city center and natural stormwater drainages (e.g., swales) further out in Santa Clara.

2. What are your unique qualifications for representing Ward 7?*

I understand the complexity and evolution of issues in Ward 7. Since 1988, I have observed and experienced the effects of changes in Ward 7. The increased population has brought with it the benefits of greater diversity, but also higher costs of living, higher crime, and greater needs for cooperation and planning to meet the needs now and in the future. While some residents and business in Ward 7 are enjoying prosperity, while others are struggling to survive.

I believe in the principle that "A rising tide lifts all boats" and not in pitting one economic or demographic group against another.

I have substantial, "real world" experience working with individuals and families from diverse cultures. Working to find solutions that work and have broad support among different interests is not something that would be new to me. I've had extensive experience and training for working with people from different cultural, social and economic backgrounds. I've taught professionally with diverse populations. For example, I taught in San Jose, California's Unified School District, which was under Federal Court Order and was required to hire over 80 interpreters and CCLAD (Cross Cultural Language Acquisition and Development) certified teachers and instructional aids, knowledgeable in both culture and language

skills. Working with people speaking many languages and from diverse cultures required a strong understanding of “what works,” as well as basic principles of effective instruction and engagement.

I know that a good city councilor must “meet people where they are.” This is essential to represent people who may not have the same experiences and opinions as I do. In addition to my professional and volunteer experiences, over the past several months I’ve spent time getting to know more people throughout Ward 7 — attending meetings, working with people on volunteer projects, listening to their concerns regarding crime, homelessness, transportation plans, affordable housing, and other issues. I understand the greatest concerns of many people in the Whiteaker and Trainsong neighborhoods are crime and impacts from homelessness. Many times a person would tell me that they wanted to help those in need, but also wanted to feel safe.

Those are also concerns of people in Santa Clara and River Road neighborhoods, but quite obviously the future of River Road and development impacts are paramount right now. There are understandable concerns about traffic congestion, preservation of mature trees, more loss of rural orchards and farms, and protection of the Willamette River Greenway.

As a teacher, union steward, Whiteaker Community Council member, and volunteer with Community Emergency Response Team and other, I've listened to and acted on concerns affecting not only my neighborhood but also the larger Eugene community.

I have “real world” experience with housing. I’ve been a renter, a homeowner, and a landlord. My 30 years of experience as one of many Eugene’s landlords who tries to be fair and respectful of my tenants has made clear that most – but not all local – landlords and their tenants are decent citizens whose relationship benefits both. Locally-owned rental housing is a significant portion of available housing, and much of it is relatively affordable to middle- and lower-income households. I can help ensure that the City Council hears the concerns and advice of both landlords and tenants so our regulations foster a robust and safe rental market.

I know and practice Federal Fair Housing Code and applicable Oregon Revised Statutes.

In the past I also qualified for a Class C contractor license so I could obtain rental rehabilitation loans available under a HUD program.

I’ve engaged and supported Eugene’s neighborhood organizations. I served on the Whiteaker Community Council, and I initiated the Quiet Zone efforts. While on the WCC, I advised the Eugene Parks Department on the need to revitalize the Rose Garden as “formal” garden instead of implementing a staff proposal to allow the park to go “natural/wild.” In recent years, I’ve worked with Parking Services to keeping Ward 7 streets free of illegal RV parking, remove unsafe objects in the streets, and help with clean-ups. As a City Councilor, I would continue to work constructively with City.

I recognize the need to improve the city’s communication and engagement of citizens. As Ward 7 Councilor, I would ensure that all Eugene citizens as well as county residents in the Ward 7 area are informed early and fully in an unbiased manner. Regardless of a person’s opinions on housing, transportation, climate change, every citizen is entitled to learn the potential impacts and engage in potential city actions. A critical assessment of the city’s recent public engagement regarding House Bill 2001, MovingAhead, rental regulations, and other issues is necessary so that so many citizens won’t feel like they aren’t “listened to.”

I’m able to serve as a “full-time” city councilor. Without implying any disrespect for applicants who may have full-time jobs, being retired would enable me to spend substantial time engaging constituents and studying issues.

I have experience with “constituent relations.” During my career as a teacher and union representative, I reliably returned parents’ and union members’ phone calls and emails in a timely manner promptly followed up as needed.

I have experience working as a member of a team. Both as one of fifteen teachers and a member of a large OSEA union group, I worked constructively with others to gather facts, discuss opinions, and develop solutions. I would approach working with the mayor and other councilors in the same way.

3. What are the three most important issues facing the residents of Ward 7?*

My answer below is my best understanding of the “top three” concerns *among Ward 7 residents*, as I perceive them.

These may not necessarily be what others may think are the “most important” issues. My position as a City Councilor would be to respect and address constituents’ major concerns, as well as present information regarding other concerns to constituents so they can be adequately informed to effectively weigh in with the council. Climate change is one example of an issue I personally believe is important, but which I don’t perceive most Ward 7 residents would necessarily list in their “top three” if asked today. (I may be wrong, of course.)

The following are all interrelated:

- **Household financial well-being.** Secure jobs, adequate income, housing costs, medical costs, and general inflation are in some form and at some level of significant concern to many Ward 7 residents.
- **Public Safety.** Improving public safety of residents and businesses is an issue in many areas, as well. This includes not only major crimes, like burglary, but also property damage and illegal behavior that seriously degrades residents’ enjoyment of their neighborhoods.
- **Housing and Homelessness.** Housing that’s affordable to very low-income households, and the needs and impacts of unhoused people are important across much of Ward 7.

4. What do you see as the most pressing needs for the Eugene community and what would be your top priority as a City Councilor?*

All of the specific, critical problems facing Eugene cannot be solved without fixing the current dysfunction in City Government. The evidence is compelling from the Community Survey responses, the first ever recall of a City Councilor, and what I and others perceive as a 5-4 (now 4-3) division among elected officials.

From my perspective, the City Council is not holding the City Manager accountable for managing public engagement so that the community agrees on facts, even if they differ on opinions. The HB 2001 and EmX on River Road debacles are just two of the most dramatic examples. To those failures could be added the processes dealing with natural gas, landlord regulations, and other important issues.

My top priority would be for councilors to prioritize their (hopefully “our”) own roles as engaging and representing Eugene citizens, rather than more narrowly advocating for their own particular points of view. Throughout this past spring and summer I attended a number of neighborhood meetings and found them edifying as to the variety of opinions. As the Ward 7 Councilor, I would continue to participate in neighborhood meetings, as well as engage organizations that represent citizen-based communities of interest and local businesses.

Because Eugene has a “strong City Manager” form of government with effectively part-time councilors, the City Council needs to be much more assertive in holding the City Manager accountable for

deliverables – including public engagement that brings together, rather than divides, the community as has become too common in recent years.

More specifically, the most critical and unmet challenge is to make available safe shelter and transportation for unhoused community members who will respect other housed and unhoused community members. Admittedly, the additional need for mental health treatment and for enforcement of regulations to protect residents and businesses is much more difficult. I would need to learn much more about potential approaches before I would hazard to recommend what should be done.

The other pressing housing need is for subsidized rental housing that's affordable to very low-income households which is the segment of the Eugene population where a true crisis exists in housing costs. This is an issue where the council needs to revisit the decision to go beyond the requirements of HB 2001 and take steps to mitigate displacement.

One more issue that I would focus on is preservation and creation of sustainable local businesses with good paying jobs. While economic development is an area where I have a lot to learn, I have a sound understanding that incentives and regulations must be carefully targeted at supporting businesses that will be permanent "good citizens" of Eugene, not the next Hyundai.

5. Describe your experience working with a diversity of perspectives and opinions.*

During my formative childhood years, I lived in widely different places as my father, an Air Force Master Sergeant, was assigned to duties in locations in the United States (Hawaii, Texas, Nevada, and South Carolina), as well as in Japan for three years.

As early as when I was five, I was exposed to the preferential treatment given to Japanese boys. Although my parents didn't believe that boys and men had greater importance than girls and women, my parents encouraged me to understand that people in different cultures had their own views, which we should respect.

Through training and my own life experiences, I came to appreciate that the diversity of perspectives arise from other individuals' experiences and cultural backgrounds that are different, not necessarily better or worse, than mine.

Among the experiences that affected me most was the year during which I taught Hispanic children in kindergarten and first grade in San Jose, California. Although I had California and Oregon teaching licenses when I began, my Spanish was very limited. So, I embarked on a training program for methods to teach non-English speaking students an effective framework for their own language development. Through this training I earned California's Cross Cultural Language Acquisition and Development (CCLAD) certification. This training was invaluable to my communicating and engaging the non-English speaking students and their parents.

What I learned from this training and experience has served me well through all my professional, volunteer, and personal interactions ever since. I feel my appreciation for differing perspectives has become even more acute, and this would be one of the core values that I would bring to representing the diverse opinions among Ward 7 residents.

6. How would you work to effectively convey your viewpoint and make decisions as a City Councilor?*

The most important task for effectively conveying a viewpoint *as a City Councilor* is an appropriate approach to determining what viewpoint(s) to convey.

I believe a city councilor has a unique responsibility that is different than for a private citizen advocating for their own (or organization's) specific interests.

The challenge for a councilor is to reconcile the opinions of their ward residents (and businesses), the opinions of residents and businesses in Eugene's other seven wards, and facts and arguments presented by organizations representing specific interests.

One thing I believe is clear: The wider and deeper that residents have been provided credible and relevant facts and arguments, the less difficult it becomes to reconcile their opinions in many cases. The flip side is also true: When facts are lacking or false or misleading statements are presented as facts, it becomes difficult to resolve conflicting arguments. (The public discord over the HB 2001 code amendments and the advancement of EmX on River Road are examples of this problem.)

One of my priorities would be to hold the City Manager accountable for city staff providing balanced and accurate information to the public, rather than narratives that promote the staff's advocacy for their own point of view.

I would also diligently seek facts and analysis from independent, respected professionals and organizations and provide that information to the mayor and council.

In the end, I believe a councilor is elected (or in this case appointed) for their judgement in weighing the information and opinions and then presenting to the council one or more viewpoints that have substantial merit for a full discussion of these and the viewpoints of other councilors. In a final decision, I would base my vote based on my judgement as to what would serve the best interests of my constituents without significant negative impact on other Eugene citizens.

Overall, I would apply (and expect) an approach to problem solving that I learned as a union representative. This is described on "The Management Center" website as "Using Fair Process to Make Better Decisions" and is based on three principles:

1. Engagement

Involve individuals in the major decisions that affect them by soliciting their input and allowing them to refute the merits of one another's ideas and assumptions.

2. Explanation

Everyone involved and affected should understand why and on what basis major decisions are made.

3. Expectation clarity

Identify what consequences stakeholders can expect as the process proceeds.

During deliberations, I would practice the following principles:

- **Prepare** by reviewing information from all sources
- **Actively listen and engage** other councilors, staff, and individuals who may be participating
- **Ask questions** to clarify objectives, facts, and impacts
- **Respect time limits** on speaking during meetings
- **Not engage in dismissive, denigrating, or disrespectful comments** to any individual
- **Not question the motives** of the mayor or other councilors

Outside of meetings, I would comply with regulations and policies regarding contacts among elected officials. I would also engage the City Manager to get additional information and clarifications prior to deliberations at meetings.

I would strive to provide Ward 7 voters with timely and transparent information regarding my decisions and the basis for them. I would request that the City provide every councilor the facility for email "newsletter" communications with the voters in their ward.

7. Describe your experience in the formation or implementation of public policy and regulations.

As described briefly under "Prior Governmental Experience," my engagement with public agencies and organizations has included at least some measure of implementing policies and regulations, as well as advocating for changes when appropriate.

The most relevant experience has been through my work as a member of the OSEA Bargaining Committee. As a union in a public agency (4J School District) our work often involved policies and regulations, mostly in regards to those that applied to employees.

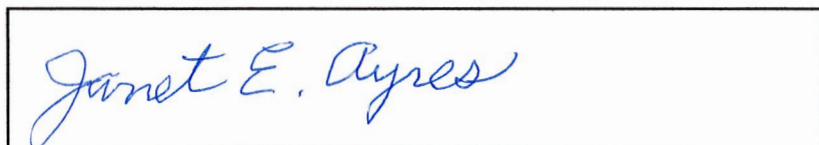
Through this experience, I gained a solid understanding of the difference between policies and regulations. In simple terms, policies should be clear articulations of goals, objectives, direction and required criteria for implementation.

Regulations should be generally clear and objective constraints and requirements that further one or more policies.

The City of Eugene is subject to many State, Federal, and other policies and regulations. The City Council has the responsibility for adopting and revising many policies. One of the most important is the comprehensive plan, which addresses a broad spectrum of concerns, including land use, facilities and services, transportation, the economy, jobs, etc. The benefit of these plan policies is that they are (or can be) written in terms that the general citizenry can understand. The *Envision Eugene* "pillars are an excellent example of this.

In recent years, however, it sometime seems as if the comprehensive plan has been treated as no longer that relevant. If I were appointed as the interim city councilor, I would like to explore a broad public engagement to revitalize our plans, especially with respect to housing and transportation.

I acknowledge that by entering my name in the box provided below I am providing my legal signature.*



By signing this document, I hereby state that:

- I will accept the Interim Ward 7 appointment if selected
- I meet the qualifications for Ward 7 Interim City Councilor
- All information provided by me on this form are true and accurate to the best of my knowledge

View results

Respondent

8

Anonymous

540:09

Time to complete

1. Today's Date: *

11/8/2022



2. Candidate Name *

Barbie Walker

3. Residence address *

848 Jackies Ln Eugene, Or 97404

4. Mailing address: *

1430 Willamette st #347 Eugene, Or 97401

5. Home phone: *

541-514-4103

6. Work phone: *

541-514-4103

7. Email address: *

barbieor2004@hotmail.com

8. Website:

n/a

9. What is your race & ethnicity?

- ☐ Black or African American
- ☐ American Indian or Alaskan Native
- ☐ Asian
- ☐ Hispanic, Latino or Spanish Origin
- ☐ Middle Eastern or North African
- ☐ Multiracial
- ☒ White
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ Another race/ethnicity

10. Do you reside in Ward 7? *

11. If yes, how long have you resided in Ward 7? *

12. How long have you been a resident of the City of Eugene? *

13. Occupation: *

14. Occupational background: *

Attachment C

- 1) 1998-1999 UO Molecular Biology Lab Asst (Developmental Biology Dr. Bowerman Lab)
- 2) 1999-2001 UO Ecology Evolution Lab Asst (Animal Behavior Dr. Martins Lab)
- 3) 2006-2010 Oregon Medical Group - Lab Tech - Southtowne Lab
- 4) 2009-2012 Vice Management Main Office for companies - Hop Valley, Cooler, CJ Deli, Cleaning Solutions, Oregon Taxi, Taylor's)
 - Front Office Operations
 - GM Oregon Taxi
- 5) 2011- Current - Owner Operator - The Webfoot - University District
- 6) 2013- Current - Owner Operator - The Pint Pot Public House - West U District

15. Educational background: *

Crescent Valley Highschool 1997
University of Oregon BS Biology, Minor Chemistry 2001

16. Prior governmental experience: *

- 1) Junior League of Eugene 2013-Current as Sustainer
 - Former Executive Board Member VP Community Enrichment 3yr
 - Former Executive Board Member VP Finance 1yr

Supplemental Questions

17. How would you describe Ward 7 in terms of physical, social and demographic characteristics? *

Ward 7 is expansive. Covering Santa Clara, River Road, Trainsong, the Whiteaker and a bit of the Bethel neighborhoods. The physical, social, economic demographics are widely massively intermixed and diverse.

With that noted, some of these particular areas have demographics widely mixed more than others, some less of a mixing pot. My life experiences allow me to be uniquely qualified to understand this diversity of incomes and these different political ideologies. I will be able to connect with the life experiences of every individual in these areas. I am someone that can effectively communicate with all of these demographics and thus represent the people of ward 7.

18. What are your unique qualifications for representing Ward 7? *

My background in Community Enrichment with The 15th Night of Eugene/Lane Co & in the Hospitality Industry along with many years of accumulating an acquired unique ability to listen, learn & adjust has led me to be able to have a "meet them where they are" approach. So, every group and every group within a group feels heard and acknowledged, if possible.

19. What are the three most important issues facing the residents of Ward 7? *

- 1) Transportation
- 2) The need for New Housing. The Apartments being built. Congestion towards current longtime residences.
- 3) Unhoused

20. What do you see as the most pressing needs for the Eugene community and what would be your top priority as a City Councilor? *

- 1) At risk youth, homeless youth, the kids that can't go home, unaccompanied minors. Stop the leak at the beginning by embracing our kids' plight and moving the meter in a positive, supportive way for them before they feel abandoned by our city & become unsuccessful adults.
- 2) Lack of Safety. Increases in Crime. Increases in all types of Vandalism, on public and private properties. Huge increases in Generalized Trash in public areas. After The Worlds Track Competition there has again been very steady & very noticeable increase in all of those. Especially some violent crime in our downtown night life.
- 3) Beautification Projects that bring light and life to a city.
- 4) Reevaluate, research, set a plan for more options for increasing the city's number of housing units. The low vacancy rate is a significant contributing factor to our severe homeless situation.

21. Describe your experience working with a diversity of perspectives and opinions. *

For me, this Supplemental Question deserves an in person conversation. My answer is lengthy because it requires my personal and professional story which is lengthy.

The best I can do here is state I have grown up amongst, lived amongst, work amongst, studied amongst, advocated for, provided for, coached, counseled, traveled with all sorts of different demographics since I can remember.

I have put myself in so many different social economical areas and situations that slowly throughout the years they have all just organically lead up to continuing my Community Enrichment Involvement with all walks of life.

I appreciate a diversity of opinions and backgrounds. I find people's knowledge and perspectives interesting, regardless if we have similar truths.

22. How would you work to effectively convey your viewpoint and make decisions as a City Councilor? *

At first, I would do a lot of listening. I like to chew on things. I like to research all aspects of a proposed initiative or law or ruling or administrative order etc so as to have a clear understanding of what is being presented and where it is all headed. Pros, Cons, Who's Who?

When appropriate I like to ask the tough important questions so as to fully understand the spectrum of what is being proposed. In turn I might help others to understand also.

By covering all the bases, I am more apt to have a no agenda ridden train of thought. I can make informed decisions that might not please everyone, including myself, but they will be the correct decisions.

23. Describe your experience in the formation or implementation of public policy and regulations. *

First one that comes to mind, but not limited too...

House Bill 2402.

A long process of devotion to meeting with Jon Ruiz, Julia Johnson, Megan Shultz for The ID Program which I created and ultimately became HB 2402 and ultimately was passed.

There are better links, but this one is easy to find, explains it all. It was big.

<https://www.thelundreport.org/content/legislators-work-fill-gaps-state-assistance-homeless-mentally-ill>

Signature

I acknowledge that entering my name in the box provided below I am providing my legal signature.

By Signing this document, I hereby state that:

- I will accept the interim Ward 7 appointment if selected
- I meet the qualifications for Ward 7 Interim City Councilor
- All information provided by me on this form are true and accurate to the best of my knowledge

24. Enter your full legal name below as your legal, digital signature. *

Barbie Walker

Application for Interim Ward 7 Councilor

Note that the contents of this application may be subject to disclosure under Oregon Public Records Law. Incomplete applications submitted will not be considered for the interim appointment process.

Candidate Name:*

Daniel Patrick Isaacson

Residence Address:*

70 Hatton Avenue #201, Eugene, OR 97404

Mailing Address:*

70 Hatton Avenue #201, Eugene, OR 97404

Home Phone:*

541-844-5886

Work Phone:*

Email Address:*

danpisaacson@gmail.com

Website:

Race & Ethnicity:

☐ Black or African American

☐ Multiracial

☐ Indian or Alaskan Native

☒ White

☐ Asian

☐ Native Hawaiian or Other Pacific
Islander

☐ Hispanic, Latino or Spanish Origin

☐ Another race/ethnicity

☐ Middle Eastern or North African

Do you reside in Ward 7?*



Yes•



No•

If yes, how long have you resided in Ward 7?*

2.75 years

**Required*

How long have you been a resident of the City of Eugene?*

8.75 years (1999-2005, 2020-Present)

Occupation*

Small Business Owner

Occupational background*

Governmental:

Chair, Eugene Planning Commissioner (2022-Present)

Vice-chair, Eugene Planning Commissioner (2020-Present)

Volunteer:

President, National Alliance on Mental Illness (NAMI)– Lane County (2021-Present)

Board Member, National Alliance on Mental Illness (NAMI)– Lane County (2020-2021)

Co-Chair, Suicide Prevention Coalition of Lane County (2018-Present)

Board Member, Reality Kitchen (2020-Present)

Board Member, River Road Community Organization (2021- Present)

Professional:

One Gro Inc., Partner, 2017-Present

CAVU, Owner, 2014-2018

Breakthru Beverage, Key Account Manager, 2012-2017

Adjunct Professor, University of Arizona, Global Campus, 2009-2012

Educational background*

B.S. University of Oregon

M.P.A. University of Arizona. Honors: summa cum laude (4.0 GPA)University

Prior governmental experience*

Chair, Eugene Planning Commission

Supplemental Questions

1. How would you describe Ward 7 in terms of physical, social and demographic characteristics?*

While physically, Ward 7 runs a continual line essentially up River Road, from the Whiteaker neighborhood to Santa Clara, it is arguably one of the most diverse wards in Eugene. The residents of Santa Clara, for example, have very different needs, concerns and expectations of their representative to the city council than, say, the Whiteaker neighborhood. But just as different states have individual priorities, they collectively have national interests as well.

Let's use home efficiency as an example of this. Of the 16,000 homes in Ward 7, 71% or about 11,000, were built before 1980, meaning they are likely very inefficient. This is costly to the occupant both in higher monthly energy bills as well as their health, expensive to the owner to repair, and its rehabilitation is the key to meeting Eugene's Cap 2.0 decarbonization plan.

How exactly each neighborhood goes about solving this will differ, but their collective interest is the same. Given that 81% of the Whiteaker neighborhood are renters, emphasis needs to be given on promoting the Rental Rehabilitation Loan Program to the tenants and their landlords. Once we get to Santa Clara, where the renter population is only 25%, we can shift to the new Weatherization Assistance Program, which was a part of President Biden's 2021 infrastructure bill.

Trainsong's residents earn less than half that of Santa Clara, but both want smooth roads, ADA accessible crosswalks, and clean parks for their kids to play in. River Road will soon debut its new \$135 million-dollar high school, one my 5 year old son will attend, but has concerns over shifts in traffic-flow changes and parking.

Ward 7 will experience a significant portion of the estimated 18,000 new residents and 9,000 units of new housing that will be built in the next ten years, as outlined by the city's 20-year growth projections. It will stress-test nearly every aspect and criteria the neighborhoods use to track its livability, and its imperative that Ward 7 has a councilor that understands this.

One could take from this a certain amount of anxiety over what is coming, and citizens here definitely express this when asked, but Ward 7 has a history of leaning in on city-wide issues. We house 3 of the 5 Eugene Safe Sleep sites and the new River Avenue Navigation Center. The 2022 Road Bond currently before voters lists almost a fifth of all the project dollars for maintaining its roads due to wear and 46% more than the average allotment of any other ward in the city.

We cannot function with merely a cursory investment by its representative to council or one who is not prepared to build on their experience and community involvement on day one to represent all neighbors from all neighborhoods. It requires someone who will put in the time to understand the issues, concerns and culture each neighborhood has. If we have learned anything from the events of late, it is that Ward 7 residents are demanding someone who will communicate to each neighborhood how theirs fits with the whole.

Supplemental Questions *continued*

2. What are your unique qualifications for representing Ward 7?*

I have a deep understanding of the culture that serves as the foundation for each neighborhood in Ward 7. I have been doing some of the same outreach, work and investment of both time and constituent relations demanded by a city councilor for more than two years. Let's use an example.

When a fatal car accident occurred on River Road across from my home in 2021, I worked with RRCO and Eugene Public Works and Transportation to push for and get emergency status approved by ODOT to expedite the construction of an enhanced lit crosswalk, which will begin construction late this fall and finish in early winter. This crosswalk will serve over 450 residents in the immediate area.

I have spent time in every neighborhood, spoken to residents at their door, helped beautify our parks, donated to projects, employed our citizens, housed those without homes, and in the case of a small-business owner whose mobile-guided backpacking business's recreational vehicle was destroyed in a fire, organized the community to replace not just the RV with a new one, but to resupply him with the equipment he needed to be able to continue operations.

As a Eugene Planning Commissioner, when we received notes from constituents, it was made aware to me that it was customary to simply read them but not respond. I took a different approach, taking the time to search for their email or phone number and write or call all those that I could because I believe that folks who take the time to write to me on an issue they are passionate about deserve a note back showing that I have heard them. The time speaking with each citizen was not a chance for me to explain my rationale for whatever we were working on but rather their chance to tell me theirs, and it helped me understand to a greater depth the context behind many topics we have taken up.

I believe in coalition building and organizing around a shared vision, elements needed in an effective city councilor. When the pandemic began, we knew at the Suicide Prevention Coalition and NAMI that there were going to be folks in danger of taking their own life. We came together and set in motion an effort to train over 900 community members on the warning signs. We trained baristas and bartenders, cab drivers and construction foreman, to name a few, across Lane County. We even trained bank tellers to look for warning signs with their customers.

I am not an activist, but rather I am advocate for issues I care about. There is a difference. I feel that activists have a hard time transitioning to advocate for other issues if they compete with the issue that brought them to public service in the first place. A city councilor has to balance the needs of everyone's issues and remember to serve even those whose issues would not have been your focus necessarily as a private citizen. And that starts with doing the homework, committing to the task and professionally representing your office.

Supplemental Questions *continued*

3. What are the three most important issues facing the residents of Ward 7?*

I have been active in every community I have lived in, but when I decided to seek this appointment, I started with this very question. But rather than ask it of myself, I wanted to know what the people in my ward felt. Ultimately, it is their answer that drives this conversation not mine, and with all the people, groups and interests outside Ward 7 who have offered their perspective, I strongly feel it's Ward 7 residents' voice that is in most need of being heard.

To find the answer, I began walking our neighborhoods. I have knocked on 150 homes in each of my ward's four neighborhoods, and what I found was a public who has not lost faith in either Eugene nor its future, but that they simply want someone to hear their concerns, forge a solution and lead on it. But at the same time, tend to the basics that come from city services. The short answer here speaks to the first question you asked: what the citizens of Ward 7 think the most important issues are depends greatly on where they live.

I saw and heard about yellow street lights instead of brighter white LEDs in the Whiteaker, potholes and Safe Sleep Sites in Trainsong, beautification and landscaping needed in Emerald Park off River Road, glass that cuts bike commuter's tires on Irving Road, and missing stop and speed signs in Santa Clara. People expressed concerns about growth and its stress on our infrastructure and angst over annexation.

Of course, issues of homelessness, crime and transportation were top-of-mind in most of the conversations I had. And I believe they are the overall three issues that will define our attention on council, but there was a common theme residents sought when I spoke with them. Folks are asking for someone who will balance the heavy-lift, city-wide issues we will debate, with the everyday needs they expect from the city they live in and pay taxes toward.

By regularly connecting to my ward, being accessible, and leaning in on both the large policy agendas as well as the granular, low-hanging fruit, we arrive at a synergy Ward 7 is looking for. It just proves we have more doors left to open, doors we must open wider, and doors we must keep from closing again.

Supplemental Questions *continued*

4. What do you see as the most pressing needs for the Eugene community and what would be your top priority as a City Councilor?*

The central issue of our generation, and one facing our city, is our interdependence. It touches almost every issue the council wrestles with. It is at the heart of each side's core arguments. How does one people's broken pieces fit with another's broken pieces so that something whole emerges? How do we convince those who feel we have reached the milestone that it is in their best interest to leave the door open for those still left striving toward it?

It is seen when we discuss the city's growth, our unhoused community, crime, transportation and infrastructure design, and even the road levy being placed before the voters this November. We are all a product of this community, its successes and failures alike; we are tied to its fate.

No issue that is interwoven throughout the fabric of our communities within this idea is more in need of focus than our mental healthcare. For too long we have deprioritized or overlooked its importance. We have not invested in the systems and language that could insulate us from the worst consequences we see every day. The mentally ill too often are subsumed into the criminal class. But we can change that.

By prioritizing not simply the content of what goes in our children's brains but the health of that brain at school, by significantly investing in our wrap around services and ensuring their staff is paid a prevailing wage, by improving our greenspace, our parks and our community events, and by doing our best to see everyone and their voice, we alter the course we have been on and make a meaningful and powerful difference in our communities.

Supplemental Questions *continued*

5. Describe your experience working with a diversity of perspectives and opinions.*

My work, professionally, academically, and through volunteering, has regularly required not simply working with a diversity of perspective and opinions, but requiring it to function properly.

I taught both entry-level collegiate writing classes to new undergraduate students as well as graduate-level classes in government. The caliber and qualifications of one could not have been more different than the other. Often the course material required covering topics that were designed to illicit strong views from our student body that came from every corner of the nation. It mattered little what my opinion was on the content, and to bring out the best from my students meant understanding their position and challenging their view in a way that was respectful and helped them see something being missed.

When I managed a sales team in Chicago, representing \$60 million in annual sales across some of the biggest brands in our industry, we held common goals spread across over a dozen regions and a hundred separate neighborhoods. My management staff had to tailor their strategies to the uniqueness of their territory and its culture and demographics and then be able to both defend and advocate for the resources needed to deliver on their promise to clients who expected very specific results. My job was understanding how each fit with the next; how to get the most from talented people, each of whom brought their own valid ideas to the discussion.

Leading the National Alliance on Mental Health, NAMI, and the Suicide Prevention Coalition of Lane County is one of the most rewarding aspects of my life. It brings balance to my often-stressful professional life and gives an outlet for positive, community-driven work. In a field as open as mental health and suicide prevention, and with both the scarcity of resources our community has and a fierce debate where those resources should be spent, the opinions are as diverse as the community we serve. There is often not a single way or answer to any question or problem. You can't possibly do that kind of work unless you do it with other people. Unless they guide you.

Serving as a planning commissioner, we received deeply passionate views on our work. There was no instruction during the on-boarding process for this, leaving each commissioner to explore their own way of processing those opinions. My choice was to utilize the aforementioned experiences. With constituents, I made sure I reached out to them in email or phone to hear their perspectives and offer my thinking. With fellow commissioners, I made sure to respect the seniority of work already done on many areas and listen more than I spoke.

In the end, none of us are called on to agree with everyone else 100% of the time. Maybe not even half the time. What we are called upon to do is to see that what we have in common is more important than our differences. Whether we like it or not, our futures are bound up together.

Supplemental Questions *continued*

6. How would you work to effectively convey your viewpoint and make decisions as a City Councilor?*

Well, the key word here is 'work' isn't it? Being an effective city councilor is more than forming an opinion on issues. It is work to schedule time with your neighborhood associations, stakeholders, resident groups, staff, and interested parties and your fellow councilors. It is work to do the act of learning the material behind an issue so we can be a better council, and I, a better councilor. This is a position that requires its members to be active participants in service to their city. Many other cities have staff to assist its councilors or compensate them so as to free their competing economical needs; Eugene does not have that luxury and thus we are left to make do with our realities.

As a small business owner that employs 35 residents in the Whiteaker Neighborhood, I am blessed with the ability to have a flexible schedule to devote the time required by this position.

I intend on holding weekly 'office hours' for my constituents in a rotating location, giving residents the ability to discuss current or upcoming issues and to allow me the opportunity to share my thoughts as well. This will also have the dual benefit of helping either solidify my position or help reshape it.

The process of arriving at a decision for me rests in data, conversation and debate. This position will be inundated with data, often with contradictory conclusions. Knowing who to reach out to with questions, what to ask because you've done the homework, how to challenge a competing theory and the confidence in yourself to defend your decision lays the important groundwork that builds trust and respect by everyone, especially your colleagues on council.

I am cognizant of the significant institutional memory lost as a result of Councilor Syrett's departure, and frankly no one applying can instantly fill that. What I can do is what I will do, and that is work to earn my ward's trust, learn from the elders of my fellow councilors, staff, and outside experts and interests, and remember that this race is a marathon, not a sprint, and to be patient.

Supplemental Questions *continued*

7. Describe your experience in the formation or implementation of public policy and regulations.*

I got involved in mental health public policy because of the loss of a close friend in an officer involved shooting in 2018. The immediate aftermath of that incident proved to be very healthy and very unhealthy and subjected a lot of people, myself included, to a second, and needless, trauma.

What I quickly learned was that our system was designed specifically to create an environment where this was not simply possible, but probable. I met mothers who lost sons to suicide, fathers who lost children to addiction, children who were left to sort their lives out, alone in a world and a community uninformed on their need for care. I laughed with them. I cried with them. I realized this was what I wanted to do with my life.

I spent a year looking at solutions, and two years shepherding one through discussions, negotiations, and coalition building with the cities of Eugene, Springfield, Oakridge, Junction City, Cottage Grove, Florence and more. I held talks with firefighters and police captains, along with city and county administrators on how to fund it. I gave speeches to rotaries, neighborhood groups and City Club. And I pitched the story to news outlets, securing a front-page article in the Eugene Weekly (03/03/22) and a follow up story this week (11/3/22). The result was the first new permanent mental health program launched in Lane County in 23 years. It will begin this March.

As a Eugene Planning Commissioner, as you are aware, I serve the public by fulfilling both the legislative role, that listens to staff recommendations, industry opinions, citizen commentary, and a spirited debate amongst the other commissioners, and a quasi-judicial role that requires that I only look at evidence in the official record in determining a decision.

We have taken care to give a great deal of diligence to our work. The decisions we have made have been reviewed by both the city council and LUBA. Since I have been a commissioner, our recommendations have been affirmed by council 92% of the time and have never been reversed on appeal by LUBA.

Our work gives the city council depth on city planning, freeing the councilors to spread their time over many subjects, and once we bring a decision to them, affirm or alter our conclusions. Our role is about providing the initial scrutiny in our area of city public policy. Without the city's commissions, the council would experience a crisis of bandwidth.