

VISION ZERO

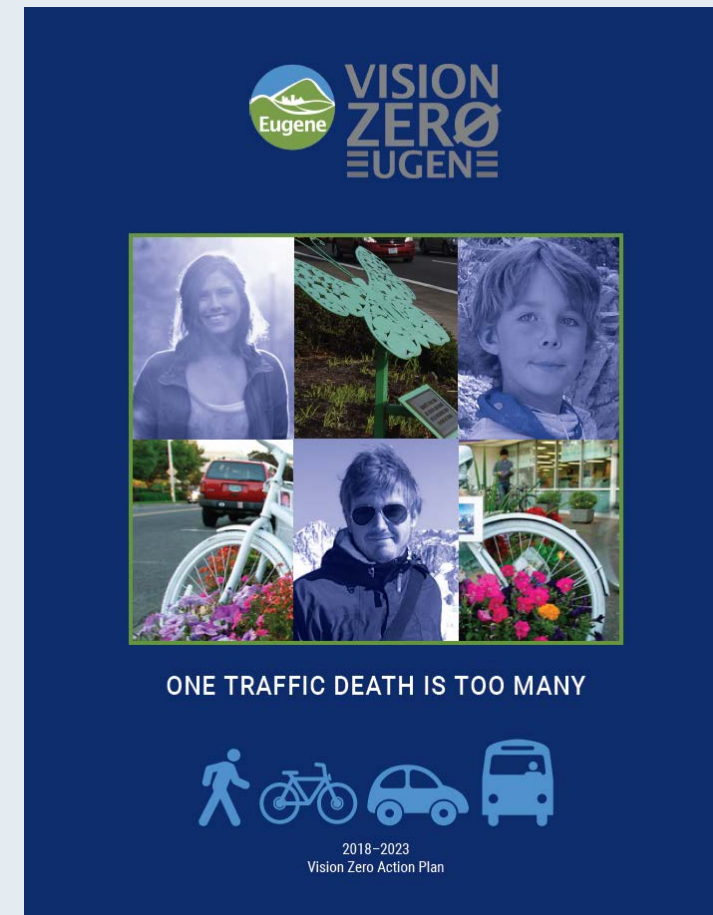
City Council Progress Update

April 10, 2019



Presentation Outline

- 2018-2023 Vision Zero Action Plan Overview
- Implementation to Date
- Next Steps



Vision Statement

Our community values the safety of all people who use our multimodal transportation system and will take equitable, data-driven actions to eliminate death and life changing injuries by 2035.



Action Plan Key Decision Making Structure

Technical Advisory Committee: Provided input to Task Force

Task Force: Recommended Action Plan to City Manager

City Manager: Adopted the Vision Zero Action Plan

City Council: Adopted the Vision Zero Resolution

History of Vision Zero in Eugene

- **November 2015:** Eugene City Council adopted Vision Zero Resolution
- **Winter 2015:** Eugene becomes an emerging city of the Vision Zero Network
- **September 2016 – September 2017:** Developed draft Vision Zero Action Plan
- **November 2017:** Vision Zero Action Plan Open House for draft
- **March 2018:** Communities of Concern Focus Group
- **2018:** Circled back with City leadership
- **March 2019:** City Manager Adopted Vision Zero Action Plan



Guiding Tenets

Equitable



Data-Driven



Accountable



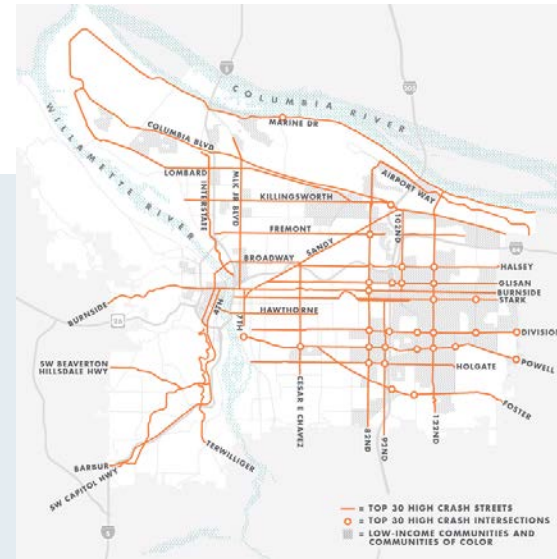
Communities of Concern

Communities of Concern

As a guiding tenet of the Action Plan, equity will help guide implementation of Vision Zero in Eugene. Identifying Communities of Concern helps the City become more aware of historically underserved and disadvantaged neighborhoods in Eugene that may need and deserve more equitable transportation investments. The City acknowledges that there have been historic disinvestments in some communities over Eugene's history. Compared to other neighborhoods, residents living in Communities of Concern may have fewer choices about how, when and where they move around our City, putting them at a higher risk of danger as they use our streets.

The City will prioritize transportation safety investments in Communities of Concern. Our Vision Zero guiding tenets direct that both equity and safety data are used to identify and prioritize investment.

Upon adoption of this plan, the City will undertake the action of developing a Communities of Concern map to guide investments.



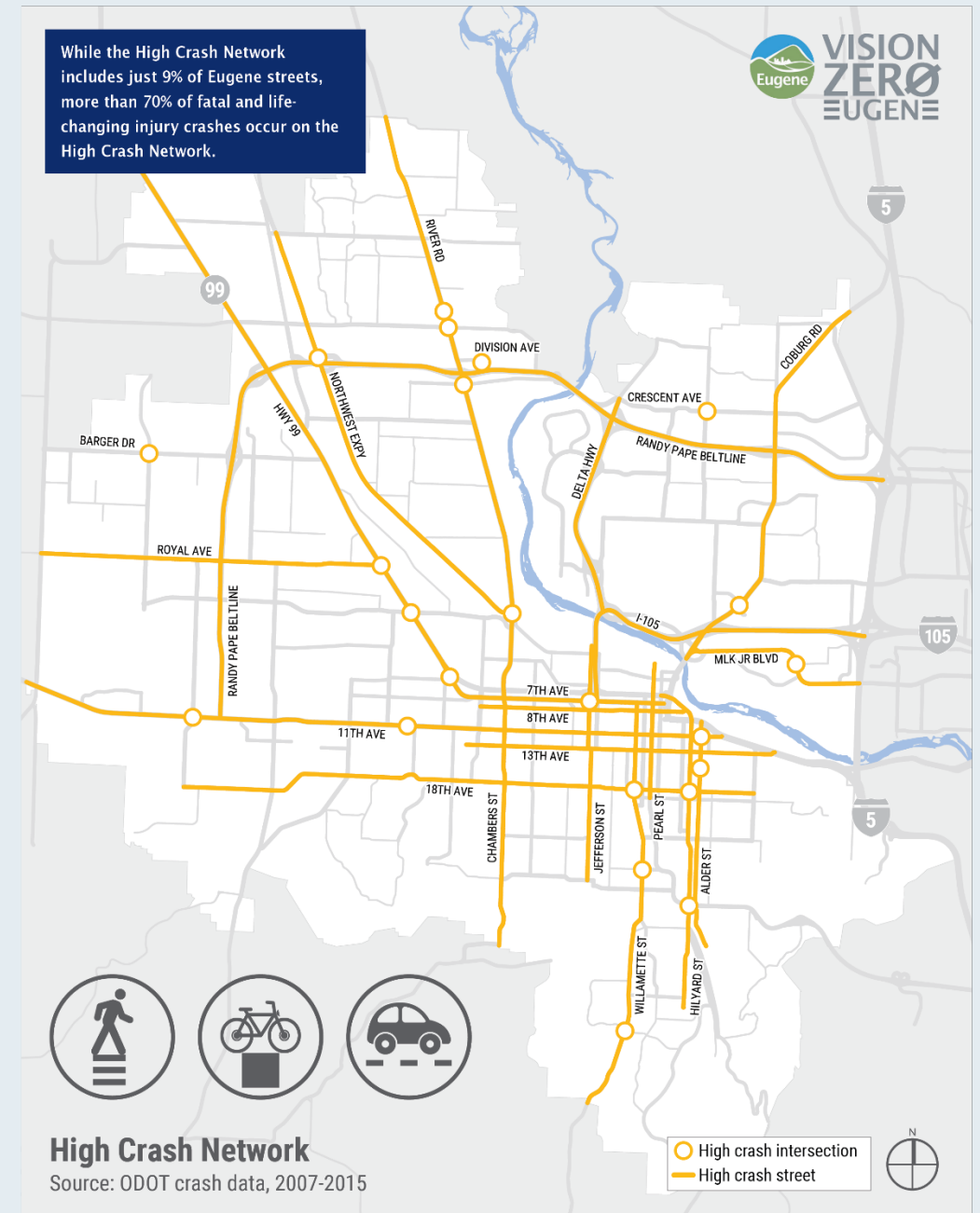
FAIR ISN'T
everybody getting the
same thing.....

FAIR IS
everybody getting
what they need
IN order to be
SUCCESSFUL.



High Crash Network

- 11th Avenue
- Willamette Street*
- 7th Avenue
- River Road
- Chambers Street
- 18th Avenue
- Hilyard Street
- 13th Avenue
- Royal Avenue
- MLK Jr. Blvd
- Pearl Street
- Coburg Road
- Highway 99
- 8th Avenue
- Alder Street
- Randy Pape Beltline
- I-105
- Jefferson Street
- Northwest Expressway
- Delta Highway



Action Areas

Street Design



Dangerous Behaviors



Impairment



Engagement and Accountability



Strategies

Reduce potential for conflict between users



Slow vehicle speeds



Reduce driving, bicycling and walking under the influence



Encourage safer practices among people driving, walking and bicycling



Improve data collection and analysis



Support an institutional commitment to Vision Zero



IMPLEMENTATION

Street Design

Two Years Actions, In Progress

- SD-1: Capital safety improvements
- SD-2: Signal phasing and operational changes
- SD-6: Review resurfacing and restriping maintenance projects with the safety of all users in mind
- SD-9: Work with ODOT to lower speed limits on the VZ HCN

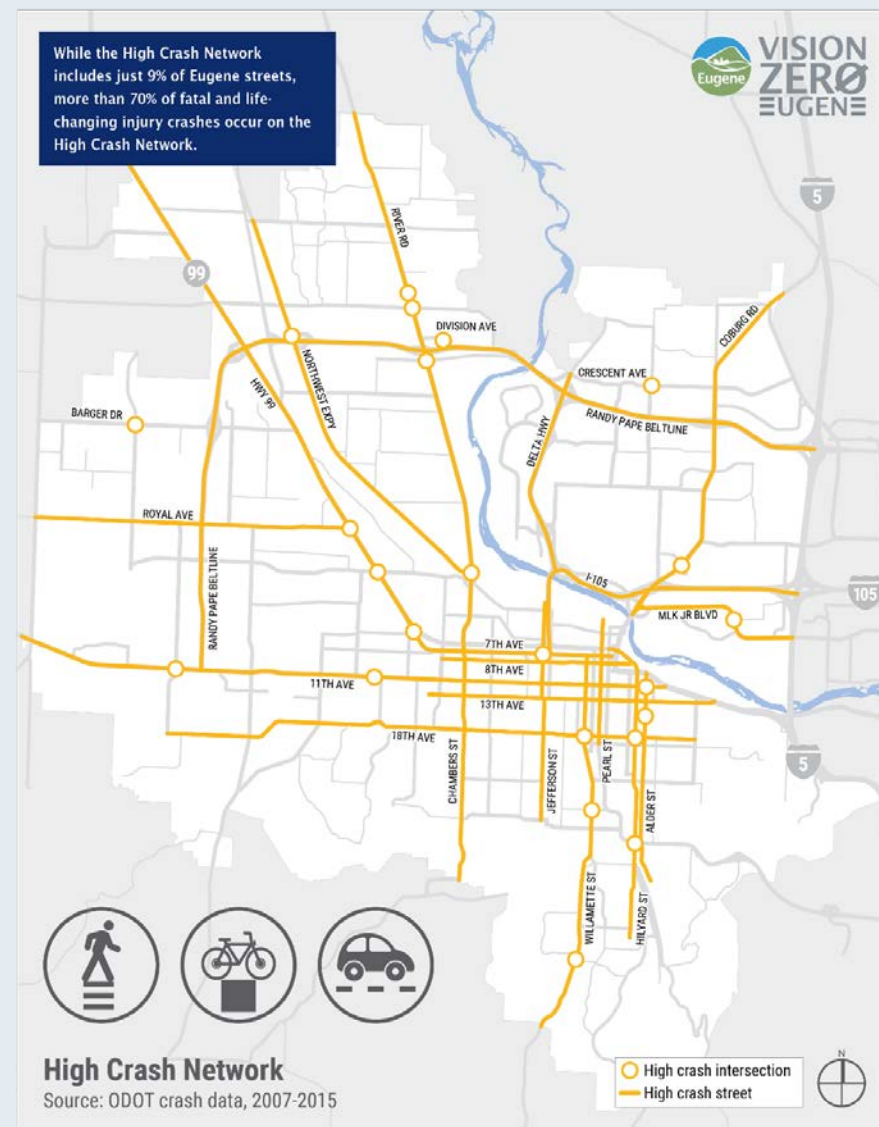


Street Design Safety Projects

- 11th Avenue
- Willamette Street*
- 7th Avenue
- River Road^
- Chambers Street^
- 18th Avenue^
- Hilyard Street^
- 13th Avenue*
- Royal Avenue
- MLK Jr. Blvd^
- Pearl Street
- Coburg Road
- Highway 99*
- 8th Avenue^
- Alder Street*
- Randy Pape Beltline*
- I-105
- Jefferson Street*
- Northwest Expressway
- Delta Highway*

* = funded

^ = awaiting funding approval from Oregon Transportation Commission (OTC)



Impairment

Two Year Action, In Progress

I-1: Regularly deploy (year-round) high visibility DUII enforcement in high priority areas on nights with higher concentrations of severe and fatal crashes on days with major community events. Pair enforcement with education.

- September University of Oregon Football Game Days
- Labor Day Weekend
- 2018 Winter Holiday Season
- Super Bowl Weekend
- St Patrick's Day



Dangerous Behaviors

Two Year Actions, In Progress

DB-1: Increase awareness of Vision Zero

DB-2: Deploy speed reader trailers

DB-4: Focus traffic enforcement on the VZ HCN and on behaviors that contribute to fatal and life-changing injury crashes

- I-105 Construction Area
- Highway 99
- Coburg Road/Oakway Area
- April Distracted Driving Month



Engagement and Accountability

Two Year Actions, In Progress

EA-1: Crash Review Team

EA-3: Vision Zero messaging

EA-7: FTE in the Public Works Dept
to implement Vision Zero

Five Year Actions, In Progress

EA-8: EMS/trauma center data

EA-14: Safe Routes to School



VARELA Larisa M

From: City of Eugene Transportation Options <inmotion@ci.eugene.or.us>
Sent: Monday, April 01, 2019 6:01 AM
To: VARELA Larisa M
Subject: InMotion April 2019- News to Move You

[View this email in your browser](#)



News to Move You. April 2019

Vision Zero Adopted



Legislation

- SD-10: Support legislation to allow local City control to designate speed limits (HB 2702 and SB 558)
- DB-6: Support legislation to allow the use of fixed stand-alone, unstaffed speed safety cameras on the VZ HCN (SB 559)



Partner Implementation

New Years Eve Safe Rides Home

Better Eugene-Springfield Transportation (BEST), City of Eugene, Mothers Against Drunk Drivers (MADD), Technology Association of Oregon



Lane Transit District (LTD) – Pedestrian Network Analysis



Safe Lane Coalition



Measuring Our Progress

Annual Report

Benchmark Measures

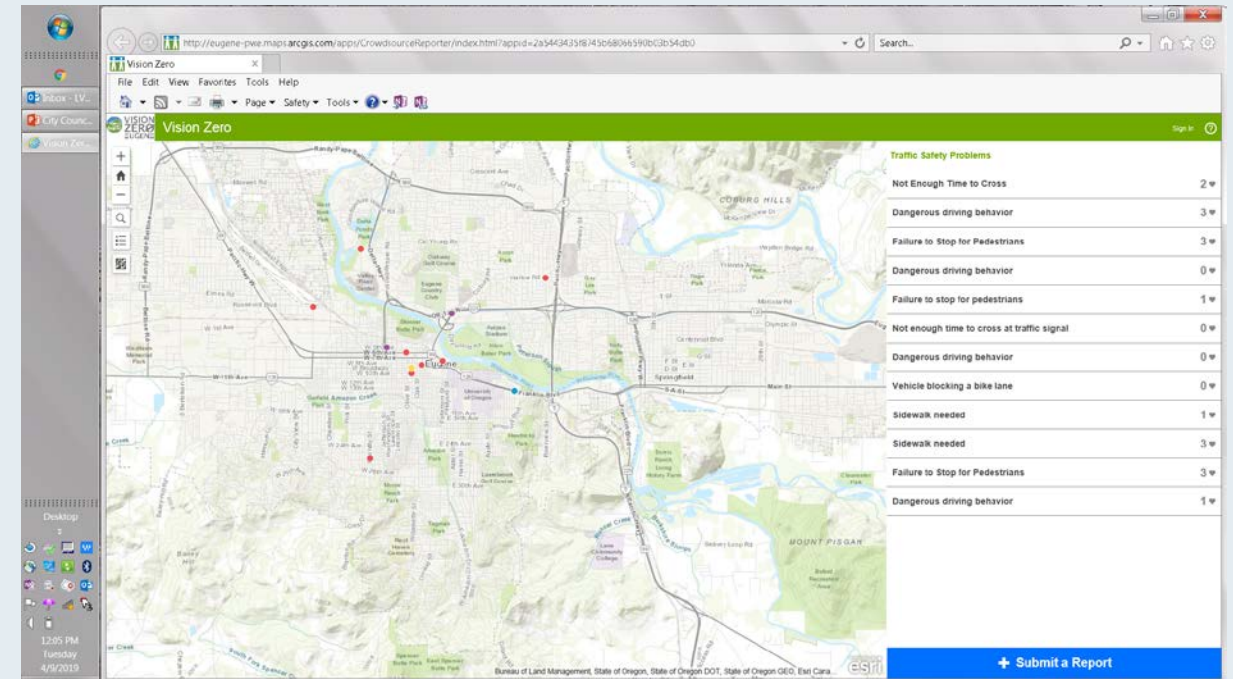
- 2035: Zero fatalities and life-changing injuries
- 2028: 50% decrease in deaths and life changing injuries
- 2023: 25% decrease in deaths and life changing injuries

Update the action plan every 5 years



Next Steps

- Vision Zero Celebration
- 2018 Annual Report
- 2019 Legislative Session
- Leadership Committee
 - Cross departmental and interagency
 - Internal capacity building



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<https://eugene-or.gov/visionzero>