



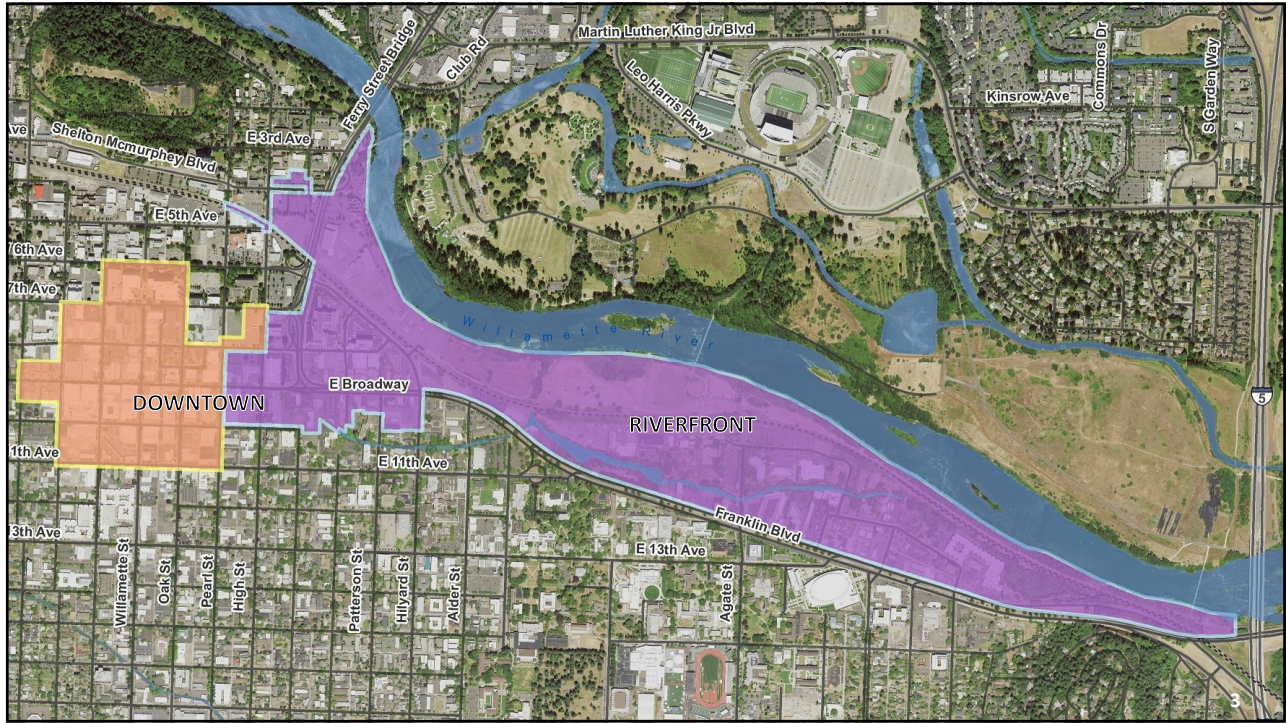
1

Agenda

- Technical details of Urban Renewal
- How Urban Renewal can be used
- Planning for the future

2

2



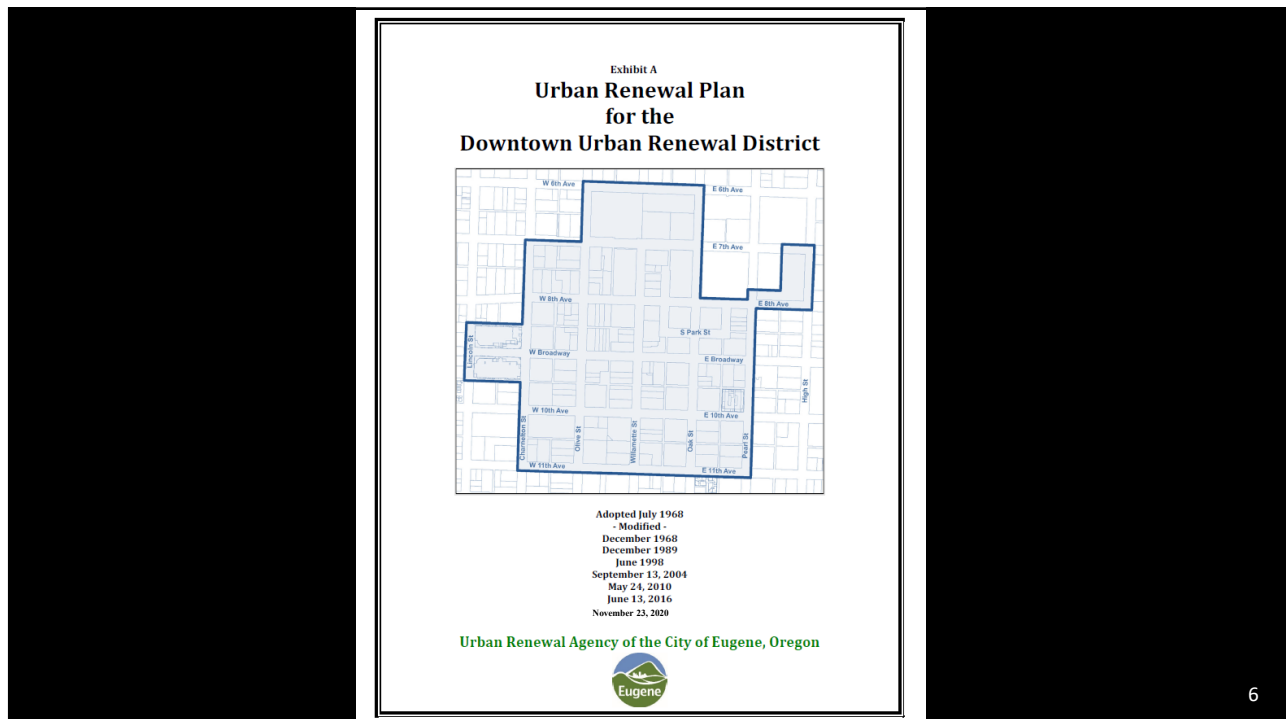
3



4



5



6

Division of Tax Impact - FY22

Taxing District	Type of Tax	Downtown District
Education Taxes		
Eugene School District 4J	Permanent Rate	\$880,000
Eugene School District 4J	Local Option Levy	0
Lane Community College	Permanent Rate	115,000
Lane Education Service District	Permanent Rate	40,000
General Government Taxes		
City of Eugene	Permanent Rate	\$1,300,000
City of Eugene	Library LOL	0
City of Eugene	Parks & Rec LOL	0
Lane County	Permanent Rate	235,000
Lane County	4-H/Extension LOL	0
Lane County	Public Safety LOL	0
Upper Willamette Soil & Water	Permanent Rate	10,000
Bonded Debt Taxes		
City of Eugene	Bonded Debt	\$5,000
Eugene School District 4J	Bonded Debt	0
Lane Community College	Bonded Debt	0
Total Taxes		\$2,585,000

Source: Lane County Assessment & Taxation, Table 4e, Detail of Urban Renewal Plan Areas by Taxing District, Tax Year 2021-22

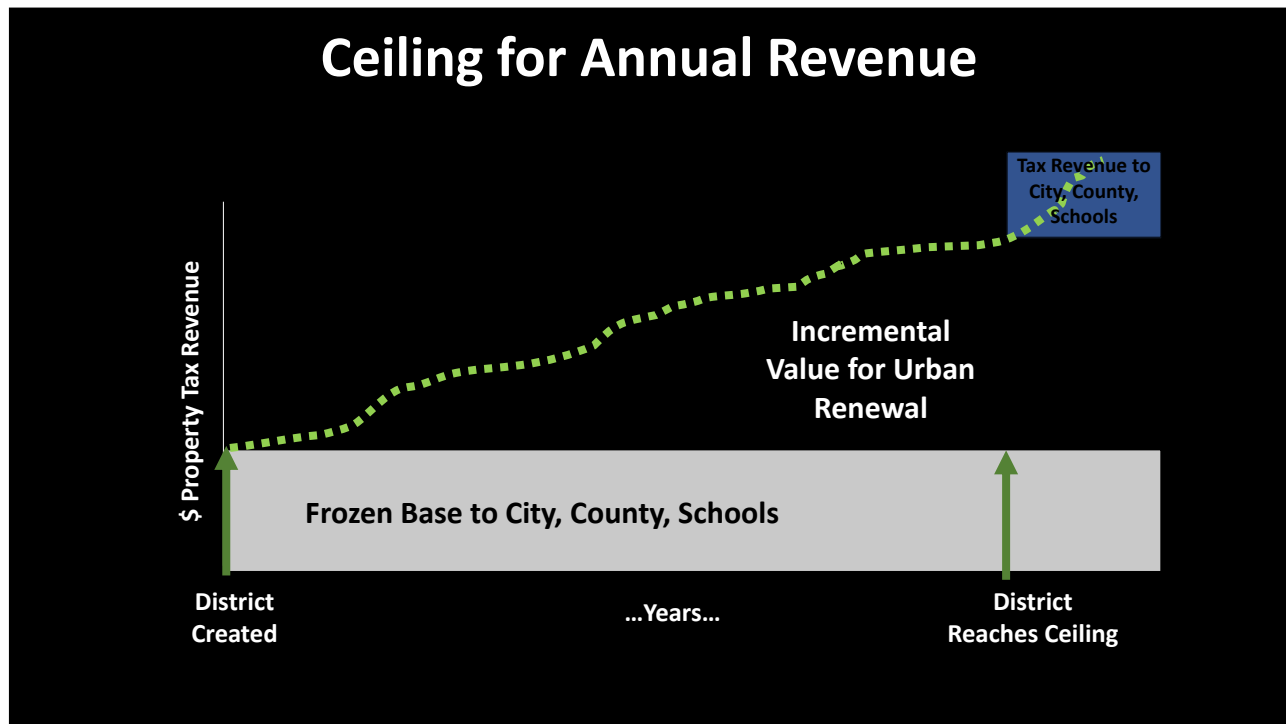
7

Impact on School District 4J if Division of Tax Ends

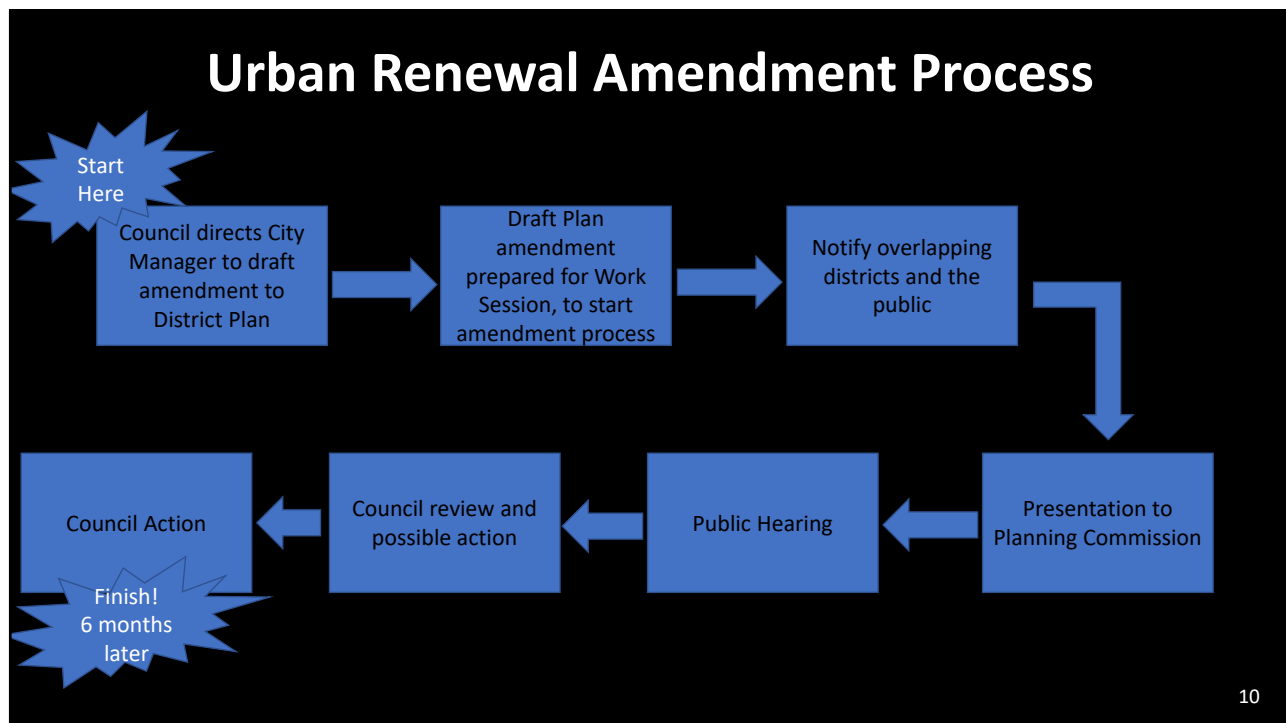
Type of Tax	Impact of Ending Downtown District's Division of Tax
4J-Permanent Rate	+\$20,000
4J-Local Option Levy	-\$170,000
Net Benefit	-\$150,000

8

8



9



10

10

Rehabilitation or Conservation



Center Court building renovated into the Broadway Commerce Center



11

Buildings and Improvements



Supported new Woolworth Building on Willamette Street, filling an empty pit



12

Buildings and Improvements



13

13

Acquisition and Sale of Property & Clearance or Rehabilitation of Property



Former Sears building
cleared and redeveloped
into LCC DT Center

14

14

Construction of Streets, Utilities, and Site Improvements



Road construction at Riverfront

15

15

Construction of Streets, Utilities, and Site Improvements



Installation of microduct for fiber project

16

16

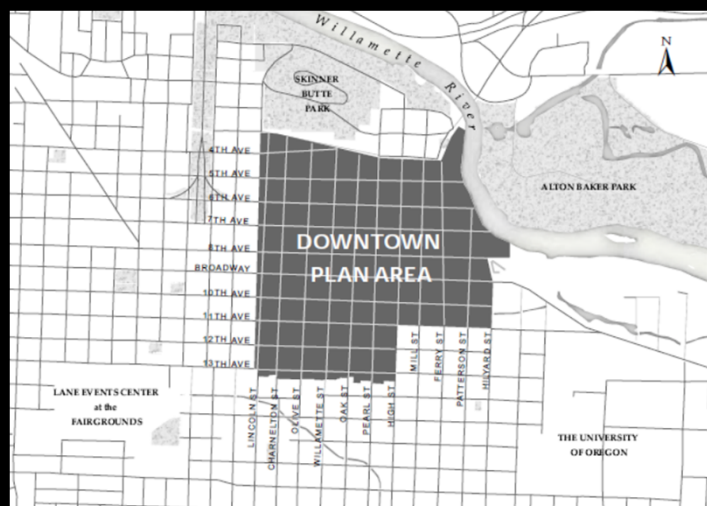
City Plans & Community Goals



17

Eugene Downtown Plan

- I. Strong Regional Center
- II. Building a Downtown
- III. Great Streets
- IV. Special Places
- V. Living Downtown
- VI. Downtown Riverfront
- VII. Cultural Center
- VIII. Safe Civic Center
- IX. Getting Around Downtown



18

18

Eugene Downtown Plan

- 47 projects identified in the Plan
- 30 (64%) are completed, partially completed, or ongoing successful efforts
- 19 used Urban Renewal

19

19



20



21



22



23

Recommended Motion:

Move to direct the City Manager to create a Downtown Action Plan that is consistent with the Eugene Downtown Plan to identify opportunities, needs, and to inform future funding discussions.

24

24