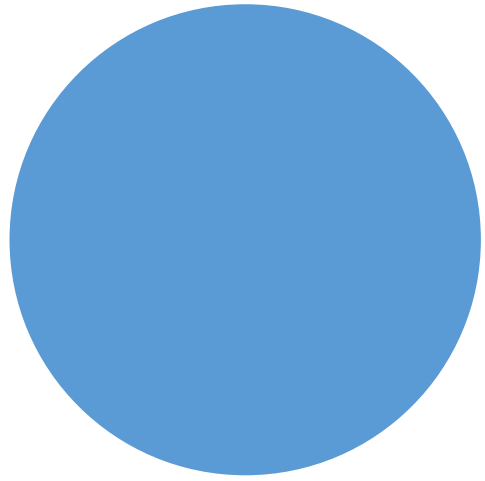


E-Scooters in Eugene

February 26, 2020
Eugene City Council



Micromobility – What Is It?

Transportation Options That Are:

- Small
- Lightweight
- Human- or Electric-powered
- Privately Owned or Shared

Examples:

- Bikes, E-Bikes
- Scooters, E-Scooters
- Skateboards, E-Skateboards



Shared Micromobility?

- Company-owned micromobility devices, made available for short-term rental
- Picked up and dropped off at various locations
 - When User A completes their ride, the device becomes available for User B to use



E-Scooters



Not E-Scooters



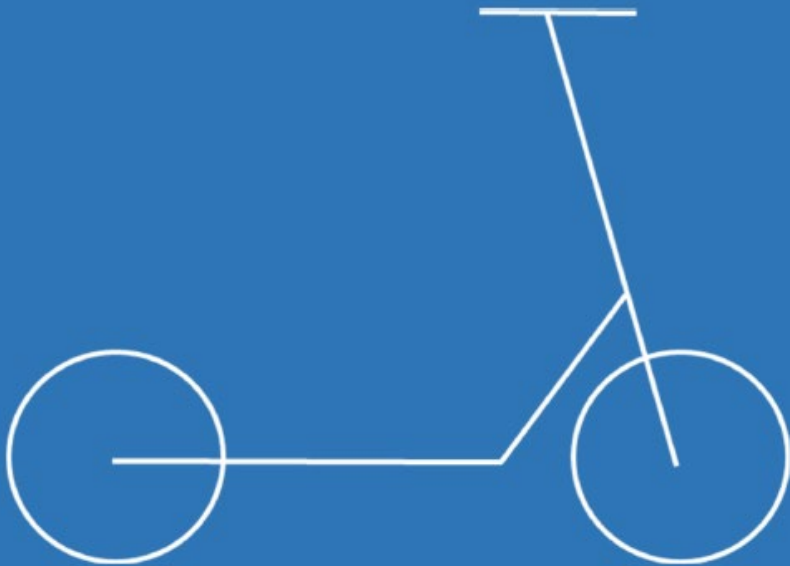
Why E-Scooters?

City Goals for Mode-Shift and Climate Recovery

E-Scooter Pilot Program

Evaluation Criteria Public Outreach Summary

December 2019



Public Engagement

Online Survey: 541 Responses

Listening Sessions:

- Active Transportation Committee
- Friends of Downtown
- Local Government Affairs Council of the Eugene Chamber of Commerce
- Lane Independent Living Alliance
- Downtown Merchants



Public Engagement

Partner Conversations:

- University of Oregon - Transportation Services
- Lane Transit District
- Parks and Open Space
- Eugene Police
- Eugene-Springfield Fire
- Downtown Operations
 - Planning and Development
 - Communications
 - Parking
 - Downtown Ambassadors

Outreach Summary:

Top Evaluation Criteria

Safety

- Promote safe riding and proper parking
- Technology to deter sidewalk riding and improper parking
- Take action to promote helmet use

Sustainability

- End-of-Life Plan for reuse or disposal
- Use non-fossil fuel-based vehicles to redistribute and recharge
- Prevent scooters from going into the river

Equity

- Way to access scooter without a smartphone
- Service in multiple languages, Spanish at a minimum
- Low-income plan



Potential Challenges





Potential Solutions



THE e-SCOOTER RULES TO KNOW BEFORE YOU GO...

BE SAFE. AVOID A TICKET.
WEAR A HELMET.
PARK RESPECTFULLY.
ONE PERSON PER SCOOTER.
HAVE A LICENSE.
RIDE ON THE STREET.

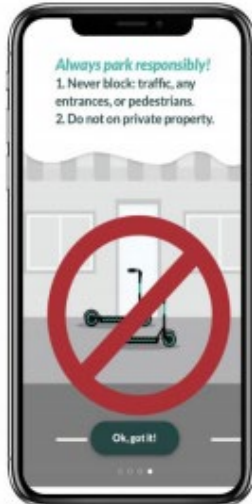


City of
Santa Monica



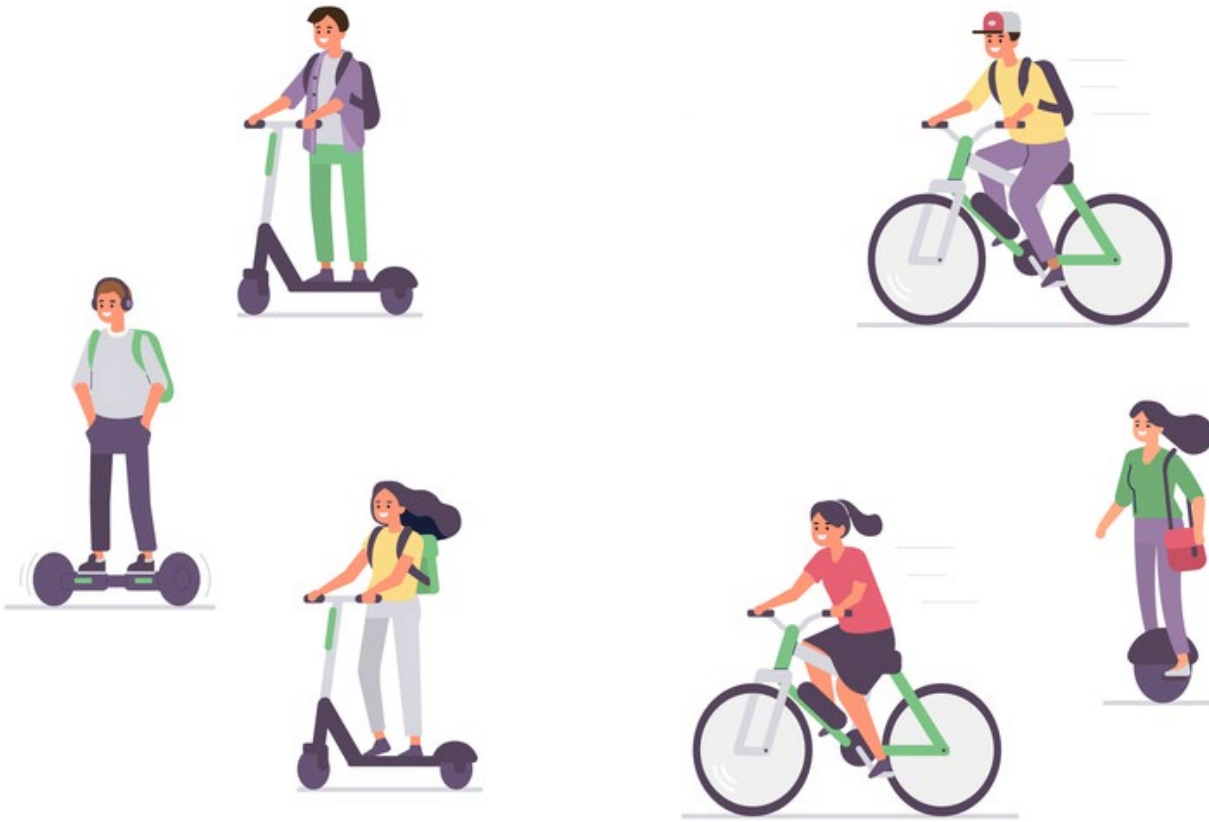
Potential
Solutions

ELECTRIC SCOOTERS
Be informed. Be safe.



Proper Parking Tutorial





City Code: Chapter 3 Business Regulations and Taxation

Amendment Recommended:

Create and define new class
of licensed businesses --

**“Shared Micromobility
Devices”**

Shared Use Paths



VA CAPITAL TRAIL AMBASSADORS



Potential Solutions





City Code: Chapter 5 Traffic

Amendment Recommended:

Allow electric micromobility devices to operate on shared use paths.

Potential Next Steps

- Code amendment process
- Request for Proposals
- Program Implementation
 - Two companies
 - 6-12 months
- Program Evaluation

