Oregon21

Basic facts about the event: Things that are the same

- "Athletics" = Track and Field
- The event is still coming to Eugene!
- Largest sporting event in the world in 2021; first time in the US
- This event happens every other year (2019 Doha, 2017 London, 2015 Beijing, etc.)
- 10 full days of competition (August 6 – 15, 2021)
- Over 2,000 athletes
- 3,000 media
- Over 190+ countries represented (over 200 teams in total)
- 90% of Oregon21 events happening at Hayward Field
- Hayward Field reconstruction project on schedule

Updates: Things that are different

TRACKTOWN USA & OREGON21 – TWO DIFFERENT ORGANIZATIONS

2020 OLYMPIC TRIALS COMING TO EUGENE

(JUNE 2020)

STATEWIDE LOCAL ORGANIZING COMMITTEE

OREGON21 GENERAL COMMUNICATIONS AND IAAF TIMELINE

EUG2021: Preparing the Community

- Riverfront Redevelopment
- Steam Plant
- Riverfront Park
- Town Square
- Roads and Infrastructure

EUG2021

Engagement

Innovation

Legacy

Welcome the World
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Eugene, Oregon
2,021 likes
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Photo
Booth
Siella
Orion R
Electra

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OREGON21
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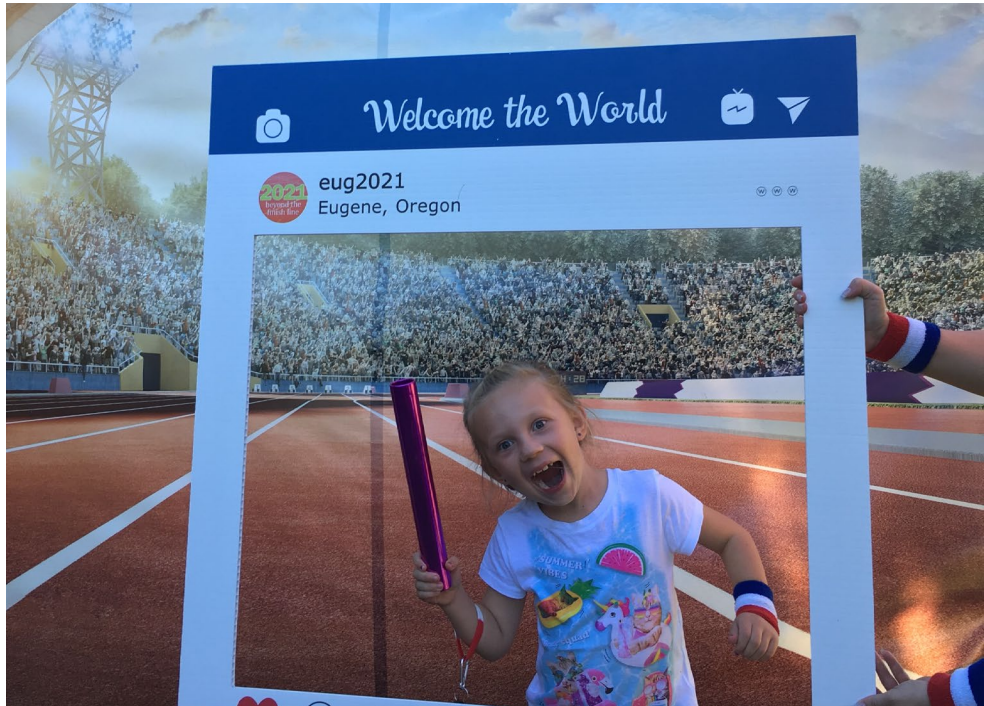
Welcome the World
eug2021
Eugene, Oregon

Things we are hopeful for

- Scoping a community festival that has ties to Oregon21
- Focus on climate that builds upon sport and sustainability work
- Volunteer opportunities
- Thriving arts and culture initiatives

Thank you