

Economic Strategies

February 12, 2024



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What is Economic Development?

Policies and efforts that aim to enhance the economic well-being and quality of life for a community

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City of Eugene 2023-2026 Strategic Plan

1. Increase the vibrancy, economic vitality, and livability of downtown
2. Improve support for local businesses and the business environment
3. Advance efforts that will increase wages and create new jobs



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Downtown

1. Increase the vibrancy, economic vitality, and livability of downtown

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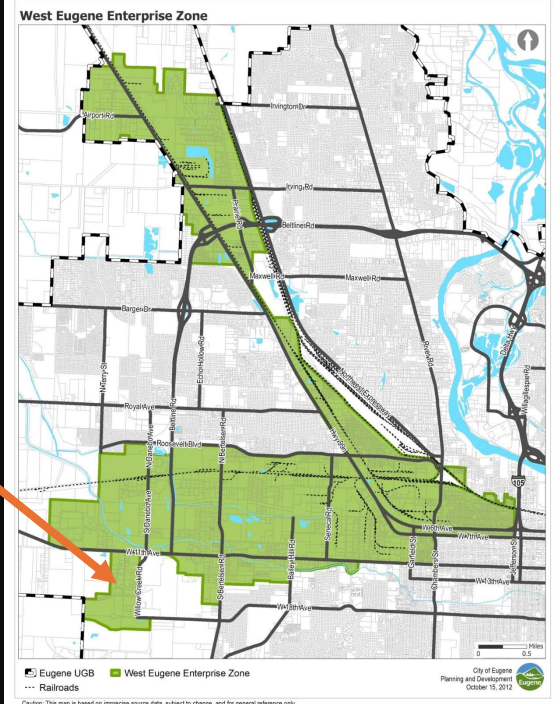


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Support Business

2. Improve support for local businesses and the business environment

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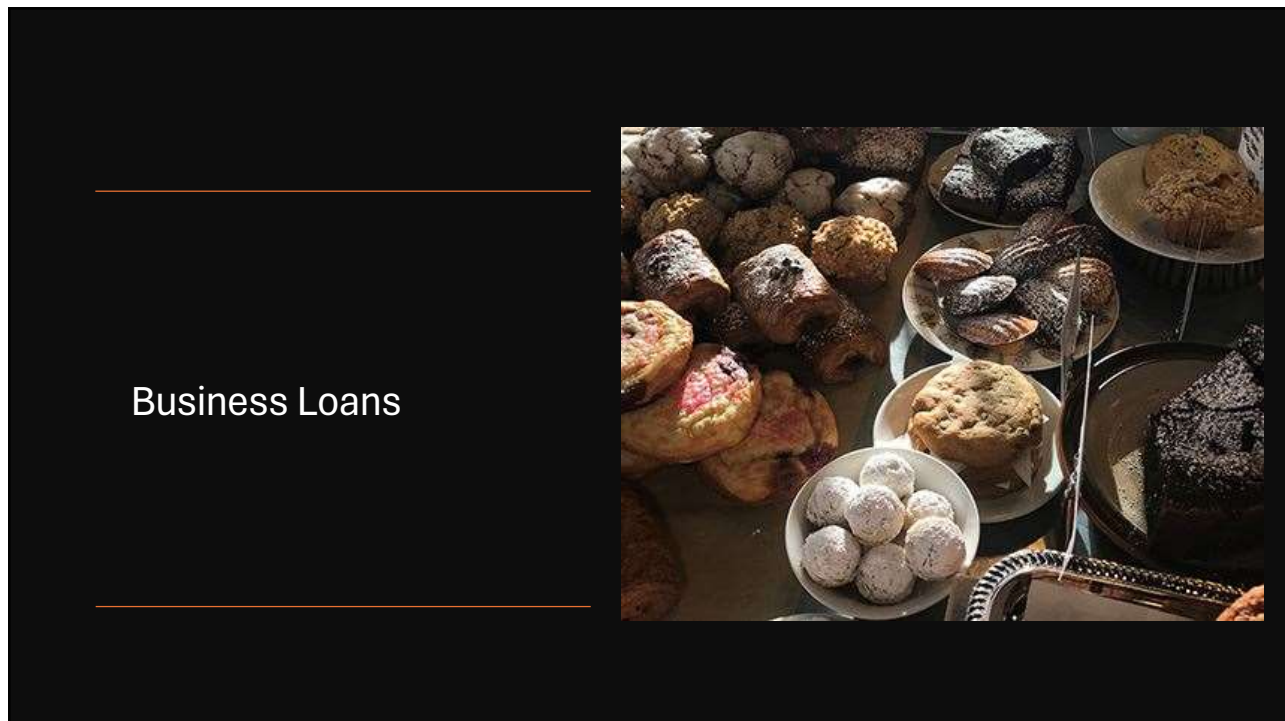
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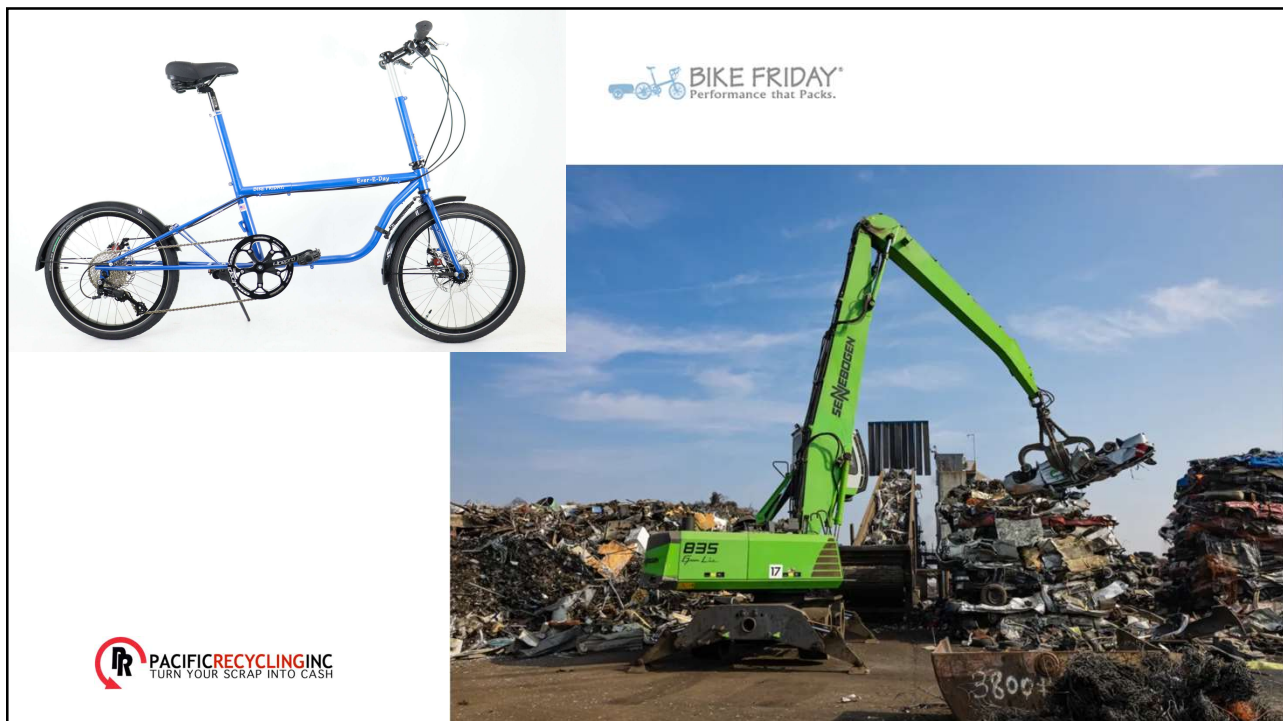
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Business Liaison



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Increase Wages & Create New Jobs

3. Advance efforts that will increase wages and create new jobs

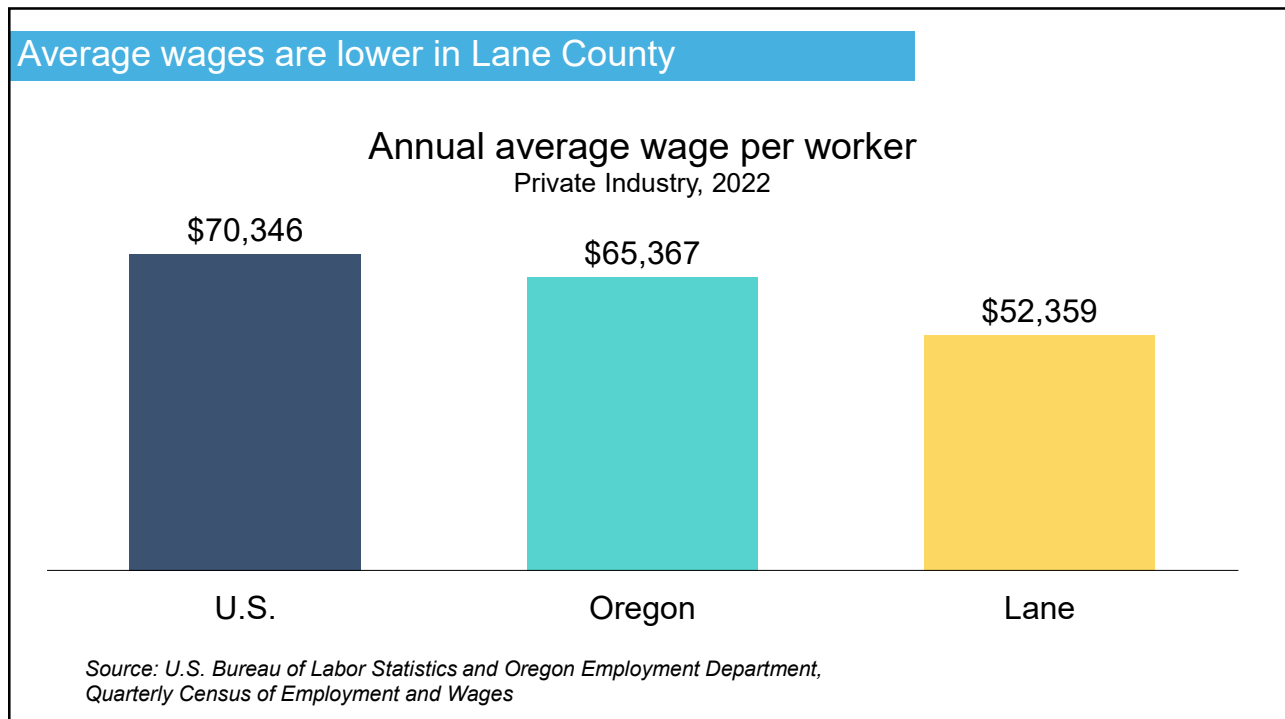
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