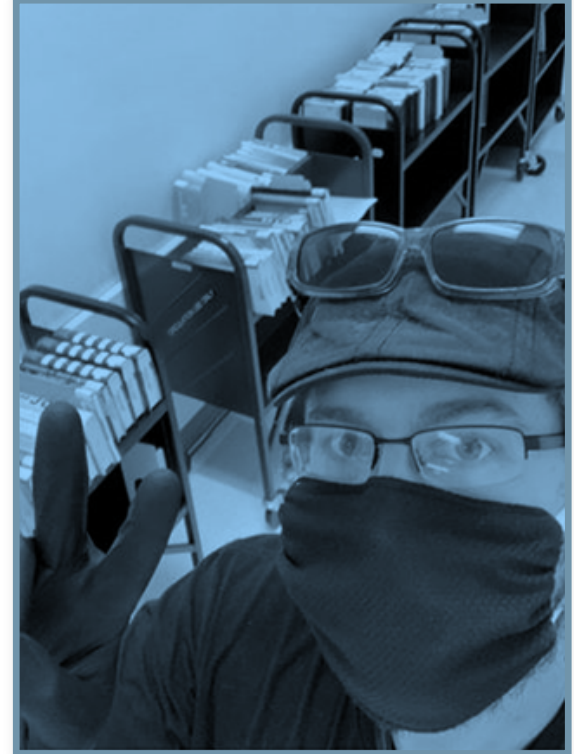




Eugene Public Library



CURRENT EUGENE PUBLIC LIBRARY SERVICES



VIRTUAL DOORS OPEN
as wide as possible

CURRENT EUGENE PUBLIC LIBRARY SERVICES

PATRON CALLS

over
3,400
phone calls
with patrons
during closure

that is **1,100+**
calls per month



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EXTENDED

CARD
EXPIRATION &
DUE DATES

to ensure
ACCESS
and reduce
BARRIERS



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CARD ACCESS

CARDS
AVAILABLE
BY PHONE
to Eugene area
with a focus on
AREA STUDENTS

over **700**
NEW CARDS
DURING THIS TIME



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ACTIVE CARDS

110,000
ACTIVE
CARD HOLDERS

representing
63%
of Eugene Residents

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as wide as possible

Online Resources

up
70%

- ▶ eBooks
- ▶ Audiobooks
- ▶ Streaming Movies & Services such as Kanopy and Hoopla

Database Access

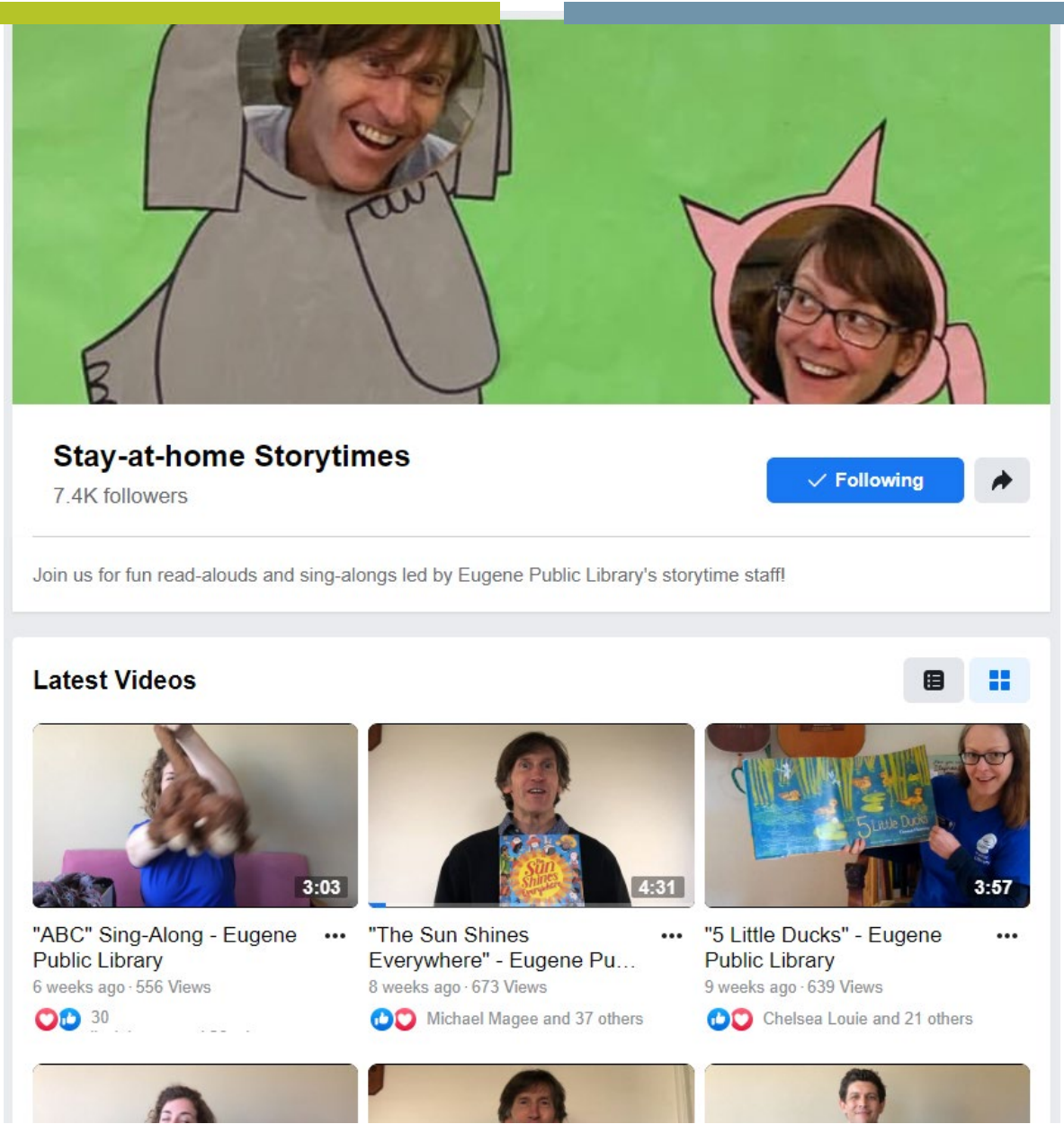
up
30%

- ▶ Live Tutors (BrainFuse)
- ▶ Job Skills Training (Lynda.com)
- ▶ Research (including Ancestry.com)
- ▶ and many more

*comparing May 2019 to May 2020

Programs Moved to a Virtual Platform:

- ▶ Stay-at-Home Storytimes (Social Media)
- ▶ Sing-Alongs (Social Media)
- ▶ Parenting/Education Resources (Social Media)
- ▶ Youth Book Groups (Zoom)
- ▶ Teen Theatre Workshop (Zoom)
- ▶ Personalized Book Recommendations through Facebook Readers Advisory (Social Media)





**MORE Programs
& Services**



**MORE Hours
& Access**



**MORE Materials &
Technology**



CURRENT LEVY RATE

TAX RATE — 0.17

TAX PER HOME PER YEAR — \$36

LEVY AMOUNT/YEAR — \$2.7M



OPTION 1: MAINTAIN

Maintain the **ADDITIONAL** level of service currently supported by levy funds (adjusted with inflation), preserving convenient hours of access at all three locations:

0.15	Tax Rate
\$37	Tax/Home/Year
\$2,850,000	Levy Amount/Year



**MORE Programs
& Services**



**MORE Materials &
Technology**



**MORE Hours
& Access**





OPTION 1:

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0.15 | Tax Rate
\$37 | Tax/Home/Year
\$2,850,000 | Levy Amount/Year

**MAINTAIN ADDITIONAL
22 HOURS/WEEK AT
Bethel Branch**

**MAINTAIN ADDITIONAL
22 HOURS/WEEK AT
Sheldon Branch**

**MAINTAIN ADDITIONAL
3 WEEKEND HOURS AT
Downtown Branch**





OPTION 1:

MAINTAIN

Maintain the **ADDITIONAL** level of service currently supported by levy funds:

0.15 | Tax Rate
\$37 | Tax/Home/Year
\$2,850,000 | Levy Amount/Year

FREE INFORMATION, SERVICES & RESOURCES

such as assisting job seekers to pivot and redefine skillsets with both in-person instruction and self-learning opportunities, as well as job development, business resources, language resources, and others.

EDUCATIONAL & ENRICHING PROGRAMS

at all three locations, with a focus on teens, including connecting vulnerable youth with additional support.

SUPPORT EARLY LITERACY EFFORTS

Addressing our community's third-grade reading levels directly.

OUTREACH & OFF-SITE PROGRAMS

with community partners, to meet our community where they are at.





OPTION 1: MAINTAIN

Maintain the **ADDITIONAL** level of service currently supported by levy funds:

0.15 | Tax Rate
\$37 | Tax/Home/Year
\$2,850,000 | Levy Amount/Year

AVAILABLE & ACCESSIBLE TECHNOLOGIES

including our Maker Hub, Media Lab and Maker Van, and connected programs.

PURCHASE MORE COPIES OF POPULAR MATERIALS

maintaining shorter wait times for in-demand materials

CLOSING THE SOCIOECONOMIC DIGITAL DIVIDE

by providing digital materials, including eBooks, audiobooks, streaming services and a vast collection of learning platforms, as well as internet access, especially to youth.





OPTION 2: MAINTAIN & RECOVER

.17 | Tax Rate
\$42 | Tax/Home/Year
\$3,180,000 | Levy Amount/Year

Maintain the level of service currently supported by levy funds, **PLUS** allow for stabilization of library services and strengthen our community's recovery



ADDRESS CHANGING SERVICE NEEDS

and facility needs due to unforeseen changes in our environment, setting up the library to maximize our effectiveness as we redefine how we serve our community.

REIMAGINE OUR CURRENT SERVICES

to suit both this changing period of time and allow for continued access and responsiveness to community needs.

CREATE LARGER FOCUS ON OUTREACH

and agility in services to meet our community where they are, and giving them access to fully leverage our services and offerings.





OPTION 3:

MAINTAIN, RECOVER & GROW

0.20 | Tax Rate
\$50 | Tax/Home/Year
\$3,800,000 | Levy Amount/Year

Maintain the level of service currently supported by levy funds, allow for stabilization of library services to strengthen our community's recovery **PLUS** an additional \$500,000 per year for operating expenses tied to:



EXPANSION OF DOWNTOWN LIBRARY TO FOURTH FLOOR

including design and implementation of changes to make the spaces usable for our community, including additional expenses and maintenance.

setting aside upfront funds to address relocation of staff currently located on the fourth floor.



COMPARISON OF RATES



FIVE YEAR AVERAGE

FY22

Levy Amount

Tax Rate

Tax/Home/Year

Service Level +/-

Current Levy

\$2,700,000

0.17

\$36

Option 1
(Maintain)

\$2,850,000

0.15

\$37

Option 2
(Maintain + Recover)

\$3,180,000

0.17

\$42

\$267,000

Option 3
(Maintain + Recover + Grow)

\$3,800,000

0.20

\$50

\$767,000

* FIGURES ARE BASED ON PRELIMINARY ANALYSIS AND ARE ESTIMATES.





ACCOUNTABILITY & TRANSPARENCY

Continuing built-in practices to keep the public informed about how levy funds are being used and provide assurance that spending matches the intentions of the community and voters.

SEPARATE FUND

Levy monies will be budgeted and accounted for in separate funds easily identified by the public.

ANNUAL REPORT

of levy spending and performance measures will be reported to Council, laying out the Library's budget, separated by General and Levy funds. Made available to public online.

ANNUAL REVIEW

by members of the Library Advisory Board to ensure compliance with intent of the Levy.

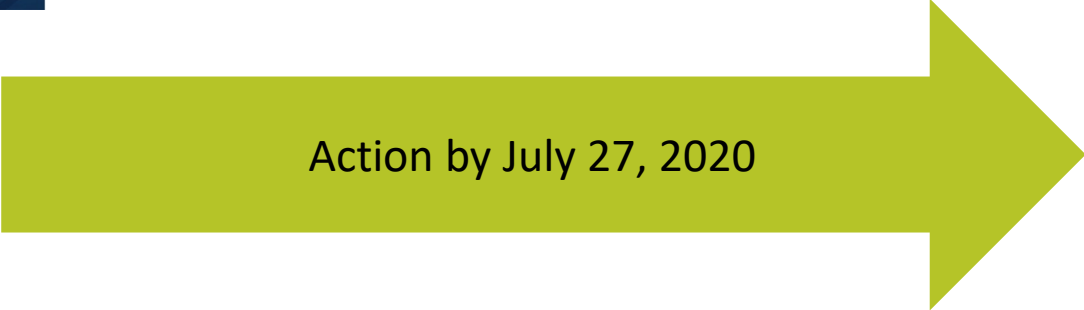
ANNUAL MEMO

to council from the City Manager, outlining levy spending and key performance measures, including staff report and review from Library Advisory Board.



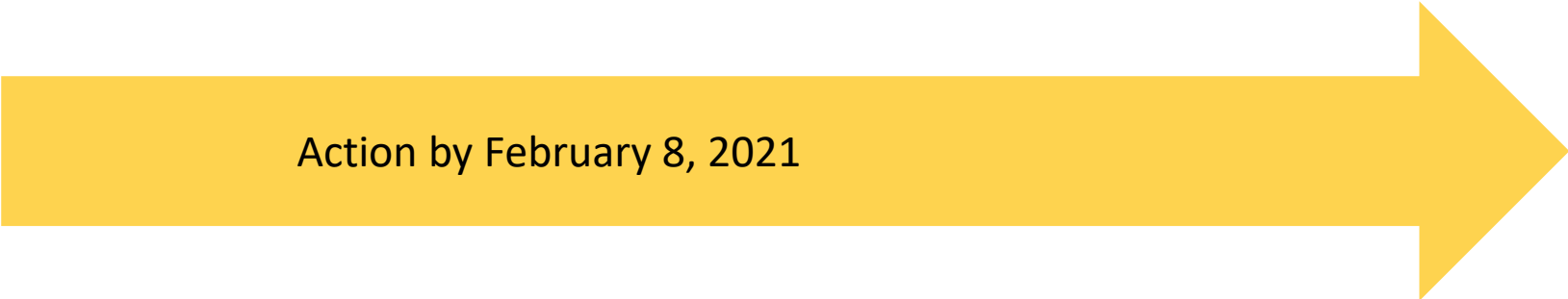


TIMELINES FOR DECISIONS



Action by July 27, 2020

November 3, 2020 Ballot



Action by February 8, 2021

May 17, 2021 Ballot



QUESTIONS & COMMENTS





Eugene Public Library

