

ECONOMIC IMPACT OF THE EUGENE AIRPORT



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Prepared for:
Eugene Airport Administration
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Study Purposes



- Measure the baseline economic impacts of the Eugene Airport:
 - Jobs
 - Wages
 - Revenue
 - Taxes
- Develop an airport sensitivity model:
 - Passenger Levels
 - New/Lost Service
 - Domestic vs International Passengers
 - Passenger Trip Purpose
 - Freight Levels



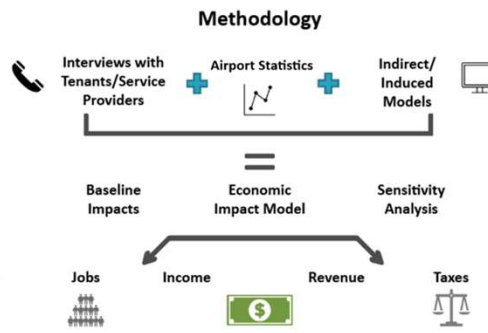
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Methodology



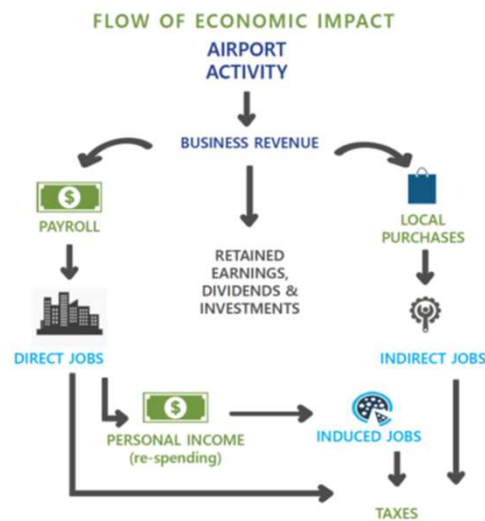
- **18 telephone interviews:**
 - Feed direct impacts
 - 94% survey response rate of airport tenants and businesses
- **Visitor industry impacts**
 - Travel Oregon – Oregon Visitor Profile Statewide Report 2021–2022
- **Airport data**
 - Operations (Passengers, cargo, peak hour)
 - Fixed base aircraft
 - Airport administration (Jobs, payroll, residency, revenue and local purchase)
- **Development of Eugene-specific induced model**
- **Development of indirect models for Eugene and state of Oregon**



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Impacts Created



- **Jobs:**
 - Direct
 - Induced
 - Indirect
- **Wages and salaries:**
 - Direct
 - Re-spending
 - Indirect
- **Business revenue**
- **Taxes**

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Summary of Impacts



10,383 jobs are supported by Airport activity

- 6,705 direct
- 2,379 induced jobs
- 1,299 indirect jobs

\$441.6 million total personal income/local consumption

- \$200.6 million: direct personal income
- \$187.2 million: re-spending/local consumption
- \$53.8 million: indirect income

\$81.9 million taxes

- \$42.9 million state and local taxes
- \$39.0 million federal government aviation specific taxes

Related Impacts

- 1,992 jobs
- \$78.5 million personal income
- \$8.5 million related state and local taxes



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Summary of Impacts Generated by Eugene Airport



	Airport Generated	Visitor Industry	Total Impact
Jobs			
Direct	771	5,934	6,705
Induced	366	2,013	2,379
Indirect	90	1,209	1,299
Total Jobs	1,226	9,157	10,383
Personal Income (millions)			
Direct	\$40.6	\$160.0	\$200.6
Induced	\$42.4	\$144.8	\$187.2
Indirect	\$6.2	\$47.6	\$53.8
Total	\$89.3	\$352.3	\$441.6
Business Revenue (millions)	\$474.2	\$712.9	\$1,187.1
Local Purchases (millions)	\$19.5	\$85.6	\$105.2
State & Local Taxes (millions)	\$10.0	\$32.9	\$42.9
Federal Government Aviation-Specific Taxes (millions)	\$39.0	NA	\$39.0



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Direct Job Impacts by Category



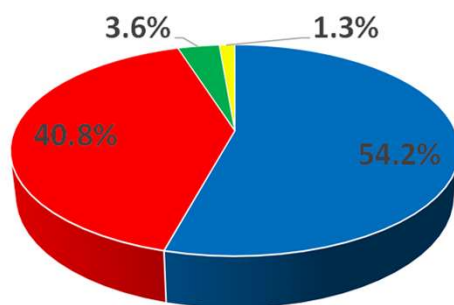
	Direct Jobs
Airline/Airport Sector	
Passenger Airlines	114
Federal Government	85
Eugene Airport Administration	69
Retail Concessions	43
Fixed Base Operators/GA	112
Miscellaneous	25
Subtotal	447
Freight Transportation Sector	
Freight Airlines, Couriers and Freight Forwarders	
Subtotal	26
Ground Transportation	
Rental Cars	84
TNC/Taxis	72
Limos/Bus/Vans	28
Subtotal	185
Construction	113
Total	771



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Residency of Direct Jobs



■ Eugene ■ Other Lane County ■ Linn County ■ Other OR

- 95% of direct jobs held by residents of Lane County

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Concourse-C Development Need and Impact Methodology



- **Concourse-C Development**
 - Airline partners indicating the need for additional gate capacity
 - EUG Advanced Concourse-C Planning Study conducted by RS&H
 - Study justifies need for Concourse-C with 8 new gates
- **Economic Impact Methodology**
 - 2024 Economic Impact Sensitivity Model
 - Developed by Martin Associates for EUG
 - RS&H forecasted passenger numbers for 2032 and 2042
 - Show impacts of 2032 and 2042 forecast scenarios

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Concourse-C Development Economic Impacts



PASSENGER TERMINAL PROGRAM

	2023	2032	2042
Annual Enplaned Passengers	859,414	1,108,559	1,583,148

Source: RS&H, EUG Advanced Terminal Planning Study, December 2022, Table 8-2

2032				2042			
	Airport Generated	Visitor Industry	Total Impact		Airport Generated	Visitor Industry	Total Impact
2032				2042			
Jobs				Jobs			
Direct	67	1,698	1,765	Direct	195	4,933	5,128
Induced	30	575	604	Induced	87	1,669	1,756
Indirect	121	2,046	2,167	Indirect	351	5,943	6,294
Total Jobs	218	4,319	4,536	Total Jobs	632	12,546	13,178
Personal Income (millions)				Personal Income (millions)			
Direct	\$3.1	\$45.4	\$48.5	Direct	\$9.0	\$131.9	\$140.9
Induced	\$3.2	\$41.1	\$44.3	Induced	\$9.4	\$119.4	\$128.8
Indirect	\$4.2	\$80.5	\$84.6	Indirect	\$12.1	\$233.8	\$245.9
Total	\$10.5	\$167.0	\$177.5	Total	\$30.5	\$485.1	\$515.6
Business Revenue (millions)	\$113.8	\$204.1	\$317.9	Business Revenue (millions)	\$330.6	\$593.0	\$923.6
Local Purchases (millions)	\$7.5	\$144.9	\$152.4	Local Purchases (millions)	\$21.9	\$420.8	\$442.7
State & Local Taxes (millions)	\$1.1	\$18.0	\$19.2	State & Local Taxes (millions)	\$3.3	\$52.4	\$55.7

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THANK YOU !

Questions?

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