

Mayor's Blue Ribbon Panel on Economic Development: Recommendations



1

Background

- Mayor Vinis called for panel creation in her 2023 SOTC address
- Panel members chosen in spring 2023
- 1:1 meetings with staff in summer 2023
- 6 panel meetings from September 2023-March 2024
- “Make specific recommendations that would foster a healthy business environment”



2

Panelists

John Iglesias (panel co-chair) – Iglesias Consulting

Dr. Dick Abraham – Cascade Medical Associates

Dave Bakke – Chambers Construction

Allan Benavides – Eugene Emeralds

Dallas Boggs – Black Professionals/ Brenner's Furniture

Talicia Brown-Crowell – Black Cultural Festival/Harmony Massage

Nigel Francisco – Mereté

Courtney Griesel – Sierra Pacific Industries

Katie Hall – PIVOT Architecture

Ashley Horner – Summit Bank

Shula Jaron – InVivo Biosystems

Liana Leung – Eugene Realtors

Katherine Moyer – Hershner Hunter LLP

Erik Parrish – Deployed Logix

Anshuman "AR" Razdan – UO Research and Innovation

Stephanie Seubert – Evans Elder Brown & Seubert



3



Dallas Boggs
1953-2024

4

4

Recommendations

- 12 recommendations in four topic areas
 - Communication
 - Strategy
 - Tools
 - Infrastructure

Racial Equity



5

1. Open Channels of Two-Way Communication



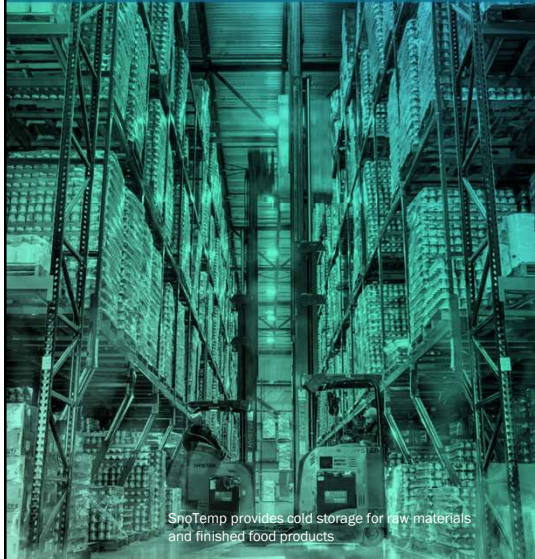
InVivo Biosystems specializes in CRISPR genome editing for preclinical studies and drug discovery

- a. Create a regularly occurring forum for businesses to communicate with the City
- b. Establish a voluntary business registry
- c. Continue and expand partnerships with local organizations supporting historically marginalized business owners

6

6

2. Envision and Share the City's Economic Development Strategies



SnoTemp provides cold storage for raw materials and finished food products

- a. Create a long-term economic development strategy
- b. Create metrics or key performance indicators for City incentive programs to measure progress
- c. Proactively market existing tools and incentives

7

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3. Strengthen and Expand Economic Development Tools



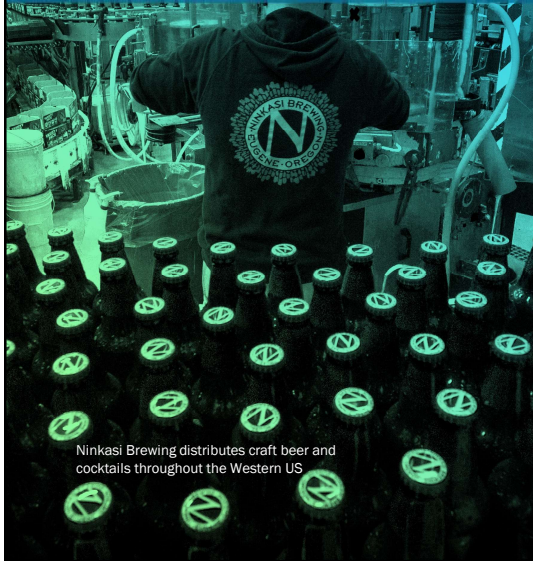
Bulk Handling Systems manufactures and installs recycling sorting and handling systems throughout the world

- a. Update the West Eugene Enterprise Zone
- b. Create new tools to stimulate targeted sectors and geographies
- c. Create new grant/loan programs that are informed by the needs of BIPOC business owners

8

8

4. SUPPORT PHYSICAL AND SOCIAL INFRASTRUCTURE NECESSARY FOR ECONOMIC GROWTH



- a. Continue to seek funding for infrastructure in the Clear Lake industrial area
- b. Support policies that encourage development of all housing types
- c. Invest in local workforce development

9

9

Next Steps

- Recommendations are high-level
- Action plan is needed to explore implementation details



10

City Manager Recommendation

Accept the Panel's recommendations as written in Attachment A and request the City Manager provide an action plan to implement the recommendations.



11



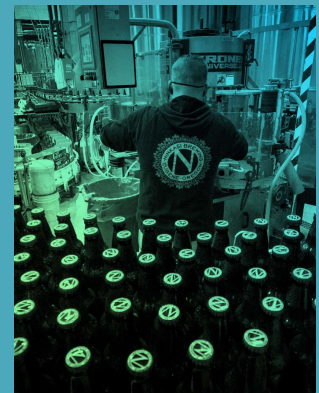
Communication



Strategy



Tools



Infrastructure

Discussion

12

12