



E-MICROMOBILITY IN EAST ALTON BAKER PARK

City Council
April 20, 2022

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Overview

- History of city rules for e-micromobility
- Relevant plans and policies
- Outreach to CPC and ATC
- Update on shared e-scooter program
- Path Etiquette Campaign



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History of city rules for e-micromobility

- 2005: City Council adopted ordinance prohibiting all motorized devices on all shared use paths
- 2014: City Council adopted ordinance allowing e-bikes on shared use paths outside of East Alton Baker Park
- 2020: City Council adopted ordinance defining e-micromobility devices and allowing e-micromobility devices on shared use paths outside of East Alton Baker Park
- 2020: City Council adopted ordinance allowing licensing of shared micromobility providers.



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History of city rules for e-micromobility

Council also directed staff to look into possibility of allowing e-micromobility devices in East Alton Baker Park:

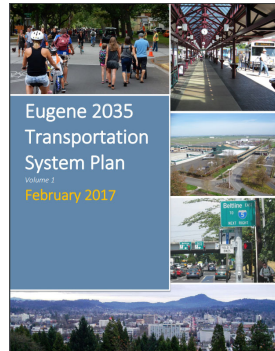
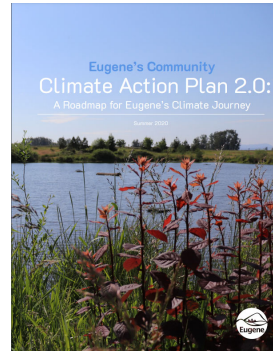
I move to direct the City Manager to seek input from the Willamut Citizen Planning Committee about the allowance of electric powered micromobility devices on all, or a limited number, of shared use paths within East Alton Baker Park, then to schedule a City Council work session to discuss the possibility.



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Why e-micromobility?

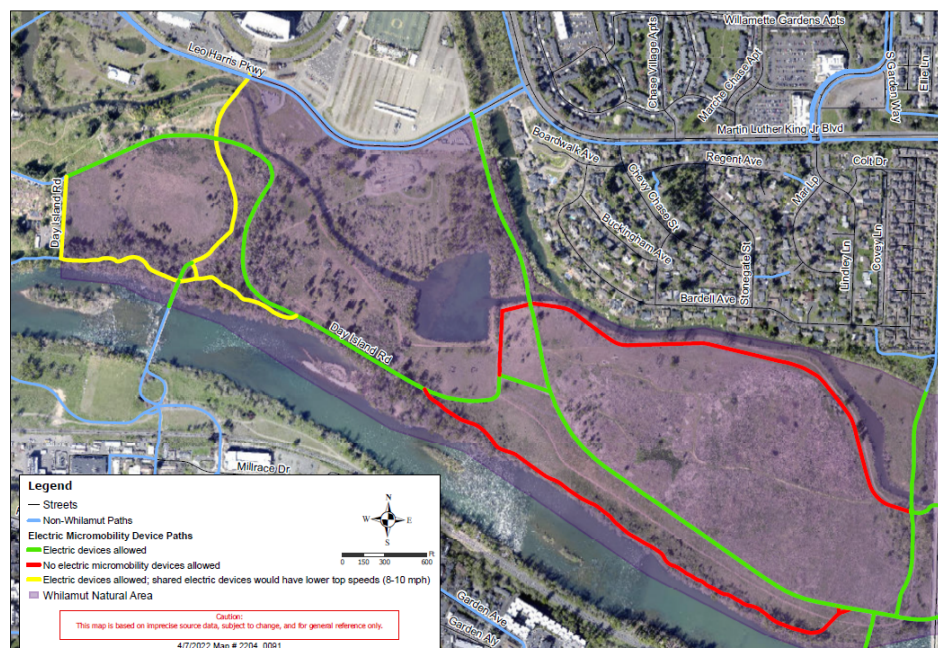
City Goals for Mode-Shift and Climate Recovery



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Attachment A

Proposal for Electric Micromobility Devices in Whilamut Natural Area



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Outreach to Committees

- Staff met with Citizens Planning Committee (CPC) for the Whilamut Natural Area of Alton Baker Park twice in 2020 and 2021
- CPC passed motion opposing e-micromobility devices on any paths in East Alton Baker Park
- Concerns heard by staff:
 - ▣ This is not in the intent of the original park plan
 - ▣ Safety of path users
 - ▣ Lack of enforcement on shared use paths



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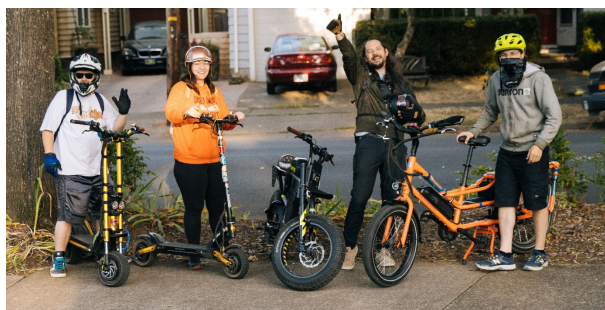
Outreach to Committees

- Staff also met with the Active Transportation Committee (ATC)
- ATC provided a letter supporting the staff proposal to allow e-micromobility devices on certain paths in East Alton Baker Park
- Reasons cited by ATC:
 - ▣ This is the only off-street passage between Eugene and Springfield
 - ▣ Today's e-devices are quieter and cleaner than the motorized devices that were banned in 1996



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Shared E-Scooter Pilot Public Engagement



- Community survey with 541 responses
- Listening session with key stakeholder groups
- Partner conversations with City work groups, University of Oregon and LTD
- The full outreach summary report can be found here: <https://engage.eugene-or.gov/escooters>



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Shared E-Scooter Pilot Public Engagement

Safety

- Promote safe riding and proper parking
- Technology to deter sidewalk riding and improper parking
- Take action to promote helmet use

Sustainability

- End-of-Life Plan for reuse or disposal
- Use non-fossil fuel-based vehicles to redistribute and recharge
- Prevent scooters from going into the river

Equity

- Way to access scooter without a smartphone
- Service in multiple languages, Spanish at a minimum
- Low-income plan



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Shared E-Scooter Pilot Update

- Administrative Rule Draft
- RFI Process
- Demonstration & Evaluation Process
- Admin. Rule Review & Adoption
- **Application Open**
- Pilot Program Launch



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Path Etiquette Campaign



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Completed

- ☐ New signs placed on paths on rotating schedule
- ☐ Tabling: Fern Ridge, Amazon, Greenway & Golden Gardens
- ☐ Press release, social media, InMotion, and partner outreach
- ☐ Posters to park kiosks
- ☐ Monitoring: vehicle types & speeds

2022 Plans

- ☐ Video release
- ☐ Expanded temporary signage
- ☐ Review slower speed zones
- ☐ Direct education effort
- ☐ Work with Parks to make permanent sign plan
- ☐ Expand partner outreach including park ambassador & police
- ☐ Expanded Media Outreach

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Education & Awareness





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