

Neighborhood Planning



City Council Work Session
October 18, 2023

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1. Background

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Background

- ▶ Long history of adopting land use plans to address issues unique to a specific geographic area
- ▶ Current effort is River Road/Santa Clara
- ▶ Evolving landscape

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A New Landscape for Planning

1. New State Legislation

- ▶ Accessory dwellings
- ▶ Middle housing
- ▶ Needed Housing
- ▶ Parking
- ▶ Housing planning and production

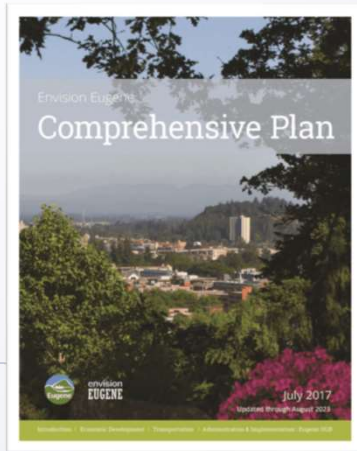
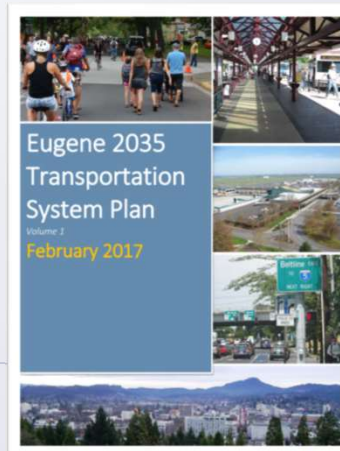
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A New Landscape for Planning

2. Eugene Specific Plans



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A New Landscape for Planning

3. Resource Constraints



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2. A new approach to neighborhood planning

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Strategic goals and actions relevant to neighborhood planning

- ▶ **Urgent Community Needs**
 - Housing, safety, and economic development
- ▶ **Culture of Belonging**
 - Stronger relationships & inclusion
- ▶ **Communication and Outreach**
 - Awareness of priorities and broader community engagement

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Goals

- ▶ Emphasis on community Engagement
- ▶ Clear and objective planning process
- ▶ Increase Neighborhood Association engagement and diversify community involvement

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Comprehensive process

- ▶ OECE
- ▶ Planning
- ▶ Community Development
- ▶ Transportation
- ▶ Parks & Open Spaces
- ▶ Police
- ▶ Fire
- ▶ Residents and neighborhood associations
- ▶ School districts
- ▶ Nonprofits and businesses
- ▶ Other community stakeholders

An integrated approach

**Community
vision,
needs &
priorities**

**Neighborhood
Plan**



Proposal for Bethel and University plans

Community engagement and stakeholder identification

November 2023

Interdepartmental team
Stakeholder mapping
Announcements
Research best practices

Visioning and needs assessment

Spring 2024

Community outreach
Process design
Visioning
Needs assessment
Progress report and
resource check-in

Start plan preparation

Summer 2024

Idea generation
Action planning
Prioritization
Tools for implementation

Final process, boundaries, and timeline TBD through community engagement

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