

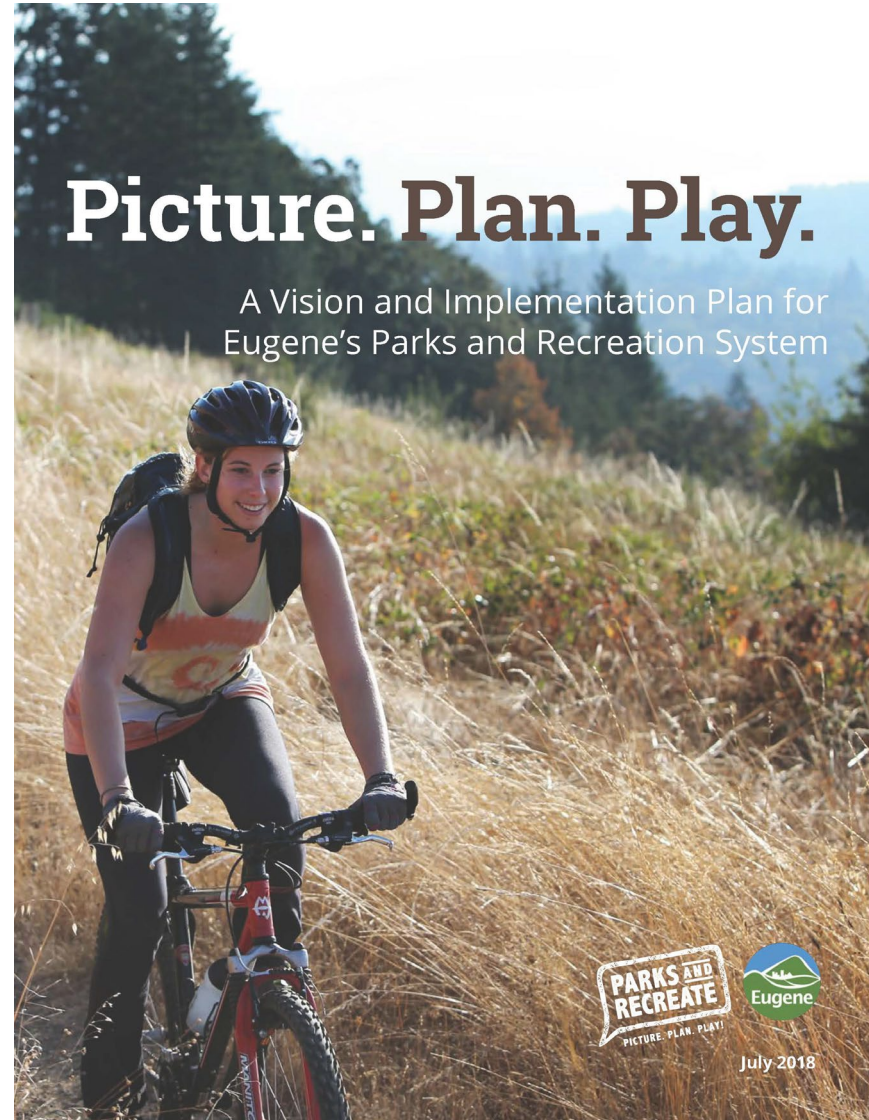
Parks & Recreation SDC Methodology Update

October 9, 2019

Parks and Recreation System Plan

Picture. Plan. Play.

A Vision and Implementation Plan for
Eugene's Parks and Recreation System



12,000 individuals contributed

- Developing a long-range vision for the future
- Being realistic about what can be achieved



2018 Bond Measure

Tugman Park

Berkeley Park

Striker Field Park

Campbell Community Center

Echo Hollow Pool

Amazon Running Trail

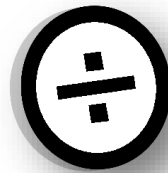
Delta Ponds Loop Trail

Habitat Restoration



Basic SDC Formula

Project Costs
Supporting
Growth

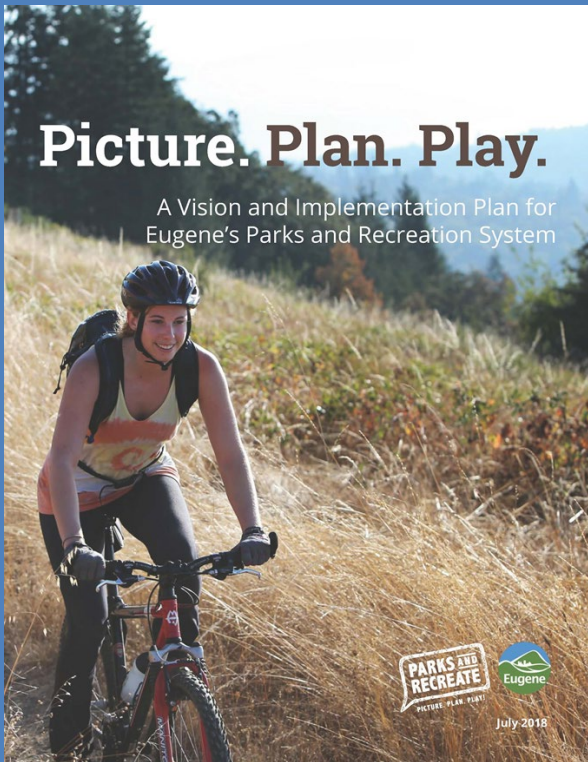


Equivalent
Population
(# of new people/
visitors/employees)



Cost per
Population
Equivalent

SDC Project List



Improvement Fee

\$380
million

1. Parks and Recreation System Plan 30-year vision

\$226
million

2. Reduce by \$154m in priority 3 projects

\$172.7
million

3. Exclude \$53.3m in projects funded through bond, etc.

\$95.1
million

4. Remove \$77.6m in project costs that don't support growth

\$87.3
million

5. Apply \$7.8m SDC balance available

Prior Investments Supporting Growth “Reimbursement Fee”

Prior land
acquisition (for
future
development)

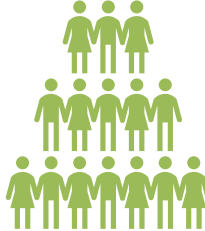
Developed
park land
(Metropolitan
Parks)

Existing
System Value
for Growth =
\$30 m



Basic SDC Formula

$$\begin{array}{ccc} \text{Costs} & & \text{Equivalent} \\ \text{Supporting} & & \text{Population} \\ \text{Growth} & \div & (\# \text{ of new people/} \\ & & \text{visitors/employees}) \\ & & \text{=} \end{array}$$

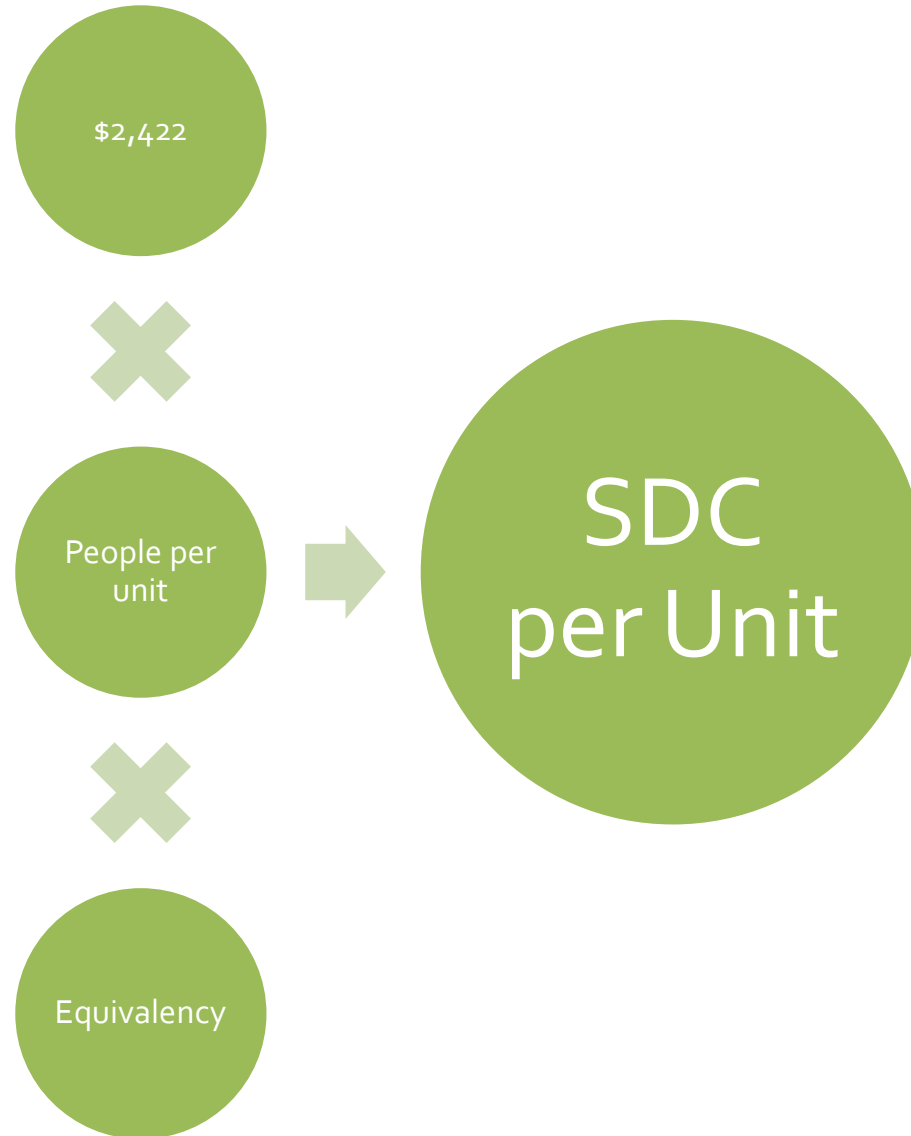
 

**\$87.3 m +
+30 m = \$117 m**

**48,469 Resident
Equivalents**

**\$2,422 per
Population
Equivalent**

SDC Assessment - Residential



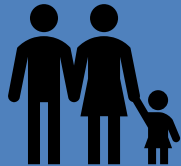
Single Family Residential Example

$$\begin{aligned} \$2,422 \times 2.51 \times 1 = \\ \$6,077 \end{aligned}$$

Multifamily Residential Example

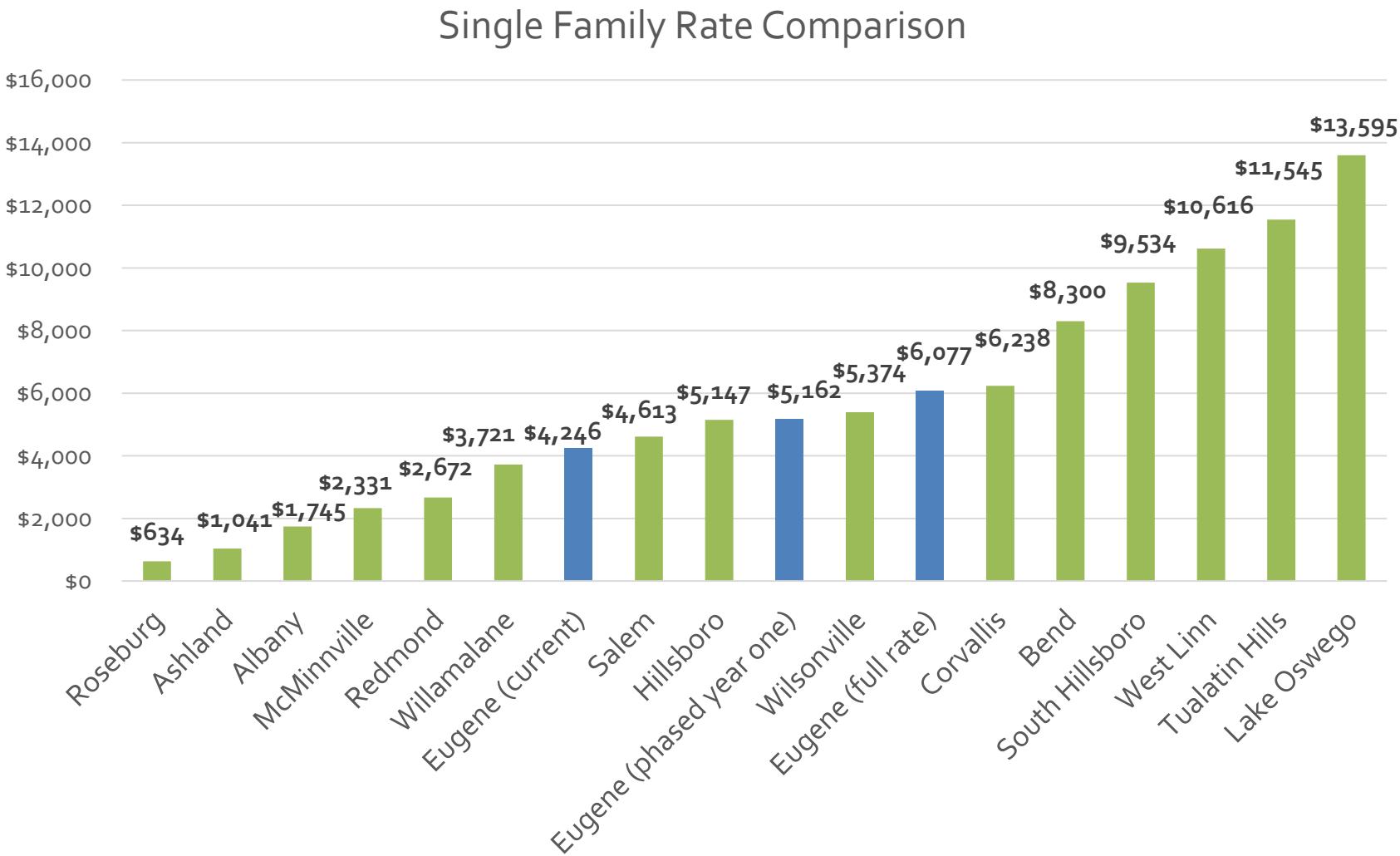
$$\begin{aligned} \$2,422 \times 1.76 \times 1 = \\ \$4,262 \end{aligned}$$

OPTION: Progressive Residential Rate Structure

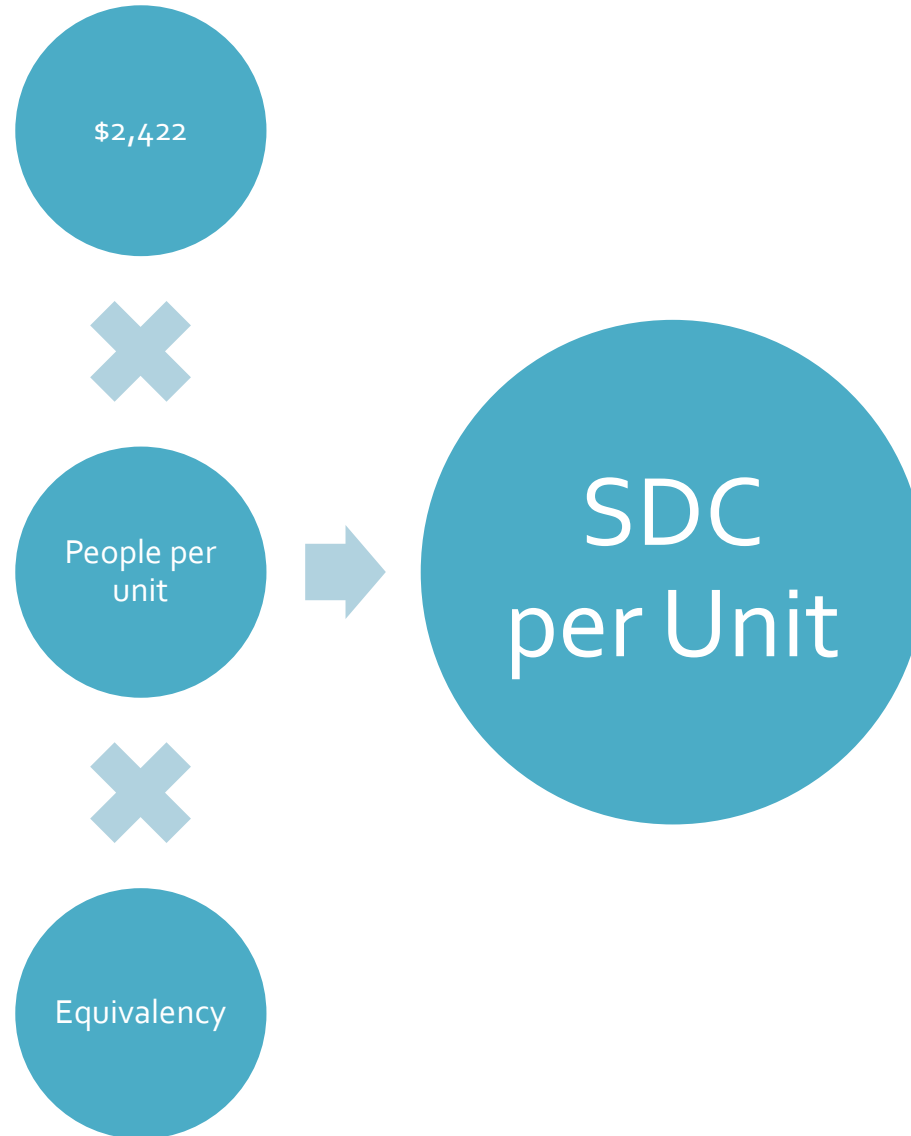


Housing Type/ Size	Persons/ household	Current Rate	Updated Rate	Percent Change
Single-family (avg)	2.51	\$4,246	\$6,077	43%
ADU	1.25	\$3,442	\$3,035	-12%
800 sf or less	1.25	\$4,246	\$3,035	-29%
801-1,500 sf	1.96	\$4,246	\$4,740	12%
1,501-3,000 sf	2.71	\$4,246	\$6,561	55%
Over 3,000 sf	3.37	\$4,246	\$8,162	92%
Mobile home	1.76	\$3,442	\$4,262	24%
Multi-family (avg)	1.76	\$2,686	\$4,262	59%
0 Bedrooms (studio)	1.09	\$2,686	\$2,640	-2%
1 Bedroom	1.20	\$2,686	\$2,906	8%
2 Bedrooms	1.99	\$2,686	\$4,819	79%
3+ Bedrooms	2.51	\$2,686	\$6,079	126%

Oregon Cities Rate Comparison



SDC Assessment - Nonresidential



Office Example
(unit = 1,000 sf. ft.)

$$\begin{aligned} \$2,422 \times 3.3 \times 0.2 = \\ \$1,599 \end{aligned}$$

Hotel Example
(unit = room)

$$\begin{aligned} \$2,422 \times 2.3 \times 0.44 = \\ \$2,451 \end{aligned}$$

Commercial Rates

Development Type	Units	Current Rate	Updated Rate	Percent Change
Hotel/ Motel	Room	\$1,697	\$2,451	44%
Office, Eating & Drinking	TGSF	\$1,134	\$1,599	41%
Industrial	TGSF	\$694	\$986	42%
Retail, General Services	TGSF	\$413	\$578	40%
Warehousing	TGSF	\$167	\$235	41%

TGSF = Thousand Gross Square Feet

City Council Priorities

Affordable Housing
Public Safety
Climate Recovery Ordinance
Livability

Envision Eugene Pillars

Housing Affordability
Climate Change and Energy Resiliency
Neighborhood Livability
Natural Resources



OPTION: 2-Year Phasing Plan

Development Type	Current Rate	Year One	Year Two (Full Rate)
Single-family Average	\$4,246	\$5,162	\$6,077
Annual Increase		22%	18%
Multi-family Average	\$2,686	\$3,474	\$4,262
Annual Increase		29%	23%

- IMPLICATION: Delaying implementation of the full rate means the revenue collected will not support the prioritized project list, pushing more projects out into Phase 3 and beyond.
- ASSUMPTION: Development types that see an overall rate decrease would realize the full decrease in year one.

Timeline

