Downtown Riverfront Update & WDA Concept Plan

Urban Renewal Agency Board
September 23, 2019

2018

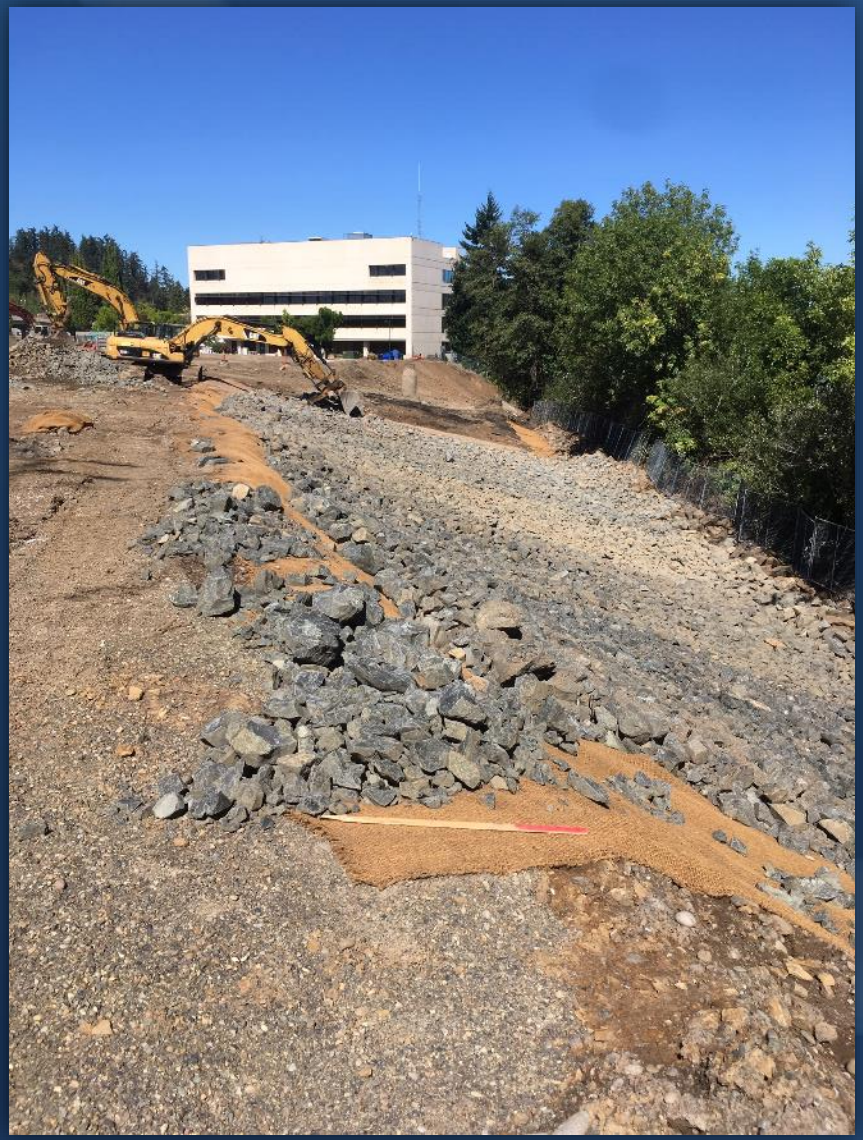
September 2019

2018

September 2019

September 2019

September 2019



CAT

DOWNTOWN RIVERFRONT PARK

EUGENE, OREGON

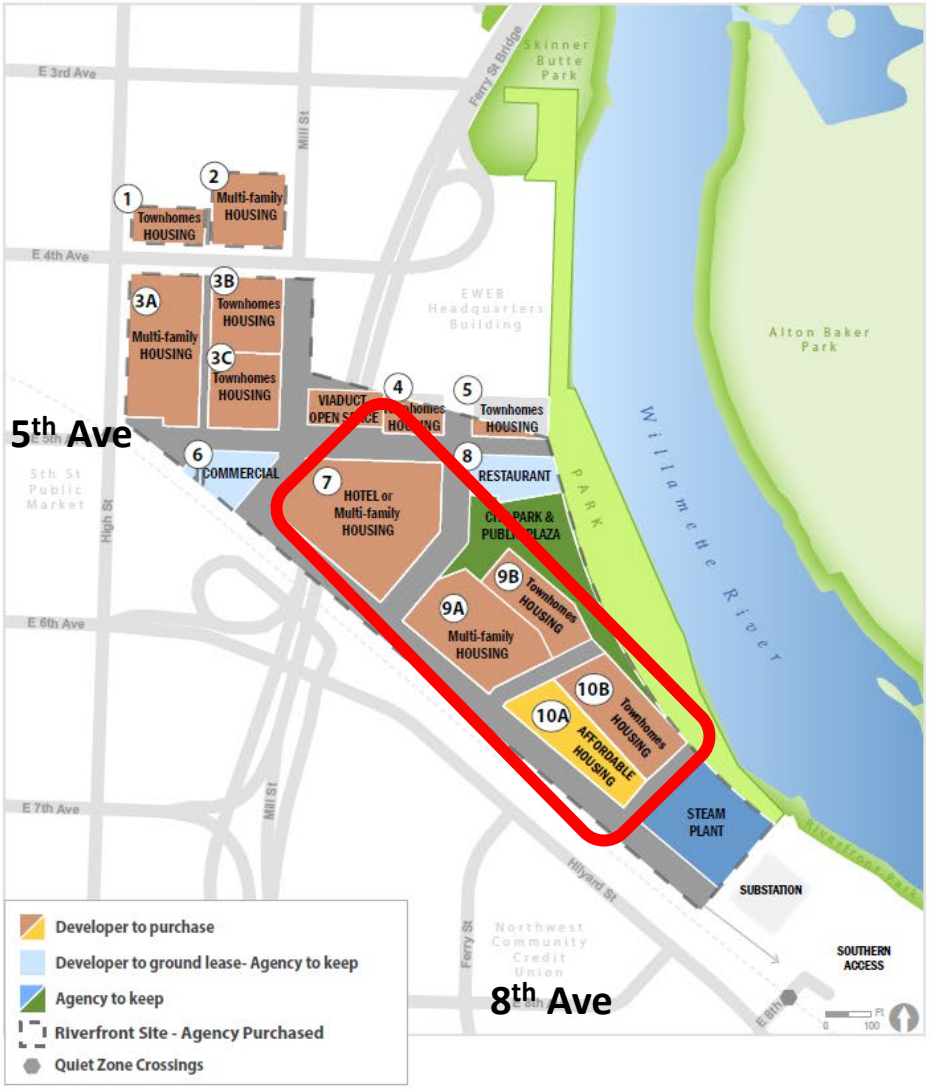
N

September 18, 2019
Phase I and Phase II concept plan

Note: Improvements shown outside park boundary are for illustrative purposes only and may not reflect actual design

WALKER | MACY

Existing Concept Plan

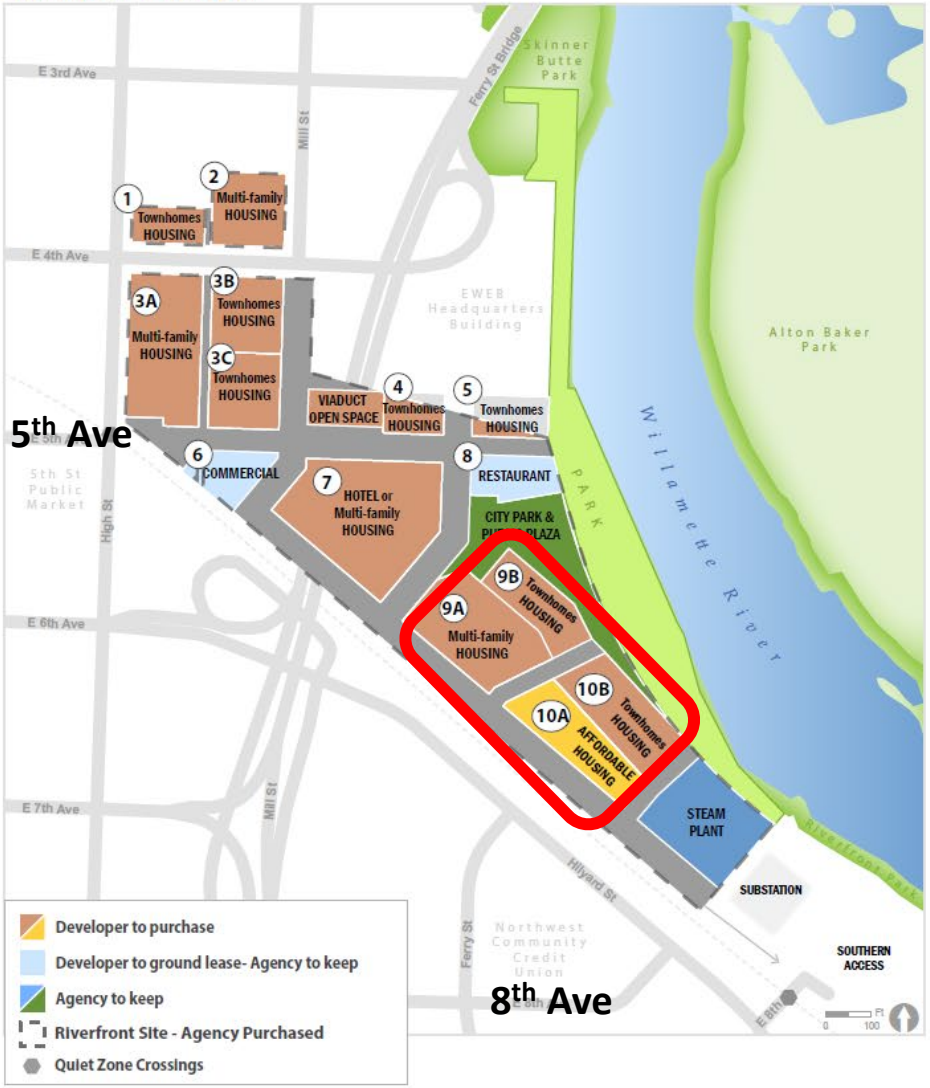


Proposed Concept Plan

*Parcel are not building footprints

PARK
PARCEL 7
STOOPS
±19 UNITS
RETAIL
LEASE OFF
LOBBY
PARKING 100 STALLS
RAMP UP
LOBBY
RAILROAD AVE
PARCEL 10
RIVER
UNITS TOTAL ± 210
PARKING ± 170 STALLS (.80 STALLS PER UNIT)
7 STORIES
COURT LEVEL 3
4 STORIES
RIVER
PARCEL 9
7/12/19
PARCEL 9
LEVEL 1
0 25 50 100

Existing Concept Plan



Proposed Concept Plan

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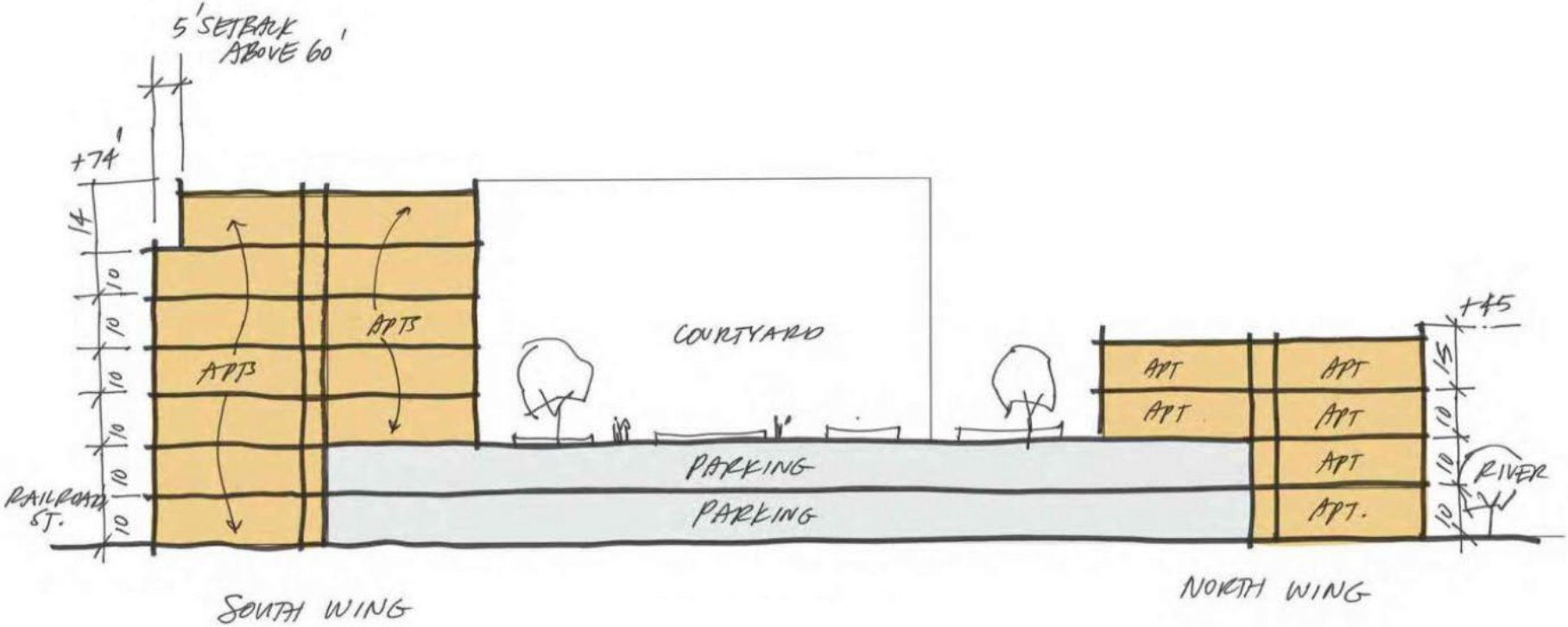


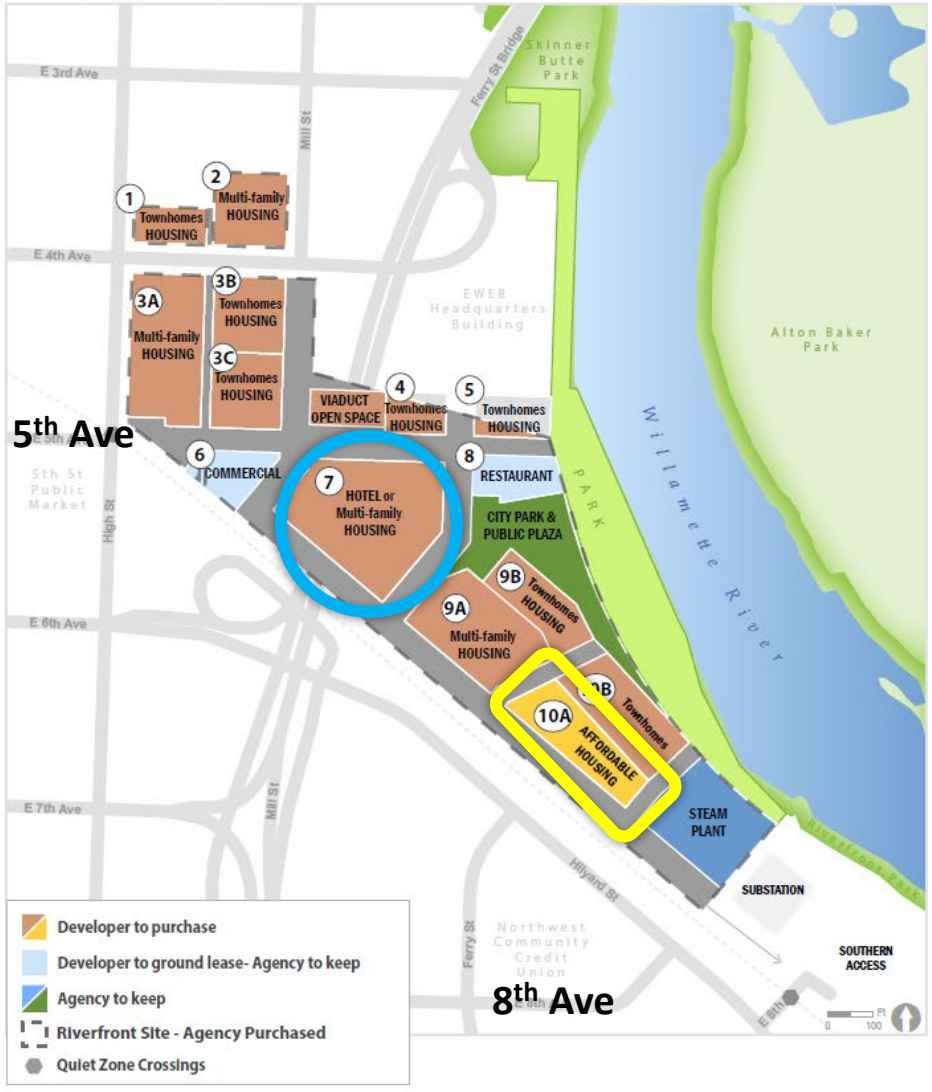
PARCEL 9
SECTION LOOKING NW

0 10 20 40

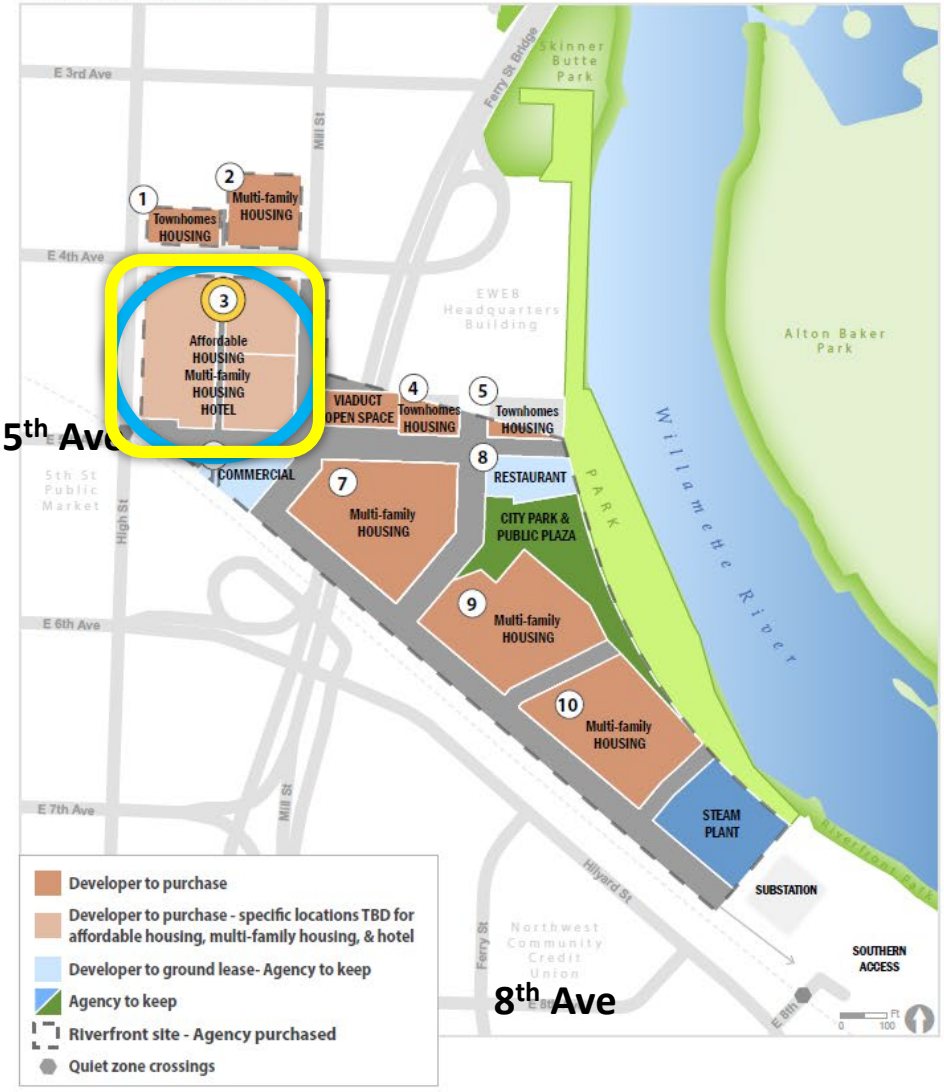
Revised Concept Plan - Rendering

Renderings Comparison

Existing Concept Plan



Proposed Concept Plan



*Parcel are not building footprints

Revised Concept Plan - Rendering

Outcomes

- More compact urban development
- More people to generate positive activity in public spaces and support for retail and commercial uses
- Accelerated timeline for development in proximity to park
- Opportunity for shared parking
- Expanded retail
- Better access to services and transit for affordable housing
- Leverages more private investment
- No increase in cost to Agency

River Guides

- Unanimously recommended support for the proposed changes to the concept plan on September 19.

AGENCY BOARD OPTIONS

1. Approve the proposed change in the concept plan
2. Reject the proposed change in the concept plan

SUGGESTED MOTION

Move to authorize the Agency Director to amend the DDA consistent with the proposed changes in Attachment A.

Riverfront Opportunity Zone