



RIVER ROAD - SANTA CLARA NEIGHBORHOOD PLAN ADOPTION

Eugene City Council Work Session
February 21, 2024

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AGENDA

- Community Engagement and Neighborhood Planning Process
- Adoption Package Components
- Planning Commission Recommendations
- Council & Board Adoption Process
- Questions



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SINCE 2020...

- ▶ State legislation affecting middle housing and climate-friendly housing development standards city-wide
- ▶ Adapting the draft plan and implementation tools

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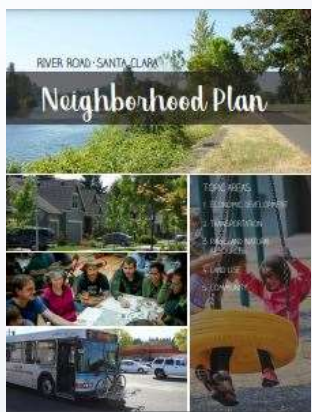
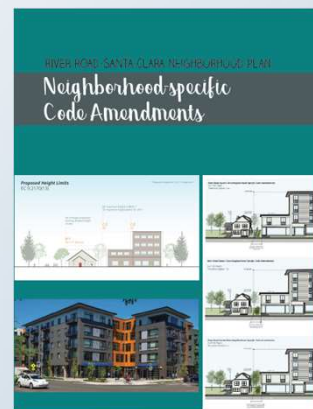
NEIGHBORHOOD PLANNING ELEMENTS



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ADOPTION PACKAGE COMPONENTS



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NEIGHBORHOOD PLAN

- ▶ Community
- ▶ Economic Development
- ▶ Land Use
- ▶ Parks and Natural Spaces
- ▶ Transportation

Vision Statement

Goals

Policies

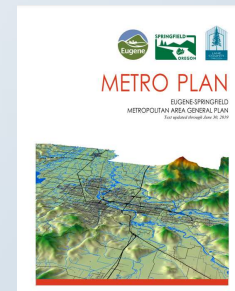
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METRO PLAN AMENDMENTS

- ▶ Delete Section II-F: River Road and Santa Clara Goals, Findings, Objectives and Policies
- ▶ Move Policy 3 regarding Annexation to New Neighborhood Plan



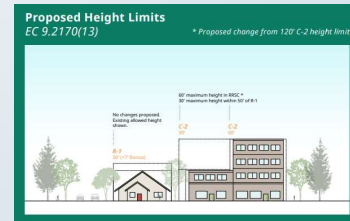
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NEIGHBORHOOD CODE AMENDMENTS

- ▶ Implement high priority land use policies and actions
- ▶ Promote walkable neighborhoods through pedestrian-oriented design
- ▶ Shift to less auto-oriented land uses to align with city-wide climate and transportation goals

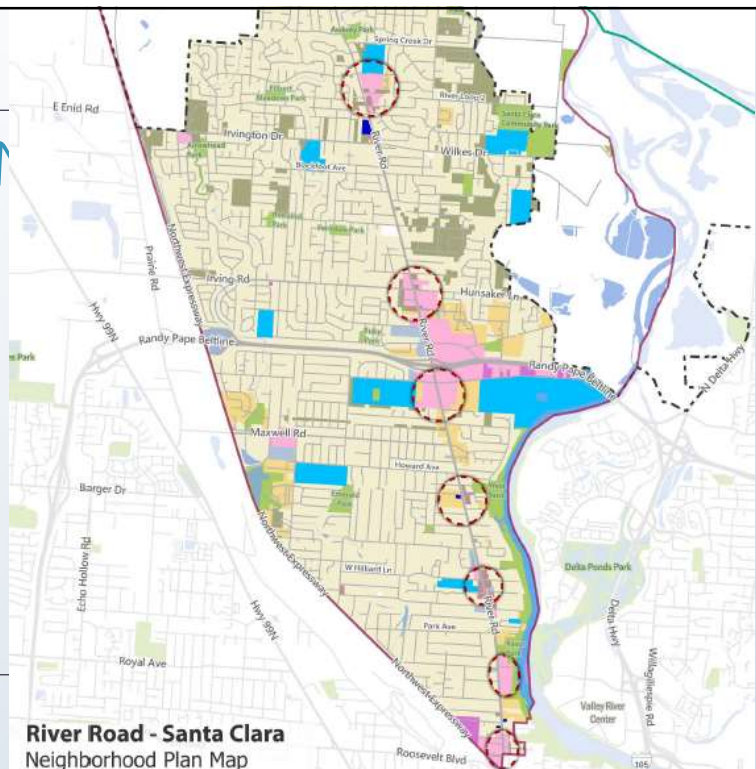


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NEIGHBORHOOD PLAN AND ZONING MAP



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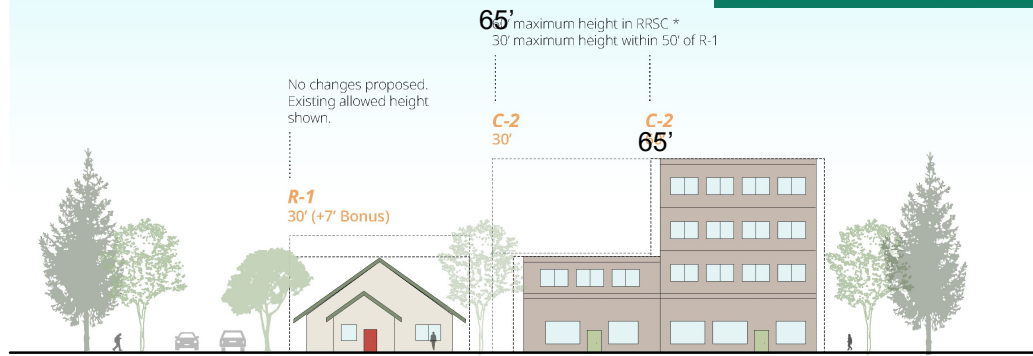
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Amazon Corner – roughly 62'



REDUCED BUILDING HEIGHT



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BUILDINGS AROUND TOWN - ~65'



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ADDITIONAL CODE AMENDMENTS

- ▶ R-1 Low-Density Residential Zone: Allow the Display and Sale of Agricultural Products Grown Offsite as a permitted use
- ▶ C-2 Community Commercial: New Design Standards
- ▶ C-2 Community Commercial: Prohibit Certain new Auto-oriented Uses (except for River Ave. area)

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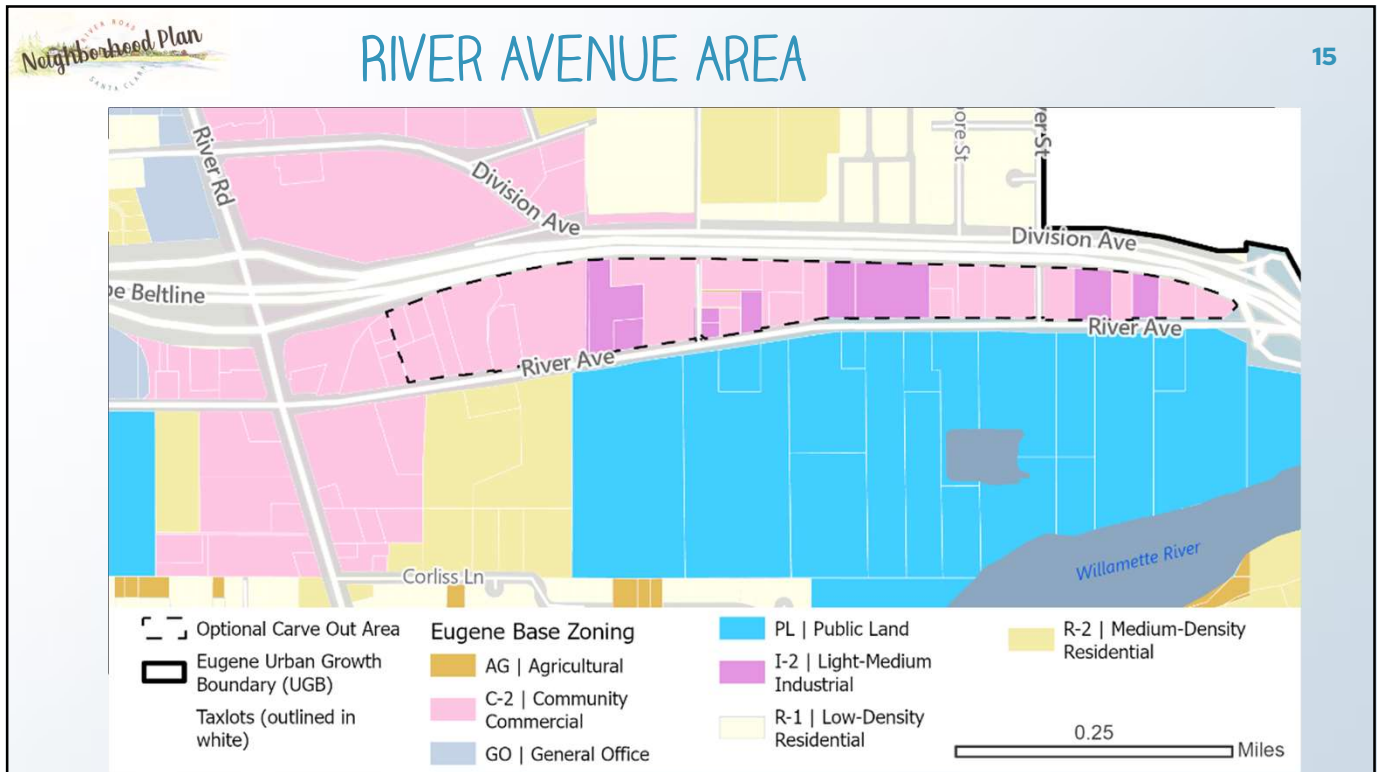


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C-2 CODE AMENDMENTS: PROHIBITED USES

- Motor Vehicle Sales/Rental/Service
- Motorcycle Sales/Rental/Service
- Recreational Vehicles and Heavy Truck Sales/Rental/Service
- Agricultural Machinery Rental/Sales/Service
- Boat and Watercraft Sales/Service
- Heavy Equipment Rental/Sales/Service – includes truck and tractor sales
- Household/Consumer Goods Storage Facility – includes self storage

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COMMUNITY FEEDBACK

- ▶ Learn, Discuss, Gather, Share: May-June 2023
- ▶ Feedback generally consistent with comments received throughout the process
- ▶ Community feedback report helped RRCO, SCCO, and CAC make their recommendations

WAYS TO ENGAGE

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COMMUNITY RECOMMENDATIONS

Community Advisory Committee, River Road Community Organization, Santa Clara Community Organization

- ▶ Move Plan forward to public hearings
- ▶ Collaborate on implementation
- ▶ Use corridor study and 5 years of input to inform future planning efforts



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EUGENE PLANNING COMMISSION RECAP

- ▶ Deliberated on November 14 and December 5
- ▶ EPC Recommendation:
 - Adopt New Neighborhood Plan
 - Adopt Metro Plan Amendments
 - Keep 1987 Urban Facilities Plan
 - Adopt Code Amendments

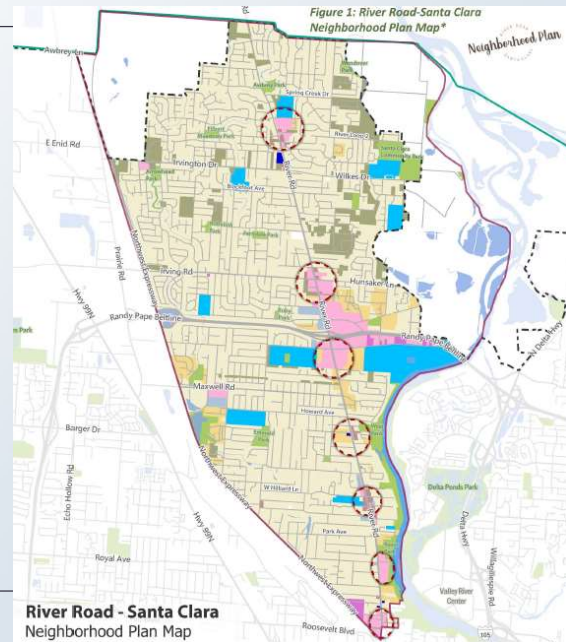
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NEXT STEPS

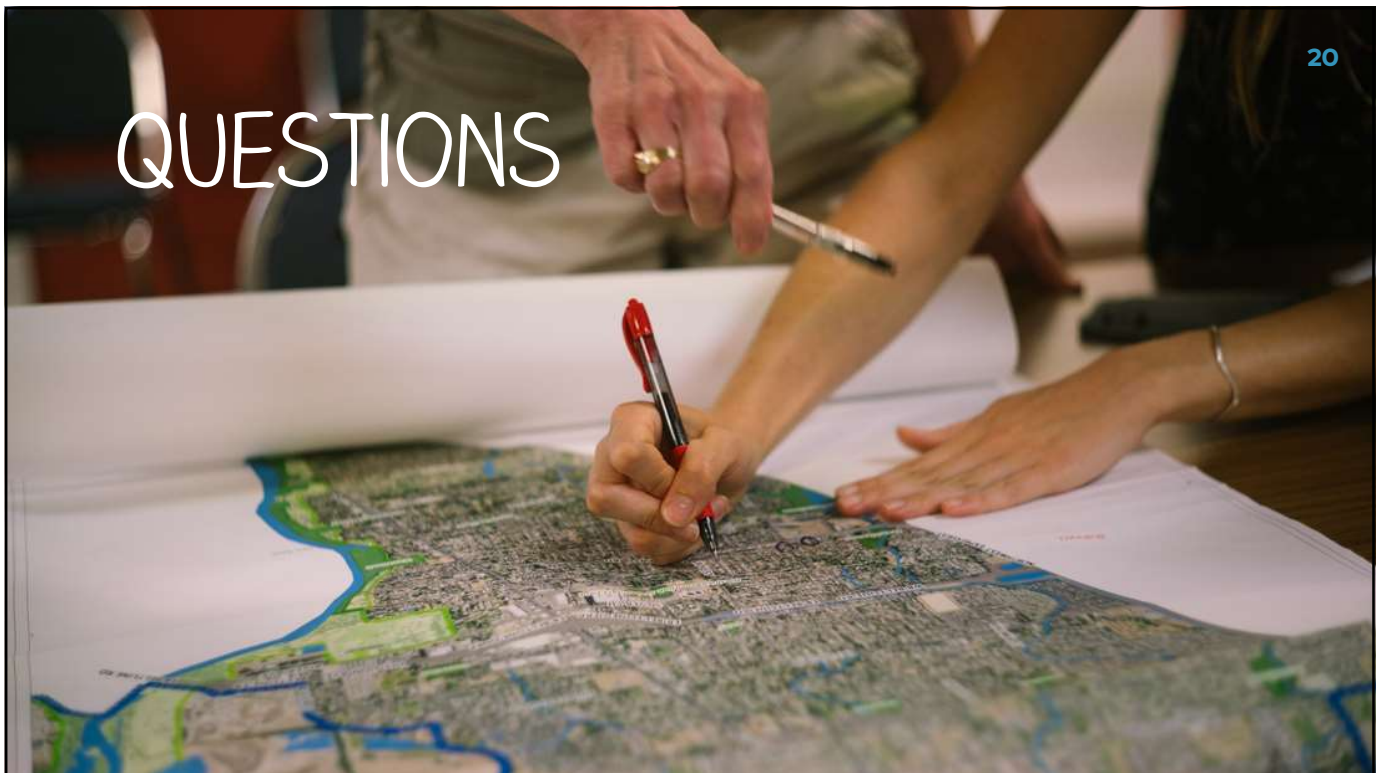
- ▶ February 27: County Board work session
- ▶ March 12: Joint public hearing
- ▶ April 22: City Council action
- ▶ April 23: County Board action



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QUESTIONS



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