



City of Eugene

Council Workshop Follow-Up

July 13, 2026



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Objectives

1

Approve budget principles to guide fiscal decision-making

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Approve Eugene Service Framework

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Review and Approve Strategic Plan Framework

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Preview of Next Steps

August TAG & Budget Committee Meetings

Sept. 16 City Council:
Service Framework, Future Needs & Strategic Levers

October &
Nov. Budget Committee Meetings

December City Council: Adopts Financial Policies & Supplemental Budget

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Recap Workshop

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Budget Principles



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REVISED Budget Principles

1. Promote transparency and shared understanding.
2. Prioritize core and essential services.
3. Advance financial stability through continuous improvement (REVISED)
4. Connect the budget to strategic focus areas and strategies.
5. Align ongoing commitments with sustainable funding.
6. Invest in the workforce needed to deliver services. (NEW)
7. Strengthen and diversify revenue sources.
8. Use one-time resources for one-time purposes.
9. Make decisions with a long-term perspective.
10. Maintain strong financial reserves.

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Possible Motion

Move to approve the Revised Budget Principles as set forth in Attachment A to this AIS.

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Service Framework



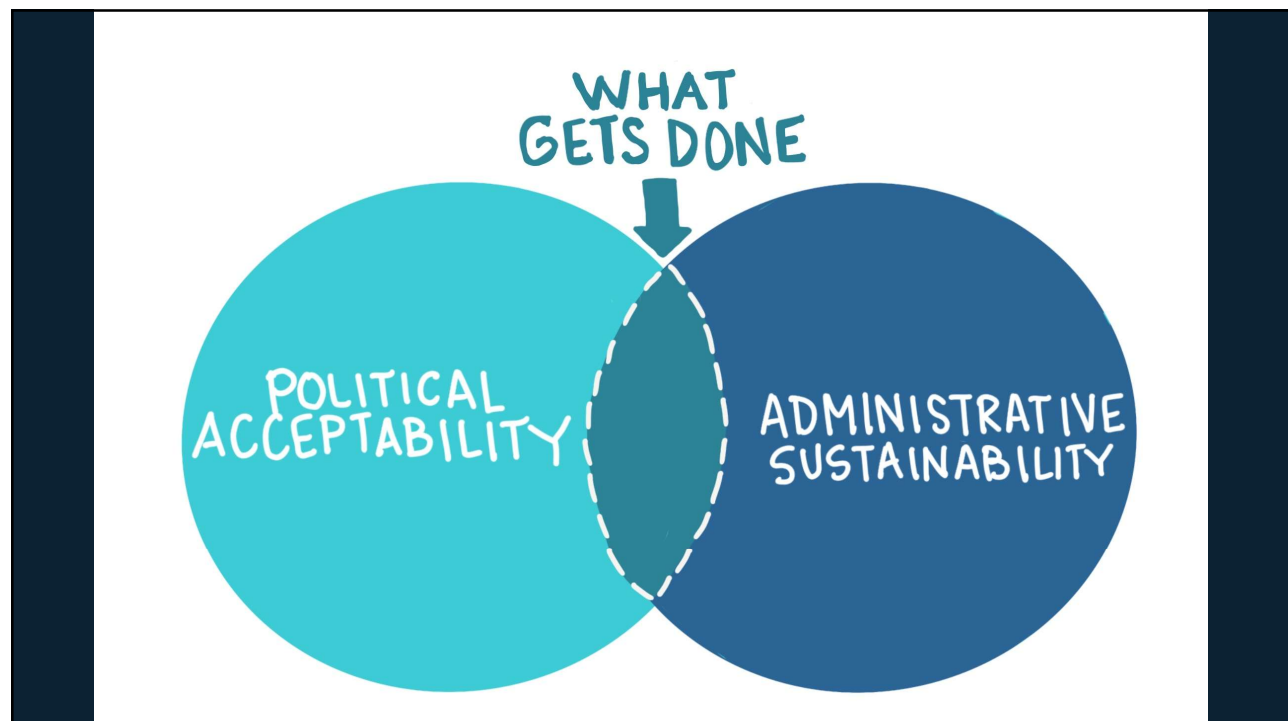
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SERVICE FRAMEWORK

Purpose

1. Grounds decisions in shared criteria
2. Provides guidance when building budget requests
3. Bridges between political acceptability and administrative sustainability
4. Supports long-term financial sustainability
5. Makes trade-offs visible and reduces ambiguity

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SERVICE FRAMEWORK

Required Services

Definition:

Programs and services the City must provide to comply with federal or state law, City Charter requirements, court orders, or regulatory requirements.

Key Question:

1. Is the service required by law, regulation, charter, or court order?

Budget Decision Considerations:

- Community Impact
- Organizational Impact
- Risk
- Strategic Alignment
- Service Level
- Cost and Sustainability
- Alternative Service Delivery
- Revenue and Cost Recovery

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SERVICE FRAMEWORK

Essential Services

Definition:

Programs and services necessary to protect public health, safety, critical infrastructure, and continuity of government operations.

Key Questions:

1. Does the service protect life, safety, health, or critical infrastructure?
2. Would significant service reductions create unacceptable community or organizational risk?
3. Is the service necessary for the City to effectively function?

Budget Decision Considerations:

- Community Impact
- Organizational Impact
- Risk
- Strategic Alignment
- Service Level
- Cost and Sustainability
- Alternative Service Delivery
- Revenue and Cost Recovery

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SERVICE FRAMEWORK

Core Community Services

Definition:

Programs and services that residents reasonably expect their local government to provide and that contribute to community livability, identity, and quality of life.

Key Questions:

1. Does the service contribute to community livability, identity, and quality of life?
2. Is the service typically offered to residents of comparably sized cities?

Budget Decision Considerations:

- Community Impact
- Organizational Impact
- Risk
- Strategic Alignment
- Service Level
- Cost and Sustainability
- Alternative Service Delivery
- Revenue and Cost Recovery

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SERVICE FRAMEWORK

Strategic Priority Services

Definition:

Programs and services that advance the Council Strategic Plan Framework, respond to emerging community needs, foster innovation, or create targeted community benefits beyond core service expectations.

Key Questions:

1. Does the service directly support an adopted strategic focus area strategy?
2. Does the service address a significant emerging need or opportunity?
3. Does the service create measurable benefits that will exceed core service expectations?

Budget Decision Considerations:

- Community Impact
- Organizational Impact
- Risk
- Strategic Alignment
- Service Level
- Cost and Sustainability
- Alternative Service Delivery
- Revenue and Cost Recovery

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SERVICE FRAMEWORK

How the Framework is Owned and Applied

Staff Responsibility

SERVICE CATEGORIZATION

Using Council-affirmed definitions, staff categorizes all city services into the four service areas.

This process is owned and administered by staff to ensure consistent, criteria-based classification.

Council Responsibility

BUDGET DECISIONS

Council applies additional policy and community (political) lens when making final budget decisions—service categories are used as a foundation.

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Possible Motion

Move to approve the Service Framework as set forth in Attachment B to this AIS.

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Strategic Focus Areas



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Proposed Strategic Focus Areas

Financial Stability

Eugene's finances are stable and sustainable, with revenues that keep pace with the cost of delivering services, healthy reserves, and a budget that supports community needs without relying on one-time solutions.

Community Safety

Eugene is a community where people feel safe, connected, and resilient, with risks reduced through prevention, early intervention, and effective response

Thriving, Livable Community

Eugene is a community where everyone has access to opportunity, welcoming public spaces, and the amenities that support a high quality of life.

Housing and Homelessness

Eugene expands housing opportunities for all people and supports a coordinated system that helps those experiencing homelessness achieve long term stability.

Transportation and Infrastructure

Eugene delivers safe, reliable infrastructure and transportation that supports community growth while moving toward zero roadway deaths.

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Strategic Focus Areas and Strategies

Financial Stability

Align resources through the City's Service Framework

Build a long-term financial stability plan

Strengthen and diversify revenue

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Strategic Focus Areas and Strategies

Community Safety

Strengthen Trust and Transparency

Ensure Timely, Effective Emergency Response

Reduce Crime and Strengthen Code Compliance

Strengthen Partnerships that Support Behavioral Health and
Crisis Response

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Strategic Focus Areas and Strategies

Thriving, Livable Community

Sustain Eugene's Library, Parks, and Cultural Programming

Expand Economic and Job Opportunity for Shared Prosperity

Keep Public Spaces, Parks, and Waterways Clean, Safe, and Accessible

Advance Community Resilience, Climate Action, and Environmental Stewardship

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Strategic Focus Areas and Strategies

Housing and Homelessness

Increase and Accelerate Production of Diverse Housing Types

Remove Barriers to Housing Production

Coordinate Regionally on Homelessness Response

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Strategic Focus Areas and Strategies

Transportation and Infrastructure

Advance Transportation Safety

Invest in a Connected Multimodal Transportation System

Modernize and Maintain City Infrastructure to Support
Community Needs

Pursue Funding Partnerships for Infrastructure Investment

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Possible Motion

Move to approve the Strategic Plan Framework as set forth in Attachment C to this AIS.

OR

Move to approve the Strategic Plan Framework with the following changes to Attachment C to this AIS: _____

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