RAFTELIS

City of Eugene

Council Workshop Follow-Up

(Revised Strategies)

July 15, 2026

1

Strategic Plan Framework

2

City of Eugene: Strategic Framework

How Council-approved focus areas cascade into strategies and staff-developed tactics

3

Adopted Strategic Focus Areas

Financial Stability	Eugene's finances are stable and sustainable, with revenues that keep pace with the cost of delivering services, healthy reserves, and a budget that supports community needs without relying on one-time solutions.
Community Safety	Eugene is a community where people feel safe, connected, and resilient, with risks reduced through prevention, early intervention, and effective response.
Thriving, Livable Community	Eugene is a community where everyone has access to opportunity, welcoming public spaces, and the amenities that support a high quality of life.
Housing and Homelessness	Eugene expands housing opportunities for all people and supports a coordinated system that helps those experiencing homelessness achieve long term stability.
Transportation and Infrastructure	Eugene delivers safe, reliable infrastructure and transportation that supports community growth while moving toward zero roadway deaths.

4

Financial Stability

Eugene's finances are stable and sustainable, with revenues that keep pace with the cost of delivering services, healthy reserves, and a budget that supports community needs without relying on one-time solutions.

Strategies

- Align resources through the City's Service Framework
- Build a long-term financial stability plan
- Strengthen and diversify revenue

5

Community Safety

Eugene is a community where people feel safe, connected, and resilient, with risks reduced through prevention, early intervention, and effective response

Strategies

- Strengthen Trust and Transparency
- Ensure Timely, Effective Emergency Response and Resource Allocation for First Responders
- Reduce Crime and Strengthen Code Compliance
- Strengthen Partnerships that Support Behavioral Health and Crisis Response, and Prevention/Early Intervention

6

Thriving, Livable Community

Eugene is a community where everyone has access to opportunity, welcoming public spaces, and the amenities that support a high quality of life.

Strategies

- Sustain Eugene's Library, Parks, and Cultural Programming
- Expand Economic and Job Opportunity for Shared Prosperity
- Keep Public Spaces, Parks, and Waterways Clean, Safe, and Accessible
- Advance Community Resilience, Climate Action, and Environmental Stewardship

7

Housing and Homelessness

Eugene expands housing opportunities for all people and supports a coordinated system that helps those experiencing homelessness achieve long term stability.

Strategies

- Increase and Accelerate Production of Diverse Housing Types
- Remove Barriers to Housing Production
- Coordinate Regionally on Homelessness Response
- Support Access to Services that Help People Achieve Long-Term Housing Stability **(NEW)**

8

Transportation and Infrastructure

Eugene delivers safe, reliable infrastructure and transportation that supports community growth while moving toward zero roadway deaths.

Strategies

- Advance Transportation Safety
- Invest in a Connected Multimodal Transportation System
- Modernize and Maintain City Infrastructure to Support Community Needs
- Pursue Funding Partnerships for Infrastructure Investment

9

Possible Motion

Move to approve the Revised Strategic Plan Framework as set forth in Attachment A to this AIS.
OR
Move to approve the Revised Strategic Plan Framework with the following changes to Attachment A to this AIS: _____

10