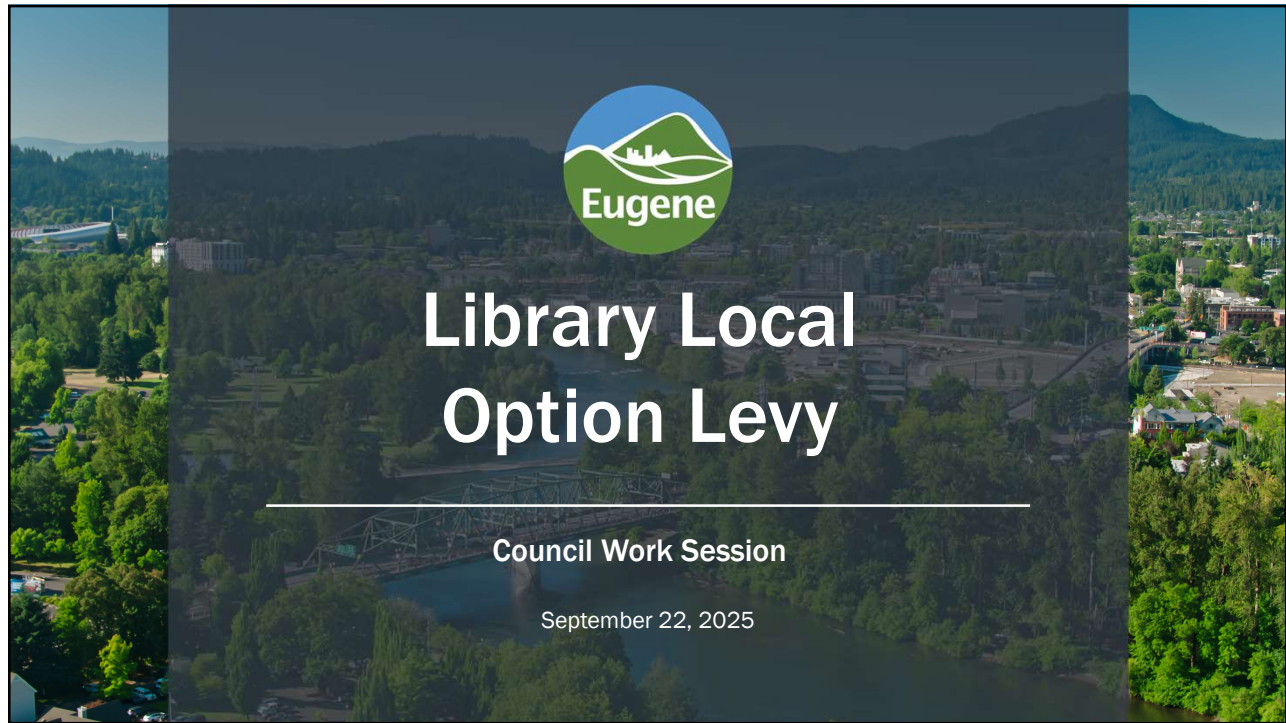
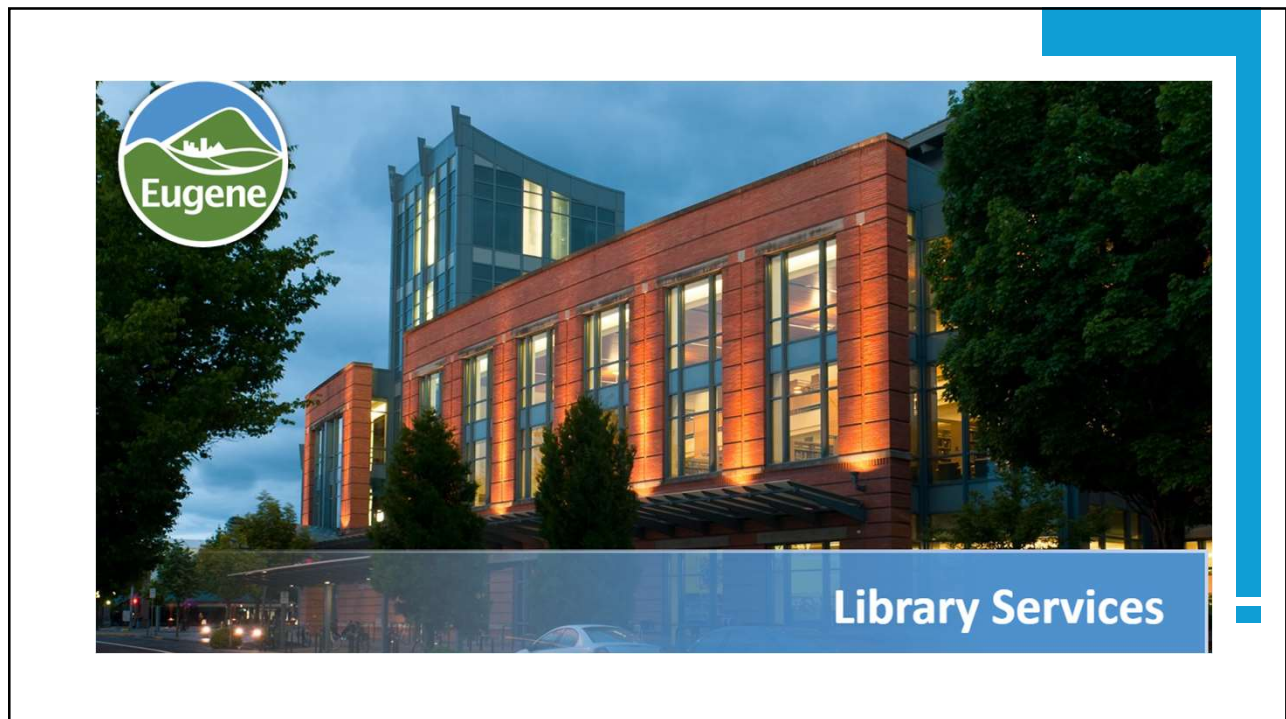




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**HOURS
& ACCESS**

**PROGRAMS
& SERVICES**

**MATERIALS &
TECHNOLOGY**

**ACCOUNTABILITY
& TRANSPARENCY**



Levy promises

3

25 years of library levies

<h3>2015</h3> <p>Passed</p> <p>52%</p>	<ul style="list-style-type: none"> 22 hours at Bethel & Sheldon, Sunday DWT hours Increased programs & Services Restored materials & technology to FY09 levels Polling, focus groups, Mayor's committee 	<ul style="list-style-type: none"> Maintained 160 hours across 3 locations More programs & services Access to additional materials & technology Peak Covid-19 pandemic, no polling 	<h3>2020</h3> <p>Passed</p> <p>76%</p>
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4

Last decade of service

Average yearly attendance of 1 million visitors

65% of all Eugene residents have active library cards

84% increase in hours at both branches with record high usage

Increased accessibility for all communities by going fine free

Over 25 million materials checked out from books to sewing machines

"Libraries are a strategic investment in the community."



5



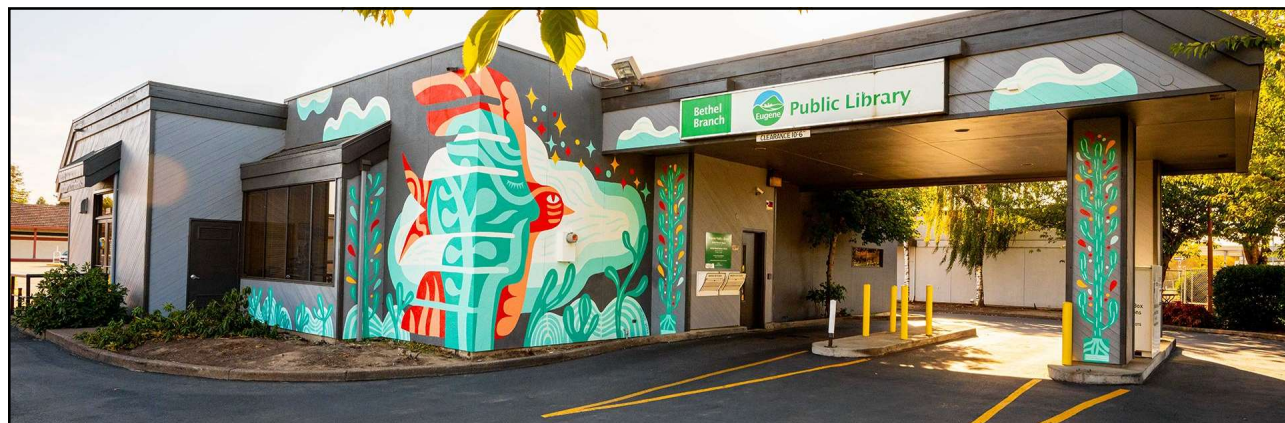
25 million circulated materials



6



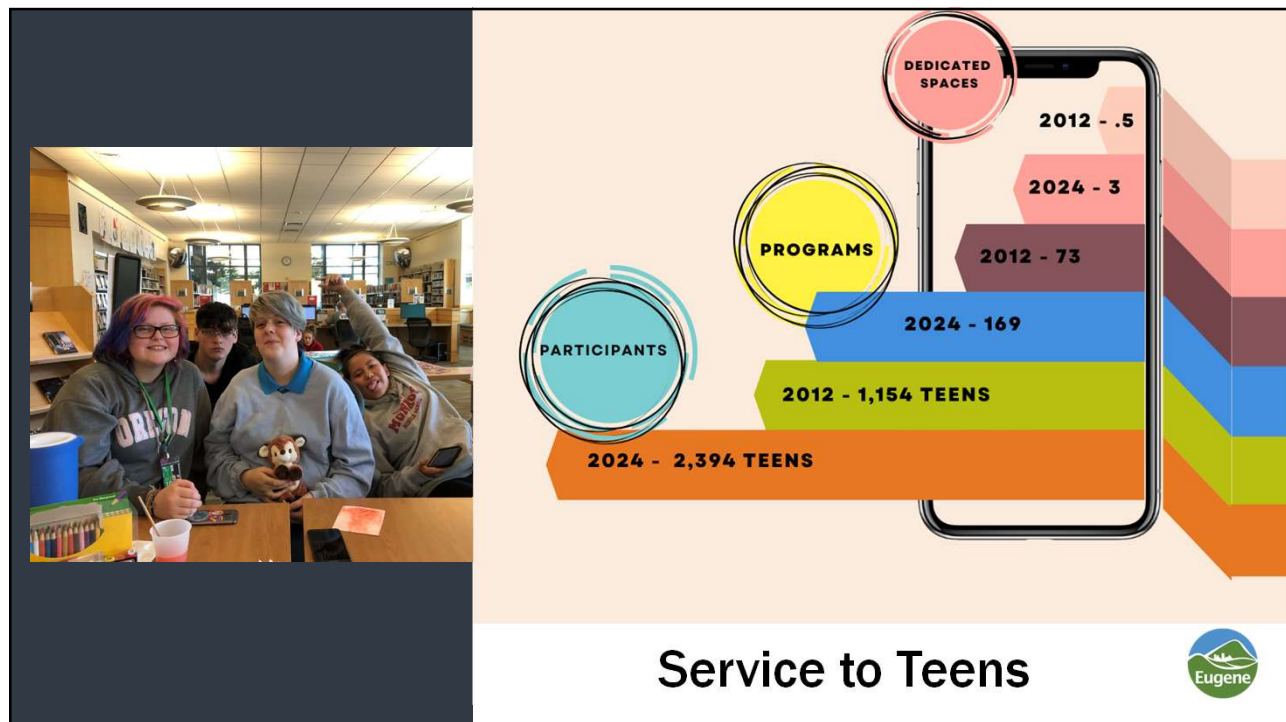
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Bethel & Sheldon Branches

- 2012: Branches open 26 hours a week
- 2024: Each branch open 49.5 hours a week
- 38.73% increase in check-outs
- Focus on Spanish speaking communities, early literacy, seniors, adults with developmental disabilities, teens

8



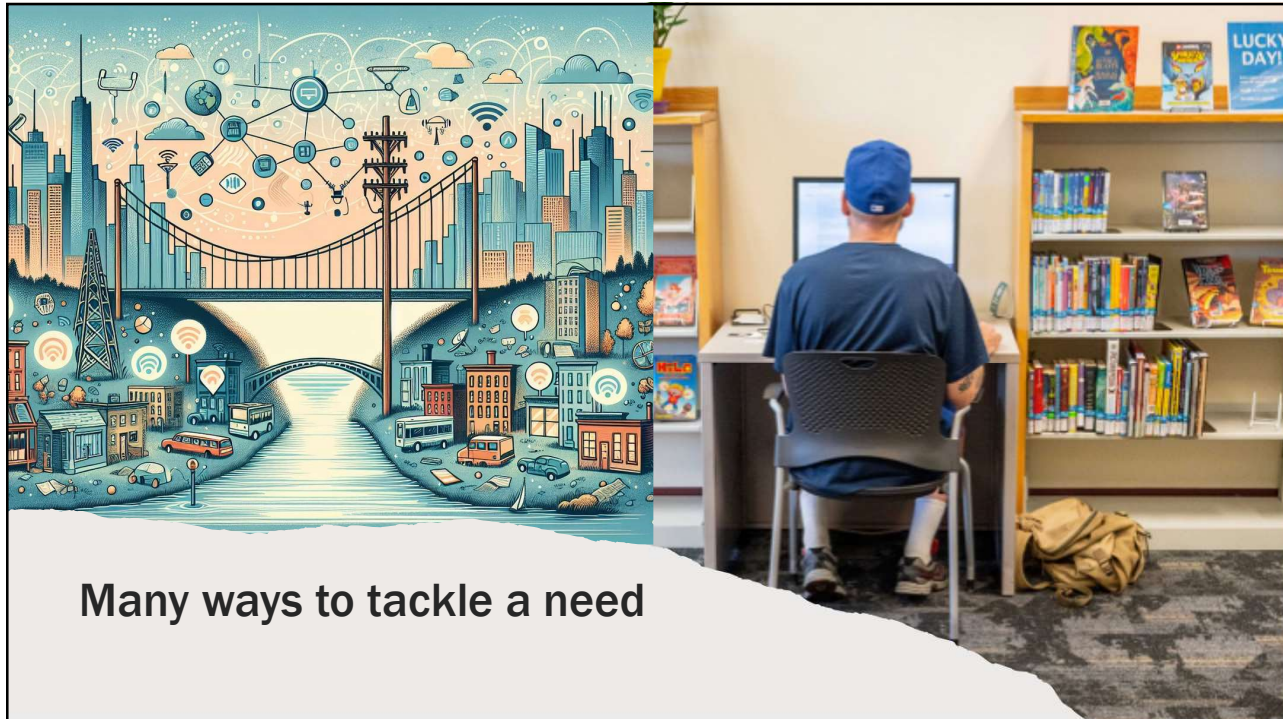
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Eugene Public library is one of the most effective, high-impact libraries in the U.S relative to its size and funding.

- Top 3% in the nation
- Ranked 14th nationally
- Strong circulation & visits
- Balanced physical & digital collections
- High program engagement
- Access equity with 1.7 million WiFi sessions & 100k+ public computer uses

AMERICA'S STAR LIBRARIES

10



Many ways to tackle a need

11

National Trends

Digital equity & Technology lending

Growing importance of artificial intelligence & automation

Libraries as a cornerstone of democracy – censorship & access

Staffing, budget, and operational pressures – Benchmarking

Community Resilience

Creative placemaking

12

Community asks

Technology lending & increased access to digital collections

Perception of safety in the downtown core

Expansion to River Road / Santa Clara, larger branches

Facility upgrades: Restrooms, more study rooms / remote workspaces, youth spaces

Concerns around budget & hours

13

Library Levy Funding 2015 & 2020

Levy year	Levy amount	Tax Rate	Tax /Home/ Year
2015	\$2,700,000	\$0.17	\$36/Year
2020	\$2,850,000	\$0.15	\$37/Year



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2026 Library Levy timeline

Council dates



Sept 22

Staff present levy framework



October 27

Staff bring forward levy financials & potential concepts



January

Staff return with polling results & potential library packages for council review



January

Narrowed & refined packages brought to council. Potential council action to ballot.



February

Potential council action on resolution for placement on May ballot

Staff actions

September

Hire contractor to assist with polling

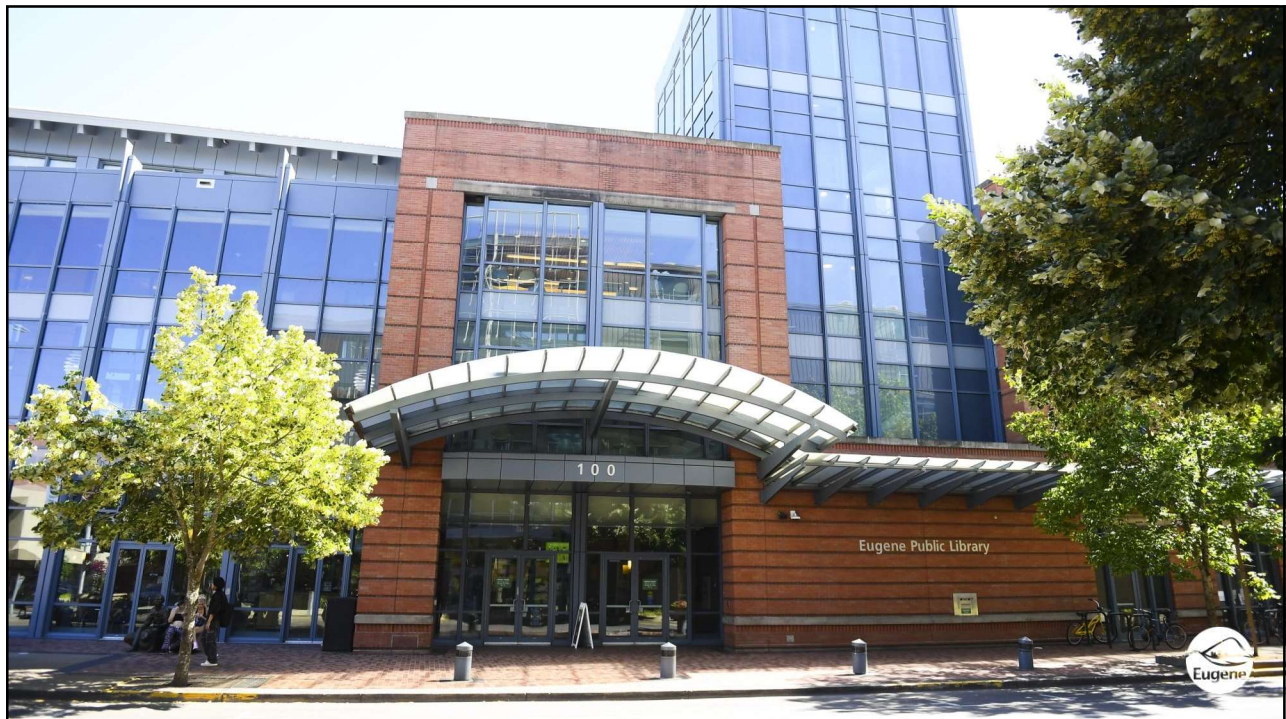


October- January

Community engagement & polling



15



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