

Downtown Urban Renewal District: Proposed 2023 Amendment

Eugene City Council
June 12, 2023



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Downtown Priorities

- Housing
- Public Safety
- Social Services
- Commercial Activity & Development
- Public Space & Mobility
- Events & Culture

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Plan Amendment Process

April 10/12

- Review amendment proposal incl. spending scenarios
- Initiated plan amendment process

April-May

- Notified general public, concurrence from taxing districts, Planning Commission, City Council Public Hearing

Today

- Review public comments and recommendations, if any
- Further refine amendment, if needed

June 21

- Final decision on whether or not to amend the Downtown UR Plan

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Proposed Amendment

Attachment A
Proposed Ordinance

Exhibit A: Plan

Exhibit B: Report

Exhibit C: Blight Analysis

Proposed Project Focus
Areas

District's Current
Conditions

Proposed Spending
Limit Increase

Financial Impact of
Amendment

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Proposed Amendment – Project Focus Areas



Housing



Physical Improvements
to Address Safety and Comfort



Emerging Projects

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Housing

Development Fee Assistance

- Pay government-imposed fees for new housing
- Private housing development/redevelopment

Real Property Acquisition

- Purchase/acquire land for private housing development
- Land offered at reduced or no cost

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Housing

Development Fee Assistance

- Pay government-imposed fees for new housing
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Real Property Acquisition

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Implementation if Plan amendment approved:

Agency Board will establish program, including eligibility criteria.

Agency Board action required for any real property acquisition or disposition.

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Physical Improvements to Address Safety and Comfort

Street, Curb, Alley, and Sidewalk Improvements

Streetscape Projects

- Lighting
- Plantings
- Public art
- Etc.

Pedestrian, Bike, and Transit Improvements

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Physical Improvements to Address Safety and Comfort

Street, Curb, Alley, and Sidewalk
Improvements

Streetscape Projects

- Lighting
- Plantings
- Public art
- Etc.

Pedestrian, Bike, and Transit
Improvements

**Implementation if Plan
amendment approved:**

Projects implemented on
as-needed basis. Agency
Board approves projects
over \$250,000.

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Emerging Projects

Community Facilities

Open Space Projects

- Park Blocks Renovations
- Kesey Square
- Willamette Connection Phase 2

Development Support

- Financial assistance for vacant storefronts
and underutilized properties



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Emerging Projects

Community Facilities

Open Space Projects

- Park Blocks Renovations
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Development Support

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Implementation if Plan amendment approved:

Agency Board direction needed to move forward.

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Proposed Amendment – Increase to Spending Limit

Proposed Increase:
\$50 million

Estimated District
Extension:
19 years

Agency Board discussion: Majority of funds needs to be spent on housing

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Comments on Proposed Plan Amendment

- Taxing Districts
- Planning Commission
- Public

Lane County: May 2 discussion

Eugene School District 4J: Provided concurrence

No comments from Lane Community College, Lane ESD, Upper Willamette Soil and Water

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Discussed April 25

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Mailed Notice

Public Hearing: May 15
(14 speakers)

Emails in Attachment E

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