



STAR Voting

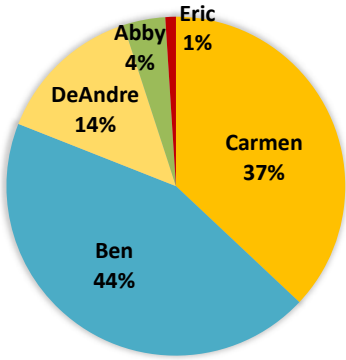
June 10, 2020

1

Current Eugene Primary Election

May:

- Voters cast their vote for **one** candidate
- If a candidate receives a majority of the votes in the May primary, only that candidate will appear on the November general election ballot
- If no candidate receives a majority of votes, the two candidates receiving the highest numbers of votes will appear on the November general election ballot



Candidate	Percentage
Ben	44%
Carmen	37%
DeAndre	14%
Abby	4%
Eric	1%

2

Current Eugene General Election

November:

Voters cast their vote for **one** candidate

The candidate who receives a majority of the votes is elected

Ben

41%

Carmen

59%

3

STAR Eugene General Election Only

November (Step 1: Score)

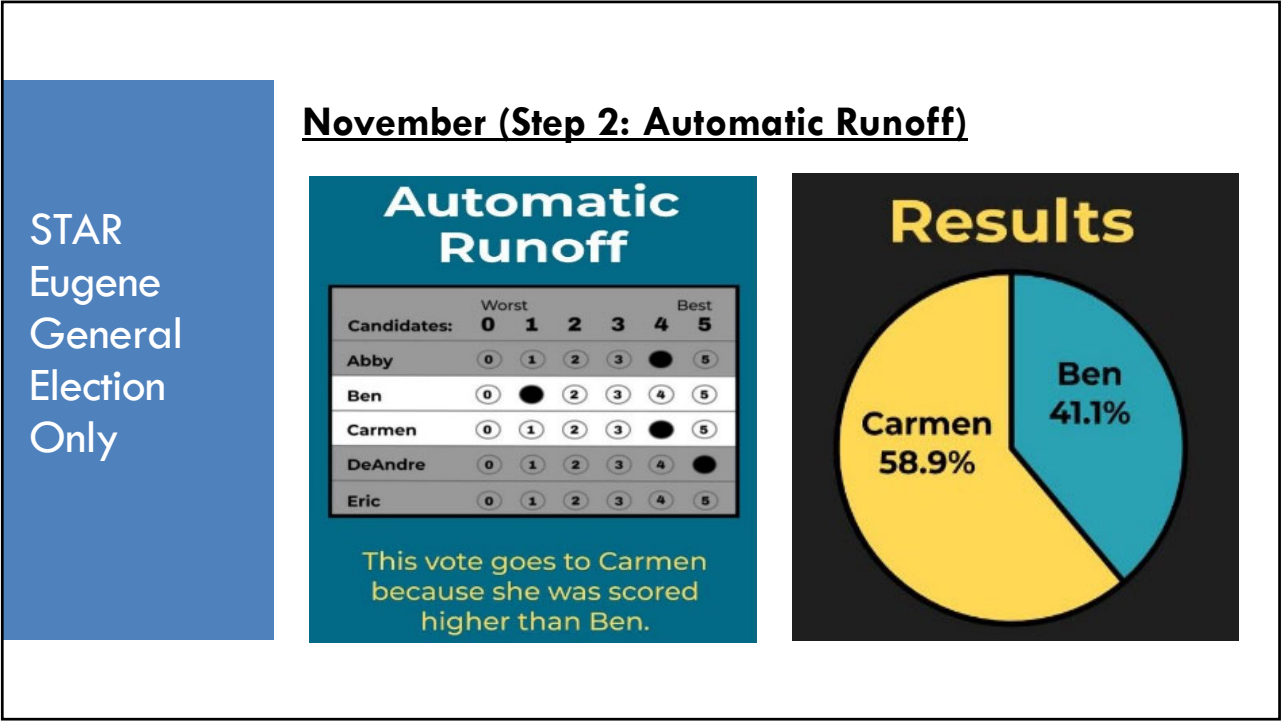
Candidates:	Worst	0	1	2	3	4	Best	5
Abby		0	1	2	3	4		5
Ben		0	1	2	3	4		5
Carmen		0	1	2	3	4		5
DeAndre		0	1	2	3	4		5
Eric		0	1	2	3	4		5

Scoring Round

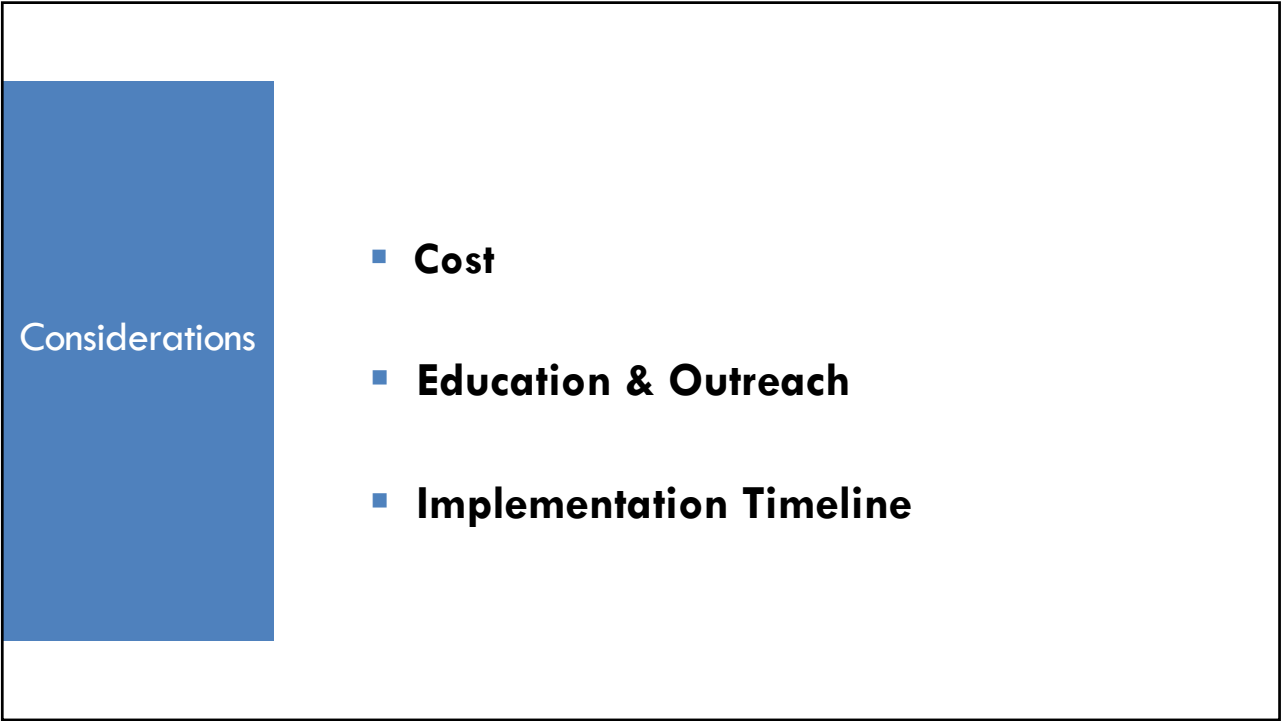
The two highest scoring candidates are finalists.

Candidates:	Totals:
Carmen	624,057
Ben	509,742
DeAndre	387,143
Abby	37,708
Eric	2,789

4



5



6

- May primary and November general election voters' pamphlets for city-referred measures

STAR
Education
& Outreach

- Pre-election outreach to voters
- Candidate education
- Printed and online instructions
- Accessibility and equity
- Special instructions: ballot may contain mix of STAR Voting and traditional voting interfaces

Benton's Better Ballot

Ranked Choice Voting

You will notice some new changes to the County Commission ballot this November General Election



This website is here to help you learn:

- How to vote a Ranked Choice ballot
- About potential issues facing the Practice Ballot
- Important dates and more information on Ranked Choice Voting
- What to expect for Decision Night and Certified Decision results






Meet Your (Mock) Candidates for County Commissioner



Tally Salmon
Swimming upstream together



Santiago Sturgeon
Going South to Find Solutions



Frieda Tree Frog
Changing things up in the trees



Olivia Otter
Clear swimming waters



Bill Beaver
For a better built Benton County

Learn More

Practice Ranking the Mock Candidates

Rank only your top three candidate choice by 1st, 2nd, and 3rd Choice.

	1 st Choice	2 nd Choice	3 rd Choice
Tally Salmon	☐	☐	☐
Santiago Sturgeon	☐	☐	☐
Frieda Tree Frog	☐	☐	☐
Olivia Otter	☐	☐	☐
Bill Beaver	☐	☐	☐
Write In...	☐	☐	☐

Test This Ballot

Learn More

Ranked Choice Voting Information

In preparation for the 2024 County Commission election, Benton County is launching a Benton Better Ballot campaign to assist voters in understanding the ranked choice ballot. The campaign will use a variety of public outreach and interactive materials to educate the voters about their voting rights.

The Benton Better Ballot campaign goals that Pacific Northwest improved mock election candidates and a signature sponsor organization to illustrate in a non-biased and reliable way how they the new ranked choice voting ballot is.

Frequently Asked Questions

What County Commission candidate results will we see on Election Night?

We'll see the official results for the first choice vote.

What happens if I have a mistake with my ballot?

Nothing happens, as you make sure, don't be shy to call the election officials and they will be there to help you.

8

STAR
Timeline

Eugene STAR Implementation (if measure passes)

- **November 23** Deadline for certification of election results
- ☐ Enact Charter amendment
- ☐ Begin Code change process to bring into compliance with new law (EC 2.966)
- ☐ Public hearing and action on code amendments
- ☐ Begin working with software provider on new ballot, tabulation, & verification system
- ☐ Testing and certification by independent, non-partisan lab
- ☐ Testing and certification process by State of Oregon for compliance and integration with state law
- ☐ Candidate and voter education and outreach prior to utilization of new system

9

Summary
& Options

- **Summary:** Cost, Education & Outreach, Implementation Timeline
- **Option 1:** Return to Council with a resolution referring to the November 3, 2020, ballot the STAR voting proposed charter amendment
- **Option 2:** Make changes to proposed Charter amendment and then return to Council with a resolution referring to the November 3, 2020, ballot the modified charter amendment.
- **Option 3:** Return to Council for a subsequent work session with additional information
- **Option 4:** No action at this time

10

